Strategic Customer Behaviour Analysis

Subscription Status

No | Yes

Gender

Female

Male

Category

Accessories

Clothing

Footwear

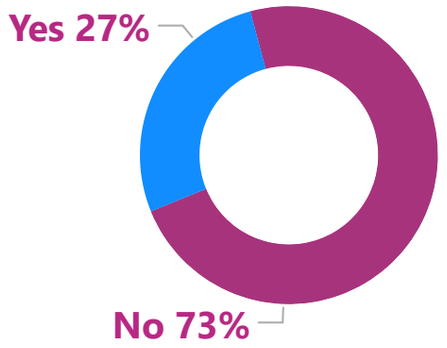
Outerwear

3.90K
Number of customers

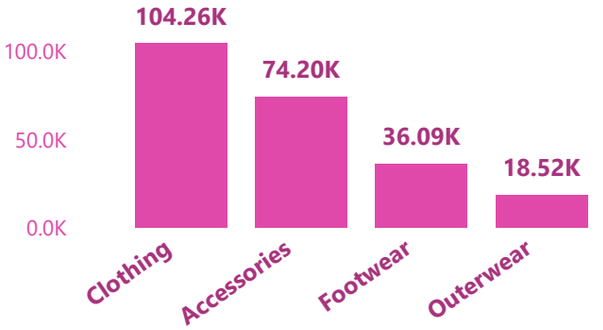
3.75
Average of Review Rating

$59.76
Average Purchase Amount

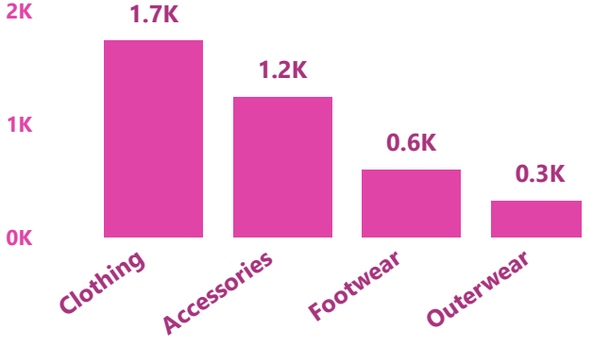
Subscription Status



Revenue by Category



Total Customers by Category



Total Sales By Gender

Total Revenue By Gender