

(https://databricks.com)

Project Python Foundations: FoodHub Data Analysis

Business Problem Overview

The number of restaurants in New York is increasing day by day. Lots of students and busy professionals rely on those restaurants due to their hectic lifestyles. Online food delivery service is a great option for them. It provides them with good food from their favorite restaurants. A food aggregator company FoodHub offers access to multiple restaurants through a single smartphone app.

The app allows the restaurants to receive a direct online order from a customer. The app assigns a delivery person from the company to pick up the order after it is confirmed by the restaurant. The delivery person then uses the map to reach the restaurant and waits for the food package. Once the food package is handed over to the delivery person, he/she confirms the pick-up in the app and travels to the customer's location to deliver the food. The delivery person confirms the drop-off in the app after delivering the food package to the customer. The customer can rate the order in the app. The food aggregator earns money by collecting a fixed margin of the delivery order from the restaurants.

Objective

The food aggregator company has stored the data of the different orders made by the registered customers in their online portal. They want to analyze the data to get a fair idea about the demand of different restaurants which will help them in enhancing their customer experience. Suppose you are hired as a Data Scientist in this company and the Data Science team has shared some of the key questions that need to be answered. Perform the data analysis to find answers to these questions that will help the company to improve the business.

Solution Approach

- Understand the demand of restaurants in the FoodHub portal
- Cuisine preference of the New York customers
- Get an idea about the cost of the ordered food
- Understand the volume of the orders over weekdays and weekends
- Estimate the revenue generated by the company
- Help the company to take decision on promotional offers
- · Order rating analysis

Data Description

The data contains the different data related to a food order. The detailed data dictionary is given below.

Data Dictionary

- order_id: Unique ID of the order
- customer_id: ID of the customer who ordered the food
- restaurant_name: Name of the restaurant
- cuisine_type: Cuisine ordered by the customer
- · cost: Cost of the order
- day_of_the_week: Indicates whether the order is placed on a weekday or weekend (The weekday is from Monday to Friday and the weekend is Saturday and Sunday)
- rating: Rating given by the customer out of 5
- food_preparation_time: Time (in minutes) taken by the restaurant to prepare the food. This is calculated by taking the difference between the timestamps of the restaurant's order confirmation and the delivery person's pick-up confirmation.
- delivery_time: Time (in minutes) taken by the delivery person to deliver the food package. This is calculated by taking the difference between the timestamps of the delivery person's pick-up confirmation and drop-off information

Import the required libraries

from pyspark.sql import functions as f
import matplotlib.pyplot as plt

%fs ls

	path	name	size	modificationTime
1	dbfs:/FileStore/	FileStore/	0	0
2	dbfs:/databricks-datasets/	databricks-datasets/	0	0
3	dbfs:/databricks-results/	databricks-results/	0	0
4	dbfs:/user/	user/	0	0

%fs ls dbfs:/FileStore/

	path	name	size	modificationTime
1	dbfs:/FileStore/Adani_Share.csv	Adani_Share.csv	94126	1687155176000
2	dbfs:/FileStore/tables/	tables/	0	0

%fs ls dbfs:/FileStore/tables/

	path	name	size	modificationTime -
	dbfs:/FileStore/tables/BigDataSet/	BigDataSet/	0	0
2	dbfs:/FileStore/tables/Covid-19/	Covid-19/	0	0
3	dbfs:/FileStore/tables/Datasets-1.csv	Datasets-1.csv	864813	1692099350000
	dbfs:/FileStore/tables/Datasets-2.csv	Datasets-2.csv	864813	1692099758000
	dbfs:/FileStore/tables/Datasets.csv	Datasets.csv	864813	1692096320000
	dbfs:/FileStore/tables/Ecommerce.csv	Ecommerce.csv	231599	1684814738000
7	dhfs:/FileStore/tables/Financials.csv	Financials csv	121839	1693897705000

df.show()

df = datasets.alias("copy")

1477070	66393	Cafe Habana	Mexican	12.23	Weekday	5	
23	28						
1477334	106968 B	lue Ribbon Fried	American	29.2	Weekend	3	
25	15						
1478249	76942	Dirty Bird to Go	American	11.59	Weekday	4	
25	24						
1477224	147468	Tamarind TriBeCa	Indian	25.22	Weekday	3	
20	24						
1477894	157711	The Meatball Shop	Italian	6.07	Weekend Not	given	
28	21						
1 4770501	005741	D =b =	124	F 071	1.1 1 1 1	3.1	

df.head(5)

df.tail(5)

Out[6]: [Row(order_id=1476701, customer_id=292602, restaurant_name='Chipotle Mexican Grill \$1.99 Delivery', cuisine_t ype='Mexican', cost_of_the_order=22.31, day_of_the_week='Weekend', rating='5', food_preparation_time=31, delivery_time=17).

Row(order_id=1477421, customer_id=397537, restaurant_name='The Smile', cuisine_type='American', cost_of_the_order=1 2.18, day_of_the_week='Weekend', rating='5', food_preparation_time=31, delivery_time=19),

Row(order_id=1477819, customer_id=35309, restaurant_name='Blue Ribbon Sushi', cuisine_type='Japanese', cost_of_the_o rder=25.22, day_of_the_week='Weekday', rating='Not given', food_preparation_time=31, delivery_time=24),

Row(order_id=1477513, customer_id=64151, restaurant_name="Jack's Wife Freda", cuisine_type='Mediterranean', cost_of_the_order=12.18, day_of_the_week='Weekday', rating='5', food_preparation_time=23, delivery_time=31),

Row(order_id=1478056, customer_id=120353, restaurant_name='Blue Ribbon Sushi', cuisine_type='Japanese', cost_of_the_order=19.45, day_of_the_week='Weekend', rating='Not given', food_preparation_time=28, delivery_time=24)]

df.columns

|-- delivery_time: integer (nullable = true)

f.regexp_replace(f.col("rating"),"Not given","0")

df = df.withColumn(
 "rating".

```
Out[7]: ['order_id',
 'customer_id',
 'restaurant name'.
 'cuisine_type'
 'cost_of_the_order',
 'day_of_the_week',
 'rating',
 'food_preparation_time',
 'delivery_time']
print(f"The length of Columns is: {len(df.columns)} and total size of datasets is: {df.count()}")
The length of Columns is: 9 and total size of datasets is: 1898
df.printSchema()
root
|-- order_id: integer (nullable = true)
 |-- customer_id: integer (nullable = true)
 |-- restaurant_name: string (nullable = true)
 |-- cuisine_type: string (nullable = true)
 |-- cost_of_the_order: double (nullable = true)
 |-- day_of_the_week: string (nullable = true)
 |-- rating: string (nullable = true)
 |-- food_preparation_time: integer (nullable = true)
```

```
df = df.withColumn(
             'rating',
           f.col('rating').cast("int")
df.printSchema()
   |-- order_id: integer (nullable = true)
   |-- customer_id: integer (nullable = true)
   |-- restaurant_name: string (nullable = true)
   |-- cuisine_type: string (nullable = true)
   |-- cost_of_the_order: double (nullable = true)
   |-- day_of_the_week: string (nullable = true)
    |-- rating: integer (nullable = true)
    |-- food_preparation_time: integer (nullable = true)
    |-- delivery_time: integer (nullable = true)
df.select([f.sum(f.col(col).isNull().cast("int")).alias(col) for col in df.columns]).show()
 +-----+
 |order\_id| customer\_id| restaurant\_name| cuisine\_type| cost\_of\_the\_order| day\_of\_the\_week| rating| food\_preparation\_time| deltage for the properties of th
ivery_time|
                                                                                                      0 |
                                                                                                                                            0 |
null_check = df.select([f.sum(f.col(col).isNull().cast("int")).alias(col) for col in df.columns])
```

• There are no missing values in the data and no duplicates either.

Check the statistical summary of the data. What is the minimum, average, and maximum time it takes for food to be prepared once an order is placed?

df.describe().display()

	summary 📤	order_id	customer_id	restaurant_name	cuisine_type 📤	cost_of_the_order	day
1	count	1898	1898	1898	1898	1898	189
2	mean	1477495.5	171168.478398314	null	null	16.498851422550082	null
3	stddev	548.0497240214318	113698.13974303957	null	null	7.483812110049568	null
4	min	1476547	1311	'wichcraft	American	4.47	Wee
5	max	1478444	405334	indikitch	Vietnamese	35.41	Wee

Observations:

- Order ID and Customer ID are identifiers for each order.
- The minimum time it takes to for an order to be prepped is 20.0 minutes, the maximum time is 35.0 minutes, and the average is 27.0 minutes.
- The cost of an order ranges from 4.47 to 35.41 dollars, with an average order costing around 16 dollars and a standard deviation of 7.5 dollars.
- The cost of 75% of the orders are below 23 dollars.

- This indicates that most of the customers prefer low-cost food compared to the expensive ones.
- Delivery time ranges from 15 to 33 minutes, with an average of around 24 minutes and a standard deviation of 5 minutes.
- The spread is not too high for delivery time either

How many orders are not rated?

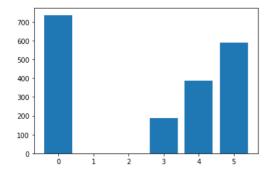
df.select('rating').show()

```
not_rated = df.groupBy(
    f.col("rating")).count(
)
not_rated.show()
+----+
|rating|count|
+----+
| 3| 188|
| 5| 588|
| 4| 386|
| 0| 736|
+-----+
```

Create the visualisation

```
data = not_rated.select("rating", "count").collect()
rate = [i['rating'] for i in data]
number = [i['count'] for i in data]
plt.bar(rate, number)
```

Out[18]: <BarContainer object of 4 artists>



```
print(f"The number of that who not rated 736") The number of that who not rated 736
```

• Based off of the statistical summary of the data and the 4 unique results in the ratings column and 736 orders that are not rated.

Observations:

- The distribution of 'rating' shows that the most frequent rating category is 'not given', followed by a rating of 5.
- Only 188 orders have been rated 3.
- 386 orders have a rating of 4.
- 588 orders have a rating of 5.
- 736 orders have not been rated.

```
df.select('customer_id').distinct().count()
Out[20]: 1200
```

Exploratory Data Analysis (EDA)

Univariate Analysis

Explore all the variables and provide observations on their distributions.

```
df.select("cost_of_the_order").collect()
```

```
Out[21]: [Row(cost_of_the_order=30.75),
 Row(cost_of_the_order=12.08),
 Row(cost_of_the_order=12.23),
 Row(cost_of_the_order=29.2),
 Row(cost_of_the_order=11.59),
 Row(cost_of_the_order=25.22),
 Row(cost_of_the_order=6.07),
 Row(cost_of_the_order=5.97),
 Row(cost_of_the_order=16.44),
 Row(cost_of_the_order=7.18),
 Row(cost_of_the_order=5.92),
 Row(cost_of_the_order=8.1),
 Row(cost_of_the_order=24.3),
 Row(cost_of_the_order=11.3),
 Row(cost_of_the_order=12.13),
 Row(cost_of_the_order=16.2),
 Row(cost_of_the_order=16.98),
 Row(cost of the order=33.03).
 Row(cost_of_the_order=14.12),
 Row(cost_of_the_order=16.2),
Row(cost_of_the_order=24.2),
```

```
5.97,

16.44,

7.18,

5.92,

8.1,

24.3,

11.3,

12.13,

16.2,

16.98,

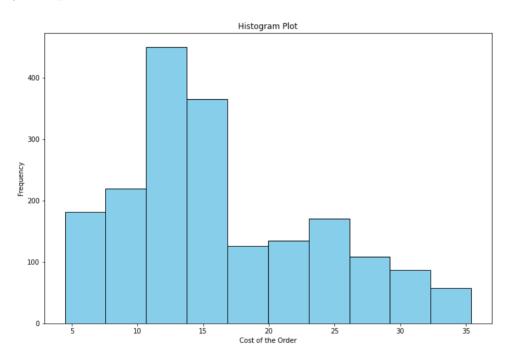
33.03,

14.12,

16.2,
```

```
plt.figure(figsize=(12,8))
# Create a histogram
plt.hist(values_list, bins=10, color='skyblue', edgecolor='black')
# Add labels and a title
plt.xlabel("Cost of the Order")
plt.ylabel("Frequency")
plt.title("Histogram Plot")
```

Show the plot
plt.show()

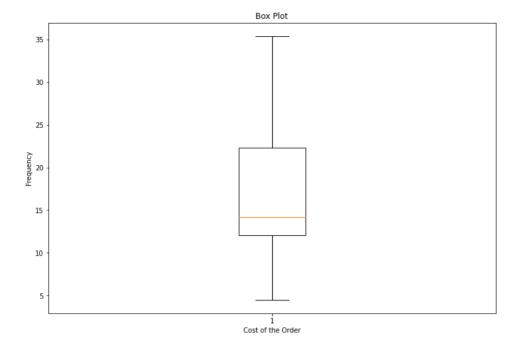


```
plt.figure(figsize=(12,8))

# Create a histogram
plt.boxplot(values_list)

# Add labels and a title
plt.xlabel("Cost of the Order")
plt.ylabel("Frequency")
plt.title("Box Plot")
```

Show the plot
plt.show()



- The average cost of the order is greater than the median cost indicating that the distribution for the cost of the order is right-skewed
- The mode of the distribution indicates that a large chunk of people prefer to order food that costs around 10-12 dollars.
- There are few orders that cost greater than 30 dollars. These orders might be for some expensive meals.

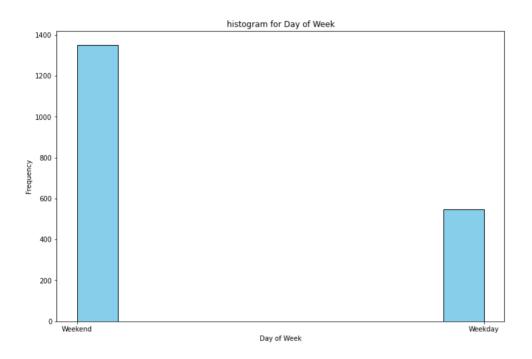
df.select("day_of_the_week").show()

```
|day_of_the_week|
        Weekend|
        Weekend
        Weekday|
        Weekend
        Weekday|
        Weekday
        Weekend
        Weekday|
        Weekday|
        Weekday|
        Weekday
        Weekend
        Weekend|
        Weekend
        Weekday|
        Weekend|
        Weekend
        Weekendl
```

```
\label{lambda} $$ \  \  day_of_week = df.select("day_of_the_week").rdd.flatMap(lambda x : x) $$ \  \  day_of_week_list = day_of_week.collect() $$ \  \  day_of_week_list = day_of_week
```

```
Out[27]: ['Weekend',
   'Weekday',
   'Weekday',
```

```
'Weekend',
 'Weekend',
 'Weekend',
 'Weekday',
 'Weekend',
 'Weekend',
 'Weekend',
 'Weekend'.
 'Weekend',
plt.figure(figsize=(12,8))
# Create a histogram
plt.hist(day_of_week_list, bins=10, color='skyblue', edgecolor='black')
# Add labels and a title
plt.xlabel("Day of Week")
plt.ylabel("Frequency")
plt.title("histogram for Day of Week")
# Show the plot
```



plt.show()

- The 'day_of_the_week' columns consists of 2 unique values Weekday and Weekend.
- The distribution shows that around 1300 orders are placed on weekends.
- The distribution shows that number of order placed on weekends is approximately double the number of orders placed on weekdays.

Food Preparation Time

```
preparation_time = df.select("food_preparation_time").rdd.flatMap(lambda x:x)
preparation_time_list = preparation_time.collect()

delivery_time = df.select("delivery_time").rdd.flatMap(lambda x:x)
delivery_time_list = delivery_time.collect()
```

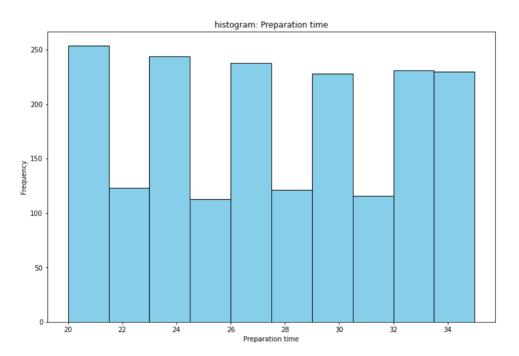
preparation_time_list

```
Out[30]: [25,
25,
 23,
 25,
 25,
 20,
 28,
 33,
 21,
 29,
 34,
 23,
 23,
 24,
 23,
 33,
 30,
 21,
 25,
 35,
 21,
```

```
plt.figure(figsize=(12,8))
# Create a histogram
plt.hist(preparation_time_list, bins=10, color='skyblue', edgecolor='black')

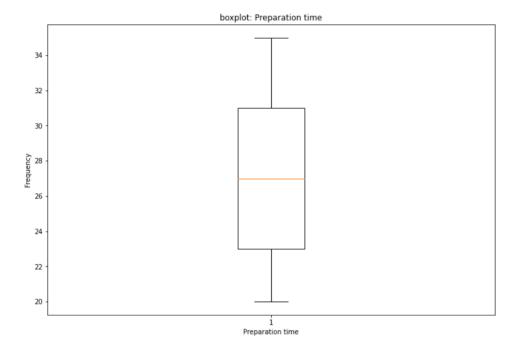
# Add labels and a title
plt.xlabel("Preparation time")
plt.ylabel("Frequency")
plt.title("histogram: Preparation time")

# Show the plot
plt.show()
```



```
plt.figure(figsize=(12,8))
# Create a histogram
plt.boxplot(preparation_time_list)

# Add labels and a title
plt.xlabel("Preparation time")
plt.ylabel("Frequency")
plt.title("boxplot: Preparation time")
# Show the plot
plt.show()
```

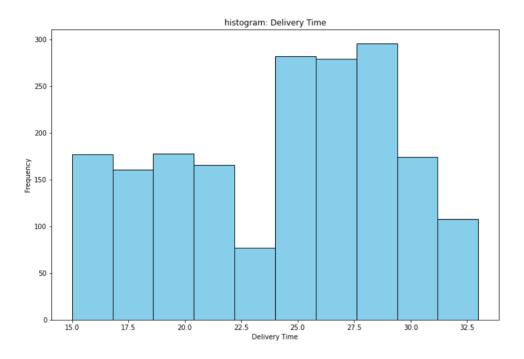


- The average food preparation time is almost equal to the median food preparation time indicating that the distribution is nearly symmetrical.
- The food preparation time is pretty evenly distributed between 20 and 35 minutes.
- There are no outliers in this column.

delivery_time_list

```
Out[33]: [20,
 23,
 28,
 15,
 24,
 24,
 21,
 30,
 26,
 26,
 28,
 22,
 17,
 23,
 30,
 16,
 22,
 24,
 26,
 24,
```

```
plt.figure(figsize=(12,8))
# Create a histogram
plt.hist(delivery_time_list, bins=10, color='skyblue', edgecolor='black')
# Add labels and a title
plt.xlabel("Delivery Time")
plt.ylabel("Frequency")
plt.title("histogram: Delivery Time")
# Show the plot
plt.show()
```

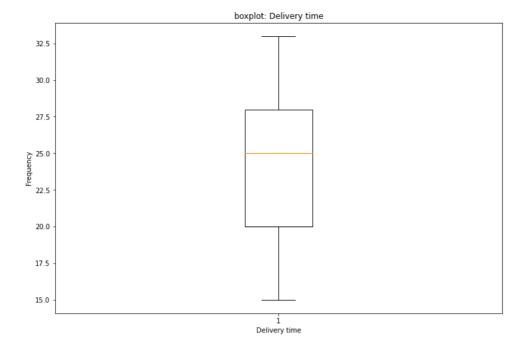


plt.figure(figsize=(12,8))

Create a histogram
plt.boxplot(delivery_time_list)

Add labels and a title
plt.xlabel("Delivery time")
plt.ylabel("Frequency")
plt.title("boxplot: Delivery time")

Show the plot
plt.show()



- The average delivery time is a bit smaller than the median delivery time indicating that the distribution is a bit left-skewed.
- Comparatively more number of orders have delivery time between 24 and 30 minutes.
- There are no outliers in this column.

df.select("cuisine_type").show()

```
| cuisine_type|
       Korean|
     Japanese|
      Mexican|
      American|
      American|
       Indian|
      Italianl
|Mediterranean|
       Indian|
       Indian|
       Chinese
      Mexican
      American
|Mediterranean|
      American|
      American|
      Japanesel
      Japanese|
```

cuisine_type_count = df.groupBy("cuisine_type").agg(f.count("*").alias("counts"))
cuisine_type_count.show()

```
| cuisine_type|counts|
      Mexican| 77|
         Thai|
                19|
       Indian|
                73|
      Southern|
                 17|
      Chinese|
                215
     Japanese|
                470|
      Spanish|
                12
    Vietnamese|
                 71
      Italian|
                298|
       Korean
                 13|
```

```
French|
                   18|
|Middle Eastern|
                    49|
| Mediterranean|
                   461
      American|
                   584
cuisine_type_count_list = cuisine_type_count.select("cuisine_type", "counts").collect()
cuisine_type_count_list
Out[38]: [Row(cuisine_type='Mexican', counts=77),
Row(cuisine_type='Thai', counts=19),
 Row(cuisine_type='Indian', counts=73),
Row(cuisine_type='Southern', counts=17),
Row(cuisine_type='Chinese', counts=215),
Row(cuisine_type='Japanese', counts=470),
Row(cuisine_type='Spanish', counts=12),
 Row(cuisine_type='Vietnamese', counts=7),
Row(cuisine_type='Italian', counts=298),
Row(cuisine_type='Korean', counts=13),
Row(cuisine_type='French', counts=18),
Row(cuisine_type='Middle Eastern', counts=49),
 Row(cuisine_type='Mediterranean', counts=46),
Row(cuisine_type='American', counts=584)]
cuisine_type = [i["cuisine_type"] for i in cuisine_type_count_list]
counts = [i["counts"] for i in cuisine_type_count_list]
cuisine_type
Out[40]: ['Mexican',
 'Thai',
 'Indian',
 'Southern',
 'Chinese'.
 'Japanese',
 'Spanish',
 'Vietnamese',
 'Italian',
 'Korean',
 'French'.
 'Middle Eastern',
 'Mediterranean',
 'American']
counts
Out[41]: [77, 19, 73, 17, 215, 470, 12, 7, 298, 13, 18, 49, 46, 584]
plt.figure(figsize=(25,5))
plt.bar(cuisine_type, counts)
Out[42]: <BarContainer object of 14 artists>
300
200
```

- There are 14 unique cuisines in the dataset.
- The distribution of cuisine types show that cuisines types are not equally distributed.

- The most frequent cuisine type is American followed by Japanese and Italian.
- Vietnamese appears to be the least popular of all cuisine types.

df.select("restaurant_name").show()

```
restaurant namel
+-----
      Hangawi|
|Blue Ribbon Sushi...|
        Cafe Habana
IBlue Ribbon Fried...
   Dirty Bird to Go
   Tamarind TriBeCa
  The Meatball Shop|
          Barbounia|
| Anjappar Chettinad|
      Bukhara Grill|
|Big Wong Restaura...|
|Empanada Mama (cl...|
|Blue Ribbon Fried...|
            Pvlosl
|Lucky's Famous Bu...|
        Shake Shack
       Sushi of Gari|
|Blue Ribbon Sushi...|
```

restaurant_name_counts = df.groupBy("restaurant_name").agg(f.count("*").alias("Counts"))
restaurant_name_counts.show()

```
+-----
Τ
    restaurant name|Counts|
       J. G. Melon| 15|
        Taro Sushi| 1|
            brgr|
                      2|
|Schnipper's Quali...|
                    3|
        Cafeteria|
                     91
        Han Dynasty|
                     46
          Rubirosal
                     37 l
                    6|
         L'Express
      Bukhara Grill
                      2 |
         Hatsuhana|
                     61
         67 Burger|
           Hangawi|
                      2 |
             Amma
                      41
 Haru Gramercy Park
                      1
       Tres Carnes
                      3 |
|Le Zie 2000 Tratt...|
                      1|
|Balthazar Boulang...|
                     10|
   Zero Otto Nove| 2|
```

restaurant_name_counts_list = restaurant_name_counts.select("restaurant_name", "counts").collect()
restaurant_name_counts_list

```
Out[45]: [Row(restaurant_name='J. G. Melon', counts=15),
 Row(restaurant_name='Taro Sushi', counts=1),
 Row(restaurant_name='brgr', counts=2),
 Row(restaurant_name="Schnipper's Quality Kitchen", counts=3),
 Row(restaurant_name='Cafeteria', counts=9),
 Row(restaurant_name='Han Dynasty', counts=46),
 Row(restaurant_name='Rubirosa', counts=37),
 Row(restaurant_name="L'Express", counts=6),
 Row(restaurant_name='Bukhara Grill', counts=2),
 Row(restaurant_name='Hatsuhana', counts=6),
 Row(restaurant_name='67 Burger', counts=1),
 Row(restaurant_name='Hangawi', counts=2),
 Row(restaurant_name='Amma', counts=4),
 Row(restaurant_name='Haru Gramercy Park', counts=1),
 Row(restaurant_name='Tres Carnes', counts=3),
 Row(restaurant_name='Le Zie 2000 Trattoria', counts=1),
 Row(restaurant_name='Balthazar Boulangerie', counts=10),
 Row(restaurant_name='Zero Otto Nove', counts=2),
 Row(restaurant_name='Empanada Mama (closed)', counts=13),
 Row(restaurant_name='Hibino', counts=1),
```

```
restaurant_name_col = [i["restaurant_name"] for i in restaurant_name_counts_list]
counts_col = [i["counts"] for i in restaurant_name_counts_list]
```

restaurant_name_col

```
Out[47]: ['J. G. Melon',
'Taro Sushi',
'brgr',
"Schnipper's Quality Kitchen",
'Cafeteria',
'Han Dynasty',
'Rubirosa',
"L'Express",
 'Bukhara Grill',
'Hatsuhana',
 '67 Burger',
'Hangawi',
 'Amma',
'Haru Gramercy Park',
 'Tres Carnes',
 'Le Zie 2000 Trattoria',
'Balthazar Boulangerie',
 'Zero Otto Nove',
'Empanada Mama (closed)',
'Hibino',
'UVA Wine Bar & Restaurant',
```

counts_col

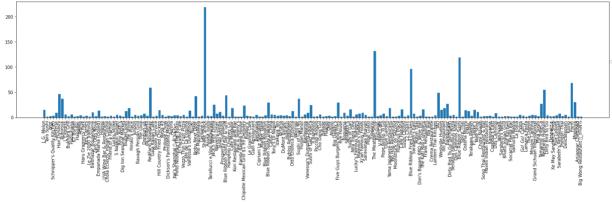
```
Out[48]: [15,
1,
2,
3,
9,
46,
 37,
 6,
 2,
6,
1,
 2,
 4,
 1,
3,
1,
10,
2,
13,
1,
2,
```

```
plt.figure(figsize=(25,5))
plt.bar(restaurant_name_col, counts_col)
```

plt.xticks(rotation=90)

```
Out[49]: ([0,
 1,
 2,
 3,
 4,
 5,
 6,
 7,
 8,
 9,
 10,
 11,
 12,
 13,
 14,
 15,
 16,
```

```
17,
18,
19,
/databricks/python/lib/python3.9/site-packages/IPython/core/events.py:89: UserWarning: Glyph 142 (\x8e) missing from current font.
func(*args, **kwargs)
/databricks/python/lib/python3.9/site-packages/IPython/core/events.py:89: UserWarning: Glyph 140 (\x8c) missing from current font.
func(*args, **kwargs)
/databricks/python/lib/python3.9/site-packages/IPython/core/pylabtools.py:151: UserWarning: Glyph 142 (\x8e) missing from current font.
fig.canvas.print_figure(bytes_io, **kw)
/databricks/python/lib/python3.9/site-packages/IPython/core/pylabtools.py:151: UserWarning: Glyph 140 (\x8c) missing from current font.
fig.canvas.print_figure(bytes_io, **kw)
```



Which are the top 5 restaurants in terms of the number of orders received?

```
restaurant_name_counts.orderBy("counts", ascending=False).head(5)

Out[50]: [Row(restaurant_name='Shake Shack', Counts=219),
   Row(restaurant_name='The Meatball Shop', Counts=132),
   Row(restaurant_name='Blue Ribbon Sushi', Counts=119),
   Row(restaurant_name='Blue Ribbon Fried Chicken', Counts=96),
   Row(restaurant_name='Parm', Counts=68)]

restaurant_name_top5 = restaurant_name_counts.orderBy("counts", ascending=False).head(5)

top_5 = [i['restaurant_name'] for i in restaurant_name_top5]

top_5

Out[52]: ['Shake Shack',
   'The Meatball Shop',
   'Blue Ribbon Sushi',
   'Blue Ribbon Fried Chicken',
   'Parm']
```

Which is the most popular cuisine on weekends?

```
df_weekend = df.filter(f.col("day_of_the_week") == "Weekend")
df_weekend.show()
```

```
25|
            23|
| 1477334|
            106968|Blue Ribbon Fried...| American|
                                                          29.2
                                                                      Weekend|
                                                                                 3 |
251
           15 l
| 1477894|
            157711| The Meatball Shop|
                                        Italian|
                                                           6.07|
                                                                      Weekend
281
           21|
| 1478437|
            221206|Empanada Mama (cl...|
                                        Mexican|
                                                           8.1
                                                                      Weekendl
                                                                                 5|
23|
            221
| 1476966|
           129969|Blue Ribbon Fried...| American|
                                                           24.3
                                                                      Weekendl
                                                                                 5 I
23|
           17
| 1477449|
            104548
                              Pylos|Mediterranean|
                                                           11.3
                                                                      Weekend|
                                                                                 3|
241
           23|
L 14774141
            662221 Shake Shack! American!
                                                    16 21
                                                                      Waakandl
                                                                                 E I
```

df_weekday = df.filter(f.col("day_of_the_week") == "Weekday")
df_weekday.show()

```
+-----
|order_id|customer_id| restaurant_name| cuisine_type|cost_of_the_order|day_of_the_week|rating|food_preparation_t
ime|delivery_time|
---+----
| 1477070|
           66393|
                     Cafe Habana|
                                    Mexican|
                                                    12.23
                                                               Weekday|
231
          28|
           .
76942| Dirty Bird to Go|
| 1478249|
                                   American|
                                                   11.59
                                                               Weekday|
25 l
          241
           147468| Tamarind TriBeCa|
| 1477224|
                                     Indianl
                                                    25.22
                                                               Weekday|
                                                                         3 |
20|
          24
| 1477859|
           89574
                       Barbounia| Mediterranean|
                                                    5.971
                                                               Weekdavl
                                                                         3 |
33|
          30|
| 1477174|
          121706| Anjappar Chettinad|
                                     Indian
                                                   16.44
                                                               Weekdayl
                                                                         5|
21|
          26|
| 1477311|
           39705
                     Bukhara Grill|
                                     Indian|
                                                     7.18
                                                               Weekday|
                                                                         5|
291
          261
| 1477895|
           143926|Big Wong Restaura...|
                                     Chinese|
                                                     5.92
                                                               Weekday|
341
          281
         62667|Lucky's Famous Bu...| American|
                                              12.13|
| 1478198|
                                                               Weekdayl
                                                                         Θ|
```

```
count_cuisine = df.groupBy(f.col("cuisine_type")).count()
count_cuisine = count_cuisine.orderBy("count", ascending=False)
count_cuisine.show()
```

```
| cuisine_type|count|
     American| 584|
     Japanese| 470|
      Italian| 298|
      Chinese| 215|
      Mexicanl
                77 |
       Indian| 73|
|Middle Eastern|
                49 l
| Mediterranean|
                46
        Thai| 19|
       French|
                181
      Southern|
                 17|
       Korean
                13|
      Spanish|
                12
    Vietnamese|
```

count_cuisine_data = count_cuisine.select(count_cuisine.columns).collect()
count_cuisine_data

Out[66]: [Row(cuisine_type='American', count=584),
 Row(cuisine_type='Japanese', count=470),
 Row(cuisine_type='Italian', count=298),
 Row(cuisine_type='Italian', count=215),
 Row(cuisine_type='Mexican', count=77),
 Row(cuisine_type='Middle Eastern', count=49),
 Row(cuisine_type='Middle Eastern', count=49),
 Row(cuisine_type='Mediterranean', count=46),
 Row(cuisine_type='Thai', count=19),
 Row(cuisine_type='French', count=18),
 Row(cuisine_type='Southern', count=17),
 Row(cuisine_type='Korean', count=13),

```
Row(cuisine_type='Spanish', count=12),
 Row(cuisine_type='Vietnamese', count=7)]
types = [i['cuisine_type'] for i in count_cuisine_data]
count = [i['count'] for i in count_cuisine_data]
types
Out[71]: ['American',
 'Japanese',
 'Italian',
 'Chinese',
 'Mexican',
 'Indian',
 'Middle Eastern',
 'Mediterranean',
 'Thai',
 'French'
 'Southern',
 'Korean',
 'Spanish',
 'Vietnamese']
count
Out[72]: [584, 470, 298, 215, 77, 73, 49, 46, 19, 18, 17, 13, 12, 7]
plt.figure(figsize=(25,5))
plt.bar(types, count)
Out[80]: <BarContainer object of 14 artists>
day_of_week = df.groupBy(f.col("day_of_the_week")).count()
day_of_week.show()
|day_of_the_week|count|
        Weekday| 547|
        Weekend| 1351|
day_of_week_data = day_of_week.select('day_of_the_week').collect()
day_of_week_data
Out[85]: [Row(day_of_the_week='Weekday'), Row(day_of_the_week='Weekend')]
column = [i["day_of_the_week"] for i in day_of_week_data]
column
Out[87]: ['Weekday', 'Weekend']
```

The most popular cuisine is American cuisine.

%nd

What percentage of the orders cost more than 20 dollars?

```
UsageError: Line magic function `%nd` not found.
  UsageError: Line magic function `%nd` not found.
cost=df.select("cost_of_the_order")
cost.show()
|cost_of_the_order|
           30.75
            12.08
            12.23
             29.2
            11.59
            25.22
             6.07
             5.971
            16.44
             7.18
             5.92
              8.1
             24.3
             11.3
             12.13
             16.2
             16.98
            33.03
cost = cost.select(cost.columns).collect()
cost = [i["cost_of_the_order"] for i in cost]
cost
Out[93]: [30.75,
12.08,
12.23,
 29.2,
 11.59,
 25.22,
 6.07,
 5.97.
 16.44,
 7.18,
 5.92,
 8.1,
 24.3,
 11.3,
 12.13,
16.2,
 16.98,
 33.03,
 14.12,
 16.2,
 24.2,
plt.figure(figsize=(10,5))
plt.boxplot(cost)
Out[96]: {'whiskers': [<matplotlib.lines.Line2D at 0x7fe78ae5f8b0>,
  <matplotlib.lines.Line2D at 0x7fe78ae5fb80>],
 'caps': [<matplotlib.lines.Line2D at 0x7fe78ae5fe50>,
 <matplotlib.lines.Line2D at 0x7fe78ae79160>],
 'boxes': [<matplotlib.lines.Line2D at 0x7fe78ae5f5e0>],
 'medians': [<matplotlib.lines.Line2D at 0x7fe78ae79430>],
 'fliers': [<matplotlib.lines.Line2D at 0x7fe78ae79700>],
```

'means': []}

```
35 -

30 -

25 -

20 -

15 -

10 -
```

```
# Get orders that cost above 20 dollars
df_greater_than_20 = df.filter(df["cost_of_the_order"] > 20)
df_greater_than_20.show()
```

```
|order_id|customer_id|
                         restaurant_name| cuisine_type|cost_of_the_order|day_of_the_week|rating|food_preparation_t
ime|delivery_time|
| 1477147|
             337525
                                 Hangawi|
                                                Korean
                                                                  30.75
                                                                                Weekend|
                                                                                             0 |
| 1477334|
             106968|Blue Ribbon Fried...|
                                               Americanl
                                                                   29.2
                                                                                Weekendl
                                                                                             3 l
25|
             15
                                                                   25.22
| 1477224|
             147468
                      Tamarind TriBeCa
                                               Indian|
                                                                                Weekday|
                                                                                             3|
201
             241
| 1476966|
              129969|Blue Ribbon Fried...|
                                               American|
                                                                   24.3
                                                                                Weekend|
23|
             139885|Blue Ribbon Sushi...|
| 1477373|
                                               Japanese|
                                                                   33.03|
                                                                                Weekend|
                                                                                             0|
21|
             22
              250494|Five Guys Burgers...|
| 1478296|
                                               American
                                                                    24.2
                                                                                Weekend|
| 1478287|
             150599|
                             Shake Shack
                                                                    29.1
                                                                                Weekday|
                                               Americanl
                                                                                             5 l
21|
             30|
| 1476693|
                          Cafe Mogador|Middle Eastern|
                                                                    29.1
                                                                                Weekday|
```

```
print(f'The number of total orders that cost above 20 dollars is: {df_greater_than_20.count()}.')
```

The number of total orders that cost above 20 dollars is: 555.

```
df_greater_than_20
```

Out[107]: 555

Calculate percentage of such orders in the dataset
percentage = (df_greater_than_20 / df.count()) * 100
percentage

Out[110]: 29.24130663856691

print(f"Percentage of orders above 20 dollars: {round(percentage,2)} %.")

Percentage of orders above 20 dollars: 29.24 %.

Observations:

- There are a total of 555 orders that cost above 20 dollars.
- The percentage of such orders in the dataset is around 29.24%

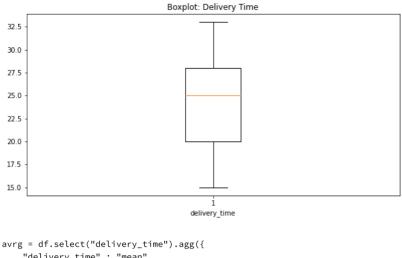
What is the mean order delivery time?

delivery=df.select("delivery_time")
delivery.show()

```
|delivery_time|
             20 I
             23|
             281
             15|
             24|
             241
             21|
             30|
             26|
             26
             281
             22|
             17|
             23|
             30|
             251
             16|
             22
```

delivery = delivery.select(delivery.columns).collect()
delivery = [i['delivery_time'] for i in delivery]
delivery

```
Out[114]: [20,
23,
 28,
 15,
 24,
 24,
 21,
 30,
 26,
 26,
 28,
 22,
 17,
 23,
 30,
 25,
 16,
 22,
 24,
 26,
 24,
```



The mean delivery time for this dataset is: 26.16 minute

Observations:

- Delivery time ranges from 15 to 33 minutes, with an average of around 24
- minutes and a standard deviation of 5 minutes. The mean order delivery time is about 24.16
- minutes. The spread is not too high for delivery time either and there are no outliers of delivery time.

The company has decided to give 20% discount vouchers to the top 3 most frequent customers. Find the IDs of these customers and the number of orders they placed.

```
customer_id = df.select("customer_id")
customer_id.show()
```

```
1045481
       62667
       66222 I
      104555|
customer_id = customer_id.groupBy(f.col("customer_id")).count()
customer_id = customer_id.orderBy("count", ascending = False)
customer_id.show()
+----+
|customer_id|count|
       52832
                13|
       47440|
                10|
       83287
                 9|
      250494|
                 81
       65009 l
                 7 |
       82041
                 7 |
      2761921
                 7 |
      259341
                7|
      115213|
                61
       97079|
                 6|
      107909|
                 6|
       97991 l
                6
      275689|
                 6|
       60052|
                 61
       78939|
                5|
       94152|
                 5|
       91817|
                 5 l
       62359|
                 5|
customer_id = customer_id.select(customer_id.columns).collect()
customer id
Out[128]: [Row(customer_id=52832, count=13),
 Row(customer_id=47440, count=10),
 Row(customer_id=83287, count=9),
 Row(customer_id=250494, count=8),
 Row(customer_id=65009, count=7),
 Row(customer_id=82041, count=7),
 Row(customer_id=276192, count=7),
 Row(customer_id=259341, count=7),
 Row(customer_id=115213, count=6),
 Row(customer_id=97079, count=6),
 Row(customer_id=107909, count=6),
 Row(customer_id=97991, count=6),
 Row(customer_id=275689, count=6),
 Row(customer_id=60052, count=6),
 Row(customer_id=78939, count=5),
 Row(customer_id=94152, count=5),
 Row(customer_id=91817, count=5),
 Row(customer_id=81110, count=5),
 Row(customer_id=64153, count=5),
 Row(customer_id=142461, count=5),
 Row(customer_id=84087, count=5),
customer_id_col = [i['customer_id'] for i in customer_id]
customer_id_count = [i['count'] for i in customer_id]
customer_id_col
Out[132]: [52832,
47440,
 83287,
 250494,
 65009,
 82041,
 276192,
 259341,
 115213,
 97079,
 107909,
 97991.
 275689,
 60052,
```

```
78939,
94152,
91817,
81110,
64153,
142461,
```

customer_id_count

```
plt.figure(figsize=(180,5))
plt.bar(customer_id_col, customer_id_count);
plt.xticks(rotation=90)
plt.yticks(rotation=90)
plt.show()
```

- # Observations:
- \star The highest number of orders was made by customer ID 52832 with 13 orders;
- \star the second highest is 47440 with 10 orders, and the third highest is 83287 with 9 orders

Multivariate Analysis

Perform a multivariate analysis to explore relationships between the important variables in the dataset.

Cuisine vs Cost of the Order

```
df1 = df.groupBy("cuisine_type").agg(f.mean("cost_of_the_order").alias("Avrg"),
                                    f.min("cost_of_the_order").alias("Min"),
                                    f.max("cost_of_the_order").alias("Max"))
df1.show()
| cuisine_type| Avrg| Min| Max|
     Mexican|16.933116883116877| 4.85|33.32|
         Thai|19.207894736842103| 6.69|32.93|
       Indian|16.919726027397267| 5.34|33.03|
     Southern | 19.30058823529412 | 7.38 | 31.43 |
      Chinese| 16.30520930232558| 4.75|34.19|
    Japanese| 16.30453191489364| 4.47|33.37|
       Spanish| 18.99416666666667|12.13| 29.1|
   Vietnamese|12.882857142857143| 6.01|22.26|
      Italian|16.418691275167788| 5.05|33.03|
        Korean | 14.001538461538464 | 5.77 | 30.75 |
        French| 19.7938888888889|11.98|29.25|
|Middle Eastern|18.820612244897955| 5.77|32.93|
| Mediterranean|15.474782608695655| 5.67|35.41|
     American|16.319828767123287| 4.71|33.18|
```

Observations:

- Vietnamese and Korean cuisines cost less compared to other cuisines.
- The boxplots for Italian, American, Chinese, Japanese cuisines are quite similar. This indicates
- that the quartile costs for these cuisines are quite similar.
- Outliers are present for the cost of Korean, Mediterranean and Vietnamese cuisines.
- French and Spanish cuisines are costlier compared to other cuisines

The company wants to analyze the delivery time of the orders on weekdays and weekends. How does the mean delivery time vary during weekdays and weekends?

Table			
	day_of_the_week	round(avg(delivery_time), 2)	
1	Weekday	28.34	
2	Weekend	22.47	

```
means_time_df = df.select("day_of_the_week", 'delivery_time')
means_time_df.show()
+----
|day_of_the_week|delivery_time|
       Weekend|
       Weekendl
                        23 |
                       28
       Weekday|
        Weekend|
                       15
                        24
        Weekday|
        Weekday|
                        24
        Weekendl
                        21
        Weekday
                        30 l
        Weekday|
                         26
        Weekday
                        261
        Weekday|
                        28
                        22
        Weekend
        Weekend
                        17 l
        Weekend
                         30 l
        Weekday
        Weekend|
                         25
        Weekend|
                         16 l
        Weekend
                         22|
```

2 rows

- The mean delivery time on weekdays is around 28 minutes whereas the mean delivery time on weekends is around 22 minutes.
- This could be due to the dip of traffic volume in the weekends.

The company wants to analyze the total time required to deliver the food. What percentage of orders take more than 60 minutes to get delivered from the time the order is placed? (The food has to be prepared and then delivered.)

```
df1 = df.withColumn('Total_time', df["food_preparation_time"] + df["delivery_time"])
df1.show()
```

```
me|delivery_time|Total_time|
--+----
| 1477147| 337525|
                                      30.75
                                               Weekend
                                                      0 |
                  Hangawi|
                           Korean
             451
25 l
       20
| 1477685|
        358141|Blue Ribbon Sushi...|
                           Japanese|
                                       12.08|
                                               Weekend
             48|
25 l
       23|
| 1477070|
        66393
                 Cafe Habana|
                           Mexican|
                                       12.23
                                               Weekday
                                                      5|
23|
       28
              51|
| 1477334|
       106968|Blue Ribbon Fried...|
                           American
                                       29.2
                                               Weekend|
                                                      3 |
25|
       15|
             40|
        76942
             Dirty Bird to Go|
| 1478249|
                           Americanl
                                       11.59|
                                               Weekdavl
                                                      4 |
25|
       24
              49|
| 1477224|
        147468
             Tamarind TriBeCa
                            Indian
                                       25.22
                                               Weekday|
                                                      3 |
201
       24|
              44 |
| 1477894|
       157711
             The Meatball Shop|
                           Italian|
                                       6.07|
                                               Weekend
281
       21|
              49 l
| 1477859| 89574| Barbounia|Mediterranean|
                                       5.97
                                               Weekday
                                                      3|
```

```
time_df = df1.select("Total_time")
time_df.show()
```

```
48|
         51
         40 l
         49
         441
         491
         63|
         471
         55|
         62
         45|
         40|
         471
         53
         58|
         46|
time_df = time_df.select(time_df.columns).collect()
{\tt time\_df}
Out[173]: [Row(Total_time=45),
 Row(Total_time=48),
 Row(Total_time=51),
 Row(Total_time=40),
 Row(Total_time=49),
 Row(Total_time=44),
 Row(Total_time=49),
 Row(Total_time=63),
 Row(Total_time=47),
```

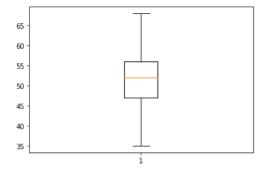
```
Row(Total_time=51),
Row(Total_time=40),
Row(Total_time=49),
Row(Total_time=44),
Row(Total_time=49),
Row(Total_time=63),
Row(Total_time=55),
Row(Total_time=55),
Row(Total_time=62),
Row(Total_time=62),
Row(Total_time=45),
Row(Total_time=47),
Row(Total_time=47),
Row(Total_time=53),
Row(Total_time=53),
Row(Total_time=54),
Row(Total_time=46),
Row(Total_time=46),
Row(Total_time=46),
Row(Total_time=49),
Row(Total_time=49),
Row(Total_time=61),
Row(Total_time=61),
Row(Total_time=61),
Row(Total_time=61),
```

time_df = [i["Total_time"] for i in time_df]
time_df

```
Out[174]: [45,
 48,
 51,
 40,
 49,
 44,
 49,
 63,
 47,
 55,
 62,
 45,
 40,
 47,
 53,
 58,
 46,
 43,
 49,
 61,
 45.
```

plt.boxplot(time_df)

```
'fliers': [<matplotlib.lines.Line2D at 0x7fe7877b2880>], 'means': []}
```



%sql

select round(avg((food_preparation_time + delivery_time)),2) as Averge_time from data

Table	
	Averge_time
1	51.53

Observations: Approximately 10.54 % of the total orders have more than 60 minutes of total delivery time.

+	+	+-	+	+		
+	+	·	•	·	·	•
order_id cu me delivery_	_time					rating food_preparation
+		+-	+	+	+	
1477147	337525	Hangawi	Korean	30.75	Weekend	0
25	20					
1477685	358141 B	lue Ribbon Sushi	Japanese	12.08	Weekend	0
25	23					
1477070	66393	Cafe Habana	Mexican	12.23	Weekday	5
23	28					
1477334	106968 B	lue Ribbon Fried	American	29.2	Weekend	3
25	15					
1478249	76942	Dirty Bird to Go	American	11.59	Weekday	4
25	24					
1477224	147468	Tamarind TriBeCa	Indian	25.22	Weekday	3
20	24					
1477894	157711	The Meatball Shop	Italian	6.07	Weekend	0
28	21					
1477859	89574	Barbounial	Mediterranean	5.97	Weekday	3