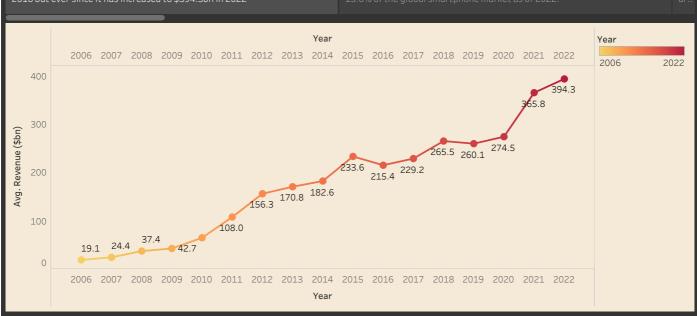


Apple has released new iphone models every year and upated ios, since november 1,2018, over 2.2 billion iphones have been sold the iphone holds 15.6% of the global smartphone market as of 2022.

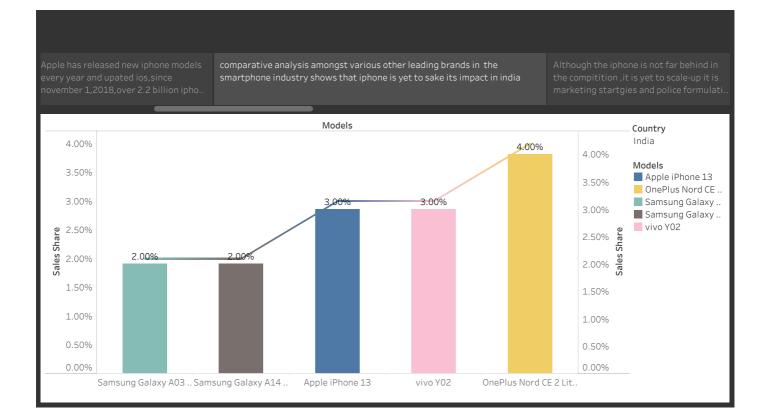
co mp

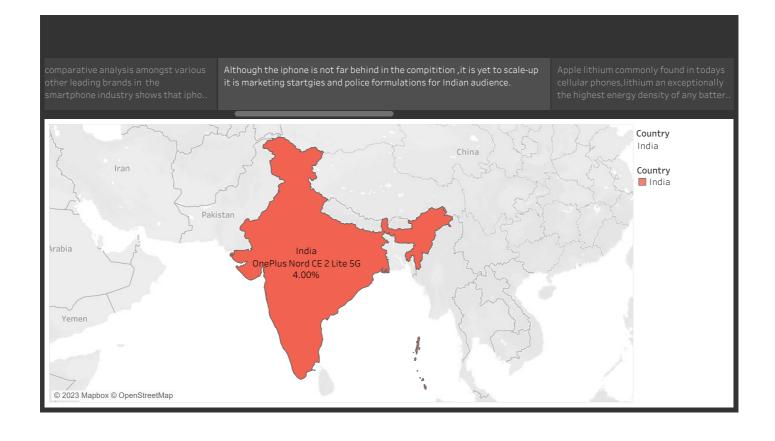


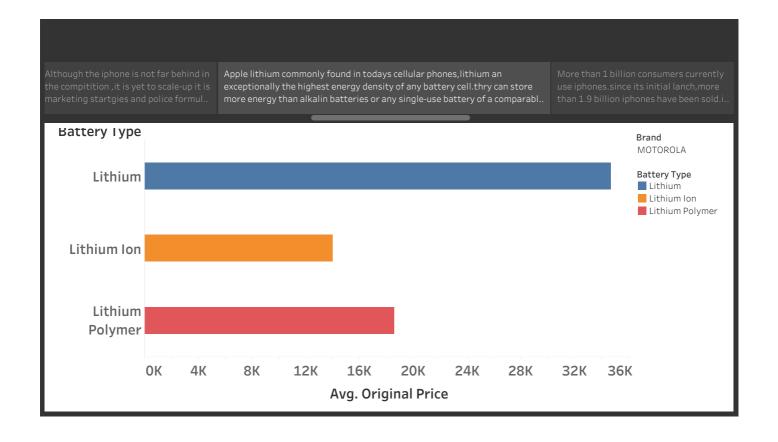
since its initiation in 2006 it has seent he tremendous increase in sale and revenue generation over the years, thr. Apple has released new iphone models every year and upated ios, since november 1,2018, over 2.2 billion iphones have been sold the iphone holds 15.6% of the global smartphone market as of 2022.

comparative analysis amongst various other leading brands in the smartphone industry shows that iphone is yet to sak.

Model	Processor	Front	Rear Camera	Colour		Colour
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black		Multiple values Brand
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900	APPLE
				Black		Colour ■ Blue ■ Black
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP+12MP	Blue	74,900	
				Black		
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,49,800	
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,89,800	
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900	







APPLE.. A Bion.. 12MP

APPLE.. A Bion.. 12MP

APPLE.. A Bion.. APPLE.. A Bion.. APPLE.. A Bion..

surpased the 2015 peak, but declined in 2022 to 232.2 million units.

Dashboard 1 Upc KPI MOBEXRGVZFZGZEWV Mrp Sale Pr.. Star R.. si Colour **Brand** Discou.. Multiple values 77,000 77,000 5 **Apple** 0 Brand APPLE model Model Proces.. Front .. APPLE .. A Bion.. 12MP Rear C.. 12MP.. Colour Black

Blue

Blue Black Black Blue Blue Blue

12MP..

12MP..

12MP .. 12MP .. 12MP ..

12MP 12MP 12MP

