

Partners:

Our Esteemed Partners

At Kisanlink, our mission is to empower farmers, Farmer Producer Organizations (FPOs), and Kisansathis by providing them with innovative solutions and comprehensive support. Our esteemed partners play a crucial role in helping us deliver top-notch services and solutions to agricultural communities. Together, we are transforming the agricultural landscape and fostering sustainable growth.

Partnering for Success

Our partners are integral to our operations, helping us in various capacities, including onboarding FPOs, Kisansathis, and farmers, as well as implementing order management, training, and other essential services. Here's how our partners contribute to our mission:

Onboarding Partners

FPOs (Farmer Producer Organizations):

- **Streamlined Onboarding:** Our partners assist in the seamless onboarding of FPOs, ensuring they have access to our comprehensive tech platform and resources.
- **Training and Support:** We provide training modules and workshops to FPOs, helping them understand and utilize our platform effectively for better communication and streamlined operations.

Kisansathis:

- **Empowering Rural Entrepreneurs:** Our partners help identify and recruit motivated individuals from rural communities to become Kisansathis, who act as intermediaries between Kisanlink and local farmers.
- **Comprehensive Training:** Kisansathis undergo extensive training to familiarize themselves with Kisanlink's platform, products, and services, ensuring they can effectively support farmers.

Farmers:

- **Direct Engagement:** Our partners facilitate direct engagement with farmers, helping them onboard onto our platform and access a wide range of agricultural products and services.
- **Continuous Support:** We provide ongoing support to farmers, ensuring they can make the most of our offerings to enhance their productivity and profitability.

Implementation Partners

Order Management:

- **Efficient Order Processing:** Our partners play a crucial role in managing the order lifecycle, from placement to delivery, ensuring timely and accurate fulfillment of orders.
- **Logistics and Delivery:** We collaborate with our partners to cover delivery charges and ensure that products reach farmers efficiently through our dedicated logistics services.

Training and Development:

- **Skill Development:** Our partners help create and deliver training modules, both online and offline, covering various agricultural topics and modern farming techniques.
- **Workshops and Certifications:** We organize workshops and certification programs to enhance the skills of farmers, FPOs, and Kisansathis, ensuring they stay updated with the latest developments in agriculture.

Channel Partners

Our channel partners are essential in extending our reach and impact by managing experience centers that serve as hubs for selling products and services to farmers. These centers are strategically located to maximize accessibility and convenience for the farming community.

Experience Centers:

- **Comprehensive Agri Solutions:** Our experience centers offer a wide range of agricultural products and services, including seeds, fertilizers, machinery, and IoT devices, ensuring farmers have access to everything they need under one roof.
- **Field Demonstrations:** We conduct field demonstrations to showcase the effectiveness of our products and services, helping farmers make informed decisions.
- **Repair and Servicing:** Our centers provide repair and servicing for agricultural equipment, ensuring farmers can maintain their tools and machinery in optimal condition.

Our Key Partners

- **DROGO:** Specializing in drone technology, DROGO partners with us to provide advanced drone spraying services, enhancing precision agriculture.
- **MARUT DRONES:** Collaborating with us to offer innovative drone solutions for various agricultural applications.
- **VYOMIK:** Partnering to deliver cutting-edge drone technology and services to farmers.

JK UNIVERSITY

- **Strategic Partnership:** Kisanlink is proud to announce its strategic partnership with JKU University, a leading institution in agricultural education and research. This partnership aims to empower agri students through cutting-edge training programs and workshops.
- **Training Programs:** JKU University and Kisanlink have collaborated to develop comprehensive training programs for farmers, focusing on sustainable farming practices, precision agriculture, and agribusiness management.
- **Certification:** Participants in these training programs receive certification, demonstrating their proficiency and readiness to apply their skills in real-world scenarios. This certification not only enhances their credibility but also opens up new opportunities for career advancement.

EVERGREEN ENERGY ENTERPRISES

- **Sustainable Energy Solutions:** Kisanlink has partnered with Evergreen Energy Enterprises to provide sustainable energy solutions to farmers and rural communities. This partnership aims to reduce carbon footprint and promote eco-friendly agricultural practices.

RELIANCE FOUNDATION

- **Rural Development Initiatives:** Kisanlink has partnered with Reliance Foundation to support rural development initiatives and promote sustainable agriculture practices. This partnership aims to empower farmers and rural communities through capacity building.

Join Us in Transforming Agriculture

We are always looking to expand our network of partners who share our vision of empowering the agricultural community. If you are interested in partnering with us, please reach out to us at info@kisanlink.in or visit our website at www.kisanlink.in.

Together, we can make a significant impact on the agricultural sector, driving growth, sustainability, and prosperity for farmers and rural communities.

Experience Center:

The Kisanlink Experience Center supports farmers with innovative agri-products through a variety of means:

Key Products and Technologies

1. **Agricultural Drones:** These are used for various agricultural applications such as spraying pesticides and monitoring crop health, which enhances efficiency and reduces manual labor.
2. **IoT Devices:** These include motor pump starters and devices for poultry and dairy farms, which help in automating and optimizing farm operations.
3. **Seed Sowing Machines:** These machines improve the precision and efficiency of planting seeds, leading to better crop yields.
4. **Sprayers and Insect Traps:** These tools help in the effective application of pesticides and management of pests, ensuring healthier crops.
5. **Irrigation Parts:** These components are crucial for efficient water management, which is vital for crop growth.
6. **Animal Feed and Solar Fences:** These products support livestock management and farm security, respectively.

Services and Support

1. **Drone Spraying Services:** The center partners with companies like DRÓGO, MARUT, and VYOMIK to provide drone spraying services, which are more efficient and cover larger areas compared to traditional methods.
2. **Rental Tools:** Farmers can rent various agricultural tools such as power weeders, tillers, brush cutters, battery sprayers, hand transplanters, and electric weeders, making advanced equipment accessible without the need for large capital investments.

Training and Workshops

1. **Skill Training:** The center offers training and workshops for farmers, entrepreneurs, and Farmer Producer Organizations (FPOs) on the use of these innovative products and technologies. This includes agriculture workshops, skill development training, SHG workshops, collaborator workshops, organic farming workshops, and FPO training workshops.
2. **Field Demonstrations:** These practical demonstrations help farmers understand the application and benefits of new technologies and products in real-world scenarios.

Marketing and Financial Support

Marketing Support: The center provides brand space for promoting agricultural products and services, distributes marketing materials like flyers and pamphlets, and showcases promotional videos on TVs and projectors at the center.

Comprehensive Approach

The Kisanlink Experience Center adopts a comprehensive approach by integrating product sales, services, training, and marketing to support farmers. This holistic model ensures that farmers have access to the latest agricultural technologies and the knowledge to use them effectively, thereby improving their productivity and profitability.

By providing these innovative agri-products and comprehensive support services, the Kisanlink Experience Center plays a crucial role in modernizing agriculture and enhancing the livelihoods of farmers. Agriculture

Skill Training:

We aim to empower farmers, rural entrepreneurs, university students, and Farmers Producer Organizations (FPOs) with the knowledge and skills they need to thrive in the agricultural sector.

Agri Skill Training for University Students

Kisanlink is committed to nurturing the next generation of agricultural professionals. We offer specialized agri skill training programs for university students, providing them with:

- **Industry-Relevant Skills:** Courses designed to equip students with the latest skills and techniques needed in today's agricultural landscape.
- **Career Development:** Guidance and support to help students transition from academic learning to successful careers in agriculture.

By partnering with universities, Kisanlink ensures that students are well-prepared to contribute to the agricultural sector's growth and innovation.

Kisanlink Academy - Empowering Farmers/Kisansathis through Education

Welcome to Kisanlink Academy, where we offer a wide range of agricultural courses designed to empower farmers with the knowledge and skills they need to thrive. Accessible anytime, anywhere, our app provides:

- **Collaborative Courses:** Developed in collaboration with industry experts and agricultural organizations, our courses cover essential topics such as sustainable farming practices, precision agriculture, organic farming, and agribusiness management.
- **Certification:** Learners who complete our courses receive certification, demonstrating their proficiency and readiness to apply their skills in real-world scenarios.
- **Flexible Learning:** Our user-friendly platform allows learners to progress at their own pace, accommodating different learning styles and schedules.

[Download our Kisanlink academy app to start your learning journey today!](#)

Continuous Training for FPOs:

We understand the critical role that Farmers Producer Organizations (FPOs) play in supporting farmers and promoting sustainable agriculture. We provide continuous training programs to all FPOs onboarded on our platform, focusing on:

- **Product and Service Knowledge:** Training on the latest agricultural products and services available through Kisanlink, ensuring FPOs can effectively support their member farmers.
- **Operational Efficiency:** Courses on best practices for managing FPO operations, including financial management, marketing, and supply chain logistics.
- **Sustainability Practices:** Education on sustainable farming techniques that help FPOs promote eco-friendly and profitable agricultural practices among their members.

Our continuous training programs are designed to keep FPOs up-to-date with industry advancements and enhance their capacity to serve their communities effectively.

COMPANY/HOME -

About Us: At Kisanlink, we are passionate about leveraging technology to empower farmers and revolutionize agriculture. With a deep understanding of the challenges faced by farmers and a commitment to innovation, we strive to create solutions that make farming more efficient, sustainable, and profitable.

Our Mission: Our mission at Kisanlink is to connect farmers with the latest advancements in agritech, providing them with the tools and knowledge they need to thrive in today's ever-changing agricultural landscape.

Our Vision: We envision a world where every farmer is empowered with cutting-edge agritech solutions for a sustainable and prosperous agricultural ecosystem.

Our Values: Innovation, Inclusion, Integrity, Impact

Our Team: Founded by a team of agriculture enthusiasts and tech experts, Kisanlink brings together a unique blend of industry knowledge, technical expertise, and a passion for making a difference. With diversified backgrounds, our team is dedicated to developing innovative solutions that address the specific needs of farmers and agricultural communities.

Images link- <https://www.kisanlink.in/team/>

Join us: Are you passionate about revolutionizing agriculture through technology? Do you want to be part of a dynamic team dedicated to empowering farmers and driving positive change in the agricultural industry? If yes, join us in making a difference that matters.

Current Openings – send your resume to info@kisanlink.in

Become a Kisansathi - <https://kisanlink.in/become-a-kisansathi/>

Google form

Become a Collaborator – <https://www.kisanlink.in/become-a-collaborator/>

Google form

SOLUTION - Page

For FPOS: At Kisanlink, we are a trusted consultant and ally to FPOs, providing invaluable assistance across various critical areas.

Tech Support

Maintaining Farmers Database: We offer a robust tech platform to maintain a comprehensive database of farmers associated with the FPO. This aids in better communication and streamlined operations.

Smart Membership Cards: We manage the issuance and tracking of farmers' information physical cards through our tech-enabled platform. Each card has a unique QR code, serving as a gateway to a wealth of information. This QR code enables comprehensive tracing of the farmer's complete profile, including transactions and credit history.

Financial Reporting: We manage and generate detailed financial reports by leveraging our advanced tech solutions. This ensures transparent financial insights for strategic decision-making within the FPO.

Strategic Consultancy Services

Scheme Applications: We guide and support FPOs in identifying and applying for relevant schemes crucial for their growth.

Scheme Application Support: Create Detailed Project Reports (DPRs) and assist in scheme applications, streamlining the process for FPOs.

Financial Feasibility Analysis: Evaluate the financial feasibility of new projects, aiding in informed decision-making.

Financial Assistance: Aid in applying for loans, credits, and financial support necessary for FPO development.

Value Proposition

Farm Mechanisation: Experience the Kisanlink advantage in farm mechanization

Supply of Agricultural Machinery: Access essential agricultural machinery and equipment through our comprehensive supply network, enhancing productivity.

High-Quality Products: Access top-tier agricultural equipment ensuring reliability and efficiency.

Reasonable Pricing: Competitive rates ensure affordability without compromising quality.

Logistics Management: Efficient management of supply chains for seamless operations.

Maintenance and Repair Services: Reliable support for equipment upkeep and repairs.

Training Sessions: Conduct training workshops empowering farmers with equipment usage and maintenance skills.

Market Linkage: Maximise market potential with our strategic support

Market Connections: Facilitate connections to markets for FPO outputs, be it through direct buyer linkages or establishing food processing capabilities within the FPO itself.

Efficient Food Processing Units: Develop SOPs for streamlined unit management.

Training Programs: Train staff on operational and maintenance practices for efficiency.

Introducing New Crops: Implement buy-back models and introduce new crops for diversification and profitability.

Competitive Market Prices: Ensure competitive pricing for processed products in the market.

Buyer Connections: Establish connections with bulk buyers, broadening market reach for FPO products.

Marketing: Enhance visibility and market presence with our marketing expertise

Promotional Material Design: Create eye-catching promotional materials to amplify brand visibility.

Market Information Dissemination: Utilize modern social media platforms and communication channels to share updated market information with farmers.

For Farmers: We serve as the single point of contact for farmers seeking various agricultural services. Our streamlined approach with a unified platform that brings together collaborating companies and their training modules, ensures effective knowledge dissemination to farmers via our Kisansathis.

Products: We provide Agri Inputs and the latest equipment and machinery to farmers at their doorstep, enabling them to improve their yield. For a better crop yield, farmers require agri inputs, advanced equipment, and machinery; we, by collaborating with innovative and technically proven companies, enable farmers to access these leading to improved crop management practices. All these products can be ordered through our mobile app – download now (with hyperlink)

Key Benefits:

- Increased choice among product manufacturers

- Access to the latest promotions and offers
- Reasonable prices
- Doorstep delivery

Services

Soil Testing Service: Understanding soil health is essential for a healthy yield, our goal is to make reliable soil testing services easily accessible by connecting farmers with nearby testing laboratories. Acting as a liaison between the farmer, lab partners, and agronomists, we ensure seamless communication until the soil reports and recommendations are delivered to the farmer.

Key Benefits:

- Soil sample collected by Kisansathi
- Faster and digitized process
- Reliable soil testing report
- Reliable recommendations report

Farm Mechanization Service: Farm mechanization services involve the utilization of innovative technologies like drones, which offer farmers an efficient method for applying agricultural products. We provide farmers with drone technology, enabling them to access cost-effective and rapid input spraying services. Acting as intermediaries between farmers and several other companies, we facilitate seamless engagement, ensuring efficient deployment of this advanced technology for agricultural benefits.

Key benefits:

- Cost-effective compared to traditional methods
- Time-saving and Less labor-intensive
- Less harmful to health than traditional methods as hazardous chemicals will not be in physical contact with people.

Output Purchase Services: Farmers face challenges finding the best buyers for their yield. We assist farmers in realizing better value through our trading platform. Our trading platform enables farmers access to buyers in the market to bid on the yield, wherein Kisansathi can facilitate the transaction, to help farmers get the best price in the market.

Key benefits:

- Realize better price for the produce
- Encourages competition among buyers
- Easy process and clear payment terms

Facilitation of Government Subsidy/Schemes: The government has introduced many schemes to the farmers, however not many farmers know about them or how to avail these schemes. We educate farmers about the latest government schemes & subsidies and help with the documentation process to avail these benefits.

Key benefits:

- Information about latest schemes/subsidies
- Hassle-free application process
- Faster approvals

Advisory Services: There are many problems that a farmer undergoes related to crop management. By raising tickets and advising farmers based on the solutions provided by Agronomists or other technical experts, we help them to enhance their crop quality and yield.

Key benefits:

- Quick resolution turnaround time
- Reliable solutions offered

PLATFORM

Technology Links:

Our tech platform offers a wealth of user-friendly features tailored to streamline operations effortlessly.

Providing Technical Assistance: We offer robust technical support services to ensure smooth operations and effective utilization of our platform's features. Our dedicated team is committed to assisting users with any technical queries or issues they encounter.

Remarks: Image required

Farmers Database Management: We provide a state-of-the-art tech platform for managing a comprehensive database of farmers affiliated with the Farmers Producer Organization (FPO). This facilitates improved communication and streamlined organizational processes.

Smart Membership Cards Administration: We issue and manage farmers' physical membership cards through our technologically advanced platform. Each card is embedded with a unique QR code, granting access to substantial information. This QR code enables seamless tracking of the farmer's complete profile, including transaction history and credit records.

Financial Reporting Services: Utilizing cutting-edge technology solutions, we generate and manage detailed financial reports. This ensures transparent insights into financial matters, empowering strategic decision-making within the Farmers Producer Organization (FPO).

Upon logging in, users can access all relevant information about farmers, products, sales, and financials via their personalized dashboard. With just one click, users gain access to a comprehensive database of farmers, complete with detailed profiles.

Our platform stands out with its complete inventory management solution, ensuring every aspect of agricultural operations is accounted for and optimized for efficiency. Our tech-enabled platform manages farmers' membership cards, each featuring a unique QR code. This code provides access to the farmer's complete profile, including transactions and credit history.

These features are in sync with our e-commerce platform, the Kisanlink mobile app, and are integrated with our ERP system for real-time data synchronization. This integration expands market reach and provides valuable access to farmers and FPO members.

INVENTORY:

Gain control of your inventory and effortlessly manage all your items:

Arrange your products meticulously by categorizing them based on type, brand, or other relevant criteria.

Classify your products to ensure easy tracking and management.

Access real-time inventory reports to stay updated on stock levels and make informed decisions.

Inventory Management Features:

Product Tracking: Track the movement of products from the warehouse to the customer, ensuring transparency and accountability.

Stock Alerts: Set up alerts for low stock levels, ensuring timely replenishment and avoiding stockouts.

Product Variants: Manage different product variants to cater to diverse customer needs.

Batch Management: Track and manage batches of products, ensuring proper inventory rotation and minimizing waste.

Inventory Analytics:

Inventory Turnover: Analyze inventory turnover rates to identify slow-moving products and optimize inventory levels.

Inventory Cost: Calculate inventory costs, including storage, handling, and maintenance, to optimize inventory management.

Inventory Forecasting: Use historical sales data and seasonal trends to forecast future inventory needs and optimize inventory levels.

BILLING:

Streamline your billing process

- **Billing Application:** The billing application is user-friendly and requires no technical expertise to set up or operate.
- **Generate Immediate Invoices:** Generate immediate invoices, resulting in faster check-out and improved cash flow.
- **Customizable Billing Templates:** Utilize customizable billing templates to fit your specific needs.
- **Billing Automation:** Automate the billing process to reduce manual errors and increase efficiency.
- **Payment Reminders:** Set up payment reminders to ensure timely payments and reduce delinquencies.
- **Payment Options:** Offer multiple payment options, including credit cards, bank transfers, and online payment platforms.

PAYMENTS:

Effortless Payment Management

- **Multiple Payment Methods:** Accept multiple payment methods seamlessly and securely, including digital wallets and credit cards.
- **Comprehensive Payment Reports:** Maintain comprehensive reports of all transactions for easy tracking and auditing.
- **Recurring Payments:** Set up recurring payments for regular transactions, such as subscription services.
- **Payment Gateway Integration:** Integrate with various payment gateways to expand payment options and reduce transaction fees.
- **Payment Security:** Ensure secure payment processing through encryption and other security measures.

FARMERS:

Centralize all farmer details at one place

- **Farmer Profiles:** Access complete profiles, including farm details, crop name, sowing date, harvest date, and expected yield.
- **Farmer Transactions:** View detailed information on farmer transactions, including purchases, sales, and payments.
- **Farmer Credit History:** Maintain a record of farmer credit history, including payment history and credit limits.
- **Farmer Communication:** Facilitate communication between farmers and other stakeholders, such as suppliers and buyers.
- **Farmer Support:** Provide support to farmers through training, advisory services, and technical assistance.

COLLABORATORS:

Access and manage all collaborators details

- Collaborator Profiles: Easily add collaborators with basic details, such as company name, contact information, and product offerings.
- Collaborator Products: Access products/service lists, current orders, and completed orders for efficient management.
- Collaborator Communication: Facilitate communication between collaborators and other stakeholders, such as farmers and suppliers.
- Collaborator Support: Provide support to collaborators through training, advisory services, and technical assistance.

PRODUCTS:

All products in one place

- Product Listings: Add products comfortably with detailed descriptions, images, and benefits.
- Product Categories: Create categories for convenience and easy navigation.
- Product Reviews: Allow customers to review products, providing valuable feedback and improving product offerings.
- Product Recommendations: Offer personalized product recommendations based on customer preferences and purchase history.
- Product Variants: Manage different product variants, such as sizes, colors, and flavors, to cater to diverse customer needs.

FARMS:

Efficient farm management

- Farm Segregation: Segregate total acreage of farms in different stages - seedling, vegetative, reproduction, ripening, and harvest.
- Farm Details: Access farmer details, farm geo-tag, and soil testing reports for informed decision-making.
- Farm Analytics: Analyze farm performance, including yield, productivity, and profitability, to optimize farm operations.
- Farm Support: Provide support to farmers through training, advisory services, and technical assistance.

OUTPUT PURCHASE:

Avail Output purchase services

- **Commodity Prices:** Check commodity prices and find output buyers through Kisanlink's trading platform.
- **Output Buyers:** Facilitate transactions between farmers and buyers, ensuring clear payment terms and efficient delivery.
- **Output Purchase Analytics:** Analyze output purchase data, including prices, volumes, and buyer preferences, to optimize output purchases.
- **Output Purchase Support:** Provide support to farmers through training, advisory services, and technical assistance.

DATA SECURITY:

Excellent data security features & support

- **Unique Login Credentials:** Provide safe access to your data through unique login credentials.
- **High-Quality Support:** Offer high-quality support and training to ensure secure data management.
- **Regular Security Updates:** Regularly update security measures to ensure data integrity and availability.
- **Data Backup:** Ensure regular data backups to prevent data loss in case of system failures or cyber attacks.
- **Data Encryption:** Encrypt sensitive data, such as financial information and personal details, to prevent unauthorized access.

How It Works?

For Collaborators:

Onboarding:

- Onboarding involves the process of integrating new companies or organizations as collaborators with Kisanlink. This process typically includes establishing agreements, setting up accounts, and providing necessary resources for effective collaboration.
- Onboarding may involve conducting orientation sessions, providing access to relevant documentation or resources, and facilitating communication channels between Kisanlink and the new collaborators.

Product Management:

- Product management on the Kisanlink mobile app involves adding and managing the various products offered by collaborators for sale to farmers.
- This process includes cataloging products, updating product information, managing inventory levels, and ensuring accurate pricing.
- Product management also involves categorizing products, optimizing product listings for searchability, and providing detailed descriptions and images to enhance user experience.

Marketing:

- Kisanlink uses both digital and offline marketing to create awareness of the products and services offered by the collaborators.
- Marketing efforts are designed to highlight the value proposition of the products and services, address farmers' pain points, and encourage engagement with the Kisanlink platform for purchasing agricultural inputs and services.

Order Management:

- When a farmer places an order through the Kisanlink mobile app or website, a purchase order is generated and sent to the relevant collaborator.
- Collaborators then fulfill the order by dispatching the requested products to the farmer's location.
- Payment for the order is typically handled through the Kisanlink platform, with collaborators receiving payment after the order has been successfully delivered to the farmer.

Remark: Images for each point

For Kisansathi:

Onboarding:

- Onboarding rural entrepreneurs, also known as Kisansathis, is a key aspect of Kisanlink's strategy to expand its reach and impact in rural areas.
- The onboarding process involves identifying and recruiting motivated individuals from rural communities who are interested in becoming entrepreneurs and serving as intermediaries between Kisanlink and local farmers.
- Kisansathis are onboarded through various outreach efforts, including community events, word-of-mouth referrals, and targeted advertising campaigns.

- Once onboarded, Kisansathis undergo training and orientation to familiarize them with Kisanlink's platform, products, and services, as well as their roles and responsibilities as rural entrepreneurs.

Courses:

- Kisanlink collaborates with industry experts, agricultural organizations, and educational institutions to develop and publish courses on relevant topics through its Academy App and social media channels.
- These courses cover a wide range of agricultural subjects, including sustainable farming practices and modern agricultural technologies.
- The courses are designed to be accessible and user-friendly, allowing farmers and rural entrepreneurs to learn at their own pace and convenience.

Certification:

- To ensure quality and professionalism, Kisansathis are required to complete the relevant courses offered through Kisanlink's Academy App and obtain certification.
- Certification demonstrates that Kisansathis have acquired the necessary knowledge and skills to effectively serve farmers and promote Kisanlink's products and services.
- Certified Kisansathis are eligible to sell products and services to farmers on behalf of Kisanlink, thereby acting as trusted intermediaries and advisors in rural communities.

Sales:

- Equipped with the skills and knowledge gained from the training modules, certified Kisansathis serve as valuable resources for farmers in choosing the right products and services to meet their needs.
- Kisansathis provide personalized recommendations based on their understanding of local farming practices, crop requirements, and market trends.

Incentive:

- As an incentive for their efforts, Kisansathis receive a predetermined margin or commission for each product or service they provide to farmers.
- This incentive serves as a motivator for Kisansathis to actively promote Kisanlink's products and services and engage with farmers in their communities.

OUR FPOS:

Listing / Locator: Abaya Krishi - <https://abayakrishi.com/>

Impact / Benefits:

Enhanced Efficiency: By leveraging Kisanlink's tech platform, FPOs experience streamlined operations and enhanced efficiency in managing farmer databases, membership cards, and financial reporting. This translates to reduced administrative burden and optimized resource utilization.

Improved Communication: Kisanlink facilitates better communication channels between FPOs and their member farmers through its comprehensive database management system. This ensures timely dissemination of information, updates, and announcements.

Access to Technology: Through Kisanlink, FPOs gain access to advanced agricultural technologies such as drone-based services for input spraying. This empowers FPOs to offer innovative solutions to their member farmers, enhancing productivity and agricultural outcomes.

Data-Driven Decision-Making: Kisanlink's financial reporting services provide FPOs with detailed insights into their financial performance, enabling data-driven decision-making. This helps FPOs identify areas for improvement, allocate resources effectively, and strategize for long-term sustainability.

RESOURCES

Blogs: <https://www.kisanlink.in/blog/>

Case Studies / Whitepapers: NA

Podcasts / Webinars: NA

COLLABORATORS: We will add the complete list here

PARTNERS: Our esteemed partners play a crucial role in helping us deliver top-notch services and solutions to farmers and agricultural communities.

State Level: JKYOG, Fertex

Local Level: EEE, Reliance Foundation

If you are interested in partnering with Kisanlink, please [contact us \(redirecting to Google form\)](#).

OUR BRANDS:

AMRTI: Amrti is a premium food brand by Kisanlink. At Amrti, we are passionate about providing responsibly sourced products that enhance culinary experiences while nurturing health and well-being.

Our commitment to quality and sustainability ensures that every Amrti product is crafted with care, from farm to table. We partner with trusted farmers and producers to source the finest ingredients, ensuring purity and wellness.

Explore our range of premium offerings, from wholesome grains to indulgent treats, and discover how Amrti can enhance your culinary journey. To experience the difference, visit <https://amrti.com/>

Remark: Images of amrti

MEDIA ROOM

Gallery:

<https://drive.google.com/drive/folders/1MZUb0oLo3595nBHKeCphxZQ-BCy4Bahp?usp=sharing>

Link News: NA

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Regional Office – Odisha: C/O- Structiall Engineering Consultancy, Plot No-439, Gada Mahaveer Lane, Old Town, Lewis Road, Bhubaneswar 751002

Send a Query: Google Form

Schedule a Demo: Google Form

Kisanlink Membership Card

Kisanlink issues and manages farmers' physical membership cards through a technologically advanced platform. Each card is embedded with a unique QR code, granting access to

substantial information. This QR code enables seamless tracking of the farmer's complete profile, including transaction history and credit records.

Specifications:

Material – PVC with matt finishing

Dimensions – 8.5 cm x 5.2 cm

Unique membership card number

Unique QR code

Card Issuing Process & Registration:

Onboarding involves a straightforward, two-step process -

- The FPO or Kisansathi will register the farmer on the Kisanlink mobile app.
- The farmer, then, becomes eligible for the Kisanlink smart membership card.

Benefits of the membership cards:

Transparency: transactions, financing, and order management

- · Clear visibility and traceability of transaction details
- · Transparent loan terms and repayment schedules
- · Simplifies access to financial products
- · Real-time order tracking
- · Minimizes errors and enhances coordination

Output Price Discovery and Market Intelligence:

- · Provides up-to-date market prices
- · Helps farmers sell at optimal time / rates
- · Analyzes market trends for better planning
- · Benchmarks performance over time

Dynamic Crop Data: geo-location, crop stages, and advisory

- · Enhances precision farming
- · Optimizes resource use
- · Monitors crop growth in detail
- · Enables timely agricultural interventions
- · Offers expert, tailored advice
- · Manages risks like weather and pests

Discount and Credits:

- · Reduced costs of seeds, fertilizers, etc.
- · Lowers costs for services like soil testing / drone input spraying
- · Provides benefits through various partnerships
- · Enhances support and resources for farmers

Customer Support

24/7 customer support will be accessible to all farmers through a dedicated helpline number to address any doubts or queries.

Terms & Conditions:

To benefit from the Scheme, members must provide their personal and nominee details during registration.

The cardholder is responsible for paying any taxes or charges levied on benefits received through the Kisanlink smart membership card.

The membership of the Kisanlink smart membership card cannot be transferred to another person.

Kisanlink reserves the right to terminate the membership of any individual who is found to be misusing the scheme, violating the terms and conditions, or engaging in any activity that contradicts the local or state laws, statutes, or ordinances.