

Says

What have we heard them say?
What can we imagine them saying?

fPremium Laptop Sleeves and Bags:

- Offer handcrafted, leather laptop sleeves and bags for high-end laptops.
- Personalize these items with customer initials or unique designs.

gHigh-Performance Mousepads:

- Stock a variety of highquality mousepads optimized for gaming and productivity.
- Some could incorporate wireless charging capabilities for gaming mice.

Laptop Cooling Solutions:

 Specialize in advanced laptop cooling pads and stands, including liquid cooling solutions for highperformance laptops.

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Exclusive Software and Security Solutions:

- Offer premium software bundles for productivity, creativity, and security.
- Provide installation and customization services.

High-End Gaming Accessories:

- Stock exclusive gaming peripherals, such as mechanical keyboards, gaming mice, and premium headsets.
- Host gaming events, tournaments, or product launch parties.

Premium Cables and Connectors:

- Carry top-of-the-line, durable cables, including USB-C, HDMI, and DisplayPort.
- Offer custom cable assembly services.



UltraClass gadgets

Computer Accessories

Eco-Friendly Gadgets: -

Emphasize eco-friendly and sustainable products such as bamboo laptop stands, recyclable materials, and energy-efficient accessories.

Tech Fashion:

 Partner with designers to create tech fashion accessories like smartwatches and stylish tech-related clothing.

Professional Workstation

Setup Services: - Offer onsite or remote setup and optimization services for professional workstations and gaming rigs. - Include cable management, hardware installation, and software configuration.

VR and AR Accessories: -

Provide a selection of accessories for virtual and augmented reality enthusiasts, such as controllers, haptic gloves, and high-quality headsets.

Futuristic Store Design: - Design a futuristic, high-tech store layout with interactive product

displays and virtual reality experiences.

Exceptional Customer Service: -

Provide 24/7 online tech support. - Offer white-glove delivery services for high-value purchases.



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



