

PROJECT ON DIGITAL MARKETING

NAME: AKASH A

TEAM MEMBERS:

AKASH A (TL)	(36228F8C3886ACD9174476215840B317)
MANIKANDAN M	(14FA5460EC3313D89E44F317B0468958)
MUTHUKUMAR G	(0491A4C6CD78EC2B0924E15B7A636426)
SARAN V	(BA780020A6B4404B1F842270E6B37D49)

NM TEAM ID: [NM2023TMID02332]

DEPARTMENT: B.E BIOMEDICAL ENGINEERING – FINAL YEAR

COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF
TECHNOLOGY SAMAYAPURAM, TRICHY.

NAANMUDHALVAN COURSE: DIGITAL MARKETING

PROJECT DESCRIPTION

PROJECT TITLE: Brand Name and Logo Creation

BRAND NAME: ULTRACCLASS GADGETS

CATEGORY: Computer Accessories

TARGET AUDIENCE: All men and women

EMAIL: ultraclassgadgets@gmail.com

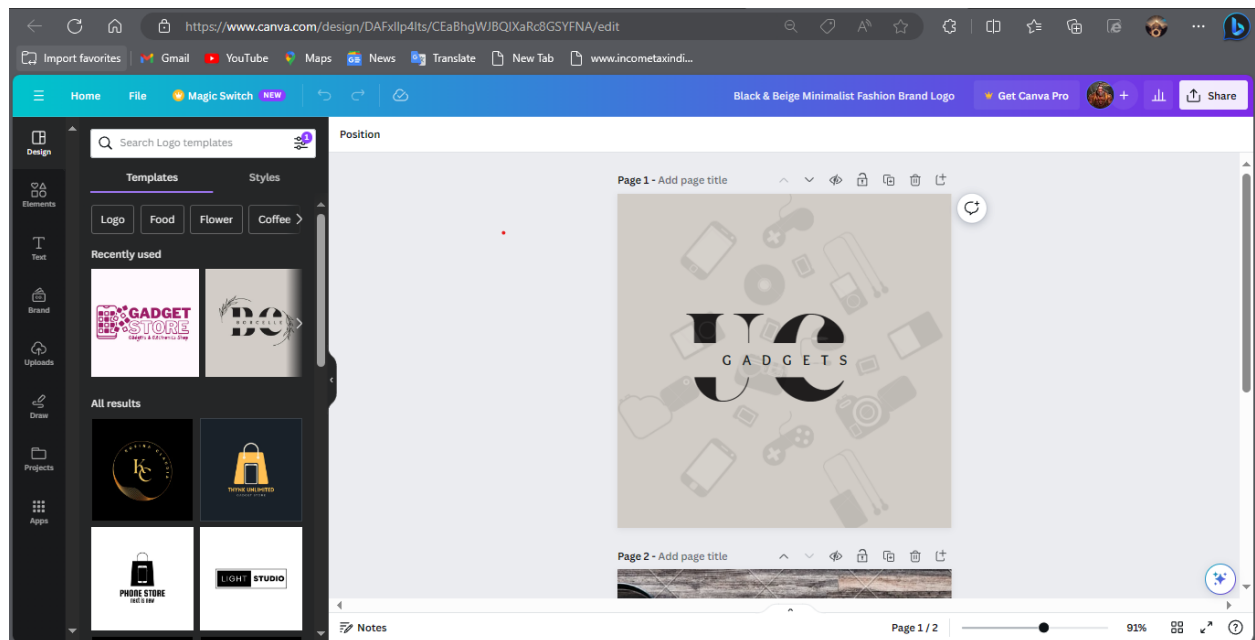
Logo Theme: Related all brand components for laptop and computer

RECORDED VIDEO:

<https://youtu.be/qbAQetDy7uI?si=74NnQP48PK49xHEH>

DOCUMENTATION:

- **LOGO AND IDENTITY DESIGN**



LOGO DESIGN COMPARE:



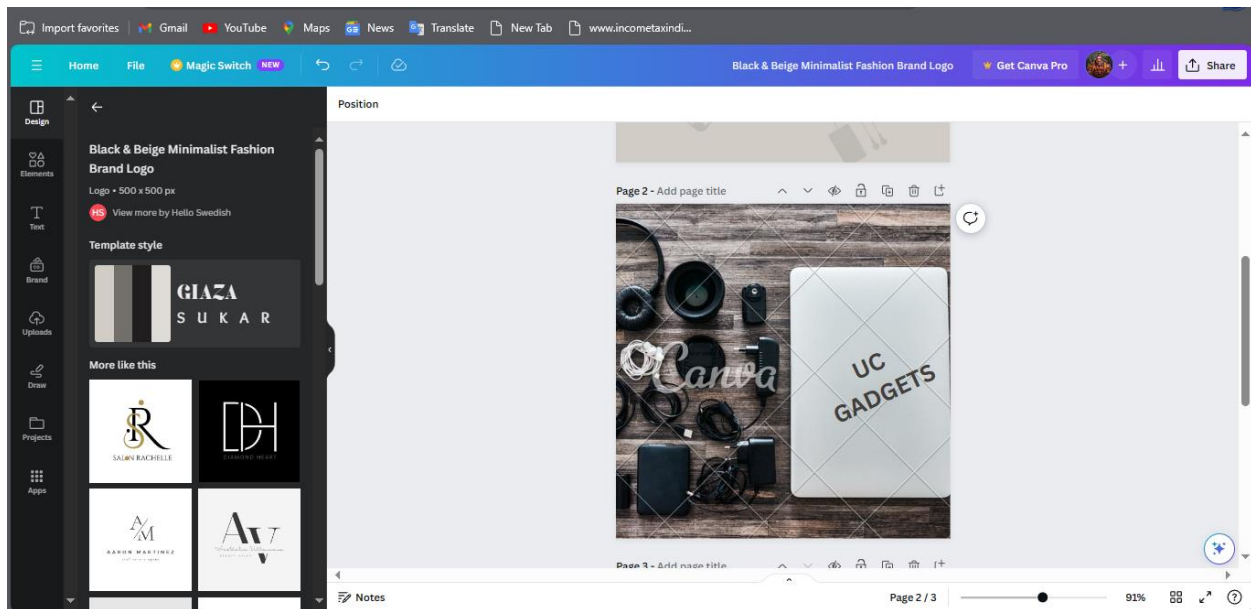
TEMPLATE

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[LOGO]

POSTER:



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