

ASSIGNMENTS ON DIGITAL MARKETING

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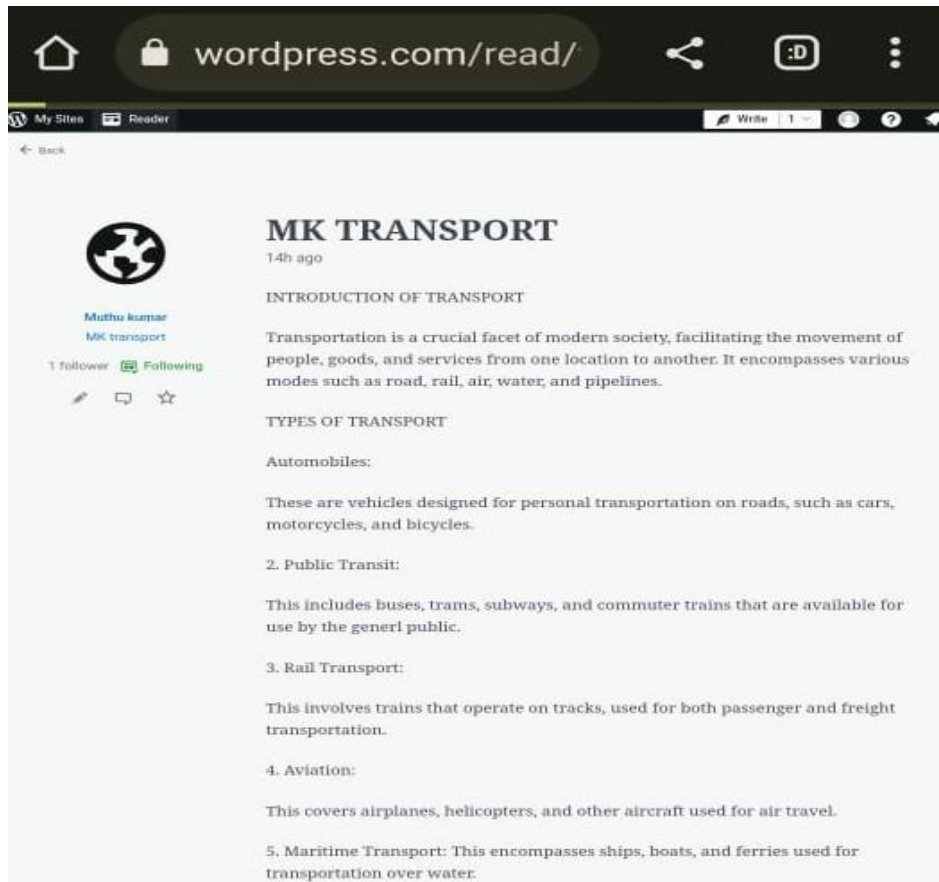
NAANMUDHALVAN COURSE: DIGITAL MARKETING

NM ID: 0491A4C6D78EC2B0924E15B7A636426

ASSIGNMENT 1:

Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

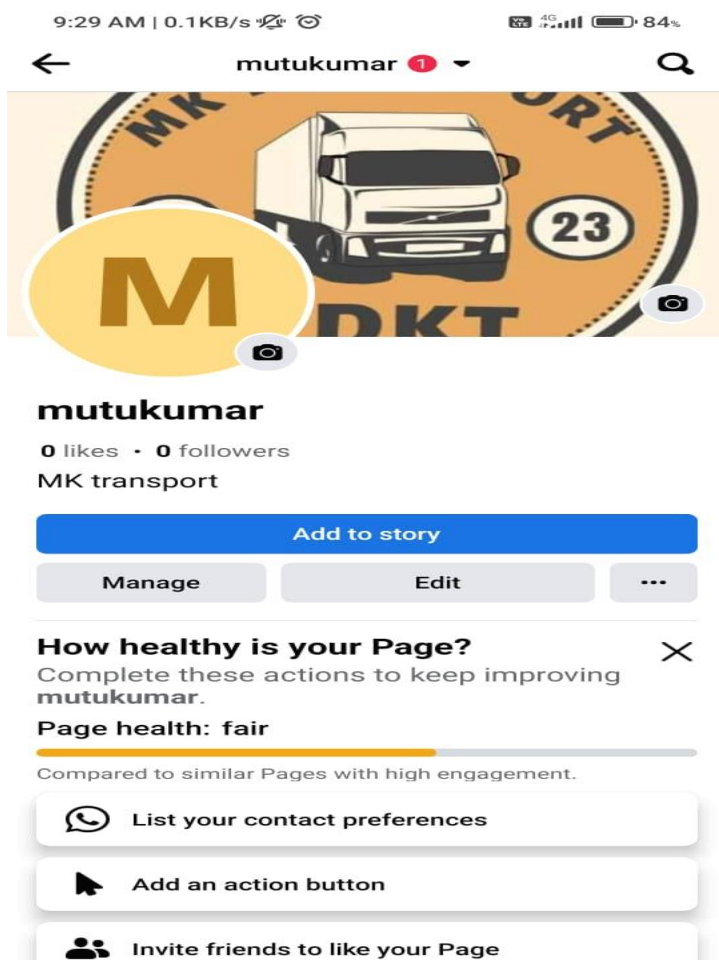
<https://mk94871550.wordpress.com/2023/10/18/mk-transport/>



ASSIGNMENT 2:

Create a new Facebook business Page and Post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61550302562223&mibextid=9R9pXO>



ASSIGNMENT 3:

Create and design a social media advertisement poster using Canva.

MK TRANSPORT

The future today

Goods transport

This pertains to vehicles and methods used to move goods and cargo, including trucks, ships, and planes.

Road transport

roads using various modes of transportation such as cars, trucks, buses, and motorcycles. It's a crucial part of our daily lives



High-speed truck transportation.

High-speed truck transport refers to the concept of using trucks to transport goods at higher speeds than traditional freight trucks.

Get your goods on the go.

Goods transport refers to the process of moving goods, products, or merchandise from one location to another.





Moving with you every mile.

Truck journeys offer a unique perspective of the changing landscape, as you move through various regions and terrains.

Loads to go with us.

When transporting goods, consider factors like distance, type of goods, cost, speed, and environmental impact to choose the most suitable mode of transportation for your needs. Additionally, proper logistics planning and coordination are crucial for successful goods transportation.



ASSIGNMENT 4:

4. Create email newsletter design using MailChimp or Canva tool.



Since 2023

Transportation is crucial for societal and economic development. It enables the movement of people and goods, facilitates trade, connects communities, and supports various industries. Efficient transport systems improve access to education, healthcare, and job opportunities, while also contributing to reduced congestion, pollution, and energy consumption. Overall, transportation plays a pivotal role in shaping modern societies and their prosperity. Transportation plays a crucial role in modern society, facilitating the movement of people, goods, and services. It enables economic growth, connects communities, and provides access to education, healthcare, and job opportunities. Effective transportation systems contribute to trade, tourism, and overall social development.

By
MUTHUKUMAR

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