

# OBJECTIVE

**Overall Sales Trend:** What are the overall sales trends over time?

**Pizza Type Performance:** Which pizza types are the top sellers?

**Menu Item Analysis:** How do sales vary across different menu items (small, medium, large pizzas)?

**Peak Order Times:** When are the busiest times for orders? Are there specific days or times where sales spike?

**Order Size Analysis:** What is the average order size (number of pizzas ordered per transaction)?

**Revenue Analysis:** What is the total revenue generated over a given period? How does it compare to previous periods?