



## PIZZA SALES REPORT: Insights, Analysis, and Trends

Pizza Category

All

Months

All

January 2015 To December 2015

[Click for Sales Performance](#)

### Busiest Days & Times

#### Days

Orders Are **Highest** On Weekends, **Friday / Saturday** Evening.

#### Monthly

There Are **Maximum** Orders From Month Of **July And January**

### Sales Performance

#### Category

**Classic Category** Contributes to **Maximum** Sales & Total Orders

#### Size

**Larger Size Pizza** Contributes to **Maximum** Sales



817.86K

Total Revenue



49574

Total Pizzas Sold



21350

Total Orders



38.31

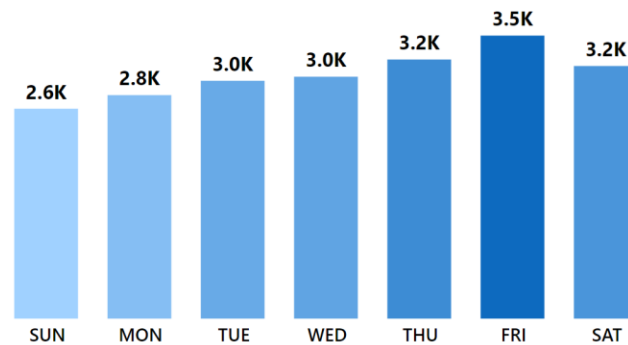
Avg Order Value



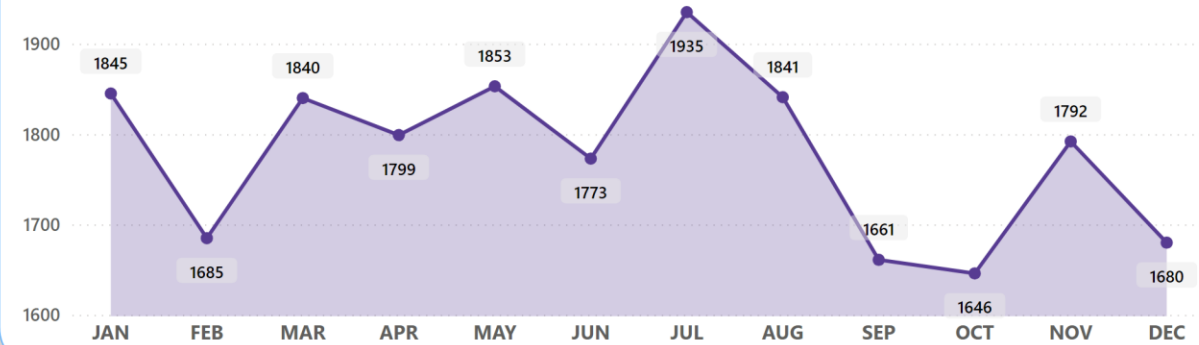
2.32

Avg Pizzas Per Order

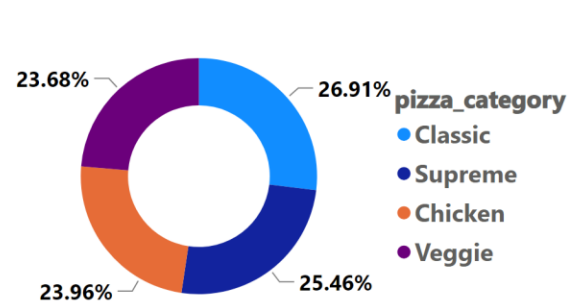
Daily Trend For Total Orders



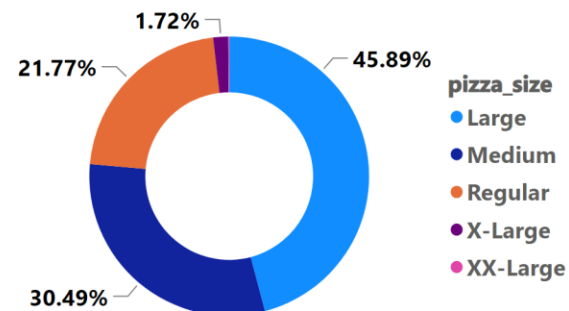
Monthly Trend For Total Orders



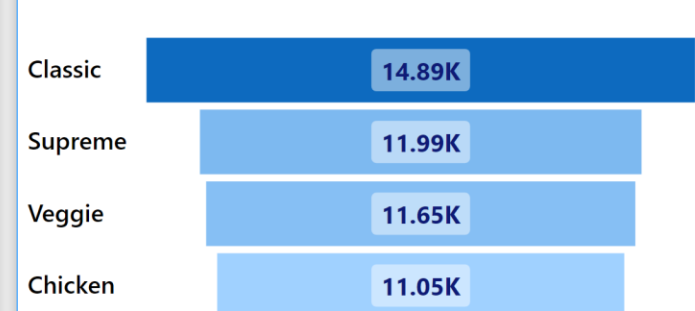
% Of Sales by Pizza Category





% Of Sales by Pizza Size




Total Pizza Sold By Pizza Category



Explore the Interactive Dashboard



 Click For Home

Best Sellers

Revenue  
The Thai Chicken Pizza Contributes to Maximum Revenue.

Quantity  
The Classic Deluxe Pizza Contributes to Maximum Total Quantity

Total Orders  
The Classic Deluxe Pizza Contributes to Maximum Total Orders

Worst Sellers

Revenue  
The Brie Carre Pizza Contributes to Minimum Revenue.

Quantity  
The Classic Deluxe Pizza Contributes to Minimum Total Quantity

Total Orders  
The Classic Deluxe Pizza Contributes to Minimum Total Orders

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

817.86K  
Total Revenue

49574  
Total Pizzas Sold

21350  
Total Orders

38.31  
Avg Order Value

2.32  
Avg Pizzas Per Order

Top 5 Pizzas By Revenues

The Thai Chic...	43K
The Barbecue ...	43K
The California...	41K
The Classic De...	38K
The Spicy Itali...	35K

Top 5 Pizzas By Quantity

2453	2432	2422	2418	2371
The Classic Deluxe Pizza	The Barbecue Chicken Pizza	The Hawaiian Pizza	The Pepperoni Pizza	The Thai Chicken Pizza

Top 5 Pizzas By Total Orders

2329	2280	2278	2273	2225
The Classic Deluxe Pizza	The Hawaiian Pizza	The Pepperoni Pizza	The Barbecue Chicken Pizza	The Thai Chicken Pizza

Bottom 5 Pizzas By Revenues

The Spin...	15.6K
The Medi...	15.4K
The Spin...	15.3K
The Gree...	14.0K
The Brie ...	11.6K

Bottom 5 Pizzas By Quantity

961	950	937	934	490
The Soppressata Pizza	The Spinach Supreme Pizza	The Calabrese Pizza	The Mediterran... Pizza	The Brie Carre Pizza

Bottom 5 Pizzas By Total Orders

938	918	918	912	480
The Chicken Pesto Pizza	The Calabrese Pizza	The Spinach Supreme Pizza	The Mediterran... Pizza	The Brie Carre Pizza