

Credit Card Transaction Report

Revenue
57M

Total Amount
45.5M

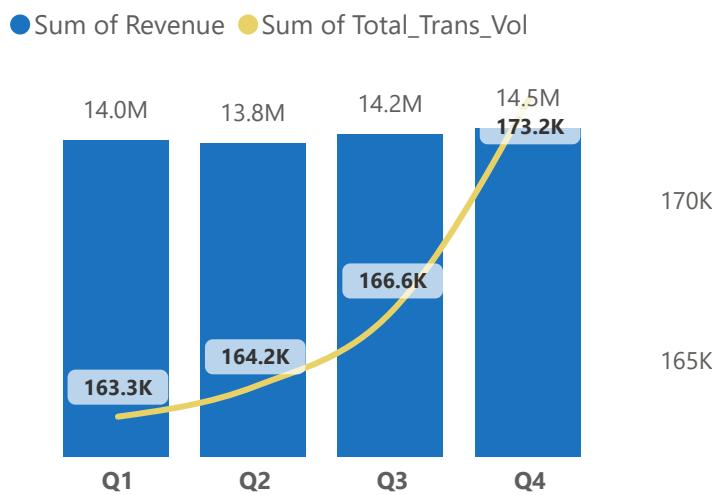
Count
667.2K

Interest
8.0M

Card_Catagory	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

Q4 Q3 Q2 Q1

QTR Revenue and Total Trans Count



Week_Start_Date

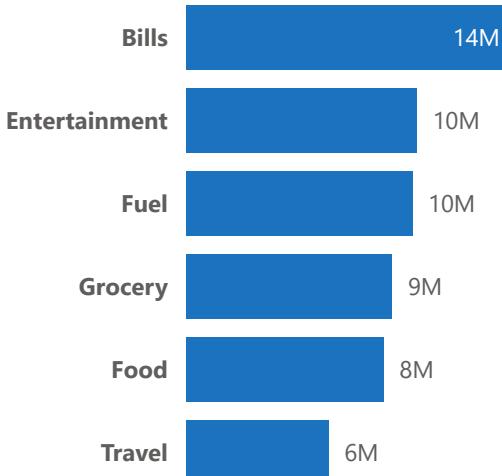
All

F M

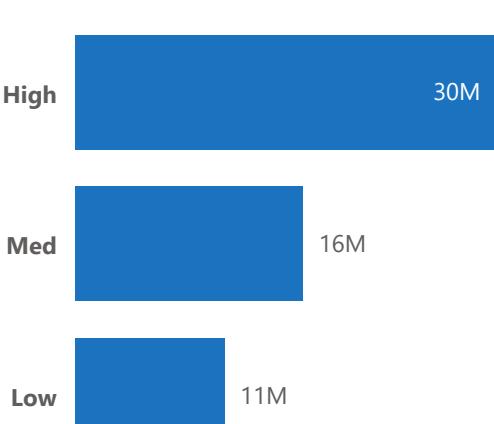
Low Med High

Gold Silver Blue Platinum

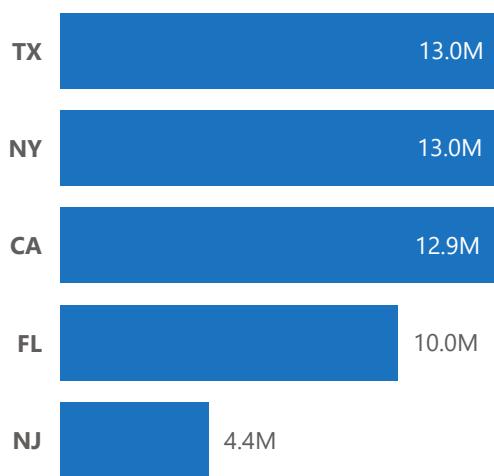
Revenue by Expenditure Type



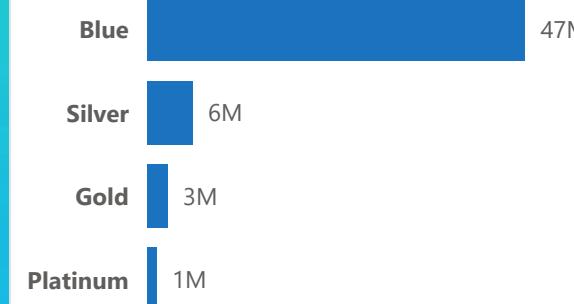
Revenue by Income Group



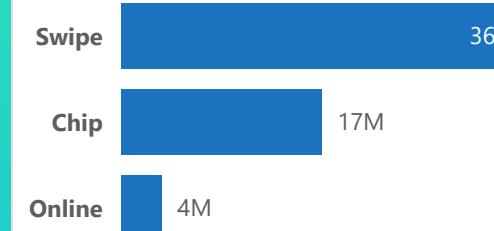
Top 5 States



Revenue by Card Category



Revenue by Use chip



Credit Card Customer Report

Revenue
57M

Income
587.6M

Interest
8.0M

CSS
3.19

Q4

Q3

Q2

Q1

Week_Start_Date

All

M
31M

F
26M

Low

Med

High

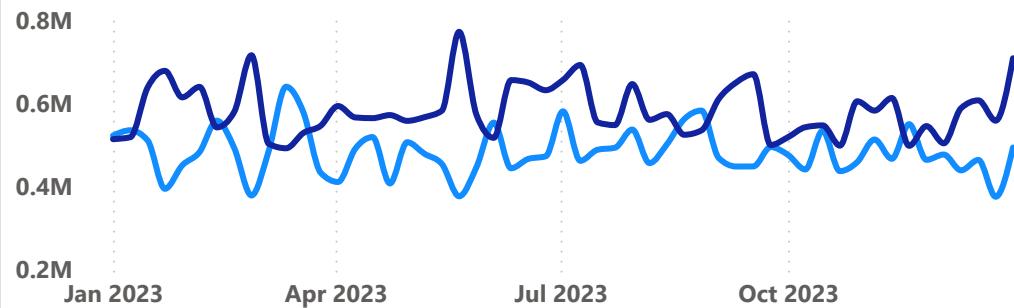
Chip

Online

Swipe

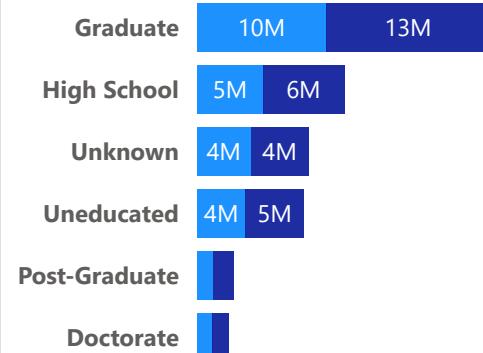
Revenue By Week

Gender ● F ● M



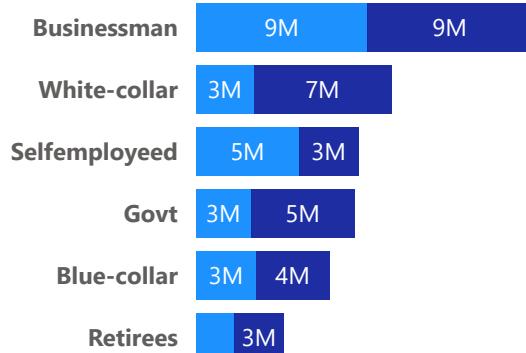
Revenue by Income Group

Gender ● F ● M



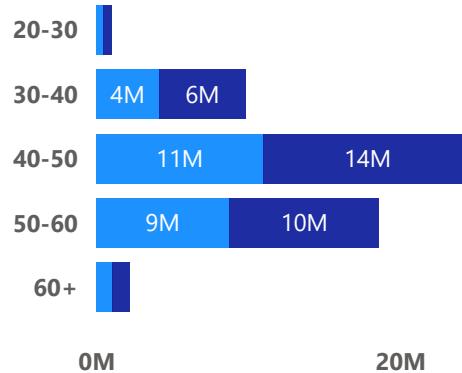
Revenue by Occupation

Gender ● F ● M



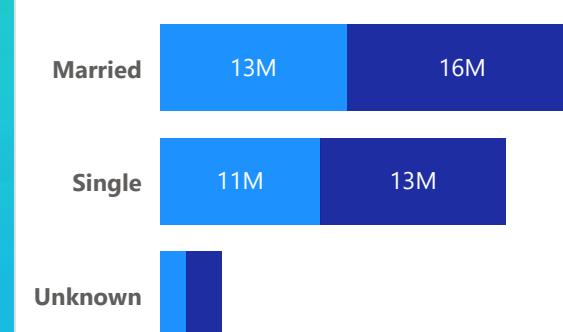
Revenue by Age Group

Gender ● F ● M



Revenue by Occupation

Gender ● F ● M

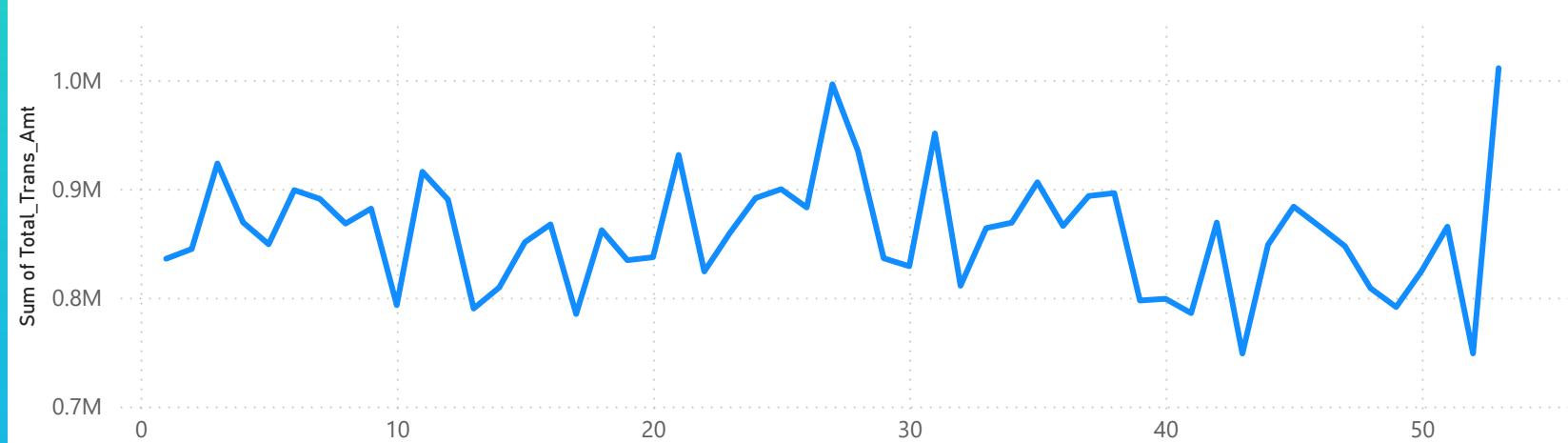


Week On Week Revenue

Week_Start_Date	▼
All	▼

Week_Num	Previous_Week_Revenue	Current_Week_Revenue	WOW_Revenue
1		1035629	
2	1035629	1053089	1.7%
3	1053089	1148250	9.0%
4	1148250	1071919	-6.6%
5	1071919	1064578	-0.7%
6	1064578	1121745	5.4%
7	1121745	1099909	-1.9%
8	1099909	1071542	-2.6%
9	1071542	1093502	2.0%
10	1093502	987820	-9.7%
11	987820	1131281	14.5%
12	1131281	1106533	-2.2%
13	1106533	978565	-11.6%
Total	933134	1201601	28.8%

Sum of Total_Trans_Amt by Week



Delinquent_Acc	%Count of Delinquent_Acc
0	93.94%
1	6.06%
Total	100.00%

Activation_30_Days	%Count of Activation_30_Days
0	42.54%
1	57.46%
Total	100.00%