



# Design Audit Challenge - Oct 2024

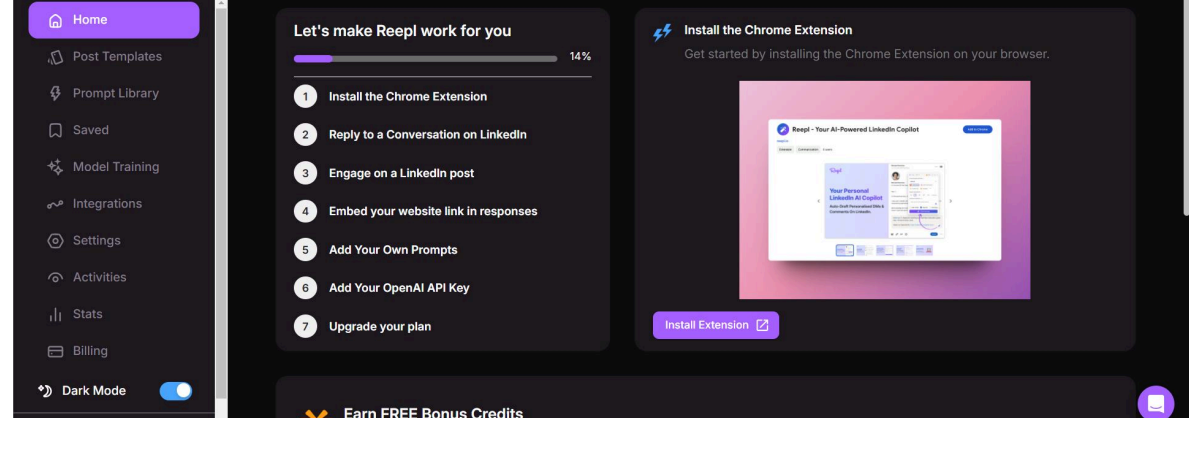
## Overview

Conduct a design audit of the Reepl Chrome extension and propose improvements that could elevate the user experience.

## Design Opportunities

### Friction Points 1 :

- 1. The current design is static , there is no dynamic event animation.

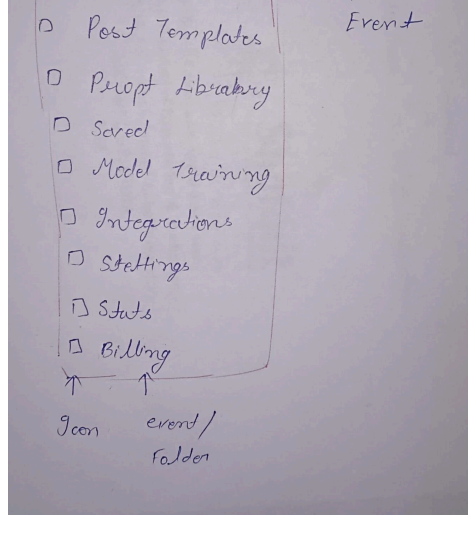


### Proposed solution

The designs and layouts are made interactive  
The text changes its color on hover and its style becomes bold.

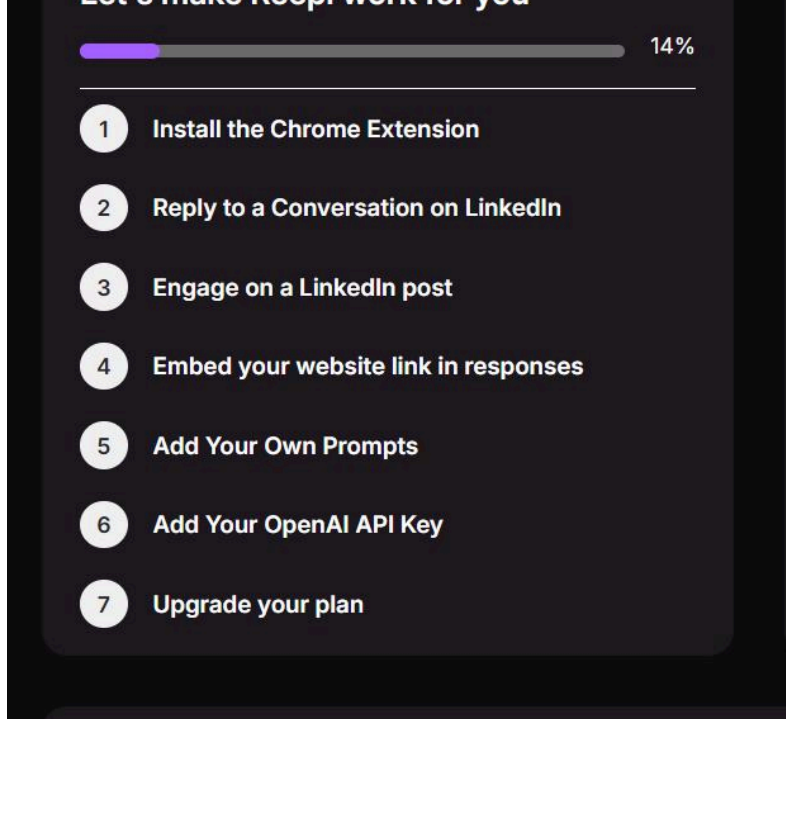
### Benefits

The designs and layouts are made interactive  
The text changes its color on hover and its style becomes bold.



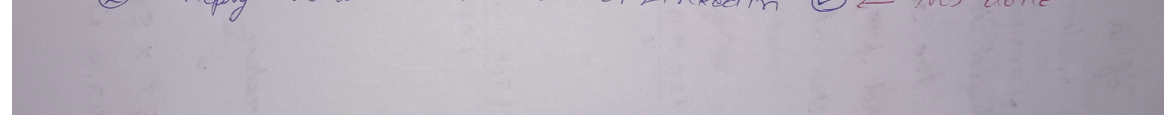
### Friction Points 2 :

The progress bar below the Let's make Reepl work for you does not show what are the steps are fulfilled by the user



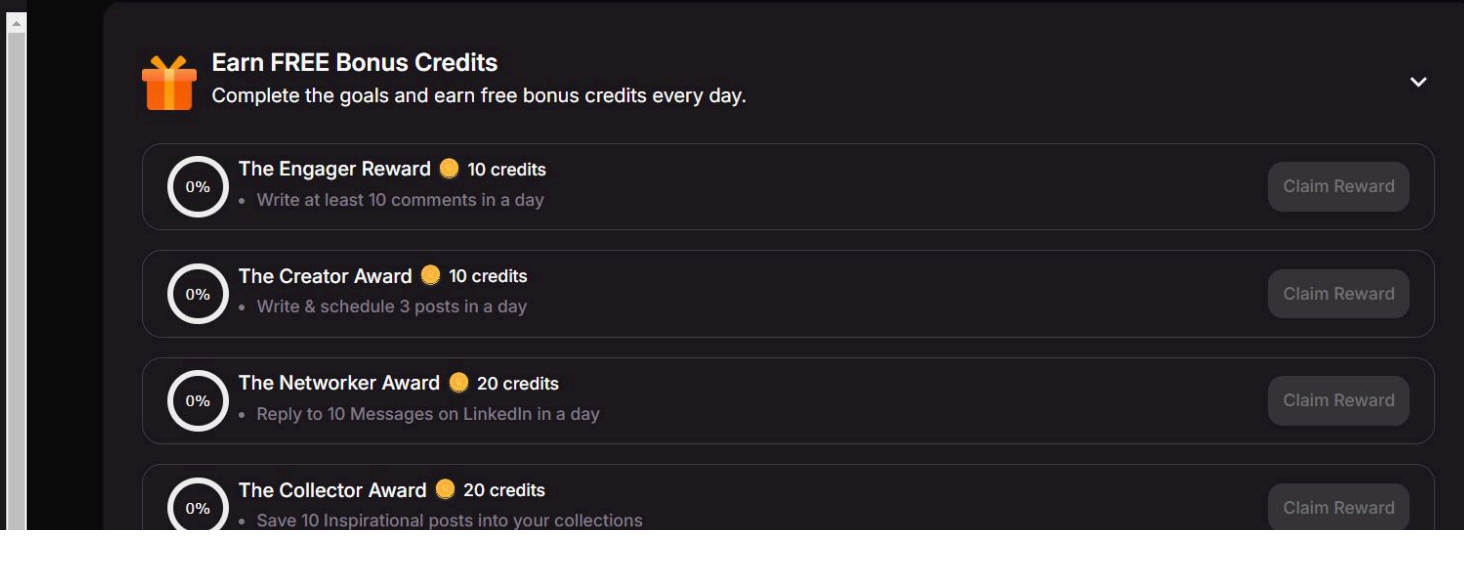
### Proposed solution Wireframe:

The progress bar is replaced with tick mark with each row.



### Friction Points 3 :

- 1. Bonus credit section layout is too wide , get reward button is far away from the descriptions.

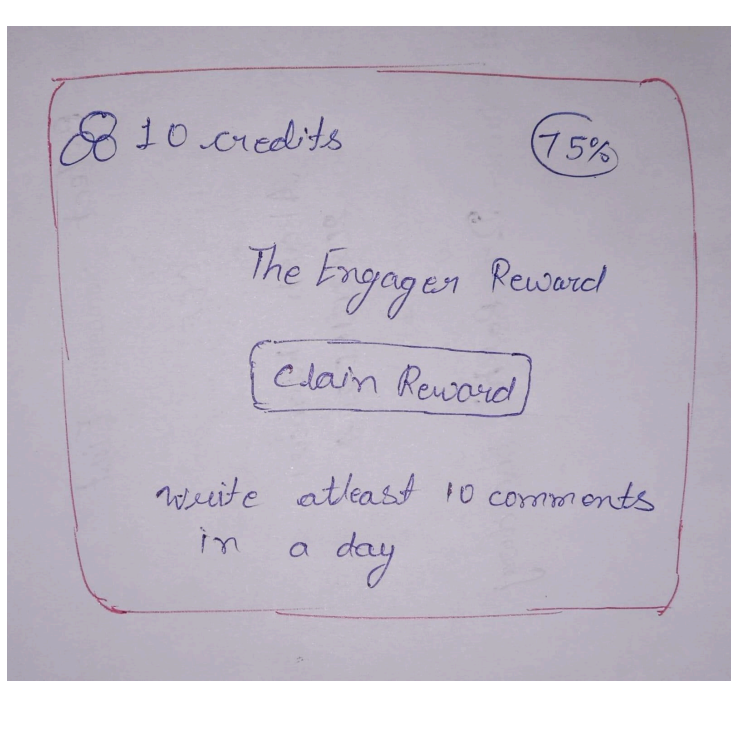


### Proposed solution Wireframe:

The proposed wireframe makes the information easily accessible without the need to move the eyeball to see all the details and complete the steps.

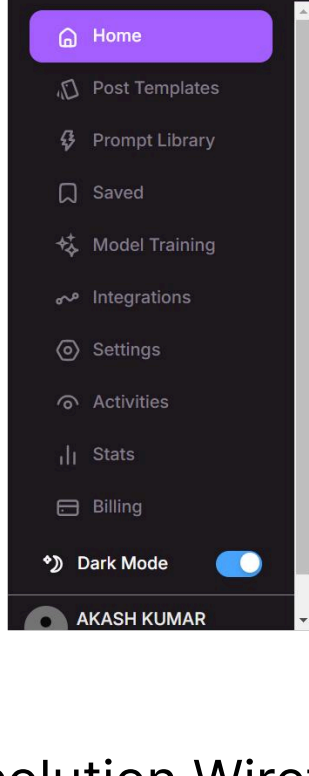
### Benefits :

- 1. Increase in accessibility
- 2. Increase in readability



### Friction Points 4:

Account section is not placed at proper place,  
The user has to scroll down to access the profile section



### Proposed solution Wireframe:

The Account section can be moved to the top right.

### Benefits:

It will increase the accessibility to the profile

It is also the common place for all the sites, which tends the user to search the profile / account by going to the top right

