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Design by FeelTech Lanka Web Solution

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Date

2016/12/11

Client

Mr.Udaya Suwendra

Project title

Designing villa49hotelbeds website

Project description

The project will involve designing a website for villa 47 hotel beds,situated in Hikkaduwa.

The website will be designed to the very highest standard and will reflect the high qualities and identity of the villa . We will use latest internet technologies to design this website with user friendly and attractive features. Anyone who wants to get information about villa 49 hotel beds can Google it very quickly! And this task is very easy for customers to seek their need and book online with one click.

This system covered client side and admin side there are front-end and **backend** privileges therefore admin side handle website updating section and manageable things on the website. Meanwhile client side is a very simple and attractive interface are added to use this website.

Customer can use this website for view the place, check the availability,observe the prices and online booking. The special features of client side is 'check availability' feature. Hence now clients can easily get informed about the availability of the villa according to their request within seconds without wasting the time and money for telephone calls. This is a big opportunity for foreigners. Also this is a beneficial for the admin side. Through the website customers can preview the place and surrounding before the booking, therefor they can make sure whether the place maching with their requirements or not. This virtual visit provides a clear image of the area so the customer can plan their tour perfectly. For the booking purpose they should register in this system. Therefore admin can manage registered customers profiles very easier. And admin can place order and remove the orders

and change prices. Now the admin shouldn't worry about marketing, your website marketing your villa 24h in internet.

The website showcase is very attractive, included video, reviews and colorful images of the villa and area.

This website and database locate in the internet web servers to perform better service to consumers and added unlimited bandwidth to server side.

We will design the site with Google in mind, however a further online marketing campaign using search engine optimization (SEO) is strongly recommended at some stage in the future, in order to maximize the number of visitors to the site. This work can be done by us, or can be done by the other suitable agency.

We also recommend building up a mailing list of potential and current clients, in order to send a monthly newsletter to them with good news + special offers.

We can take this website to good level in Google such as we are Google certified Software Company in Sri Lanka we included Google analytics and insight to do search engine optimization (SEO). Within one month and specially we provide one month free of charge maintenance to this system.

Our Scope

- **We would undertake to do the following:**
- Planning and wireframes
- Photoshop / Fireworks design of homepage look and feel, based wireframes & client.
- Suggestions Up to 3 alternative look-and-feel versions are included in the quote.
- Image research.
- Video reviews creation.
- Design of up to 1000 interior page templates, based on signed off wireframes. Up to 2.
- Iterations of each are included in the quote as standard.
- Coding and cross-browser testing of all templates.

- Extensive cross-browser testing at multiple resolutions.
- Creation of up to 100 contact / enquiry forms, if required.
- Pages to be coded to be SEO friendly. Note: Keyword research and other SEO is not included in this quote.
- If client want to update his web site with editing text and changing images we will support them to do this task very easy.
- **Optional:**
 - If Pacific Rim need to integrate payment gateway we can added to this system.
 - We anticipate the client has a relatively small number of high-value customers. Therefore
 - It is worth considering creating some custom-designed email newsletter and promotional templates to keep in touch with the customers and increase customer loyalty and brand awareness.
- **This is an optional extra and would include:**
 - Setup of email marketing system for capturing email addresses.
 - Creation of email newsletter and promotional templates.

Estimated Budget

Total Website Cost	Rs 10000/=
(Optional) Total Mobile Application Cost	Rs - /=
Maintenance	Rs 400 /= (Per Month)

<ul style="list-style-type: none"> • CRM – Handling • Graphic Designing • Banner Designing • Image Uploads • Content Handling • Website Upgrades • Anytime Website Backups • Bugs & Errors Handling • Social Media Content Posting 	
<p>Internet Marketing</p> <ul style="list-style-type: none"> • SEO (Search Engine Optimizing) • Social Media Marketing <ul style="list-style-type: none"> ✓ Facebook ✓ Twitter ✓ Instagram ✓ Youtube ✓ Pinterest,etc • Email Flash • Increase Web Traffic • Backlink Creating • Google Ranking • Tracking Web Traffic • Mobile Marketing • Content Writing 	Rs 100 /=(Per Month)

***Maintenance – On Going Depends**

****Project total cost can give separately two times according to 50%, 50% of total project cost.***

Timescale

We would anticipate the project taking one and half weeks to complete. The exact speed of design & development will be affected by client turnaround times, for example responding to designs etc.

About Axis Lanka Software Solution

feeltechlanka.com is a well established web designing and developing company with 6 months of professional experience in the field. We feel the customer needs and fathom the customer requirements and assists them to accomplish their ultimate business objectives using the latest technology to accommodate customer objectives is one specification we are designed for. Our secret of success within this trivial time period is we are much closer to the customer, we see things as you see. We are dedicated to design things as you wish with our market experience and fresh ideas towards superior products.

Our vision is to operate as a World Wide Web solution provider through 100% customer satisfaction while providing creative, unique and effective websites.

Our mission is to furnish the best web solution to the customers by conceptualizing their ideas and transforming them into the latest web designing technology. We ensure customer satisfaction through increasing traffic on website, launching aesthetic and creatively designed websites to attract new and repetitive visitors and a total online solution which adds value to your business through online presence.

Thanks!

Thanks for considering working with us ... we really appreciate it! If you've got any questions, just ask us and we'll try to answer them.

Contact us:

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