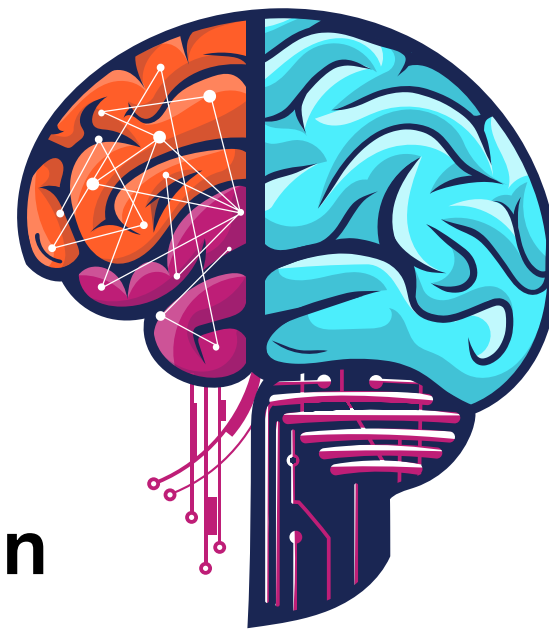




*Mental Health. Inclusive. Rooted. Accessible.*



## Overview

Mental health challenges affect 1 in 4 people globally, yet 75% never receive proper treatment. Why? The barriers are overwhelming: Accessibility, Affordability, Stigma, and Availability.

Developed an AI-powered platform - **MIRA** - that provides empathetic and personalized responses. She doesn't just chat – she actively listens and responds, identifies emotional patterns, and offers tailor-made support.

## Value Proposition

- 24 x 7 Support
- Reward batched
- Crisis Intervention
- Wellness Hub
- Mood Tracking
- Cultural Sensitivity
- Diverse Languages (5)
- Resource Centre
- Analytics for training purposes

## Market Opportunity:

**Newcomers:** Over 1 M by 2026 IRCC

**International Students:** 800,000 + (2024)

**Mental health spend:** \$ 50B/year (CAMH)

**No major competitor offering culturally-specific + AI-first solution**

## Market Size

**Canadian Market:** \$ 305.4 M in 2024

**Projection:** \$ 716.2 M in 2030

**CAGR:** 14.6% in the next 5 years

**Government Funding Support:** 100 M budget allocation until 2027

## Company Stage

MVP Ready

## Contact Information:



Healthcare Amigos



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