

## **ASSIGNMENTS ON DIGITAL MARKETING**

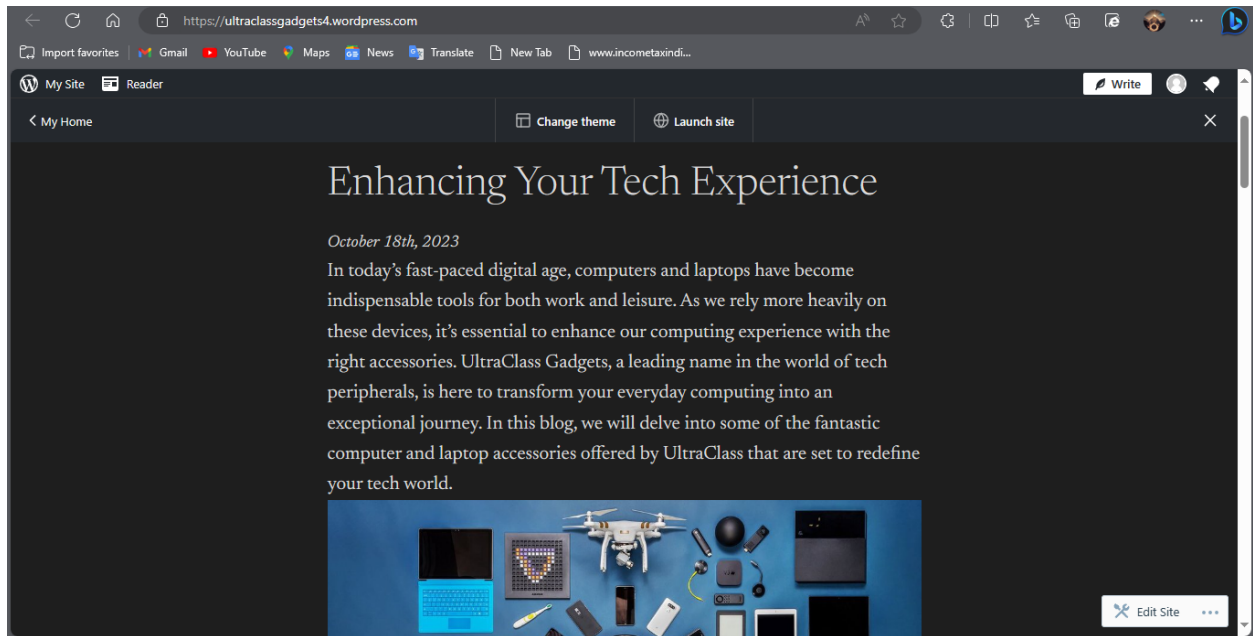
**NAME:** AKASH A  
**DEPARTMENT:** BE BIOMEDICAL ENGINEERING  
**COLLEGE:** 8151 DHANALAKSHMI SRINIVASAN INSTITUTE  
OF TECHNOLOGY

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**NM ID:** 36228F8C3886ACD9174476215840B317

### **ASSIGNMENT 1:**

Create a blog or website using Blogspot and WordPress. Customize  
The theme design and post new article with 500 words.



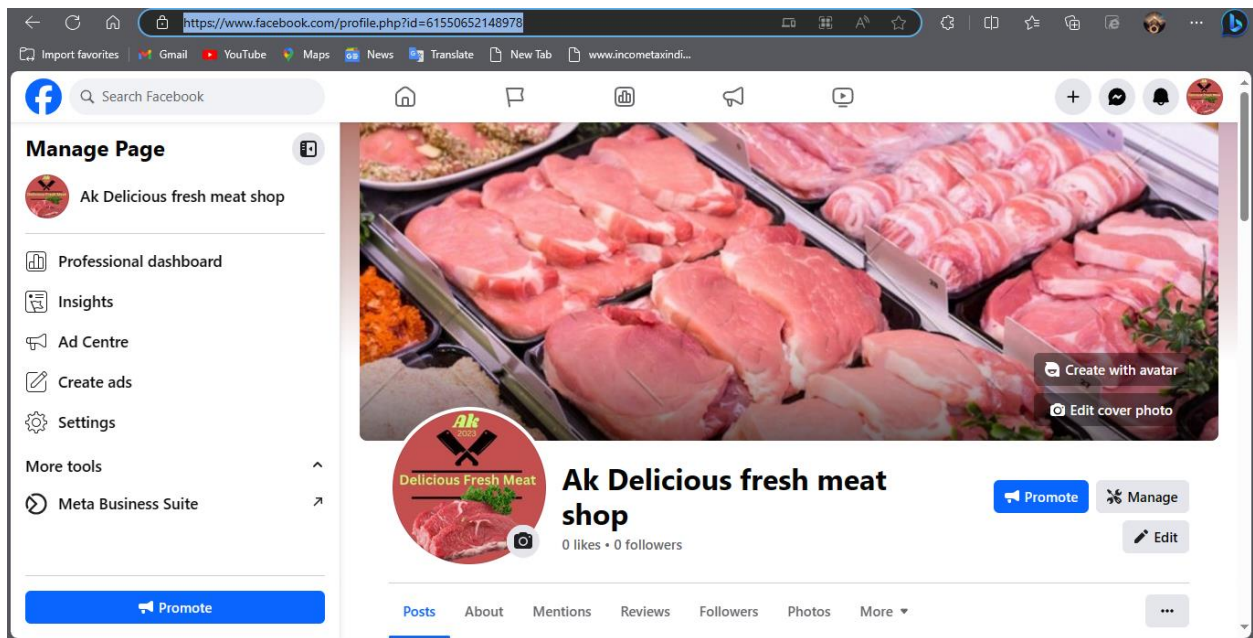
**Website :**

**<https://wordpress.com/home/ultraclassgadgets4.wordpress.com>**

## **ASSIGNMENT 2:**

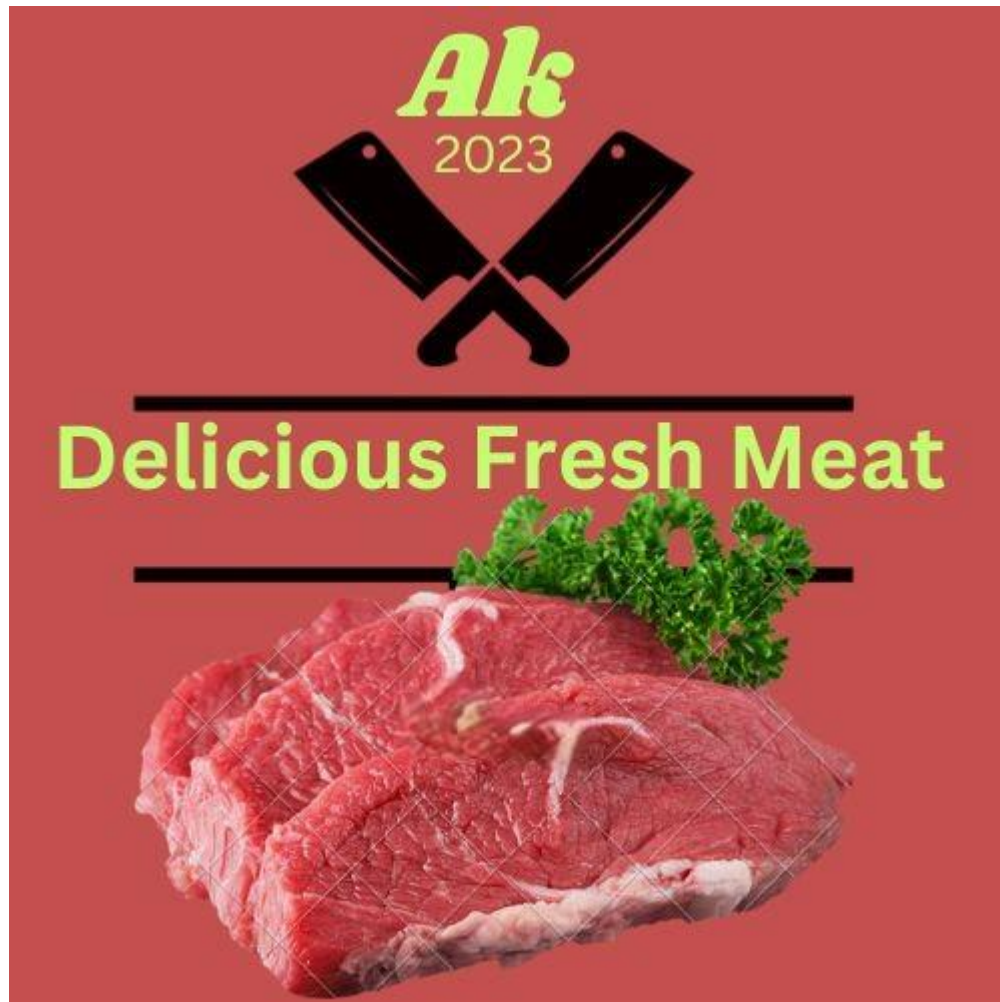
Create a new Facebook business Page and Post one social media poster for your brand.

Website: **<https://www.facebook.com/profile.php?id=61550652148978>**



### **ASSIGNMENT 3:**

Create and design a social media advertisement poster using Canva.



#### **ASSIGNMENT 4:**

Create email newsletter design using Canva tool.

Website: <https://akash2002alagesan.blogspot.com/2023/09/email-letter.html>

WELCOME TO OUR

# AK Chicken Stall



## HEY, HOW ARE YOU?

**\*Cluck-Tastic News: Get Ready to Satisfy Your Cravings at Our Chicken Stall!\***

1. **Introducing Our Chicken Stall:** Get ready to savor the finest chicken dishes at our upcoming event. Our Chicken Stall is cooking up a storm with mouthwatering options for all chicken enthusiasts.
2. **Tantalizing Flavors:** From crispy fried chicken to succulent grilled skewers and international chicken delights, our stall offers a variety of flavors to tickle your taste buds.
3. **Kid-Friendly Options:** We haven't forgotten the little ones! We've crafted a special menu for kids, ensuring a delightful dining experience for the whole family.
4. **Exclusive Event Deals:** Don't miss our event-exclusive promotions and offers at the Chicken Stall. It's a chicken lover's paradise, and we've got some tempting surprises in store.

## "Unlocking the Future: A Journey into Cutting-Edge Technology"

**"DISCOVER THE LATEST TECHNOLOGICAL INNOVATIONS THAT ARE SHAPING TOMORROW'S WORLD IN OUR IMMERSIVE JOURNEY INTO THE FUTURE."**



**END**