

PROJECT ON DIGITAL MARKETING

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TEAM MEMBERS:

| | |
|--------------|------------------------------------|
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NM TEAM ID: [NM2023TMID02332]

DEPARTMENT: B.E BIOMEDICAL ENGINEERING – FINAL YEAR

COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF
TECHNOLOGY SAMAYAPURAM, TRICHY.

NAANMUDHALVAN COURSE: DIGITAL MARKETING

PROJECT DESCRIPTION

PROJECT TITLE: Brand Name and Logo Creation

BRAND NAME: ULTRACLASS GADGETS

CATEGORY: Computer Accessories

TARGET AUDIENCE: All men and women

EMAIL: ultraclassgadgets@gmail.com

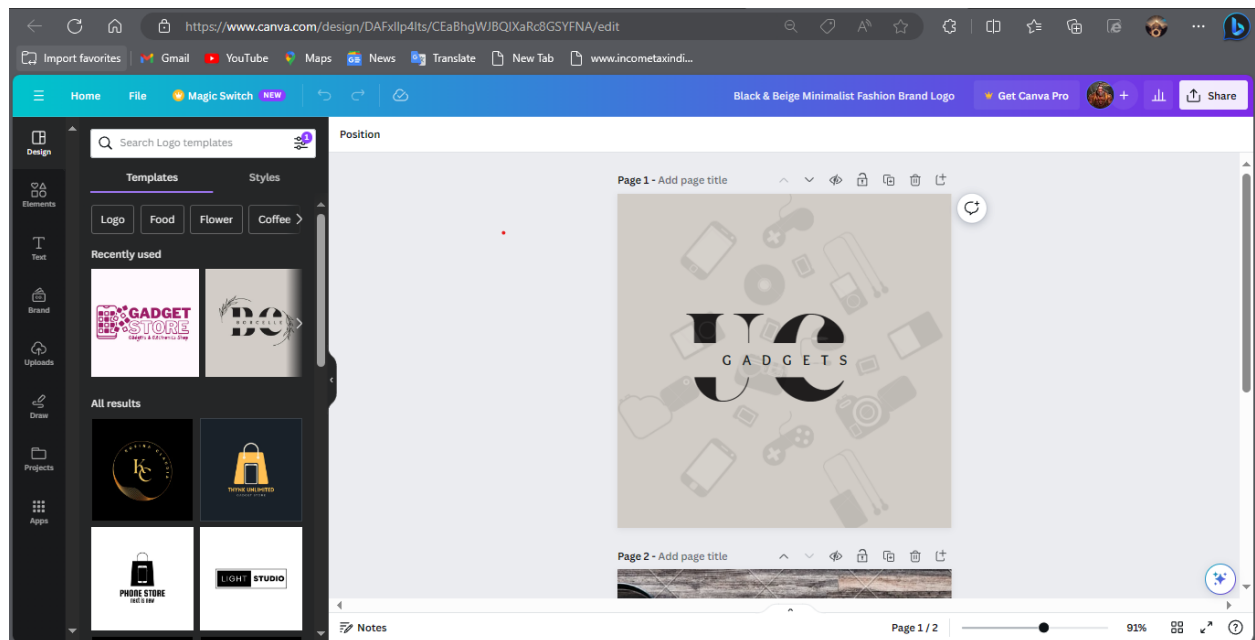
Logo Theme: Related all brand components for laptop and computer

RECORDED VIDEO:

<https://youtu.be/qbAQetDy7uI?si=74NnQP48PK49xHEH>

DOCUMENTATION:

- **LOGO AND IDENTITY DESIGN**



LOGO DESIGN COMPARE:



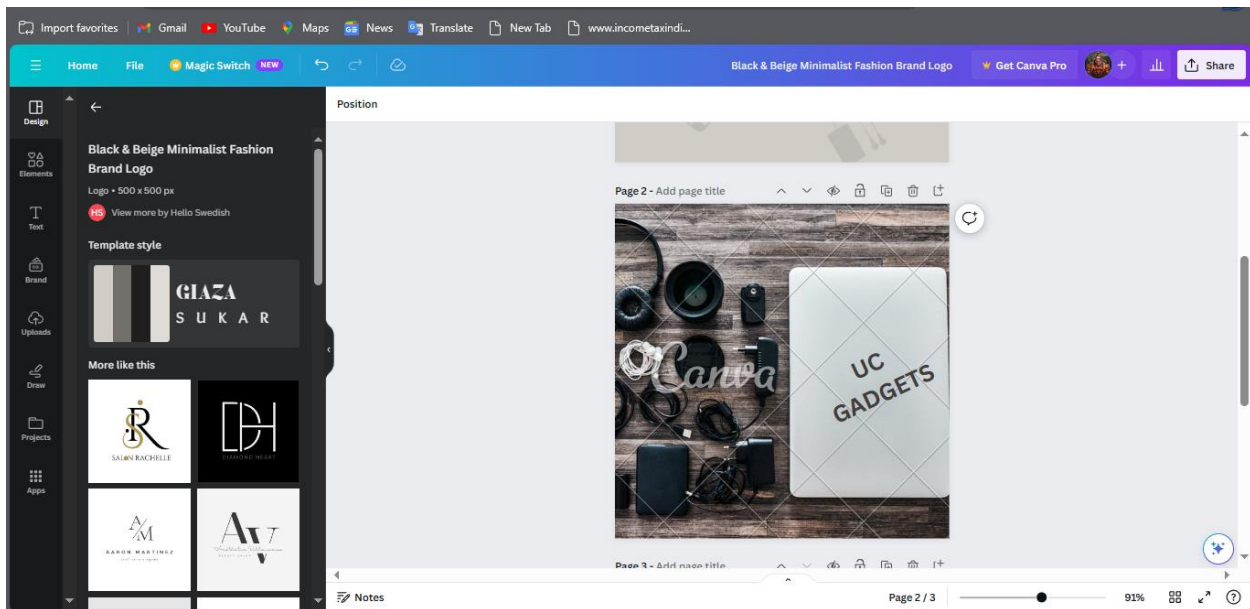
TEMPLATE

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[LOGO]

POSTER:



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