

## **Problem Statement**

"Sports Basics" is a sports blog company that entered space recently. They wanted to get more traffic to their website by releasing a special edition magazine on IPL 2024. This magazine aims to provide interesting insights and facts for fans, analysts and teams based on the last 3 years' data.

The chief editor Tony Sharma oversees this publication, and he believes in data analytics. He reached out to Peter Pandey, a journalist in his team who is a data savvy cricket enthusiast.

## Task:

Imagine yourself as Peter Pandey and perform the following task.

- Begin your analysis by referring to the 'primary\_and\_secondary\_analysis.pdf'.
  You can use any tool of your choice (Python, SQL, PowerBI, Tableau, Excel,
  PowerPoint) to analyze and answer these questions. More instructions are
  provided in this document.
- 2. Design a dashboard with your metrics and analysis. The dashboard presents a concise summary of players and team performance over the past three years.
- Explore this sample project for a deeper understanding: <u>Sample Project.</u> You need to focus only from the **44:00 timestamp** (Data transformation using power query).
- 4. You can use additional data based on your own research to support your recommendations.
- Be creative with your presentation, audio/video presentation will have more weightage.

## Other resources Provided:

- Dataset required to answer preliminary analysis questions.
- Metadata
- Supporting documents



## Note:

- 1. We recommend you create a video presentation of ideally **15 minutes or less** for the business stakeholders. Additionally, make a LinkedIn post that includes relevant links, your video presentation, and a reflection on your experience while working on this challenge.
- 2. You can check out this example presentation to gain some inspiration: Sample Presentation Link
- 3. Submit your post link on the resume project challenge page of codebasics. If the post link is not submitted before the deadline, we won't be able to consider it.
  - (https://codebasics.io/challenge/codebasics-resume-project-challenge)