Akash Umair
Shopify Developer

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Shopify Developer with 2+ years of experience specializing in high-performance e-commerce solutions. Built and optimized 40+ Shopify stores , improving conversion rates and boosting revenue. Adept at headless commerce , Liquid customization , and performance optimization . Passionate about delivering scalable, user-friendly e-commerce experiences that drive business growth.

Work Experience

Shopify Developer
Muscled.co

Oct 2023 - Dec 2024

- Designed and launched 20 enterprise-level Shopify stores using Liquid, Next.js, HTML/CSS, and JavaScript , delivering scalable e-commerce solutions and seamless user experiences.
- Optimized Core Web Vitals (90+ scores) across multiple stores, boosting SEO rankings and increasing organic traffic.
- Developed a modular Liquid snippet library (50+ reusable components) , cutting project timelines by 30% and streamlining onboarding.
- Led a Next.js Strapi Headless CMS migration for a major electronics retailer, improving load times and generating additional revenue.

Shopify Developer
Salik Solutions

Mar 2022 - Jul 2023

- Developed and optimized 15 Shopify stores , implementing features like real-time pricing calculators and shipment tracking interfaces , improving user experience and functionality.
- Optimized Liquid code and improved page speed, reducing load times by 40% and enhancing overall performance.
- Designed and launched a multi-language Shopify store for a Middle Eastern automotive brand, increasing regional traffic.
- Automated inventory management using Shopify Admin API SAP ERP , reducing manual errors and streamlining operations.
- Enhanced the checkout process , reducing checkout abandonment and improving conversion rates.

Core Skills

Shopify & Liquid Development: Shopify Plus,, Liquid Templating,, Theme Development,, Shopify APIs,, Store Customization,, Shopify Metafields,, Shopify App Integration,, Multi-language Store Configuration.

Frontend Development:: Next.js,, JavaScript,, HTML5, CSS,, Tailwind CSS, React.js, Git, Shopify CLI

JAM Stack: Next.js,, Strapi,, Sanity.io, Headless CMS, REST APIs,, Performance Optimization

Education

Virtual University of Pakistan

Sep 2024

Bachelor of Science Computer Science

Certificates

Shopify Partner Academy Certification

Full Stack Web Development Bootcamp