

Course Code	Course Title	L	T	P	C
PSTS501P	Qualitative Skills Practice	0	0	3	1.5
Pre-requisite	NIL	Syllabus version			
		1.0			
Course Objectives:					
1. To develop the quantitative ability for solving basic level problems.					
2. To improve the verbal and professional communication skills.					
Course Outcomes:					
At the end of the course, the student will be able to					
1. Execute appropriate analytical skills					
2. Solve problems pertaining to quantitative and reasoning ability					
3. Learn better vocabulary for workplace communication					
4. Demonstrate appropriate behavior in an organized environment					
Module:1	Business Etiquette: Social and Cultural Etiquette; Writing Company Blogs; Internal Communications and Planning: Writing press release and meeting notes				9 hours
Value, Manners- Netiquette, Customs, Language, Tradition, Building a blog, Developing brand message, FAQs', Assessing Competition, Open and objective Communication, Two way dialogue, Understanding the audience, Identifying, Gathering Information,. Analysis, Determining, Selecting plan, Progress check, Types of planning, Write a short, catchy headline, Get to the Point –summarize your subject in the first paragraph., Body– Make it relevant to your audience.					
Module:2	Time management skills				3 hours
Prioritization, Procrastination, Scheduling, Multitasking, Monitoring, Working under pressure and adhering to deadlines					
Module:3	Presentation skills – Preparing presentation; Organizing materials; Maintaining and preparing visual aids; Dealing with questions				7 hours
10 Tips to prepare PowerPoint presentation, Outlining the content, Passing the Elevator Test, Blue sky thinking, Introduction , body and conclusion, Use of Font, Use of Color, Strategic presentation, Importance and types of visual aids, Animation to captivate your audience, Design of posters, Setting out the ground rules, Dealing with interruptions, Staying in control of the questions, Handling difficult questions					
Module:4	QuantitativeAbility-L1–Number properties; Averages; Progressions; Percentages; Ratios				11 hours
Number of factors, Factorials, Remainder Theorem, Unit digit position, Tens digit position, Averages, Weighted Average, Arithmetic Progression, Geometric Progression, Harmonic Progression, Increase & Decrease or successive increase, Types of ratios and proportions					
Module:5	Reasoning Ability - L1 – Analytical Reasoning				8 hours

Data Arrangement (Linear and circular & Cross Variable Relationship), Blood Relations, Ordering / ranking / grouping, Puzzle test, Selection Decision table			
Module:6		Verbal Ability -L1 – Vocabulary Building	7 hours
Synonyms & Antonyms, One word substitutes, Word Pairs, Spellings, Idioms, Sentence completion, Analogies			
Total Lecture hours:			45 hours
Reference Books			
1.	Kerry Patterson, Joseph Grenny, Ron McMillan and Al Switzler, (2017). ^{2nd} Edition, Crucial Conversations: Tools for Talking when Stakes are High .McGraw-Hill Contemporary, Bangalore.		
2.	Dale Carnegie,(2016).How to Win Friends and Influence People. Gallery Books, New York.		
3.	Scott Peck. M, (2003). Road Less Travelled. Bantam Press, New York City.		
4.	SMART, (2018). Place Mentor, 1 st edition. Oxford University Press, Chennai.		
5.	FACE, (2016). Aptipedia Aptitude Encyclopedia. Wiley publications, Delhi.		
6.	ETHNUS, (2013). Aptimithra. McGraw – Hill Education Pvt .Ltd, Bangalore.		
Websites:			
1.	<u>www.chalkstreet.com</u>		
2.	<u>www.skillsyouneed.com</u>		
3.	<u>www.mindtools.com</u>		
4.	<u>www.thebalance.com</u>		
5.	<u>www.eguru.ooo</u>		
Mode of Evaluation: Continuous Assessment Tests, Quizzes, Assignment, Final Assessment Test			
Recommended by Board of Studies		19-05-2022	
Approved by Academic Council		No.70	Date 24-06-2023