


Kellogg's

The Superstars & The Greatness Cape

Episode 1



IT IS GREATNESS WEEK AT SCHOOL

A colorful illustration of a classroom. A female teacher with short dark hair, wearing a grey blazer over a white shirt and a grey skirt, stands in the center, holding a piece of paper. She is smiling and speaking to a group of students. The students, all Black, are seated at wooden desks. Some are looking at the teacher, while others are looking at papers on their desks. The classroom has a green chalkboard in the background with several papers pinned to it. There are windows on the right side of the room, letting in bright light. A speech bubble from the teacher contains the text: "TO BE GREAT, YOU HAVE TO STUDY THE GREATS BEFORE YOU. THAT'S THE ASSIGNMENT."

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ZURI, DERA, KIKI AND TIMI (THE SUPER 4) WERE SAT IN CLASS WHEN THEIR TEACHER GAVE THEM A PROJECT

**I'm brave. I
know what
greatness
looks like!**

**No way!
The greatest
people are
the smart ones,
Thinkers,
like me!**





Okay, okay—let's
go to the library and
find out for real.

LIBRARY





THE FOUR KIDS WITH UNIQUE STRENGTHS EXCITEDLY WENT TO THE LIBRARY TO EXPLORE WHAT GREATNESS MEANS.

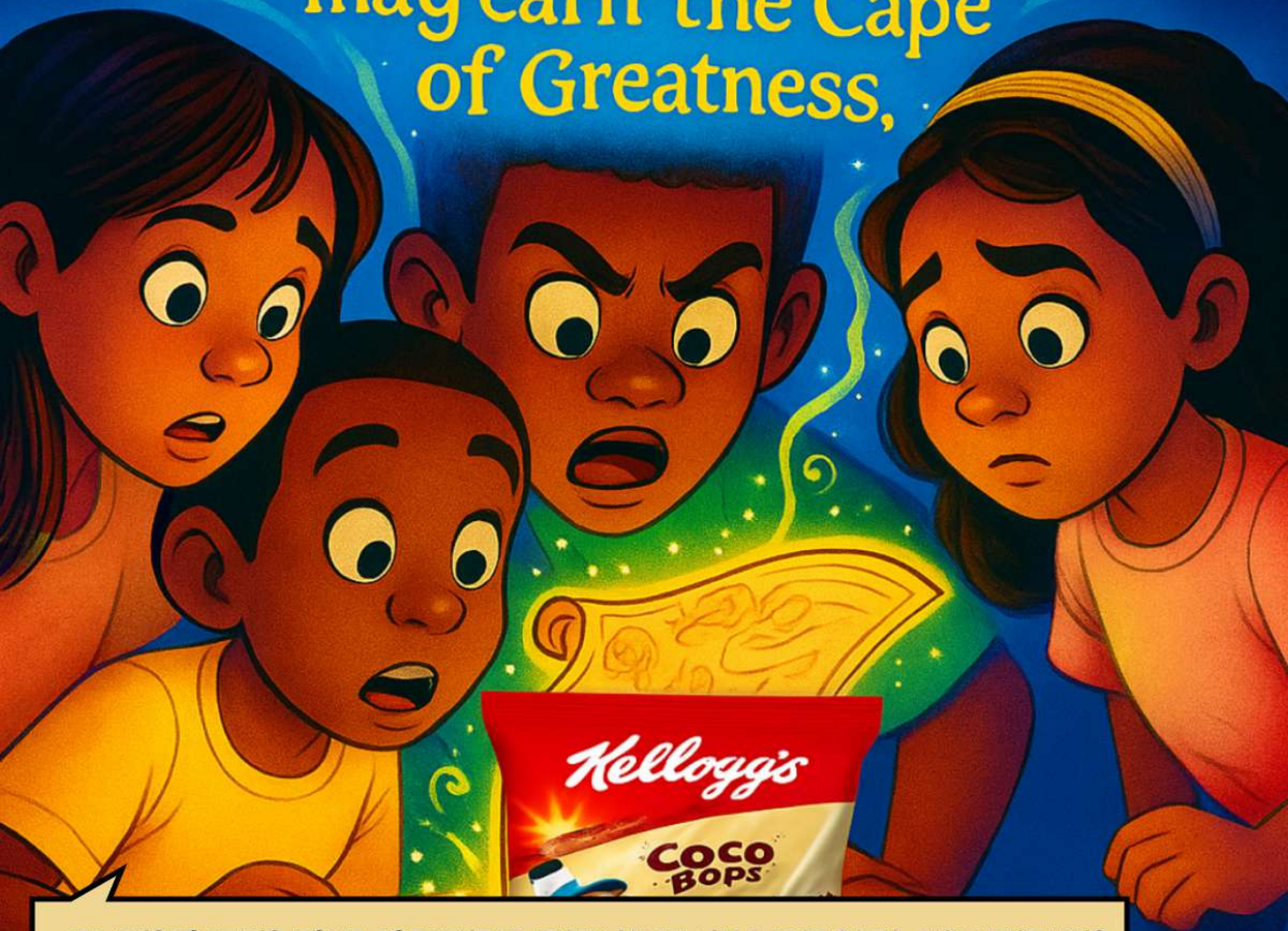
WAIT...THIS
ONE'S WARM!

IT'S NOT EVEN
BREAKFAST
TIME...



WHILE SEARCHING, THEY FOUND SOMETHING STRANGE –
A GLOWING MAP HIDDEN IN AN OLD CEREAL BOX.

Only the brave,
strong, kind, and wise
may earn the Cape
of Greatness.



TO UNDERSTAND TRUE GREATNESS, THEY MUST WALK THE PATH. ONLY THE KIND,
THE BRAVE, THE WISE, AND THE STRONG CAN EARN THE CAPE OF GREATNESS.



What's a
Cape of
Greatness?

Let's
find out!

FOUR HEARTS. ONE ADVENTURE.
THE CAPE HAD CHOSEN ITS CHALLENGERS.



LET'S GO.

SUDDENLY, THE ROOM MELTED AWAY AND A JUNGLE APPEARED ALL AROUND THEM..



GRRRR...

**Wait... did
you hear that?**


**They begin to hear voices.
Something was coming. Fast.**



THIS PLACE IS
TRYING TO
STOP US!

WE NEED HELP,
SOMEONE WHO
KNOWS THIS
PLACE!

THE VOICES GREW LOUDER, CHASING THEM, URGING THEM TO
LEAVE THE FOREST. THEY RAN FASTER THAN THEY EVER HAD.



Why did
it stop?

Did it
leave?

THE KIDS STOPPED RUNNING WHEN THEY
DISCOVERED THEY WERE NO LONGER CHASED.



I FOUND YOU KIDS.
I AM COCO MONKEY,
YOUR JUNGLE
GUIDE.

FINALLY THEIR JUNGLE GUIDE,
COCO MONKEY FOUND THEM.

A cartoon illustration of a brown monkey named Coco Monkey wearing a blue cap with a yellow 'C' and a white t-shirt with 'COCO' in red. He is holding a long wooden stick and shaking hands with a boy in a green shirt. Three other children (two girls and one boy) are watching. In the background, there are green trees and a yellow square sign with a dashed line and a lightbulb. A speech bubble from the monkey says 'CONGRATULATIONS! JUST BY MAKING IT THIS FAR, YOU'VE ALREADY SHOWN YOU'RE BRAVE!'. A text box at the bottom left says 'BUT COCO MONKEY HAD ONE CONDITION...'.

CONGRATULATIONS!
JUST BY MAKING IT THIS
FAR, YOU'VE ALREADY
SHOWN YOU'RE BRAVE!

BUT COCO MONKEY
HAD ONE CONDITION...



BUT FIRST...
TO REACH THE
CAPE, YOU MUST
FIRST FACE
YOURSELVES

WE ARE
READY