Proposal For

Ecommerce Module Development

Dear Ankita,

I am pleased to provide the proposal details in "Schedule 1& 2" attached for the Website Development and associated services components to improve and streamline business engagement efficiency by deploying our renowned and scalable web design. Please reply with your inputs or queries regarding the same.

Created by: Nextwebi IT Solutions Pvt. Ltd.

In Bangalore on September, 2024
Valid until December, 2024
Version 1

Background

Ankita, a representative of the company **ArchidPly Decorr** aims to create a website for users who are from different geographical territories, the opportunity to increase efficiency through a website design with the latest technologies, and graphics design, and provide flexibility to the responsive website should work of all kinds of mobile, tablet and desktop screens.

Nextwebi as a Solutions Provider has agreed to submit this Proposal for the provision of the application development.

Why Nextwebi

Nextwebi developers have more than 8+ years of experience in Technology and consulting. We run strong practices in various specialties and have evolved into a Software Solution and Service Provider Company providing Total Business Solutions comprising advanced software and custom web application development and website designs. Our product suite uses sophisticated powerful applications with advanced features to provide the leading system of its kind in various industry verticals. The system constantly lets the client publish and archive the Information with a click. It provides an accurate members management program with a rich user interface. For any customization, our team is always complete in the best possible way.

Nextwebi IT Solutions Pvt. Ltd. specialized in creating custom e-commerce solutions based on day-to-day business needs. Our solution is based on the asp.net framework with c# and backed with a strong database of SQL Server. UI and UX is built on HTML5, CSS3.0, jQuery, and Javascript.

Our Development and custom solution enables application capability of integration with any 3rd party application such as an external inventory system, shipping partner, payment gateway, SMS integration, email API, bookkeeping system, RFID systems, tracking with GPS, CRM system, and ERP modules.

We have experience creating fast, easy-to-read, and user-engaging websites, perfectly tailored for today's browsing habits.

Cool Features of Our Website Designing Work.

We make you look good online. It must also meet certain technical and usability criteria that could initially go unnoticed. And, of course, it needs to run smoothly and adapt to our client's business workflow. below are the features which we take care of every website we do.

✓	Rich User Interface
✓	Styled Elements & Animation
✓	Responsive website design compatible to mobile, tablet & desktop screen
✓	Greater visibility through integration with social media channels
✓	Integration with Google, Yahoo & Bing Search Engine
✓	Latest UX designs
✓	Animated Slideshow
✓	Schema guidelines
✓	SEO friendly code
✓	Responsive Navigation and Elements
✓	Video & Audio Support
✓	HTML5 doctype works well with most of the browsers
✓	Cleaner code
✓	Timed media playback
✓	Legacy/Cross Browser Support
✓	Mobile, Mobile, Mobile – viewport
✓	Rich icons
✓	Bootstrap designs
✓	Get a future website

Nextwebi:

Where AI Meets

Web Development for Limitless Possibilities

We at Nextwebi leverage AI in web development that offers opportunities for automation, personalization, and optimization, ultimately leading to improved user experiences and more efficient development processes. Developers can leverage these technologies to streamline workflows, enhance creativity, and stay ahead in an ever-evolving digital landscape.

Content Spell and Grammer Check

We utilize generative AI for your website content to check every spelling and grammatical error.

Testing and Quality Assurance

AI can assist in automated testing processes, helping developers identify and fix bugs more efficiently.

Chatbots and Virtual Assistants

Code Generation

Using AI can power chatbots and virtual assistants on websites, bots can provide real-time assistance to users.

Design Layout

Using AI we analyze user behavior and preferences to create visually appealing and user-friendly interfaces.

Automation of Repetitive Tasks

With AI we automate repetitive and time-consuming tasks in web development, such as image optimization, data entry, or even routine bug fixing.

Data Analysis and Insights

We use AI to analyze large sets of data that can be used to make informed decisions about content strategy, marketing efforts, and overall website optimization.

We use AI to generate code snippets, and code comments which makes development faster and structured.

Personalization

AI algorithms can analyze user behavior and preferences to personalize the content and user experience.

Website Security & Assessment

We use AI-powered tools that can enhance website security by identifying and mitigating potential threats. helps developers and deops teams to mitigate the risk.

Customer Onboarding Form

To get started, fill out the below form with your details

Get Started

Website Design And Development Proposal

Mobile-First Approach

Experience the conversion-friendly mobile user interface which provides ease to your customers to understand your product, search, and choose the right options with the latest technology and customized design Customers trust your brand online and make a purchase any time of the day.

Why Custom Solutions

- Custom UI as per your requirement
- Flexibility and Scalability
- Customized & feature-rich application
- Not dependent on the plugin
- Higher security
- On-Time Cost no Recurring Payment
- No unwanted code high performance on SEO
- The lightweight site gives better ad rank on Google Adwords, Social & digital marketing
- Conversion-focused custom business workflow

Home Page

Banner with slideshow, Our Products, Call to Action, About the brand, Why choose us, CTA

Our Products

Product categories(approx 5-6 product categories)

Product detail page includes about the product, product specifications(size and thickness), images, prices and add to cart feature, **price calculator based on size and thickness**, product reviews, Enquiry Form
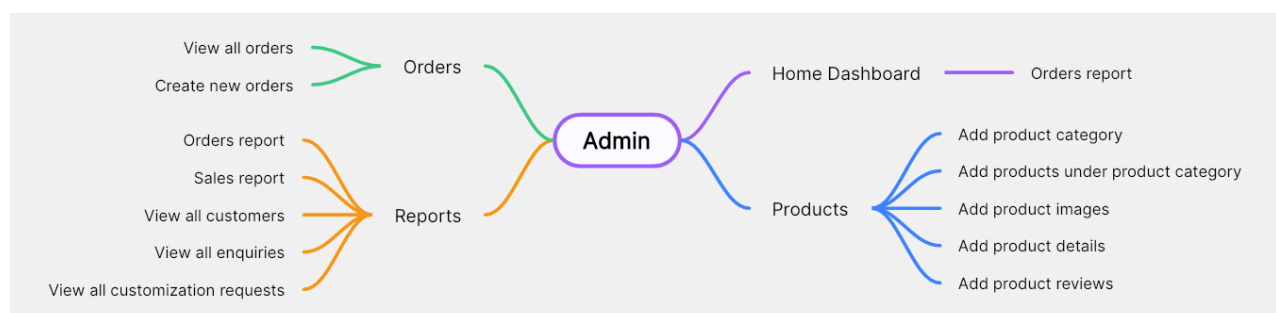
About us

About the brand, Vision, Mission, Why Choose Us

Contact Us

[location map] [contact details & address] [contact form]

Admin Panel

Admin Login

• Login

• Add products with product details such as price, product images, tags etc(**Add size and thickness**)

• View the registered user,

• View the orders

• View the successful orders report

• View system-generated receipt of order.

• View the payment status of each order.

• Add shipping price

• Pin Code restriction (Only Bangalore)

• Marking product out of stock

• User Analytics

• Purchase History price

• Pin Code restriction (Only Bangalore)

• Marking product out of stock

• User Analytics

• Purchase History

• Phone number OTP login

Significant Modules of the Application
For Front End Users, Website Visitors.

• Guest users visit the website

• Highly compatible with all types of devices

• Mobile-first approach

• Conversion Focused Design

• View the website

• Ease of searching for products

• Search by categories and products

• Default filter options include size and thickness

• View product listing

• View the product detail page

• Product Description- About the product, features, benefits, uses, ingredients, tags, faq (Filter products according to price high to low and low and low to high)

• Multiple images of a product

• Social media share option

• The delivery check is based on the pin code/zip code and inclusive of size

• Product Level FAQ

• Add multiple products to the cart

• Cart Page

• Option to add multiple products to the cart

• Option to change product quantity on the cart page

• Adding shipping charges if cart value is less than the required price

• Billing Page

• Apply Coupon code.

• View Discount

• Checkout as a guest or as a registered user

- Pay Online or COD option Available.
- Order confirmation page
- Order Successful email.
- User login & Dashboard
- User Registration
- Forgot password/reset password
- User login with SMS OTP
- User Dashboard
- View Old orders
- Check the shipping status
- View Payment status and system-generated receipt.
- Write a review
- Helpdesk

Admin Panel.

- Create a Product category
- Category Page-level update
- Seasons Home Page Banner Updates.
- Zip Code level Delivery restrictions
- Coupon Code
- Fix Value Coupon code
- Percentage-wise coupon code
- **Products**
- Add Product
- View Product
- Edit & Delete Product
- Add multiple Pictures of the product
- View discounted product price
- Product Meta title and description for SEO
- Create a custom page link for the product for SEO URL
- Option to choose a product under multiple tags
- Option to add standard delivery time
- Add variable pricing on each product based on qty or size.
- Add product level faq's
- Option to approve user reviews at the product level
- Mark a product as featured to display in the home page list
- **Reports**
- View the latest orders
- Filter order based on the dates
- Filter orders based on the delivery status
- Filter order based on the payment status
- Search order by order ID
- Export orders into an excel sheet.
- Set order status as dispatched and delivered
- Generate the receipt
- Take Print for dispatch
- Cancel order

• Delete order
• View Subscribed users' emails who got coupons for first order
• View details of users who filled out the contact form

Inventory management is not included in the current proposal(Stock availability)

Other Pages.
• Privacy policy
• Terms & Conditions
• Security
• Cookie Policy
• GDPR policy page
• 404 error page

Other

- On-page SEO optimization for the entire website is one time
- Search engine submission for the website [one time]
- Website Responsive design for mobiles, desktops & laptops.
- 6 months support [after that AMC is applicable **I.e. 20%**]
- Cache System, GDPR Compliance (Cookie)

Online Campaign(optional on-demand).

- Dedicated landing page for an online campaign
- A dedicated landing page delivers better results on online campaigns.
- Identifying the right audience in different locations
- Promotions through display advertising, google ads, and Facebook promotions.
- Add banner creation.
- Lead generation forms.
- Linkedin Promotions (InMail & sponsors ads)
- Campaign optimization on various parameters such as location, age, language, interests, specialties, profile title, behaviors, likes, or people who are looking for similar solutions.

Note*:

1. The above pricing is based on the requirement study any kind of change should be discussed.

2. Content development is not included in the above pricing (can be provided based on the requirement)
3. GST is applicable at @18%
4. Project delivery may be extended if the content delivery from the client gets delayed.
5. All the payments are subject to be paid in the company account only.

Payment terms.

- 70% is an advance payment before starting the work
- 30% payment after completing the project before going live.

AMC (Annual maintenance charges - Optional)

20% (of the total project cost) AMC will apply to the project. which is after 1 Year of the support period, (*this is an optional fee subject to client requirements*).

AMC & Support Inclusions

- Any kind of bug or error fixes in the system
- Log management
- User logins monitoring and hit reporting
- Small changes to the website like color change, image change
- Email & SMS delivery monitoring
- Phone & Email Support 6 days a week (working hours)
- Technical knowledge sharing and training from time to time to the customer as required
- Report generation from the system as and when customers required
- Notifications to customers in case of any impact and system misuse
- Monitoring System from any damage and external impact like data parsing etc.
- Access to the support system https://www.nextwebi.com/support/

Technologies

Front End
HTML5, CSS3.0, Bootstrap 5.0+, JavaScript, JQuery

Backend
Asp.net or .Net Core, Web API, SQL Server DB, C#,

Tools
Visual Studio, VS Code, Sublime, SSMS, GIT

Hosting

Windows

Review & Delivery Timeline

Module	Duration
Requirement Gathering	3 Days
HTML Design	15 days
Functionality Development	25 days
Testing & Go Live	2 days
Total	**45 Days**

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1. Implementation Phases:

- Understanding the requirement
- Wireframes Creations
- Website Designing
- Business Logic Implementation
- Demo Link Creation
- Email & Social Media Integration
- Uploading the website to the server
- Go Live & Training

Terms & Conditions

- **Payment & Invoices**
- Invoices submitted by Nextwebi IT Solutions Pvt. Ltd. shall be delivered to the client address physically or by email & WhatsApp.
- Reference to this proposal and applicable work
- Payment terms are consistent with this Proposal;

- The fees are subject to review but may only be changed by Proposal in writing between the Parties.
- All the payments should be made to the company account or on the company payment gateway link, or company UPI QR code only. the clients must collect the payment receipt upon each payment.
- All the payments are phase-wise due to the nature of the business (which includes human resource working hours) after 48 hours any refund will not be possible.

- **Project Execution**
- The team will be available from Monday to Friday
- The project starts as soon as we receive advance payment in our company account.
- When our work begins, we'll create a definitive, detailed calendar with the actions to be performed and their estimated date of completion.
- Delays in the provision of information and materials requested by the client will result in a delay in the project of at least the same duration (depending on the team's workload).
- In case of any delay, clients are requested to reach a dedicated account manager to understand the cause of the delay.
- Possible causes of delay **not attributable to Nextwebi IT Solutions Pvt. Ltd.** are as follows:
- *New and unplanned versions of the CMS to use.*
- *Potential vulnerabilities detected in the code that require finding alternative solutions to those proposed.*
- *Accesses to the definitive hosting are being made available to our systems team.*
- *Shutdown of proposed services.*

- **Others**
- Any overhead expenditure such as conveyance, accommodation, hospitality for site visits during the project, and post-sales support period shall be provided by the client (applicable to the client outside of Bangalore & New Delhi city).
- Hosting & maintenance charges are on an annual basis (If any)

Contact us

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Business Locations

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