



Says

What have we heard them say?
What can we imagine them saying?

Intrior design works,
Show rooms design,
Office future design,
House interior
design... Ect...

we will the
work in little
time

what quality
you want ? we
will give the
best quality for
you.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

finished
early,i will
agree the
contract

work was
going so
good,i l;ike
ypur interior
work sir.

i didn't have
more time,so
finish it
fastly.



URBAN AURA INTERIORS

Short summary of
the persona

check our
websites and give
a model for what
the design you like
to put in yoor
house interior

have a best
quality and
give the
warranty

less price &
goos quality
and good
finishing
design.

awasome
work

i like your
weeks and
customer
services

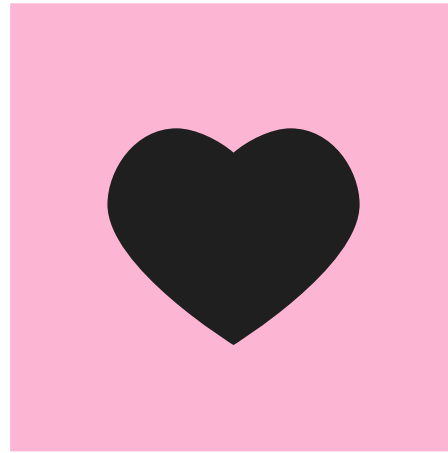
have a great
sastified
work

im also refer
to my
relatives and
friends



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?