



Learn how to construct Nelson's famed Mental Gimmick,
an Impression Playing Card and much more!

SECRET WEAPONS

"Secret Weapons" details 40+ powerful, yet easy-to-make gimmicks and other subtleties you can deploy in your magic and mentalism performances to amaze your audiences. All are 100% practical and geared to contemporary performers. Categories include gimmicks for Book Tests, Billet Switches, Predictions, Thought Reading, Cards, Coins, Liquid Productions, and more. Packed with valuable information.



Air Tight Prediction

Now you can perform one of today's hottest mentalism effects with ease! Audience members choose different features of their dream vacation. The answers they provide are ultimately discovered to match those written on your prediction slip – a slip which was sealed inside a balloon and safeguarded by a spectator from the start of the presentation.



*No shills or assistants • No forces, psychological or otherwise • No carbons
No Swami gimmicks or nail writing • No suspicious or extra pen movements*

"The idea to use two decks is astonishing; well known principles combined resulted in an amazing effect. Now I can smoothly perform the Open Prediction."

- Mr Reinhard Mueller, Leading Card Expert, Germany

A Prediction from BOMBAY

THE OPEN PREDICTION...RESOLVED!

Two decks are introduced – one red, one blue. A spectator selects one of the decks and freely shuffles it. You remove a card from the other deck to serve as your prediction. This card, say the "Four of Hearts," is placed face up on the table for all to see. You now have the spectator deal the cards from his deck, one at a time, face up onto the table; while watching for the card you predicted. At any point during this process, he places a card – ANY CARD of his choosing – face down on the other deck. This card is then fairly and openly cut to the middle of the pack; which is left in full view. The spectator finishes dealing out the rest of his cards face up – still watching for the predicted card which never appears. Without any false moves, the other deck is now ribbon spread on the table. There is one card (and one card only) with a different back color in the middle of the spread. The spectator removes this card and turns it over. It is the "Four of Hearts," as predicted. The handling really is just that smooth!



★★★★★

MagicWeek.com

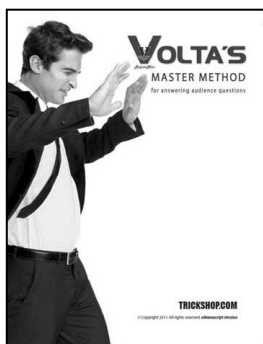
COLD READING TRADECRAFT

Imagine meeting someone for the very first time and being able to reveal not only some of their innermost thoughts, but details of personal events yet to come. It appears to be nothing less than a genuine demonstration of extra-sensory perception, ESP. This is the power of COLD READING – a process used by professional psychics, mind readers, fortune tellers, intuitive counselors and guides, and mentalists.



Trickshop.com offers a full range COLD READING resources, including many excellent Robert Nelson Enterprises titles. See our website for details.

VOLTA'S MASTER METHOD

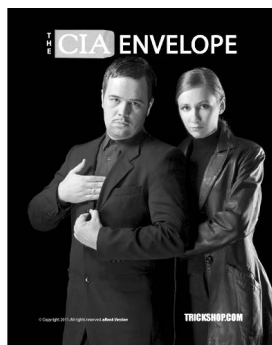


Add one of the most powerful thought-reading weapons ever devised to your mentalism arsenal. Originally developed by Burling Hull for his Q&A act performed at posh supper and nite clubs, the Volta Master Method remained one of his most closely-guarded secrets for many years. Today, it is used by mentalists for everything from Q&A presentations for large groups to private, one-on-one readings.

No Billets • No Tearing • No Steals • No Switches • No Carbons • No Envelopes

THE CIA ENVELOPE

The CIA (Covert Information Acquisition) Envelope. Duplicate designs, read thoughts, and more! Devised by J.G. Thompson Jr. with the handling perfected by Dr. Jaks, this diabolical, easily-constructed envelope enables you to covertly capture information right under the spectators' noses! No switches, no carbons, no envelope stacks. It may just replace the center tear as your method of choice for close-up mindreading work!



Real People. Real Numbers. No Forces, Switches or Gimmicked Pads.



ALMOST REAL PREDICTION

Download our eManuscript on Jack London's legendary, original *add-a-number* effect. Plus, BONUS section added with five additional London presentation ideas!

Also available...

ADD-A-NUMBER METHODS

A half dozen proven methods – from self-working plays to the approaches used by top pros.

"CardSource features the slimmest, lightest index that I've ever seen allowing you to present many different effects – quickly! Supplied complete with cards, index and a very well produced manuscript this is the stuff that reputations are made of. Highly recommended." – **Mr Duncan Trillo, MagicWeek.com**

CardSource

CARD INDEX SYSTEM

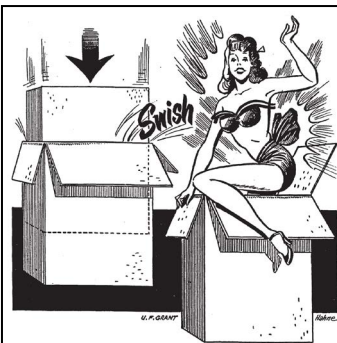
Designed with today's performer in mind, CardSource puts one of magic and mentalism's most powerful secret weapons at your fingertips – the card index. With CardSource, you'll be able to quickly and covertly acquire a duplicate of ANY card selected, named or even thought of by a spectator. CardSource takes just seconds to deliver any card. No fumbling. No guesswork. Just the precise card you need, at the moment you need it.

"...a great version of the 'any card at any number' effect..."
– **MentalismUK**

"Just a note to tell you how much I like your take on '7-Keys'. It is brilliant, and renders obsolete so many other, more complicated gaffed-up versions. This is the one I'll perform this season. Excellent work, great price...a true bargain. Keep up the good work." – **Mr Tom Jorgenson, USA**

Seven Keys to Baldpate

Now you can perform Annemann's famous "Seven Keys to Baldpate" without switches, extra keys, gaffed locks, change bags, special envelopes, or any other gimmicks whatsoever. In fact, our new streamlined handling uses ONLY an ordinary paper bag, a genuine padlock and seven keys; one of which opens the lock and six that do not. That's it! The same properties you would use if you actually had ESP and were able to do the effect for real! We supply the color photo-illustrated eManuscript, you supply the lock and keys; which will run you about \$16 at your local hardware store.



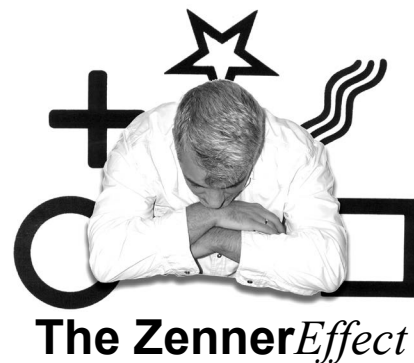
ILLUSION BOOKS

Whether you need a single illusion for your club act or are interested in putting together a complete stage illusion show...

- Victory Carton Illusions
- Modern Illusions
- Illusion Secrets
- Modern Levitations

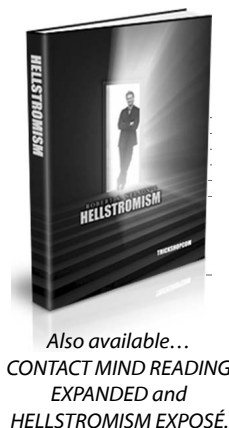
"An excellent manuscript, this very clean demonstration of Extra Sensory Perception is clearly presented (and easy to do!). Top stuff, with real attention to detail as always, from **trickshop.com**." – **MagicWeek.com**

You and a spectator each begin with a standard set of five different ESP symbol cards – Circle, Cross, Wavy Lines, Square and Star. The spectator pockets one of his cards and then, one by one, attempts to match each card you lay face down on the table by placing one of his own symbol cards face up on top of it. When the cards are finally flipped over – the symbols of every pair match exactly, including your last card and the spectator's pocketed card! Use standard ESP cards or regular playing cards. Everything can be examined at the end. 19-page, photo-illustrated eManuscript; which includes David Britland's original "Zennerism" routine, plus ESP symbol artwork.



HELLSTROMISM

Robert Nelson's authoritative treatise on the life and sensational mind reading feats of Axel Hellstrom. Every phase of "Hellstromism" is covered in detail – from choosing and working with subjects to suggested performance routines. You'll learn everything you need to know to begin developing your own abilities; as well as what is required to take your performance to the next level.

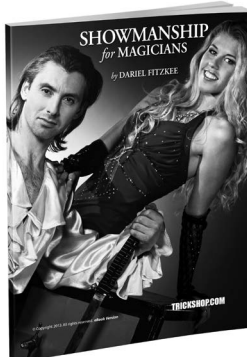


Also available...
**CONTACT MIND READING
EXPANDED and
HELLSTROMISM EXPOSÉ.**

SHOWMANSHIP for MAGICIANS

Fitzkee's "Showmanship for Magicians" is a must-read book for anyone who performs magic or mentalism. Discover what audiences really want and how to give it to them. 25 chapters cover every aspect of showmanship and presentation. Plus, the last chapter even includes a series of checklists that will help you plan and analyze your own act.

Also available...*Showmanship Essentials* and *Burling Hull's The Art of the Stage*.



CONJURING TRIX

Perform incredible, visual magic with borrowed finger rings, including the Ring On Stick, Ring Off Stick, Ring On String, Ring On Silk and The Flying Ring. Early FISM Close-up Grand Prix winner, Hans Trixer, gives you his own masterful handling, timing, and misdirection for each effect with every action captured by an outstanding illustration.

Also see...*Fred Kaps' Ring on String routine*.



TurningPoint

Perform an extraordinary Stull-type watch routine with a borrowed wrist watch! After borrowing a watch from an audience member and showing it to be normal, you invite a spectator to secretly set the hands to a random time. After suitable build-up, you reveal the precise time set! Now consider this...you never go near the watch after the spectator sets the time. A killer mentalism effect used by top mentalists, like Ted Lesley.

EDDIE JOSEPH'S PREMONITION

A spectator's "thought of" card is the only one missing from the deck when he counts the cards. The magician then reaches into his pocket and without the slightest delay brings out the very card named by the spectator. At no time does the magician touch the deck. There is no force of choice. This miracle works 100 percent of the time – the element of chance plays no part. Use your own cards.



Also available...Eddie Joseph's *Bombay and Staggered (Synchronicity)*!

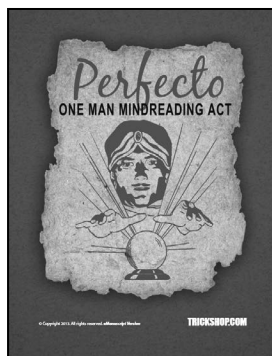


NEW STANDARD Impression Card Case

The Impression Card Case is a powerful weapon in any magician's or mentalist's arsenal. In this new manuscript, we explain how to construct one with Bicycle's new "Standard" card case IN LESS THAN 10 MINUTES! An Impression Card Case that works as well as Annemann's original!

Perfecto Mindreading Act

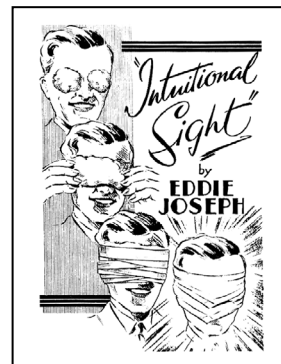
This rare manuscript outlines two novel approaches for the Q&A act – one for stage and one for club or parlor work. The club method enables you to answer questions while the person's card and envelope is still in the bowl or other receptacle! After you "read" each message, the card and envelope are then opened to verify before being returned to the writer by a helper from the audience. A practical one man act with no assistants or confederates.



See our full range of books on Q&A acts and how to answer questions.

Intuitional Sight

When it comes to blindfolds, Eddie Joseph's "Intuitional Sight" remains in a class by itself. No other sealed vision or x-ray eye approach even comes close. In this original manuscript, written by Eddie Joseph while he was still in Calcutta, India, he reveals everything you need to know to make this incredible feat your own – from the set-up and handling to a presentation that will leave your audiences literally dumbfounded!



Also available...Will Dexter's *Sealed Vision* and Dr. Q's *Sight Unseen*.

SpookShow

Whether you are interested in just adding a few eerie "mediumistic" stunts to your show for Halloween or plan on staging a séance, ghost party or even an hour-long, theatrical Spook Show, you'll find a wealth of information. Originally published as "The Ghost Book of Dark Secrets," Robert A. Nelson shares all of the tricks of the ghost trade he acquired over his many decades in the field.



The La Vellma Fortune Telling Method

Master David Lustig's own complete card reading system which breaks down the significance of every card in the deck; as well as gives you the meanings of various groupings. Plus, Lustig explains the presentation and card handling step-by-step; making it easy to apply what you've learned and give an impressive reading.

Also see "Mentalism Cold Reading with Playing Cards."

"... The method is slightly different to the one that I have been using for many years and, with the extra two moves, moves this effect into the miracle class!"

– Mr John Hofner, UK

AL KORAN LINKING FINGER RINGS

When Al Koran first performed this little miracle on television, it caused a sensation. The effect on the audience is pure magic. Three men's finger rings are borrowed and in the fairest manner possible – LINKED TOGETHER to form a chain. The rings are then unlinked and returned to their respective owners. Used by many top pros. The handling is smooth, direct and you end completely clean. Plus, we'll show you how one minor adjustment will enable you to display a linked chain without touching the rings to conceal the opening in the key!



"It is very well described and SIMILAR to but not exactly the same as the Koran handling as I mentioned above. Well worth buying and studying. You could use this in a pro situation." – Mr Pete Biro

"This really is very strong magic and is ideal for intimate cabaret/after dinner work. Once again TrickShop.com have produced a superb eManuscript (I've just finished reading a copy) in PDF and also offer the ring as a separate item if needed. A classic piece of magic that is as fresh today in its present incarnation as the day it was invented." – Mr Duncan Trillo, MagicWeek.com

Learn hypnosis for fun and profit, and maybe... even world domination!

Our top-rated guides make it easy.

Tired of lugging around props? Captivate your audience with little more than an empty stage, some folding chairs and your skills of showmanship. Stage hypnotists are always in demand. Isn't it time you added this important ability to your own skillset? Our how-to publications include:

MASTERING HYPNOSIS
NELSON'S PSEUDO STAGE HYPNOSIS COURSE
DR Q'S HYPNOTIC ACT
ENTERTAINING WITH HYPNOTISM
PRACTICAL HYPNOTISM



THE SENSATIONAL HYPNOTIC RIGID TEST IS EXPLAINED IN THE NELSON COURSE.

"The quality of the products is superb. I've just purchased EpiCard, and the whole piece is well-written, clear, details, with superb graphics and templates for the 'DIY Prop' construction section."
– Mr Bruce Graham, UK

EpiCard

PREDICT VIRTUALLY ANYTHING...

people, places, numbers, colors, dates, playing cards, you name it! An elegant solution for today's sophisticated mentalist, EpiCard uses just calling card-sized, numbered cards, envelopes, and wine glasses (which can be borrowed). Plus, you end COMPLETELY CLEAN.



Bewitched, Bottled & Bewildered

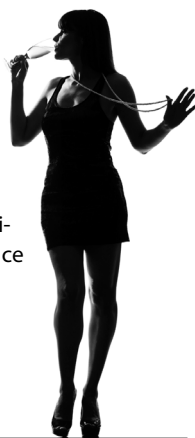
An innovative new solution for this classic Maurice Fogel effect. After five different drinks are covered and mixed by both you and a spectator, his "mentally selected" beverage is discovered at the exact location you predicted.

You now bring out a glass and bottle opener, and invite your helper to enjoy some of his chosen beverage. Your prediction is placed in full view at the beginning of the effect. No switches. No duplicate bottles or fake shells. No multiple outs. Works with ordinary paper lunch bags and real bottled drinks of your choice.

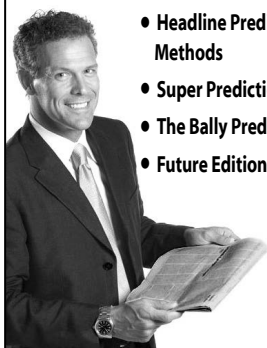


Nelson's Club and Party MENTALISM

Performing mentalism for smaller groups presents its own set of challenges and rewards. In Club and Party Mentalism, Bob Nelson shows you how to select and routine the most effective material for maximum audience impact and use the audience intimacy to convince them you really can read their minds. There's no need to invest countless hours into trial and error testing, Nelson gives you a proven framework you can use to build your own act and reputation in the field.

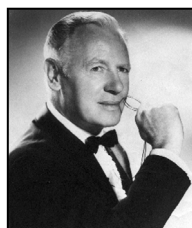


The best way to get into the headlines...is to predict one!



- Headline Prediction Methods
- Super Prediction Tricks
- The Bally Prediction
- Future Edition

ULTIMATE Koran Deck



Reveal the identity of a card merely looked at by a spectator. As impossible as it seems, apart from fanning the cards at the beginning of the effect, you never need touch or go near the deck again!

Decks also available by mail.

PERFORM MIRACLES WITH ANY DECK! SI STEBBINS UNPLUGGED

Unleash the potential of magic's most powerful card control system. In Si Stebbins Unplugged, you'll learn how to perform mind-boggling magic with any deck – even if you're a newcomer! Best of all, it will be a deck that you can use not just for one trick, but for an entire performance of entertaining, commercial card magic effects. And when you're done, the deck can be examined! Clear explanations and over 50 photographs detail every aspect of the system – from basic handling to innovative concepts and techniques designed to elevate your work into the miracle class.

★★★★★ MagicWeek.com



CHESS KNIGHT'S TOUR

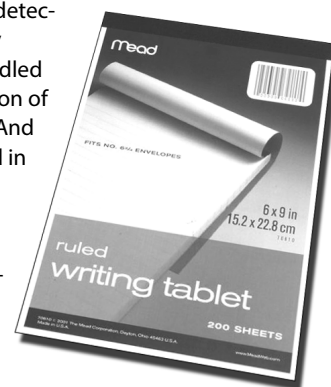
A HEADLINE FEATURE!

On a blackboard or pad, 64 numbered squares are drawn that represent a chess board. A helper from the audience now blindfolds you and you stand to one side of the board, facing away. A spectator selects a starting number and from that square, you call off 63 consecutive "moves" for a knight that land on each square once, and only once – successfully completing the Chess Knight's Tour! No memory work required. Plus, manuscript includes instructions for "sealed vision" type blindfold using borrowed business cards.



The gimmick? You're looking at it! THE MENTALIST'S PAD

At last, an impression pad that defies detection. The Mentalist's Pad is an ordinary looking writing tablet that can be handled freely, yet will capture a clear impression of anything a spectator writes or draws. And while it rivals any well-made clipboard in terms of performance and deceptiveness; our innovative, new device costs just a few dollars and takes less than 10 minutes to construct. Use it for pre-show work, design duplication, and much more.



"Just bought 'the Mentalists Pad' from you. Brilliant, really love the concept..."
– Mr Paul Sharp, Derby Magic Circle, UK

ROUTINELY FUNNY

In this new compilation from Trickshop.com, we bring you some of the funniest material in the business – updated and routined for over a dozen popular tricks used by club, banquet and kid show magicians.



See our complete Magic Comedy section!

Still More Miracles in Mentalism



Imagine for a moment ribbon spreading a deck of cards face up on the table. All of the cards are different and fair. The spectator is asked to push forward any one card and leave it face up on the table. This card is covered with an ashtray or drink to prevent anyone from touching it until the incredible climax that reveals the selected card is the only one with a different color back! And NO the selected card is not switched in any way and YES the audience gets to see both the fronts and backs of the cards (no gaffs are used). Plus, you end completely clean! The effect is Sid Solomon's original Undue Influence, a devastating card effect that is as strong as ANY ever conceived; and it is just one of over 40 effects in this outstanding compilation of practical, yet powerful mentalism miracles. Nicely illustrated and completely re-typeset in this new large format, easy-to-read Trickshop.com edition. 86 pages.

CARD TO POCKET REMIX

Now you can repeat the Card to Pocket! You know the standard handling. A spectator thinks of a number and then counts down to that number in a shuffled deck and notes the card. Attempting to read his thoughts, you place the deck behind your back momentarily and bring out a card; which you place in your pocket. The spectator now counts down to where their card should be and the card is missing. You reach into your pocket and produce their card. It's a killer effect and one that literally stuns audiences and builds reputations. It's also a tough act to follow. Well now you can. With Card to Pocket Remix, you can actually repeat the effect and this time, you place the card not in your own pocket, but the spectator's – leaving it back outward and in plain sight. Once more, the spectator counts down to find his or her card, and yes, once more, it's missing. Anyone now removes the card from the spectator's pocket and turns it around – IT IS THE SPECTATOR'S CARD! It's a finish as strong and direct as the original effect and it's actually easy to do! Our new 5-page manuscript walks you step-by-step through both the original and repeat handling.

BRILLIANT BOOK TESTS

If you think you have to spend hundreds of dollars to get a great book test, think again. Our new manuscript contains six outstanding book tests with regular books, magazines and directories. These innovative book test solutions are 100% practical.

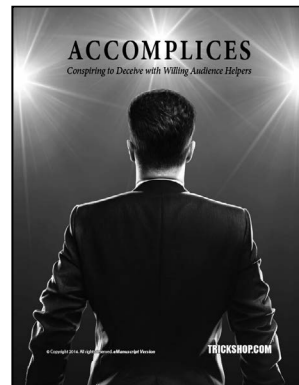
PRACTICAL HYPNOTISM



Learn to successfully hypnotize perfect strangers. Every aspect of this fascinating art is covered, including how to hypnotize subjects, the quick hypnosis method, producing instantaneous hypnosis, hypnotizing new groups quickly, hypnotic tests, post-hypnotic suggestions, waking the subject, staging an act, the introductory lecture and more. 25 pages.

Conspiring to Deceive with Willing Audience Helpers ACCOMPLICES

They're known by many names in magic...confederates, plants, shells, and of course, stooges. Over the years, many of the biggest names in magic have used accomplices from the audience – people who were willing to help the magician out and have some fun by fooling the rest of the audience – either by secret arrangement beforehand or pressed into service on-stage through cold cueing. In this basic guide, you'll learn what type of person makes the best accomplice, how to get them to agree to help, and how to prepare them for volunteering and being on stage. In addition, you'll also learn how cold cueing works – the process that converts genuine volunteers into willing co-conspirators. Plus, we've even included the Master Cut and Restored Necktie routine, Shirt Pulling instructions and other hilarious bits of business, Blackstone's Wrist Watch Steal, George McAth's Wallet Steal, and more. 15 pages.



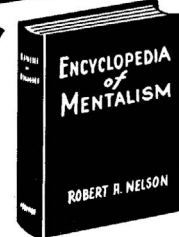
NUMEROLOGY PROFILE WORKSHEET

Give an impressive Numerology reading, even if you've never done one before! In fact, with just a name and birth date, you'll be able to give anyone a personalized and flattering reading, and leave the person with a prediction for their future.



IN THE REALM OF THE MYSTIC / ENCYCLOPEDIA of MENTALISM by ROBERT H. NELSON 2 YEARS / IN PREPARATION!

Introduction by DR. HARLAN TARBELL
The Greatest and Most Comprehensive Book Ever Written On Mentalism and Psychic Entertainment. Every Phase of Its Operation is Exhaustively Treated In Detail. Here's New, Modern Streamlined Mentalism!



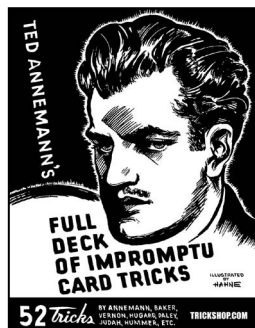
Ultra modern mindreading routines for today's smart and sophisticated audiences in smart clubs, theaters, radio, TV and private groups... including the author's own time-proven master system of mindreading...Psychic entertainment explained in workable detail in all its phases...Practically every known method is brazenly exposed. Easily applied and workable presentations for all types of audiences and situations, whether it be for a small home group, a mental interlude in your present program or a complete theatre presentation.



Long sought after, secretly guarded information never published before this book...The key to fame and fortune as a successful mentalist...Mentalism in all its vast ramifications of yesterday, today and tomorrow! 21 chapters, 146 big 8-1/2 x 11 or A4 pages, profusely illustrated.

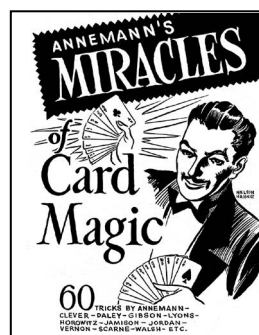
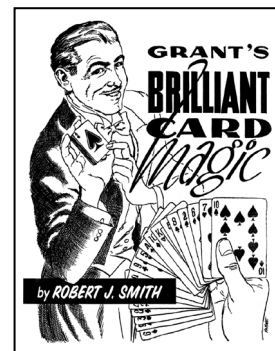
FULL DECK OF IMPROMPTU CARD TRICKS

These 52 tricks were favorites with Ted Annemann and the majority bear the earmarks of his genius for substituting subtlety where difficult sleights would ordinarily have been called for. Among the effects are contributions by such famous card men as Dai Vernon, Dr. Daley, Jean Hugard, Al Baker, Audley Walsh, Stewart Judah, and many others. We know you'll enjoy doing these tricks, as each one has been streamlined to obtain the maximum of effect with the minimum of effort. We feel sure, too, that you will prize this collection of 52 impromptu card tricks and that this book will prove to be one of the most popular books in your library. Completely re-typeset from the original Max Holden edition, 76 pages, illustrated by Nelson Hahne.



GRANT'S BRILLIANT CARD MAGIC

This rare manuscript by Robert J. Smith contains over 50 Feats of Masterful Card Magic from U.F. Grant. For pure impact, novel ideas and clever methods, these can't be beat and none require any sleights! Contents include three subtle methods of controlling selected cards instead of the pass, three non-sleight forces; as well as such features as Card Stabbing, Card in Smoke, 30 Card Trick, Card & Plates, Color Change; Torn Card, Card Thru Door, and many more. Plus, as a special bonus, we've also included the mental card effects from Grant's Fabulous Feats of Mental Magic! Re-typeset, 36 pages.



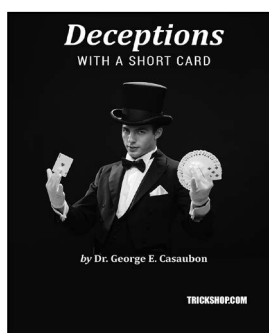
MIRACLES of Card Magic

Over 60 brilliant effects by such legendary cardmen as Dai Vernon, Dr. Jacob Daley, Eddie Clever, Audley Walsh, Henry Christ, Charles Jordan, John Scarne, Leo Horowitz, Walter Gibson, Orville Meyer, Ted Annemann and others. Effects range from impromptu card effects to those that deploy such unsuspected allies as...shorts,

double faced, stranger, duplicates and otherwise easily made and ingeniously faked cards. These, interwoven with Annemann, subtleties and misdirection, provide the means for creating miracles otherwise unobtainable. Regardless of whether you are seeking card tricks for close-up or stage presentation, you'll find a full array here. Completely re-typeset from the original Max Holden edition, 107 pages, illustrated by Nelson Hahne.

MASTER SPELLER

Victor Farelli's miracle with a thoroughly shuffled, borrowed deck. Here's the effect: You deal out four hands of five, face-down cards each, as if for a game of poker. You ask the spectator to pick up any one of the hands, even allowing him to change his mind as much as he likes. Once he settles on a packet, he is asked to choose any one of the cards. The choice is completely his...neither the packet nor card chosen is forced or influenced in any way. Nor do you need to glimpse the card. Even so, after the card is returned to the pack and named by the spectator, you immediately spell it out and there it is! Now get this, Farelli's Master Speller is completely self-working. This 100% foolproof effect also works with any borrowed deck, regardless of condition.



Deceptions

WITH A SHORT CARD

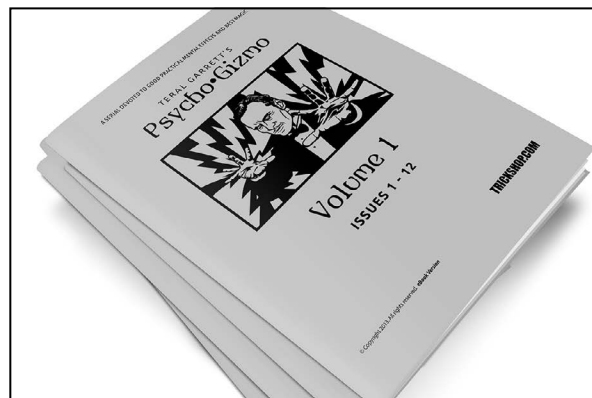
The short card is one of card magic's most important and least understood tools. In this hard-to-find, classic treatise first published in 1946, Dr. George E. Casaubon introduces the reader to eight different types of short cards and explains how each should be used; as well as how to deploy multiple types of short cards in the same deck! Whatever your skill level, you will find a wealth of tips and ideas you'll be able to put into practice almost immediately, plus 20 tricks you can do! 36 pages.

"Outs" Precautions and Challenges

It is said the mark of a true professional magician is how he handles himself when a trick goes wrong. The card worker is no exception and no matter how skilled he or she is as a performer, mistakes can and do happen to everyone. We've all also run into the wise guy who deliberately tries to trip us up. Well, with Charles H. Hopkins essential guide, you'll be fully prepared for virtually any contingency. 10 chapters cover a range of methods and techniques for managing mishaps and challenges alike, including the psychology of failure, secret and open "outs," information gathering subtleties, handy sleights (moves are illustrated), staying in control when challenged, dealing with memory lapses, ways to handle specific situations, and much, much more. No other book contains more valuable information on the specific sleights, artifices and psychological principles you can employ to triumph over difficulties when they arise.

"Outs" Precautions and Challenges

For Ambitious Card Workers
by
Charles H. Hopkins



Psycho-Gizmo

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