

Automated Insight Report

Period: All weeks

Top-level summary

Latest week (1969-12-29 00:00:00): visitors=169956502, revenue=2007927568.15.

Key metrics (weekly)

Week	Visitors	Sales	Revenue
1969-12-29 00:00:00	169956502	169956502	2007927568.15

Detected anomalies

Recommendations

Investigate high-impact anomalous weeks (check campaigns, local events, outages). If revenue dropped, consider shifting budget to top performing regions / weeks.