

# Akash Duhan

Sr. Research Analyst

## CONTACT



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[https://public.tableau.com/  
profile/akash3278](https://public.tableau.com/profile/akash3278)

## EDUCATION

**Bachelor in Business Economics with  
Minor in Mathematics (2018-21)**  
Khalsa College, Delhi University.

8.51 CGPA

**The Higher Secondary Certificate (2016-18)**  
Lovely Public Sr. Sec. School, CBSE

88.5%

**The Secondary School Certificate (2014-16)**  
Lovely Public Sr. Sec. School, CBSE

9.8 CGPA

**Data Science 360 (2021-2022)**  
AnalytixLabs, partner with IBM

## TECHNICAL SKILLS

<b>Advanced Excel</b>	●●●●●
<b>SQL (IDE-SSMS)</b>	●●●●●
<b>Tableau – Data Visualization</b>	●●●●●
<b>Python (IDE-Jupyter Notebook)</b> (Pandas, NumPy, Matplotlib, SciPy etc.)	●●●●●
<b>R (RStudio)</b>	●●●○○
<b>VBA</b>	●●●○○
<b>MS-Office</b> (Outlook, PowerPoint, Word, Advance Excel)	●●●●●

## SOFT SKILLS

- English Proficiency
- Strong Verbal & Written Communication
- Team Management
- Analytical Skills

## LANGUAGES

HINDI – Native Proficiency  
ENGLISH – Full Professional Proficiency  
SIGN LANGUAGE – Limited Working Proficiency

## SUMMARY

A business analyst enthusiast in the data driven world with wide exposure to **data analyzing and visualization** techniques using industry preferred tools like **SQL, Python, Tableau, R, Google Sheet & Advanced Excel** on industry data. Proficient in data integration, cleaning, & visualizing data and accustomed to fast-paced environment requiring sharp attention to details.

## WORK EXPERIENCE

### Sr. Research Analyst - 04/2022 to Present

**Ally Venture**, New Delhi

- » Automating the entire data extraction process from LinkedIn using Python Web Scraping, saving 1 to 2 hours a day, per analyst.
- » Heading an ETL team and performing data cleaning & analysis on market trends, people movement etc. for an MNC client.
- » Making interactive MS Excel and Google Sheet dashboards to help clients with various solutions and take informed decisions.
- » Taking client briefs and managing a team of Analysts to provide client solutions while maintaining a good TAT.

### Research Associate - 08/2021 to 03/2022

**Insight Alpha Pvt. Ltd.**, New Delhi

- » Conducting primary research around diversified portfolio by collaborating with CXO level national/international executives for varied list of clients such as management consulting firms, private equity firms, hedge funds & research firms.
- » Using Advanced Excel, Google Sheets, and Pivot Tables for analyzing individual employee's track report on projects MoM.

## POSITIONS HELD

### Vice President–KIRT Economics Society (2020 - 2021)

I successfully handle and organized a series of inter-university online events, MUDRA- online fest while supervising twenty members.

### UMEED NGO–Educating the Needy (2019)

I visited number of slums around Delhi and taught around fifty students without necessary resources.

## CERTIFICATIONS

### Stock Trading by Gold@18, IIFM (2018-2019)

I learnt reading charts & forming investment strategies in trading Stock, Futures & Options. I also cleared 2 major NCFM-NSE examinations.

### Google Digital Marketing Course (2021)

Varying from SEO to SEM, organic search to paid advertisement, bidding on certain keywords, I learnt 360 ° digital marketing.

## PROJECTS

### Automation of LinkedIn Data Extraction (Python)

I automated the process of manually extracting information from each LinkedIn profile that saved 1 to 2 hours a day per analyst.

### Data analysis & visualization-Laptop Sales. (Tableau)

Developed interactive dashboard with hidden insights of highest Laptop sales in India with dynamic parameters and calculated fields to compare the results. (Tableau link attached).

### Data Analysis-Mobile Manufacturing, India. (SQL)

Imported data and drew hidden insights from Mobile Market in India.