

## Says

What have we heard them say?
What can we imagine them saying?









What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



"what specific socio-economic factors are driving the adoption of iPhones in

"what data pointes can unveil iPhone's role in shaping consumer preferences?"

"How can data reveal the market share and user preferences?"

A data driven exploration of apple's iPhone impact in India.

Analyzes market research, user behavior data, and economic indicators to understand the iPhone's impact on India's technology Landscape.

Collects and
analyzes data on
sales figures, app
usage, and usage,
and consumer
trends to reveal
iPhone's significance
in India.

Gathers and analyzes data sets including sales data, user demographics, and app usage statistics to uncover the iPhone's significance in India's technology lands

Curious about the data-driven insights that can reveal the extent of iPhone's influence on Indian consumers.

Excited about uncovering insights that highlight the iPhone's socioeconomic impact in India.

Eager to discover quantitative evidence of Apple's influence on India's smartphone landscape.



## Does

What behavior have we observed? What can we imagine them doing?



**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

