

# Supply Chain Management Analysis Story

Sales  
36.78M

Profit Margin  
3.97M

Delivery Risk  
98.98k

No. of Sales  
done in Asian  
Country

Sales  
109.8k

No. of Sales  
done in US  
Country

Sales  
1.15M

No. of Profit  
Margin in Asian  
Country

Profit Margin  
13.04k

No. of Profit  
Margin in US  
Country

Profit Margin  
131.1k

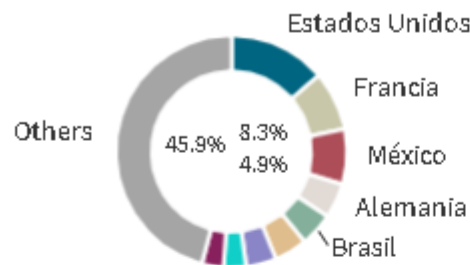
No. of Delivery  
taken in Asian  
Country

Delivery Risk  
306

No. of Delivery  
taken in US  
Country

Delivery Risk  
3.25k

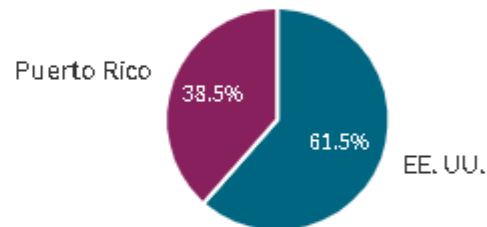
Global Profit Ratios



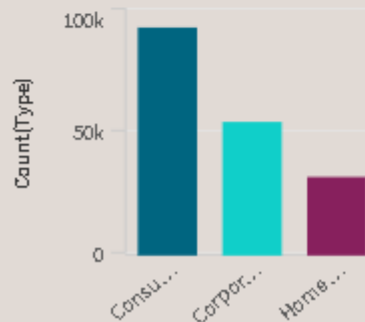
Top 10 countries  
with highest Profit  
Ratio in Supply

Total items placed  
by customers in  
country's

Total items placed by customers in country



Analysis on customer segment



Analyzing Customer  
Segments, encompassing  
consumer, corporate and  
home categories.

# Mode of Payment For Purchase



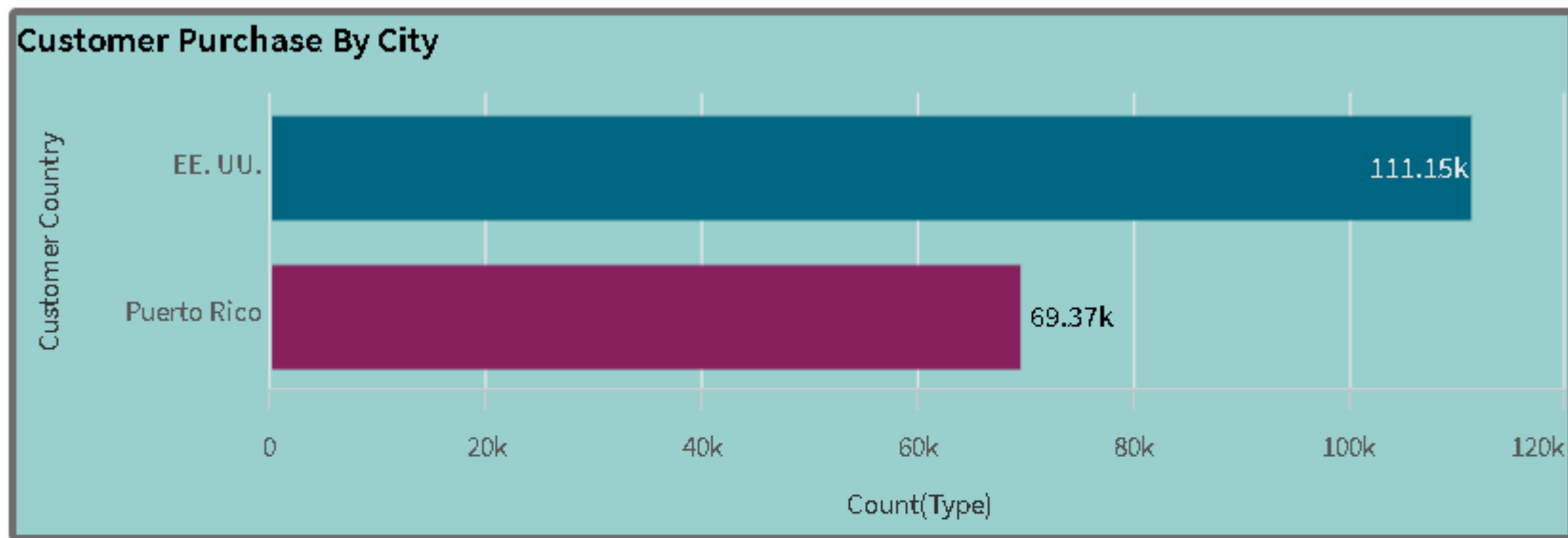
Cash Transactions offer immediate liquidity, providing a straightforward and tangible payment of payment.

Debit payments, directly linked to bank accounts, offer convenience and real time deduction of funds.

Credit Payments provide a deferred payment option, allowing customers to make purchases.

Transfer payments leverage electronic methods for seamless and secure funds.

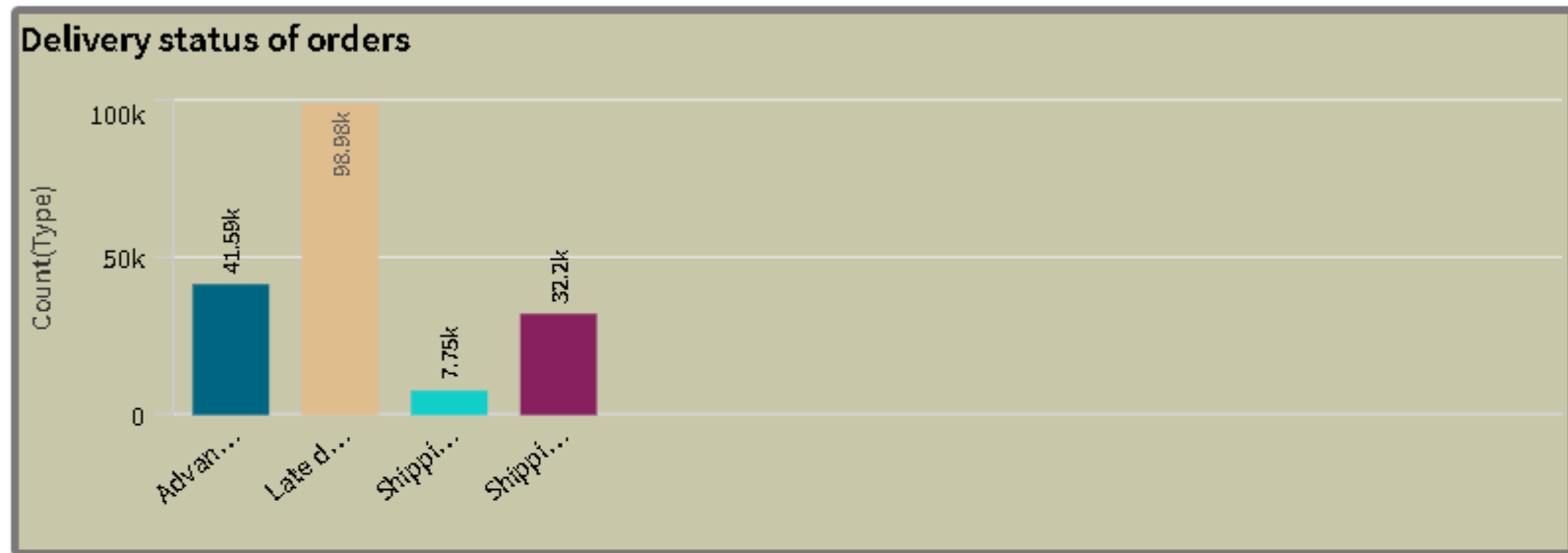
# Customer Purchase Item By City



Customer purchase count in Puerto Rico reflects the transactional dynamics in this vibrant location, capturing the local consumer behaviour and market engagement.

Customer purchase count in the United States provides a comprehensive overview of buying patterns across the diverse cities.

# Delivery Status Of Orders

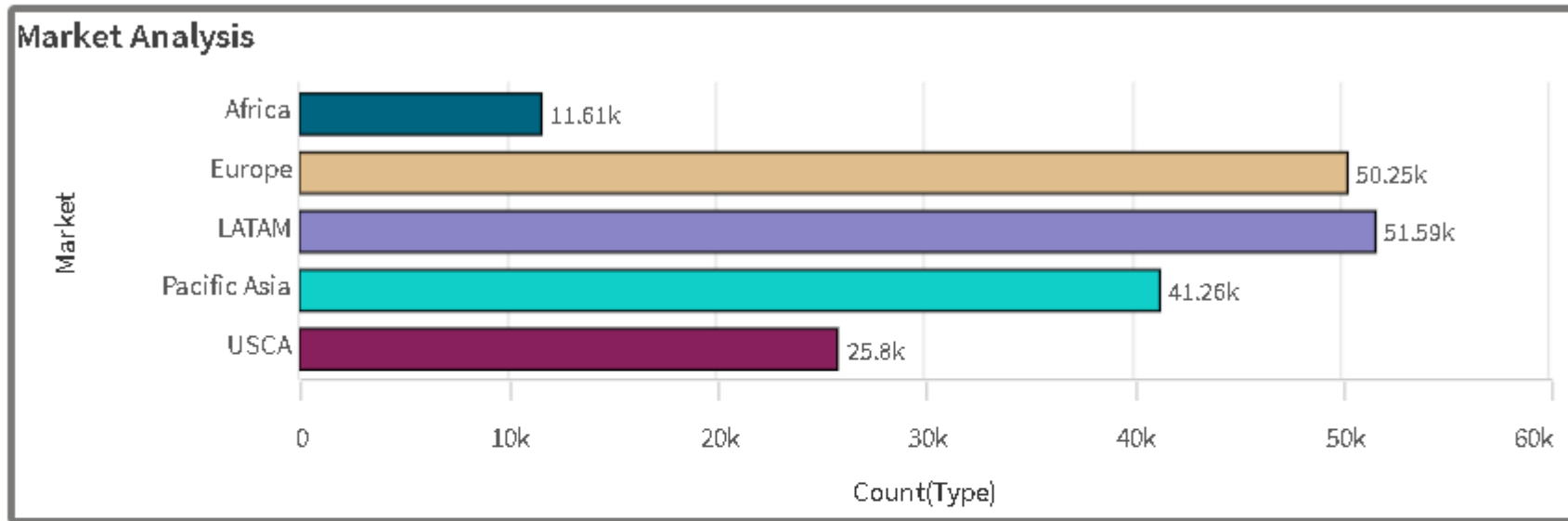


Analysing the delivery status of orders, including Advanced Shipping, Late Shipping, Shipping Cancelled and Shipping on Time.

This allows businesses to evaluate the efficiency of their logistics operations, address potential delays, and enhance customer satisfaction.

Ensuring timely and reliable deliveries based on varied shipping scenarios.

# Global Market Analysis



Conducting a market analysis across Africa, Europe, LATAM (Latin America), Pacific Asia ,and USCA (United States and Canada) enables businesses to gain strategic insights.

Regional economic landscapes, consumer behaviours, and market dynamics.

This comprehensive assessment supports informed decision-making, tailored marketing strategies, and targeted expansion efforts to capitalise on diverse opportunities within each distinct market.