

ASSIGNMENTS ON DIGITAL MARKETING

NAME: MANIKANDAN M

DEPARTMENT: BE BIOMEDICAL ENGINEERING

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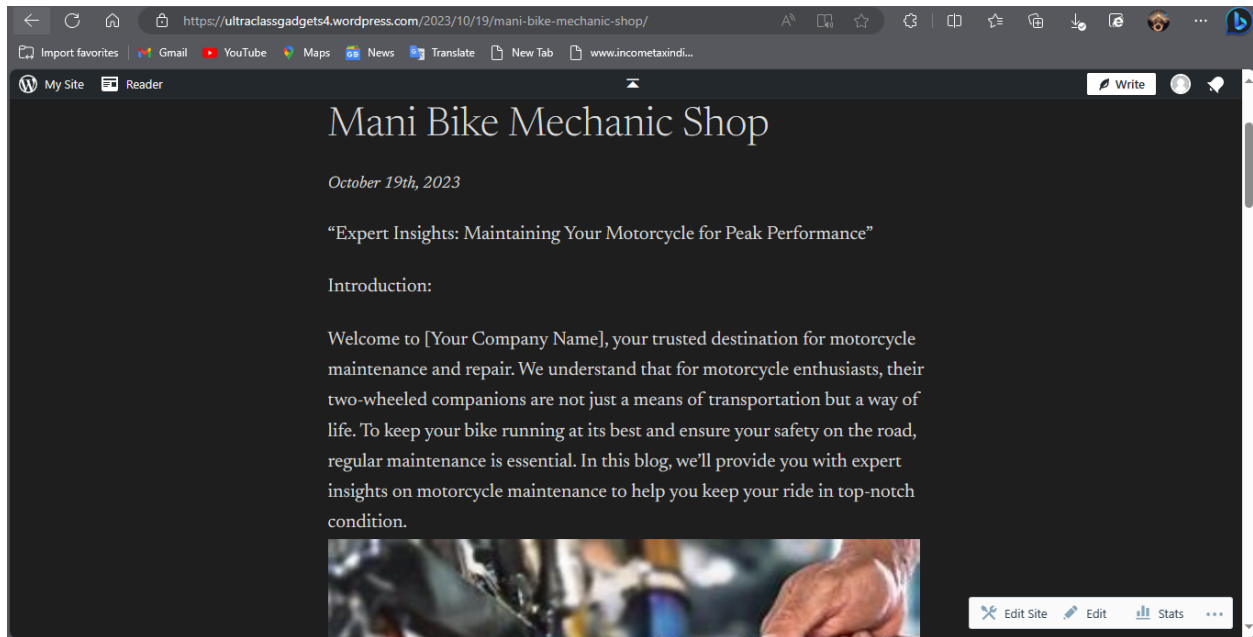
NAANMUDHALVAN COURSE: DIGITAL MARKETING

NM ID: 14FA5460EC3313D89E44F317B0468958

ASSIGNMENT 1:

Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Website: <https://ultraclassgadgets4.wordpress.com/2023/10/19/mani-bike-mechanic-shop/>

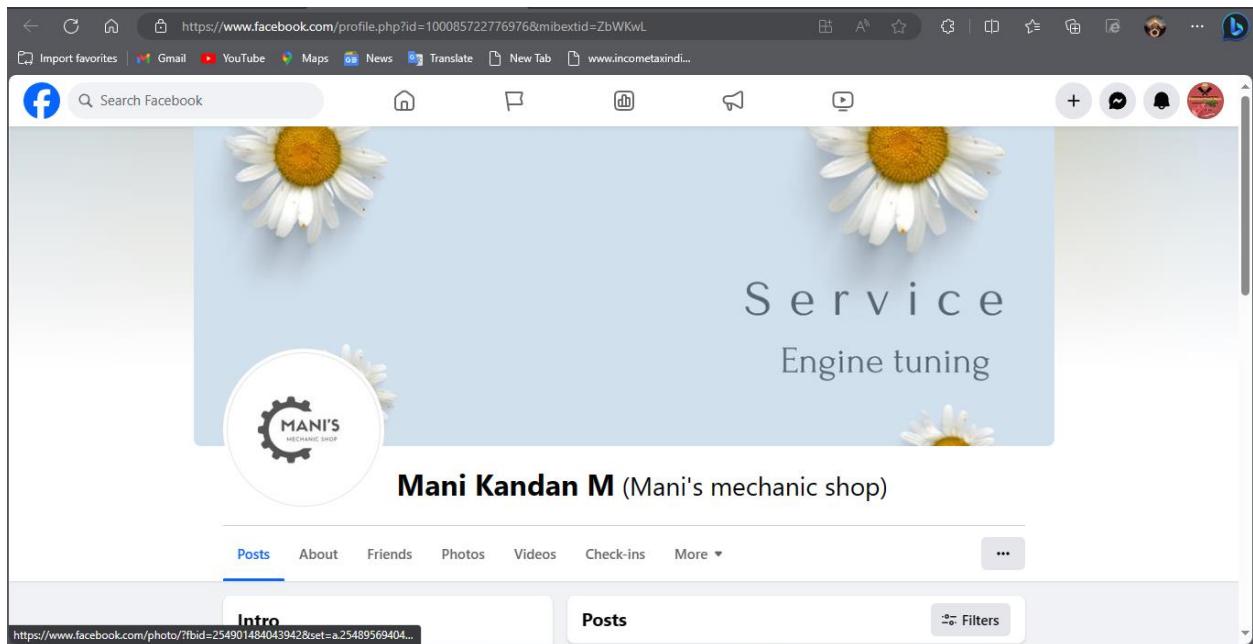


ASSIGNMENT 2:

Create a new Facebook business Page and Post one social media poster for your brand.

WEBSITE:

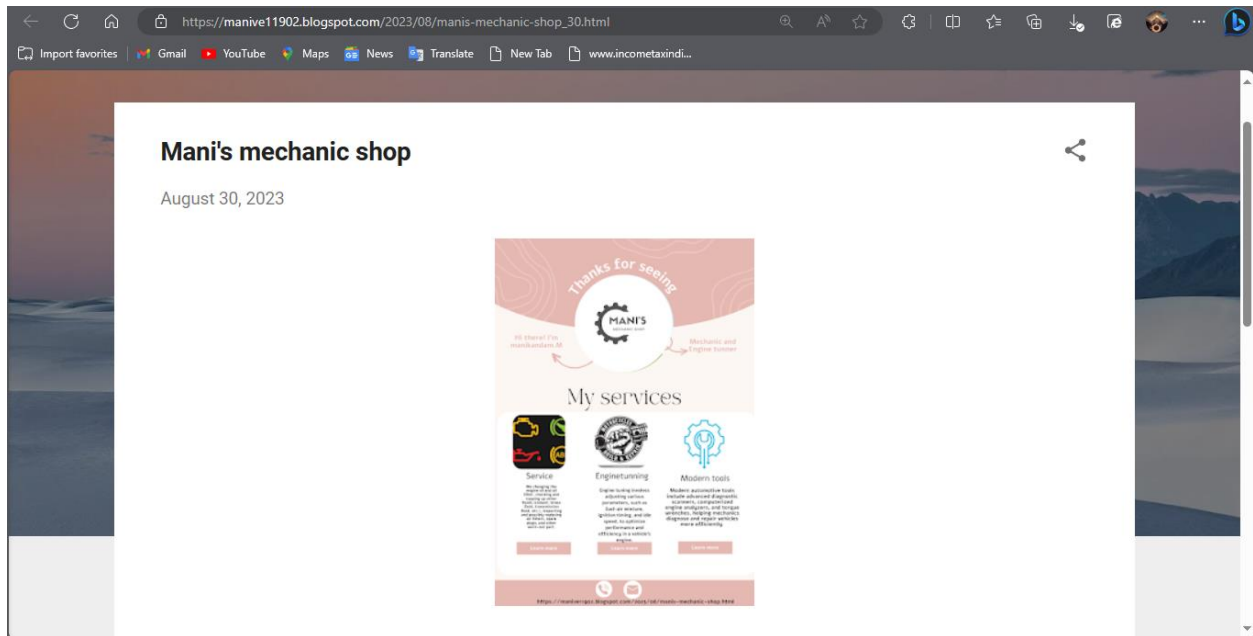
<https://www.facebook.com/profile.php?id=100085722776976&mibextid=ZbWKwL>



ASSIGNMENT 3:

Create and design a social media advertisement poster using Canva.

Website: https://manive11902.blogspot.com/2023/08/manis-mechanic-shop_30.html



ASSIGNMENT 4:

4. Create email newsletter design using MailChimp or Canva tool.

