

## PROJECT ON DIGITAL MARKETING

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### TEAM MEMBERS:

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**NM TEAM ID:** [NM2023TMID02332]

**DEPARTMENT:** B.E BIOMEDICAL ENGINEERING – FINAL YEAR

**COLLEGE:** 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF  
TECHNOLOGY SAMAYAPURAM, TRICHY.

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

## PROJECT DESCRIPTION

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**PROJECT TITLE:** Brand Name and Logo Creation

**BRAND NAME:** ULTRACCLASS GADGETS

**CATEGORY:** Computer Accessories

**TARGET AUDIENCE:** All men and women

**EMAIL:** [ultraclassgadgets@gmail.com](mailto:ultraclassgadgets@gmail.com)

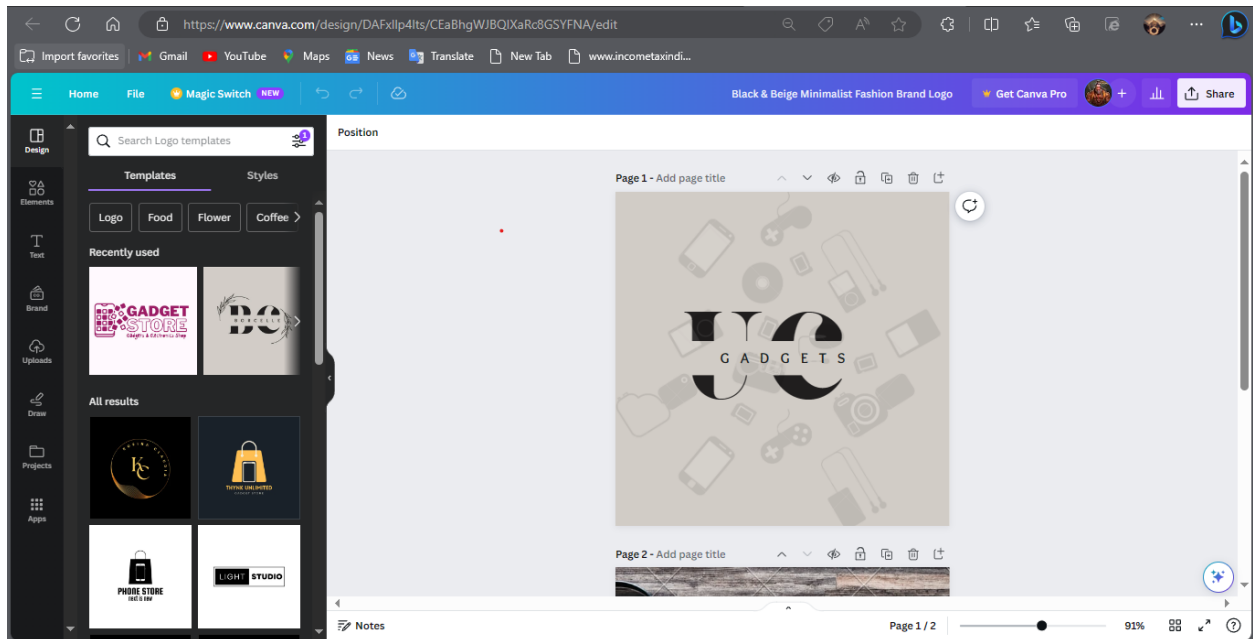
**Logo Theme:** Related all brand components for laptop and computer

**RECORDED VIDEO:**

[https://drive.google.com/file/d/1R2vhSb2QHEHgZXye6TA9vWQKbQfuLMBc/view?usp=share link](https://drive.google.com/file/d/1R2vhSb2QHEHgZXye6TA9vWQKbQfuLMBc/view?usp=share_link)

**DOCUMENTATION:**

- **LOGO AND IDENTITY DESIGN**



## LOGO DESIGN COMPARE:



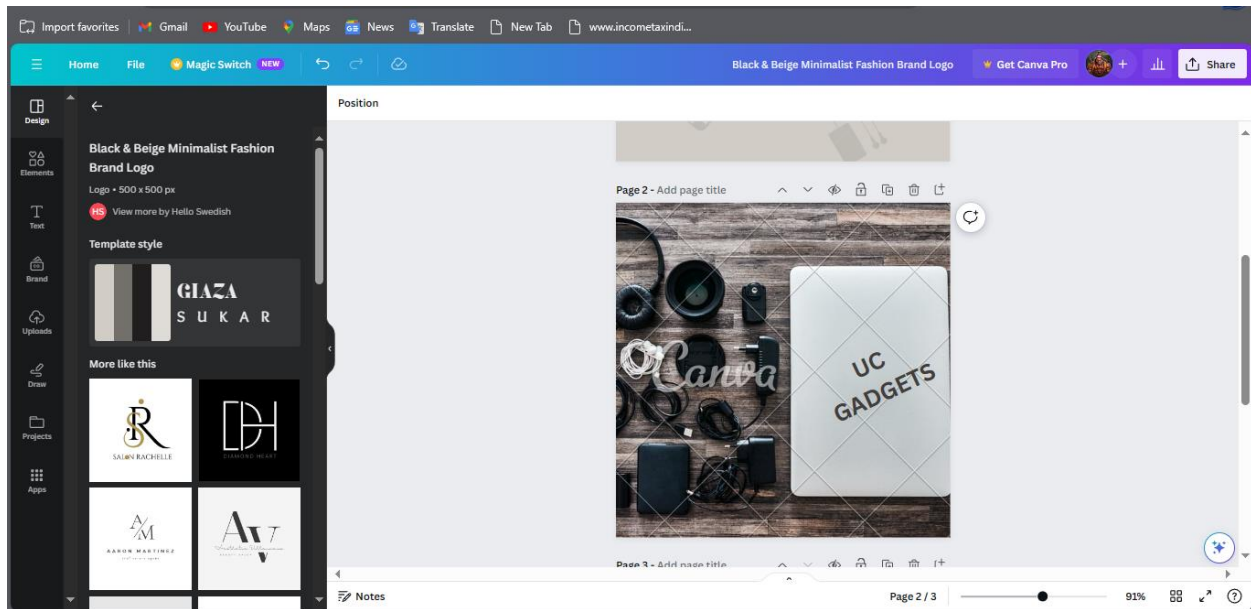
TEMPLATE

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[LOGO]

POSTER:



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