Stakeholder Register: Develop an application to provide marketing data in real-time							
Name	Organization	Role	R	A	C	I	Comments
Mary Lin	AHI	CEO			X	X	Project Supporter and advocate
Mary Smithers	Marketing	Sponser	X		X	X	Project Approval and Funding
Cary manning	Marketing	Project manager	X	X	X	X	Executes and monitors the project
Priya	It Service	It Lead	X	X	X		Manages all IT requirement
Ram Samuels	Operations	Marketing Director	X		X		Subject Matter Expert
Oscar Money	Finance	Finance Director	X	X			Manage and controls funds
Keiko Tanaka	Marketing	Project Core Team	X	X			Involved in app development
Jose Garcia	Marketing	Project Core Team	X	X			Involved in app development
Cal Hammer	PMO	Product Owner	X			X	Backlog Management/Voice of customer

RACI terms defined	ROLE	DEFINED		Version: 1.01 April 2024
	R	Responsible for performing work or tasks		
	A	Accountable for outcomes		
	C	Consult as a subject matter expert (SME)		
	I	Inform as project progresses		