

Credit Card Transaction Report

Revenue

57M

Total Amount

45.5M

Count

667.2K

Intreset

8.0M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

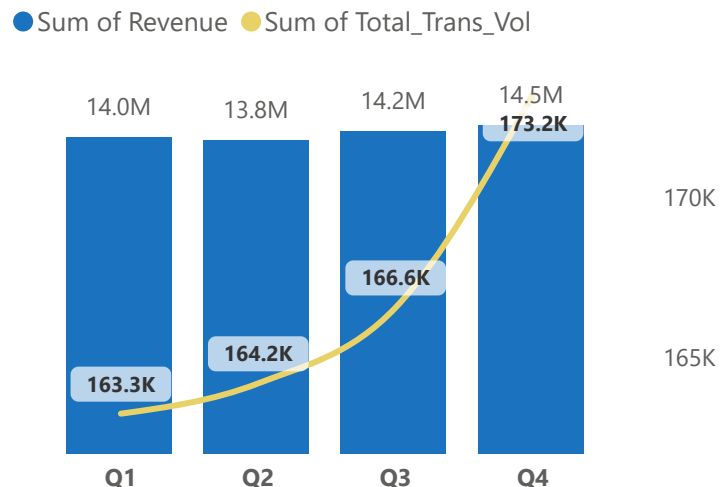
Q4

Q3

Q2

Q1

QTR Revenue and Total Trans Count



Week_Start_Date

All

F

M

Low

Med

High

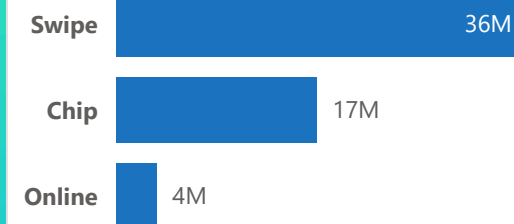
Gold

Silver

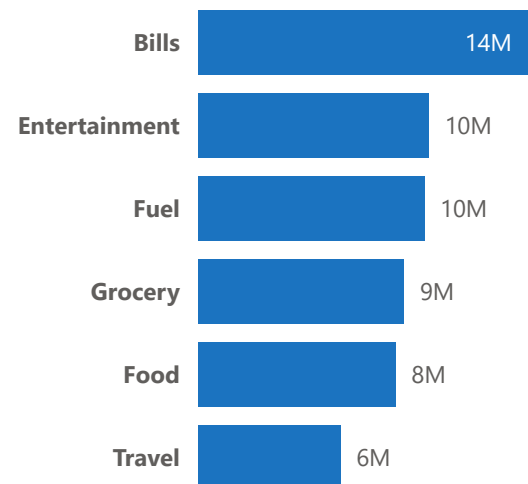
Blue

Platinum

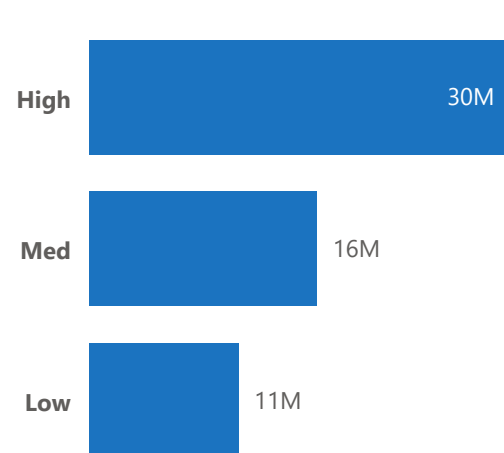
Revenue by Use chip



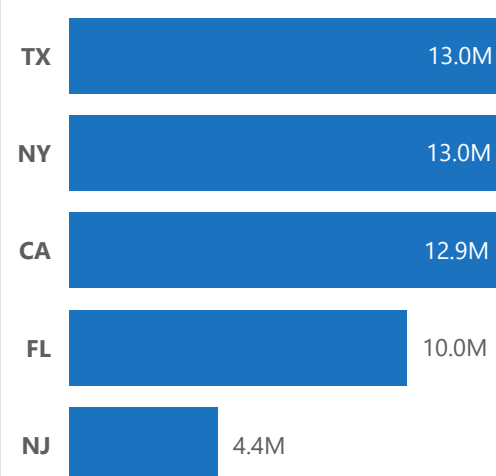
Revenue by Expenditure Type



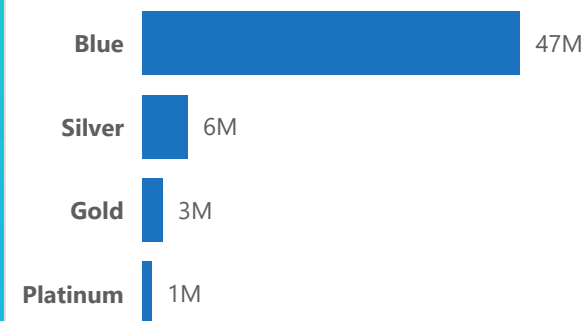
Revenue by Income Group



Top 5 States



Revenue by Card Category



Credit Card Customer Report

Revenue

57M

Income

587.6M

Intreset

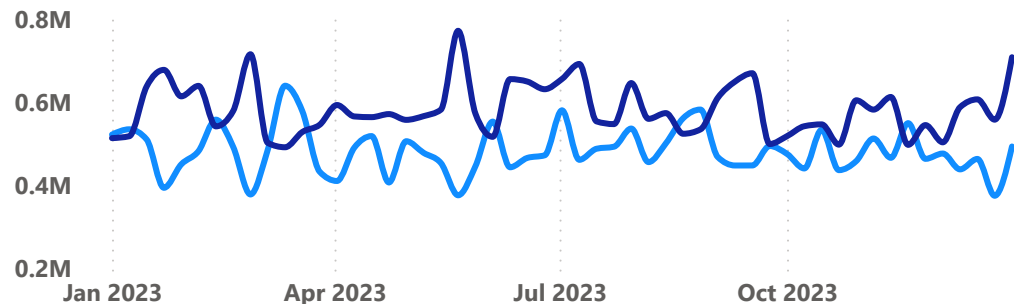
8.0M

CSS

3.19

Revenue By Week

Gender ● F ● M



Q4

Q3

Q2

Q1

Week_Start_Date

All

M

31M

F

26M

Low

Med

High

Chip

Online

Swipe

Customer_Job

Sum of Revenue

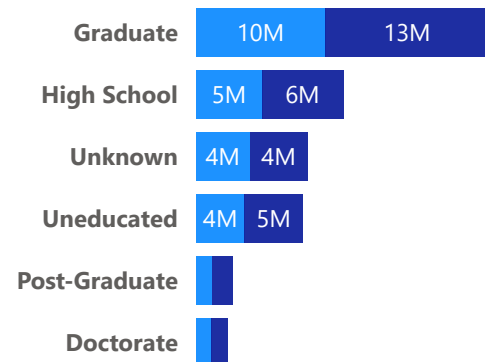
Sum of Income

Sum of
Interest_Earned

Retirees	4617448	49619308	641692
Blue-collar	7040606	73516911	967751
Selfemployeed	8542826	77659931	1141510
Govt	8335534	90834727	1182231
White-collar	10283124	105618475	1464691
Businessman	17697472	190350431	2584604
Total	56517011	587599783	7982480

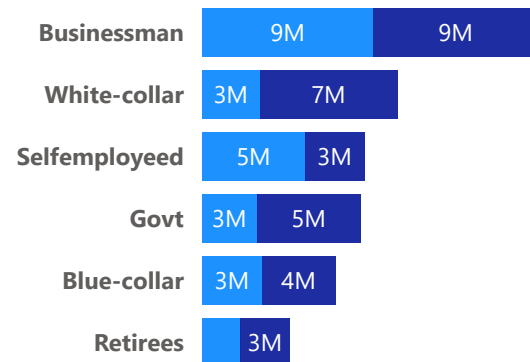
Revenue by Income Group

Gender ● F ● M



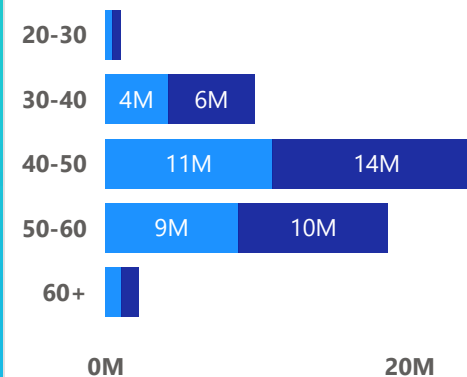
Revenue by Occupation

Gender ● F ● M



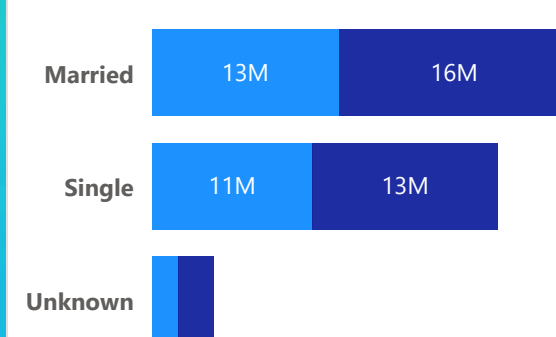
Revenue by Age Group

Gender ● F ● M



Revenue by Occupation

Gender ● F ● M



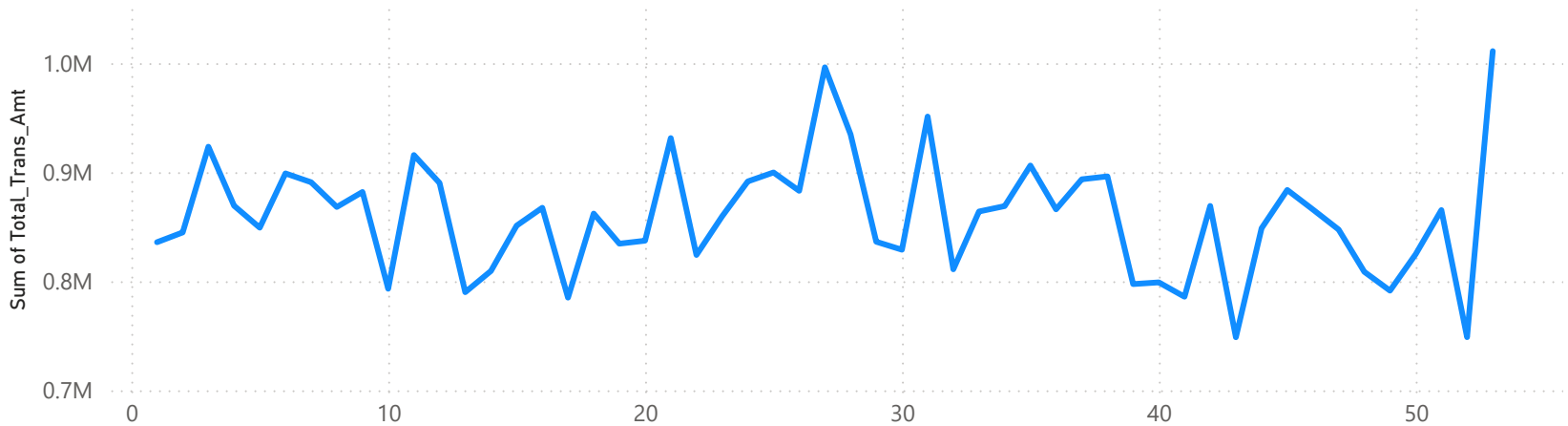
Week On Week Revenue

Week_Start_Date

All

Week_Num	Previous_Week_Revenue	Current_Week_Revenue	WOW_Revenue
1		1035629	
2	1035629	1053089	1.7%
3	1053089	1148250	9.0%
4	1148250	1071919	-6.6%
5	1071919	1064578	-0.7%
6	1064578	1121745	5.4%
7	1121745	1099909	-1.9%
8	1099909	1071542	-2.6%
9	1071542	1093502	2.0%
10	1093502	987820	-9.7%
11	987820	1131281	14.5%
12	1131281	1106533	-2.2%
13	1106533	978565	-11.6%
Total	933134	1201601	28.8%

Sum of Total_Trans_Amt by Week



Delinquent_Acc	%Count of Delinquent_Acc
0	93.94%
1	6.06%
Total	100.00%

Activation_30_Days	%Count of Activation_30_Days
0	42.54%
1	57.46%
Total	100.00%