



# AtliQ Hardware Sales Insight

₹985M

Revenue

2M

Sum of sales\_qty

2017

2019

2018

2020

17-Aug

17-Jul

17-Nov

17-Sep

18-Aug

17-Dec

17-Jun

17-Oct

18-Apr

18-Dec

Key Insights

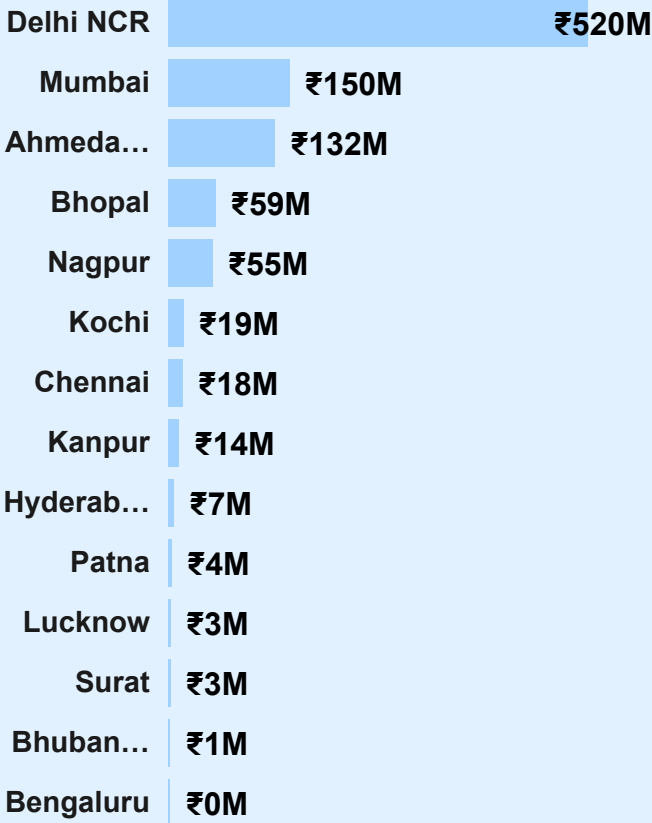
Profit Margin

Performance Insight

Revenue Trend



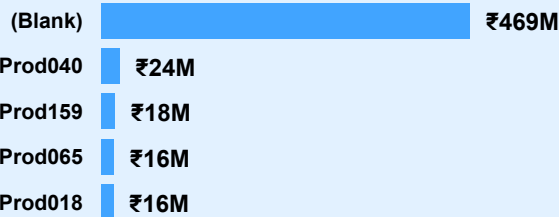
Revenue by Markets



Top 5 Customers



Top 5 Products





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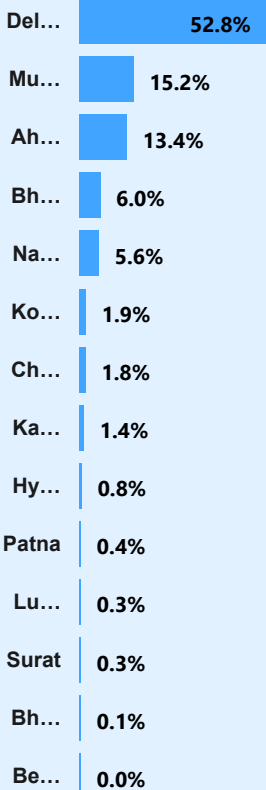
18-Dec

Key Insights

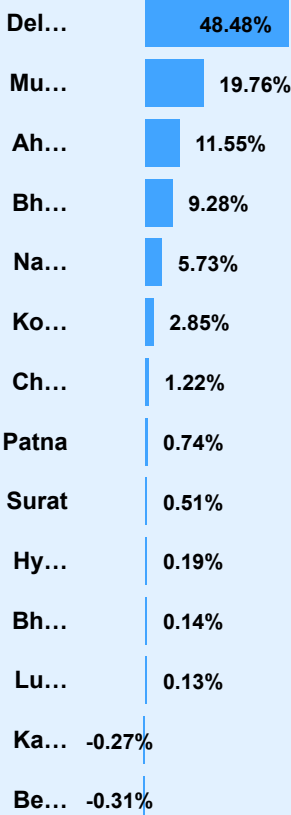
Profit Margin

Performance Insight

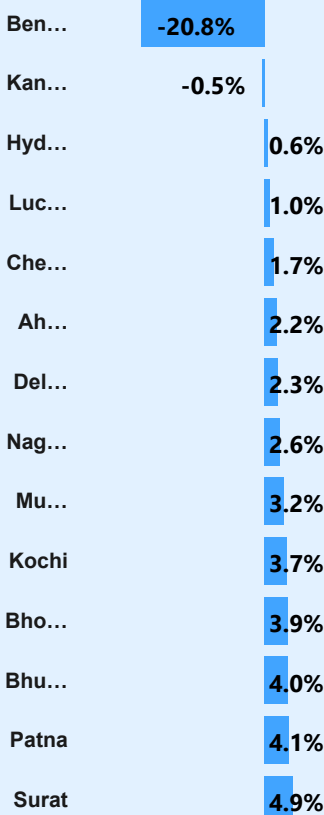
Revenue Contribution % by Markets



Profit Contribution % by Markets



Profit % by Markets



customer_name	Revenue	Profit Margin Contribution %	Revenue Contribution %
Zone	₹5,067,349	0.25%	0.5%
Unity Stores	₹12,589,257	0.93%	1.3%
Synthetic	₹6,173,068	0.36%	0.6%
Surge Stores	₹28,648,916	2.66%	2.9%
Surface Stores	₹15,242,562	1.99%	1.5%
Sound	₹4,966,707	0.81%	0.5%
Sage	₹2,252,506	0.14%	0.2%
Relief	₹5,230,158	0.69%	0.5%
Propel	₹4,183,862	0.56%	0.4%
Premium Stores	₹44,906,666	4.27%	4.6%
Power	₹5,727,123	1.43%	0.6%
Path	₹12,995,938	0.87%	1.3%
Novus	₹2,359,799	0.31%	0.2%
Nomad Stores	₹17,739,351	2.08%	1.8%
Nixon	₹43,893,083	7.24%	4.5%
Modular	₹17,379,851	1.83%	1.8%
Logic Stores	₹13,201,366	1.97%	1.3%
Total	₹984,813,463	100.00%	100.0%



# AtliQ Hardware Sales Insight

₹142M

Revenue

350K

Sum of sales\_qty

Profit Target

1%

2017

2019

2018

2020

20-Apr

20-Jan

20-Mar

20-Feb

20-Jun

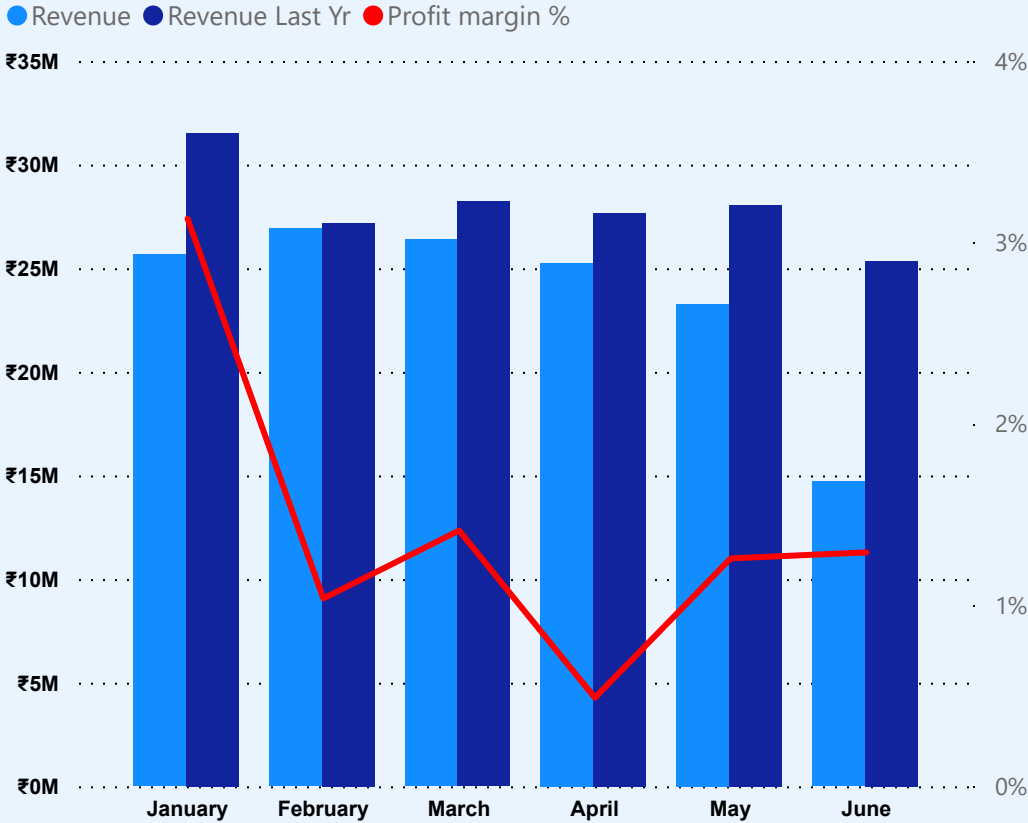
20-May

Key Insights

Profit Margin

Performance Insight

Revenue Trend



Revenue Contribution % by Markets

