

PROJECT ON DIGITAL MARKETING

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NM TEAM ID: [NM2023TMID02332]

DEPARTMENT: B.E BIOMEDICAL ENGINEERING – FINAL YEAR

COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF
TECHNOLOGY SAMAYAPURAM, TRICHY.

NAANMUDHALVAN COURSE: DIGITAL MARKETING

PROJECT DESCRIPTION

PROJECT TITLE: Brand Name and Logo Creation

BRAND NAME: ULTRACLASS GADGETS

CATEGORY: Computer Accessories

TARGET AUDIENCE: All men and women

EMAIL: ultraclassgadgets@gmail.com

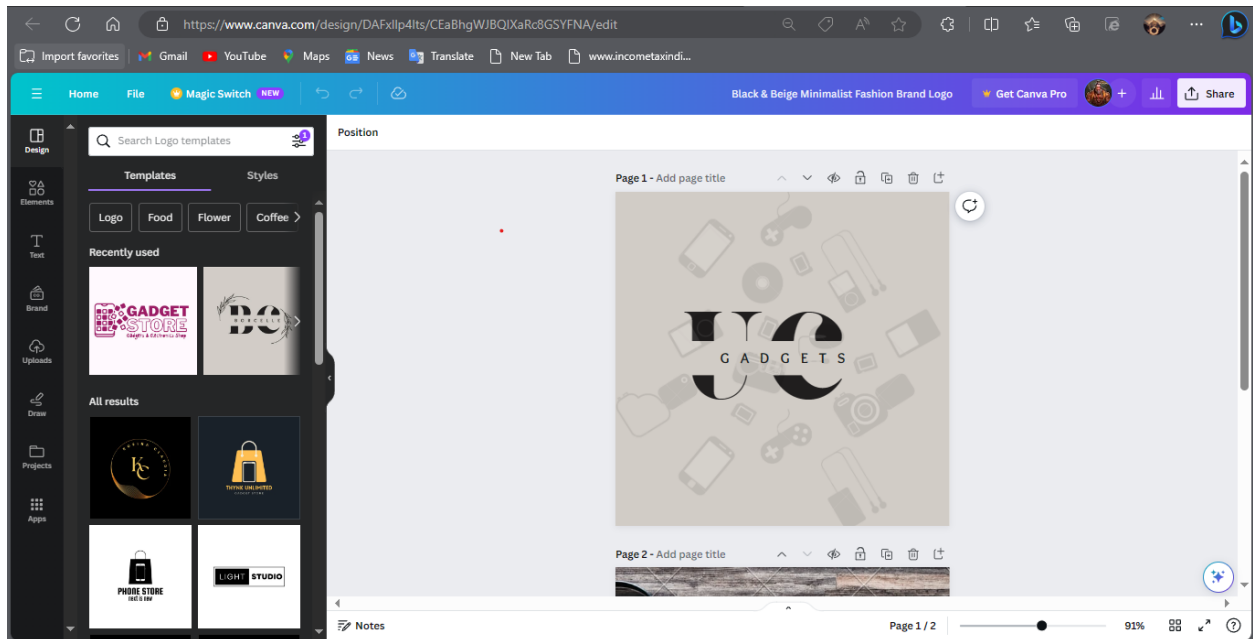
Logo Theme: Related all brand components for laptop and computer

RECORDED VIDEO:

[https://drive.google.com/file/d/1R2vhSb2QHEHgZXye6TA9vWQKbQfuLMBc/view?usp=share link](https://drive.google.com/file/d/1R2vhSb2QHEHgZXye6TA9vWQKbQfuLMBc/view?usp=share_link)

DOCUMENTATION:

- **LOGO AND IDENTITY DESIGN**



LOGO DESIGN COMPARE:



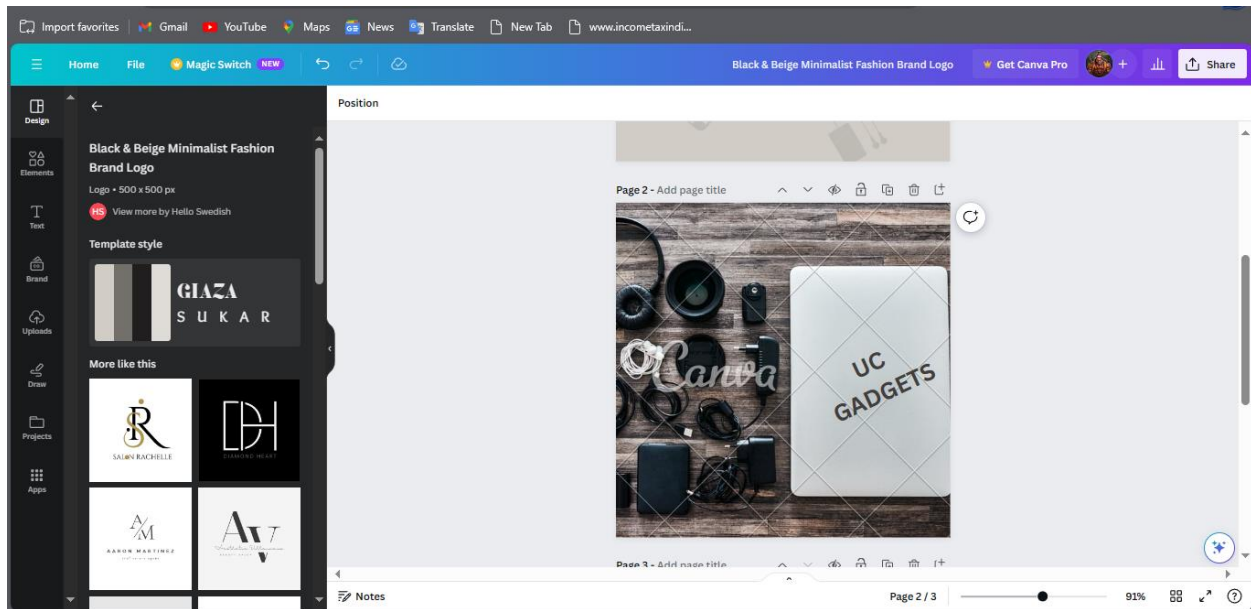
TEMPLATE

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[LOGO]

POSTER:



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