Product Backlog for Project : Develop an application to provide marketing data in real-time												
User Story Identifier	Priority	Category	Team	Role	Need	Value	Acceptance 1	Acceptance 2	Acceptance 3	Acceptance 4	Story Points	Comments
2	1	Employee	Marketing	Project Core Team	Generate competitive analysis data through analysis of worldwide sales data/track market trends	So I can understand the marketing trends going on	1.Market Trends analyzed	Customer interest and preferences added in the app	3. Put all features in competative market apps		5	Sprint 1
4	2	Employee	App Development	IT	Ensure App interfaces with new hardware and software/Ensure App and new IT security upgrades are compatible/Ensure IT storage meets App operational needs	So that I can ensure that there is no security or storage space issue	App interface developed is custome firendly and supports the software	2. It upgrades are not affecting the app	3. It storages is enhanced to meet app needs		3	Sprint 1
3	3	Employee	Finance	Finance Director	Provide real-time inventory and product availability reports/Allow for secure order invoicing and processing/Provide on-demand financial sales and forecasting metrics	So that I can understand the sales figures and security challenges	1.Inventory dashboards updated	Security check testing for invoicing and processing done	Sales and forecasting reports created		3	Sprint 1
1	4	Employee	AHI Leadership	CEO	Identify and understand current and evolving segments/on demand reports	To develop app according to market requirements	1. Better app properties	2. Market Trends data	Better visualization dashboards of market needs		2	Sprint 1
5	5	Customer	AHI Customers	Customers/Users	Easy access to all AHI product offerings/ Secure invoicing/Reliable order processing/Confirmation of all transactions	To avoid access issues for new products and smooth transaction	Interface has been made easy to access	2.Invoicing process security has been tested	3. Tested Transactions with demo users		2	Sprint 1
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