

```
# -*- coding: utf-8 -*-
```

```
''''
```

Created on Fri Sep 25 10:06:29 2020

```
@author: akash
```

```
''''
```

```
import pandas as pd
```

```
import numpy as np
```

```
import seaborn as sns
```

```
import matplotlib.pyplot as plt
```

```
from plotly.offline import init_notebook_mode, iplot
```

```
import matplotlib.pyplot as plt
```

```
import plotly.express as px
```

```
import plotly.graph_objects as go
```

```
import plotly.figure_factory as ff
```

```
from plotly.colors import n_colors
```

```
from plotly.subplots import make_subplots
```

```
import datetime
```

```
from wordcloud import WordCloud, STOPWORDS, ImageColorGenerator
```

```
from sklearn.feature_extraction.text import CountVectorizer
```

```
from PIL import Image
```

```
from nltk.corpus import stopwords
```

```
stop=set(stopwords.words('english'))
```

```
from nltk.util import ngrams
```

```
import re
```

```
from collections import Counter
```

```
import nltk
```

```
from nltk.corpus import stopwords
```

```
import requests
```

```
import json
```

```
"""
```

Data Loading and Preperation

```
"""
```

```
tweets = pd.read_csv("C:/Users/akash/Desktop/S3/Exam/IPL2020_Tweets.csv")
```

```
tweets.shape
```

```
print(tweets['user_verified'].unique())
```

```
print(tweets['hashtags'].unique())
```

```
print(tweets['is_retweet'].unique())
```

```
# Only one single value in 'is_retweet'
```

```
## Hence we can delete that column
```

```
tweets = tweets.drop('is_retweet', axis=1)
```

```
tweets.shape
```

```
tweets[['date', 'time']] = tweets.date.str.split(expand=True)
```

```
tweets['hour'] = tweets.time.astype(str).str[:2]
```

```
def remove_tag(string):
```

```
    text=re.sub('<.*?>','',string)
```

```
    return text
```

```
def remove_mention(text):  
    line=re.sub(r'@\w+', '',text)  
    return line
```

```
def remove_hash(text):  
    line=re.sub(r'#\w+', '',text)  
    return line
```

```
def remove_newline(string):  
    text=re.sub('\n', '',string)  
    return text
```

```
def remove_url(string):  
    text = re.sub('http[s]?://(?:[a-zA-Z]|[0-9]|[$-_@.&+]|[*\(\),]|(?:%[0-9a-fA-F][0-9a-fA-F]))+', '',string)  
    return text
```

```
def remove_number(text):  
    line=re.sub(r'[0-9]+', '',text)  
    return line
```

```
def remove_punct(text):  
    line = re.sub(r'[!"#$%&'()*+,-.\/:;=#@?[\]\\^_`{|}~]*', '',text)  
    return line
```

```
def text_strip(string):  
    line=re.sub('\s{2,}',' ', string.strip())  
    return line
```

```
def remove_thi_amp_ha_words(string):  
    line=re.sub(r'\bamp\b|\bthi\b|\bha\b',' ',string)  
    return line
```

```
tweets['refine_text']=tweets['text'].str.lower()
```

```
tweets['refine_text']=tweets['refine_text'].apply(lambda x:remove_tag(str(x)))
```

```
tweets['refine_text']=tweets['refine_text'].apply(lambda x:remove_mention(str(x)))
```

```
tweets['refine_text']=tweets['refine_text'].apply(lambda x:remove_hash(str(x)))
```

```
tweets['refine_text']=tweets['refine_text'].apply(lambda x:remove_newline(x))
```

```
tweets['refine_text']=tweets['refine_text'].apply(lambda x:remove_url(x))
```

```
tweets['refine_text']=tweets['refine_text'].apply(lambda x:remove_number(x))
```

```
tweets['refine_text']=tweets['refine_text'].apply(lambda x:remove_punct(x))
```

```
tweets['refine_text']=tweets['refine_text'].apply(lambda x:remove_thi_amp_ha_words(x))
```

```
tweets['refine_text']=tweets['refine_text'].apply(lambda x:text_strip(x))
```

```
tweets['text_length']=tweets['refine_text'].str.split().map(lambda x: len(x))
```

```
####
```

Data Exploration

```
####
```

```
##### Visualising date-wise number of tweets {perfect}
```

```
tweets.date.value_counts().plot(kind='bar')
```

```
##### Year-wise creation of accounts {perfect}
```

```
tweets['user_created'] = pd.to_datetime(tweets['user_created'])
```

```
tweets['year_created'] = tweets['user_created'].dt.year
```

```
df = tweets.drop_duplicates(subset='user_name', keep="first")
```

```
df = df[df['year_created']>2006]
```

```
df = df['year_created'].value_counts().reset_index()
```

```
df.columns = ['year', 'count']
```

```
fig = sns.barplot(x=df["year"], y=df["count"], orientation='vertical').set_title('Year-wise creation of users')
```

```
plt.xticks(rotation='vertical')
```

```
# We can see that majority of the accounts have been created in 2020.
```

```
##### Top 10 locations based on number of tweets {perfect}
```

```
locations = tweets['user_location'].value_counts().reset_index()
```

```
locations.columns = ['user_location', 'count']
```

```
locations = locations[locations['user_location']!='NA']
```

```
locations = locations.sort_values(['count'],ascending=False)
```

```
fig = sns.barplot(x=locations.head(10)["count"], y=locations.head(10)["user_location"], orientation='horizontal').set_title('Top 10 locations')
```

```
fig = sns.barplot(x=locations.head(11)["count"], y=locations.head(11)["user_location"], orientation='horizontal').set_title('Top 11 locations')
```

```
fig = sns.barplot(x=locations.head(16)["count"], y=locations.head(16)["user_location"],
orientation='horizontal').set_title('Top 16 locations')
```

```
fig = sns.barplot(x=locations.head(22)["count"], y=locations.head(22)["user_location"],
orientation='horizontal').set_title('Top 22 locations')
```

Now we get the top 10 locations as Mumbai, New Delhi, Hyderabad, Bengaluru, Chennai, Kolkata, Noida, Tamil Nadu, Jaipur and Kerala

Relation between number of tweets and number of hashtags per user {perfect}

```
tweets['hashtags'] = tweets['hashtags'].fillna('[]')
```

```
tweets['hashtags_count'] = tweets['hashtags'].apply(lambda x: len(x.split(',')))
```

```
tweets.loc[tweets['hashtags'] == '[]', 'hashtags_count'] = 0
```

```
tweets['hashtags_count']
```

```
userwise = tweets['user_name'].value_counts().reset_index()
```

```
userwise.columns = ['user_name', 'tweets_count']
```

```
fig = sns.scatterplot(x=tweets['hashtags_count'], y=userwise['tweets_count']).set_title('Number of
hashtags used in Tweets')
```

We can see that number of tweets is inversely proportional to the number of hashtags in a tweet

Hourly count of tweets {perfect}

```
hourly = tweets['hour'].value_counts().reset_index()
```

```
hourly.columns = ['hour', 'count']
```

```
hourly['hour'] = 'Hour ' + hourly['hour'].astype(str)
```

```
fig = sns.barplot(x=hourly["hour"], y=hourly["count"], orientation='vertical',).set_title('Tweets  
distribution over hours')
```

```
plt.xticks(rotation='vertical')
```

We can observe that most tweets are tweeted around afternoon 1 (hour 13) until 6 PM (hour 18)

Hashtags per tweet

```
htcounts = tweets['hashtags_count'].value_counts().reset_index()
```

```
htcounts.columns = ['hashtags_count', 'count']
```

```
htcounts = htcounts.sort_values(['count'],ascending=False)
```

```
fig = sns.barplot(x=htcounts["hashtags_count"], y=htcounts["count"],  
orientation='vertical').set_title('Number of hashtags per tweet')
```

We can confirm our previous observation of inverse proportion between hashtags and tweet counts

Top 10 hashtags used in tweets

```
hts = tweets['hashtags'].value_counts().reset_index()
```

```
hts.columns = ['hashtag', 'count']
```

```
hts = hts.sort_values(['count'],ascending=False)
```

```
fig = sns.barplot(x=hts.head(10)['hashtag'],  
y=hts.head(10)['count'],orientation='vertical').set_title('Top 10 hashtags')  
plt.xticks(rotation = 'vertical')
```

```
fig = sns.barplot(x=hts.head(17)['hashtag'],  
y=hts.head(17)['count'],orientation='vertical').set_title('Top 17 hashtags')  
plt.xticks(rotation = 'vertical')
```

Hence top 10 hashtags are #IPL2020/IPL, #DCvKXIP, #CSKvsRR (and vice versa), #CSK
#IPLwithNews18, #RCBvsKXIP, #RCB, #SRHvsRCB, #MIvsCSK

All matches except KKR v/s MI appeared in the top 10 tweets

"""

Analysis

"""

Splitting the data into sets of Tweets that were tweeted before the match date (19/09/2020)
and after the matches started

```
tweets['date'] = pd.to_datetime(tweets['date'], yearfirst=True)
```

```
tweets['date'].unique()
```

```
prematch = tweets[(tweets['date'] >= '2020-08-15') & (tweets['date'] < '2020-09-19')]
```

```
prematch['date'].unique()
```

```
prematch.shape
```

```
## pre-match tweets constitutes of 39.01% of the data
```

```
matchdays = tweets[(tweets['date'] > '2020-09-18') & (tweets['date'] <= '2020-09-24')]
```

```
matchdays['date'].unique()
```

```
matchdays.shape
```

```
## and tweets during matches constitute of the rest 60.99% of the data.
```

```
##### Pre-Match tweets analysis
```

```
##### Hourly analysis
```

```
hour = prematch['hour'].value_counts().reset_index()
```

```
hour.columns = ['hour', 'count']
```

```
fig = sns.barplot(x=hour["hour"], y=hour['count'],orientation='vertical').set_title('Pre-Match Number  
of Tweets on hourly basis')
```

```
# We can assume that this follows a normal distribution
```

```
##### Wordcloud
```

```
text = prematch['text']
```

```
text = str(text)
```

```
wordcloud = WordCloud(max_font_size=50, max_words=100,  
background_color="white").generate(text)
```

```
plt.figure()
```

```
plt.imshow(wordcloud, interpolation="bilinear")
```

```
plt.axis("off")
```

```
plt.show()
```

```
##### N-gram
```

```
def ngram_df(corpus,nrange,n=None):
    vec = CountVectorizer(stop_words = 'english',ngram_range=nrange).fit(corpus)
    bag_of_words = vec.transform(corpus)
    sum_words = bag_of_words.sum(axis=0)
    words_freq = [(word, sum_words[0, idx]) for word, idx in vec.vocabulary_.items()]
    words_freq =sorted(words_freq, key = lambda x: x[1], reverse=True)
    total_list=words_freq[:n]
    df=pd.DataFrame(total_list,columns=['text','count'])
    return df
```

```
unigram_pre=ngram_df(prematch['refine_text'],(1,1),10)
```

```
bigram_pre=ngram_df(prematch['refine_text'],(2,2),10)
```

```
trigram_pre=ngram_df(prematch['refine_text'],(3,3),10)
```

```
fig = sns.barplot(x=unigram_pre["text"], y=unigram_pre['count'],orientation='vertical').set_title('Top 10 single words')
plt.xticks(rotation='vertical')
```

```
fig = sns.barplot(x=bigram_pre['text'], y=bigram_pre['count'],orientation='vertical').set_title('Top 10 double words')
plt.xticks(rotation='vertical')
```

```
fig = sns.barplot(x=trigram_pre['text'], y=trigram_pre['count'],orientation='vertical').set_title('Top 10 triple words')
plt.xticks(rotation='vertical')
```

```
# We can observe that most pre-match tweets are regarding teams and sponsors of the events
```

A certain team is highly mentioned because of the players that made the news a around this timeline

Analysis of tweets that were tweeted on match days

Hourly analysis

```
hour = matchdays['hour'].value_counts().reset_index()
```

```
hour.columns = ['hour', 'count']
```

```
fig = sns.barplot(x=hour["hour"], y=hour['count'],orientation='vertical').set_title('Number of Tweets  
on hourly basis on Match days')
```

Wordcloud

```
text = matchdays['text']
```

```
text = str(text)
```

```
wordcloud = WordCloud(max_font_size=50, max_words=100,  
background_color="white").generate(text)
```

```
plt.figure()
```

```
plt.imshow(wordcloud, interpolation="bilinear")
```

```
plt.axis("off")
```

```
plt.show()
```

```
##### N-gram
```

```
unigram_match=ngram_df(matchdays['refine_text'],(1,1),10)
```

```
bigram_match=ngram_df(matchdays['refine_text'],(2,2),10)
```

```
trigram_match=ngram_df(matchdays['refine_text'],(3,3),10)
```

```
fig = sns.barplot(x=unigram_match["text"],  
y=unigram_match['count'],orientation='vertical').set_title('Top 10 single words')
```

```
plt.xticks(rotation='vertical')
```

```
fig = sns.barplot(x=bigram_match['text'],  
y=bigram_match['count'],orientation='vertical').set_title('Top 10 double words')
```

```
plt.xticks(rotation='vertical')
```

```
fig = sns.barplot(x=trigram_match['text'],
y=trigram_match['count'],orientation='vertical').set_title('Top 10 triple words')
plt.xticks(rotation='vertical')
```

Diving deeper into match day Tweets

Day 1 - 19/09/2020: MI v/s CSK = CSK won

```
day1 = tweets[(tweets['date'] > '2020-09-18') & (tweets['date'] <= '2020-09-19')]
day1['date'].unique()
```

Hourly analysis


```
hour = day1['hour'].value_counts().reset_index()
```

```
hour.columns = ['hour', 'count']
```

```
fig = sns.barplot(x=hour["hour"], y=hour['count'],orientation='vertical').set_title('Number of Tweets  
on hourly basis on Day 1 of schedule')
```

```
##### Wordcloud
```

```
text = day1['text']
```

```
text = str(text)
```

```
wordcloud = WordCloud(max_font_size=50, max_words=100,  
background_color="white").generate(text)
```

```
plt.figure()
```

```
plt.imshow(wordcloud, interpolation="bilinear")
```

```
plt.axis("off")
```

```
plt.show()
```

```
##### Day 2 - 20/09/2020: DC v/s KXIP = DC won in super over
```

```
day2 = tweets[(tweets['date'] > '2020-09-19') & (tweets['date'] <= '2020-09-20')]
day2['date'].unique()
```

```
##### Hourly analysis
```

```
hour = day2['hour'].value_counts().reset_index()
```

```
hour.columns = ['hour', 'count']
```

```
fig = sns.barplot(x=hour["hour"], y=hour['count'],orientation='vertical').set_title('Number of Tweets  
on hourly basis on Day 2 of schedule')
```

```
##### Wordcloud
```

```
text = day2['text']
```

```
text = str(text)
```

```
wordcloud = WordCloud(max_font_size=50, max_words=100,  
background_color="white").generate(text)
```

```
plt.figure()
plt.imshow(wordcloud, interpolation="bilinear")
plt.axis("off")
plt.show()
```

```
##### Day 3 - 21/09/2020: SRH v/s RCB = RCB won
```

```
day3 = tweets[(tweets['date'] > '2020-09-20') & (tweets['date'] <= '2020-09-21')]
day3['date'].unique()
```

```
##### Hourly analysis
```

```
hour = day3['hour'].value_counts().reset_index()
```

```
hour.columns = ['hour', 'count']
```

```
fig = sns.barplot(x=hour["hour"], y=hour['count'],orientation='vertical').set_title('Number of Tweets  
on hourly basis on Day 3 of schedule')
```

```
##### Wordcloud
```

```
text = day3['text']
```

```
text = str(text)
```

```
wordcloud = WordCloud(max_font_size=50, max_words=100,  
background_color="white").generate(text)
```

```
plt.figure()
```

```
plt.imshow(wordcloud, interpolation="bilinear")
```

```
plt.axis("off")
```

```
plt.show()
```

```
##### Day 4 - 22/09/2020: RR v/s CSK = RR won
```

```
day4 = tweets[(tweets['date'] > '2020-09-21') & (tweets['date'] <= '2020-09-22')]
```

```
day4['date'].unique()
```

```
##### Hourly analysis
```

```
hour = day4['hour'].value_counts().reset_index()
```

```
hour.columns = ['hour', 'count']
```

```
fig = sns.barplot(x=hour["hour"], y=hour['count'],orientation='vertical').set_title('Number of Tweets  
on hourly basis on Day 4 of schedule')
```

```
##### Wordcloud
```

```
text = day4['text']
```

```
text = str(text)
```

```
wordcloud = WordCloud(max_font_size=50, max_words=100,  
background_color="white").generate(text)
```

```
plt.figure()
```

```
plt.imshow(wordcloud, interpolation="bilinear")
```

```
plt.axis("off")
```

```
plt.show()
```

```
##### Day 5 - 23/09/2020: KKR v/s MI = MI won
```

```
day5 = tweets[(tweets['date'] > '2020-09-22') & (tweets['date'] <= '2020-09-23')]
day5['date'].unique()
```

Hourly analysis

```
hour = day5['hour'].value_counts().reset_index()
```

```
hour.columns = ['hour', 'count']
```

```
fig = sns.barplot(x=hour["hour"], y=hour['count'],orientation='vertical').set_title('Number of Tweets  
on hourly basis on Day 5 of schedule')
```

Wordcloud

```
text = day5['text']
```

```
text = str(text)
```

```
wordcloud = WordCloud(max_font_size=50, max_words=100,
background_color="white").generate(text)

plt.figure()

plt.imshow(wordcloud, interpolation="bilinear")

plt.axis("off")

plt.show()
```

```
##### Day 6 - 24/09/2020: KXIP v/s RCB = KXIP won by 97 runs
```

```
day6 = tweets[(tweets['date'] > '2020-09-23') & (tweets['date'] <= '2020-09-24')]
day6['date'].unique()
```

```
##### Hourly analysis
```

```
hour = day6['hour'].value_counts().reset_index()
```

```
hour.columns = ['hour', 'count']
```

```
fig = sns.barplot(x=hour["hour"], y=hour['count'],orientation='vertical').set_title('Number of Tweets
on hourly basis on Day 6 of schedule')
```

Wordcloud

```
text = day6['text']
```

```
text = str(text)
```

```
wordcloud = WordCloud(max_font_size=50, max_words=100,  
background_color="white").generate(text)
```

```
plt.figure()
```

```
plt.imshow(wordcloud, interpolation="bilinear")
```

```
plt.axis("off")
```

```
plt.show()
```

From daily analysis of match day data, we can concur that tweets reduce significantly after the match starts until the match ends.

Because of this, we can also observe a some amount of tweets regarding previous day's game in present day's analysis.

Looking at daily tweet analysis in Data Exploration and match-day analysis, we can concur that high-adrenaline events from the match might be high contributors to the spike in number of tweets

More events such as high scores, dropped catches, excpetional fieldings may also contribute hugely to the spike.

We can also observe that whenever CSK is in game, words such as 'dhoni', 'msd', 'msdian', 'thala', etc are always mentioned in high numbers.

This has changed from pre-match analysis where in 'Suresh Raina' was bieng mentioned more.

#####Also it can be observed that match day tweets are majorly dominated by high-adrenaline events, certain high performing player, captain of the winning team and match polls.