



Case Study – Wingreen Farms

By Unicorn Ops (A Business division of Cylsys Software Solution Pvt. Ltd.)

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Case Study – Wingreens Farms

The Client

Wingreen Farms is one of the leading Brands in the FMCG industry. Their Extensive product range includes Dips & Spreads, Sauces & Mayos, Herbs & Seasoning, Pasta, Muesli, Healthy Chips, Amazing range of Tea options and much more. They have married the concept of Social good and environment sustainability to build a powerful Brand in such a short period which has instant connect with the Consumer.

The Challenges

Wingreen Farms major share of Sales and distribution is done Online through the various Ecommerce websites like Big Basket, Big Basket Daily Amazon, Flipkart, Milk Basket, Superdaily and Food delivery Apps like Swiggy. Wingreens Farms wanted all these portals monitored on a daily basis for the availability of their products, offers being displayed and what the competition was offering. This would help their Marketing and sales team understand the position of their inventory in each portal, and replenish stock of products which were out of stock. It also kept them abreast of their competition.

How did Cylsys help

An 8 member Team at Unicorn Ops was assigned this task. These were mostly Team members who had previous experience in Data mining, Data monitoring and creating Reports for the same. Each member was given a different portal to monitor and check for the availability of all the products of Wingreen Farms and compile a Report on a daily basis. This work required undivided attention by the Team members on the task as hand with zero errors.

The Outcome

The resources of Cylsys Software delivered exceptional results in this assignment and continue to do so as it is an ongoing project.

The final outcome was the Client was very impressed by the Pilot assignment given to Unicorn Ops to verify if the Team could deliver the expected results. The Pilot assignment was a resounding success with zero errors which played a big hand in the Client awarding this project to Unicorn Ops on a long time basis. The team at Gadarwara has added another feather in its cap by delivering exceptional results on a daily basis in this Project.

Our Clients

We have worked with the following clients on different modules based on the requirements.

I do hope that this information will help you gain a clear idea of what we can offer, and that we can become a recognized vendor for your organization.

						
						
						
						
						
						

The Cylsys Group

Introduction

Cylsys Software Solution Pvt. Ltd. was founded in the year 2010 and has been scaling new heights in the various verticals of Information Technology

Be it Software Development,, Applications Development, IT Staffing , Digital Marketing or the newly launched Unicorn Ops, Cylsys Software leverages its expertise in Information Technology to deliver path breaking Solutions which enables a Business in any industry to embrace its potential and deliver spectacular results.

We Partner Businesses to achieve their Business goals through our various Software Solutions.

Cylsys Software provides 360 degree solutions in the IT domain. After the stupendous success in its Business verticals of Software Development, IT Staffing and Digital Marketing, Cylsys Software offers Unicorn OPS – A path breaking Outsourced service to take care of all your Backend or Operations requirement and deliver results according to set parameters. And all this at very Economical commercials.

A state of the art facility at Gadawara in Madhya Pradesh with a crack team of 80 plus talented professionals who will give shape to your Business vision in a definite time frame.

These services can be opted on an hourly / daily/ weekly or Monthly basis. Teams are allocated as per the function and skill sets required for the particular project.\

Unicorn OPS will transform your Business ideas to successful implementation and finally partner you in achieving your Business goals.

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