I always look for discount and deals I am loyal to brands that offers quality and value



I love
exploring
new products
and brands

I'm open to
trying new
tryings if they
things if they
match my
interests.

How can I How age my manage more budget more budget wely? effectively?





Are there discounts or rewards I'm missing out on?

Can I reduce the unnecessary unnecessary expenses and increase savings?



Insights

Compares

prices and

prices and

reads product

reviews before

buying.

Shares feedback
and experiences
With friends and
Online
communities.



Tracks and categorizes their expenses regularly.

Follows her
favorite brands
and stores on
and stores dia
social media
for updates.

Satisfaction
when
when
finding a
good deal.





Excitement
When
discovering
new products
or promotions.

Trust and loyalty toward brands that consistently consistently provide value.



Does

Feels