

# Introduction to Statistical Modeling



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MSAN 601 - Linear Regression Analysis



- Model Building Basics
- Prediction versus Inference
- Model Choice
- Assessing Model Accuracy
- Training vs. Test Set Evaluation
- Bias-Variance Trade-off



## Given:

- Response  $y = (y_1, \dots, y_n)^T$  – *continuous-valued*
- Design matrix / data  $X \in \mathbb{R}^{n \times p}$

**Aim:** Estimate a function  $f$  that best represents the relationship between  $X$  and  $y$ :

$$y = f(X) + \epsilon$$

## Important Questions:

- How do we *choose* and *estimate*  $f$ ?
- How do we *assess* our model choice?
- Are we concerned with *inference* or *prediction*?



There are *many* models and methods to choose from in regression (and classification / clustering for that matter).

**No Free Lunch Principle:** There is no *one* method that dominates all others over all possible data sets.

Focus of this course: introduce a wide array of methods for a variety of problems.

**Motto:** "All models are wrong but some are useful" - George Box



A parametric model that supposes a linear relationship between  $y$  and data observations  $X$ :

$$y = \underbrace{X\beta}_{f(X)} + \epsilon$$

where  $\epsilon = (\epsilon_1, \dots, \epsilon_n)$  is assumed to satisfy either

- 1  $\mathbb{E}[\epsilon_i] = 0$ ,  $\text{Var}(\epsilon_i) = \sigma^2$ ,  $\mathbb{E}[\epsilon_i \epsilon_j] = 0$  for all  $i \neq j$ , or
- 2  $\epsilon_i \stackrel{i.i.d}{\sim} N(0, \sigma^2)$



When choosing a model  $f$ , we are usually concerned with one of two primary goals: **prediction** or **inference**. It is possible to choose a model that is reasonably well-calibrated for both prediction and inference.

## Prediction

**Main Objective:** Predicting new  $Y$  using  $\hat{Y} = \hat{f}(X)$

**Model Choice:** models that have the highest prediction performance. Often **black box** methods, which have no concern with the exact form of  $\hat{f}$ .



## Inference

**Main Objective:** Understand the relationship between  $Y$  and  $X$ :

- Variable Selection: what predictors are most associated with the response
- Focus is functional relationship of  $Y$  and  $X$
- Strive for parsimony! *KISS: Keep It Simple Stupid!*

**Model Choice:** models that have high interpretability. Often [parametric](#) methods, which explicitly dictate the form of  $\hat{f}$  via parameters.



## Parametric Methods

- Makes an assumption about the functional form of  $f$
- Identifying  $f$  reduces to the estimation of a set of parameters
- Often simpler than estimating the entire function (that's the aim anyway)
- **Caution:** Can result in overly-simplistic models
- **Examples:** linear regression, logistic regression





## Non-parametric Methods

- Not restricted to assumptions about the functional form of  $f$
- Can accurately fit a wider range of possible shapes / forms for  $f$
- Often requires a very large number of observations
- **Caution:** Can quickly over-fit data!
- **Examples:** polynomial splines, smoothing splines



**Question:** How well does your method perform on *new* data, i.e., data you have *not* seen during learning?

**Example:** You get a new data instance:

$X_{new} = (\text{No history of cancer, smoker, male})$

Can you assess the goodness of your throat cancer predictor?



- 1 Divide the data  $(X, y)$  into two sets:
  - Training set:  $(X_{train}, y_{train})$
  - Test set:  $(X_{test}, y_{test})$
- 2 Use training set to produce a predictor  $\hat{f}()$  via

$$y_{train} = f(X_{train}) + \epsilon$$

- 3 Use test set to evaluate performance of predictor:

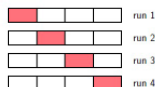
$$\hat{y}_{test} = \hat{f}(X_{test})$$

Assess difference between  $\hat{y}_{test}$  and  $y_{test}$



- 1 **Random sampling:** choose a test set at random from data and test *all* models on the same set
- 2  **$k$ -fold cross validation:** split data into  $k$  subsets. In turn treat each subset as held-out and train on the remaining. Performance is evaluated as average performance of each of  $k$  test sets.

4-fold cv



- 3 **Leave-one-out cross validation:** special case of  $k$ -fold cross validation where  $k = n$ , and test sets are of size 1.



- 1 Never let information from the test set make its way into the training data! This is the **#1 most common mistake** in model assessment.

- 2 Difference between *prediction* and *estimation* error:

- **Prediction Error**: error associated with predictions on the *test* set

$$y_{test} \quad \text{vs.} \quad \hat{y}_{test}$$

- **Estimation Error**: error associated with estimates in the *training* set

$$y_{train} \quad \text{vs.} \quad \hat{y}_{train}$$



- 1 By splitting data in cross validation, the variance of the estimated regression coefficients can increase if the data set is not large.
- 2 Once a model has been validated and compared against other potential models, we typically use the entire data set for estimating the final regression model.
- 3 Sometimes the training and test sets are chosen in a systematic way (e.g., [up-sampling](#) and [down-sampling](#)) so as to avoid bias in the analysis. We'll come back to this in classification.



## Mean squared error

The **mean squared error** (MSE) of a model  $f$  is given by:

$$MSE(f) = \frac{1}{n} \sum_{i=1}^n (y_i - f(\mathbf{x}_i))^2$$

The MSE measures acts as a yardstick for model assessment for continuous data.

**Note:** In prediction, the mean squared difference between  $y_{new}$  and  $\hat{f}(\mathbf{x}_{new})$  is known as the **mean square prediction error** (MSPE).

**Note:** There are many choices for measuring accuracy. The choice depends on the possible values of  $y$ .



Let  $\Omega$  = index (which rows of  $X$ ) that represent the training set

Let  $\Theta = \Omega^c$  = index that represent the test set

## General Approach:

- 1 Estimate model  $\hat{f}$ :

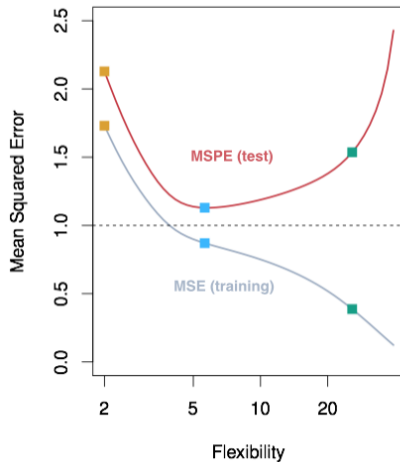
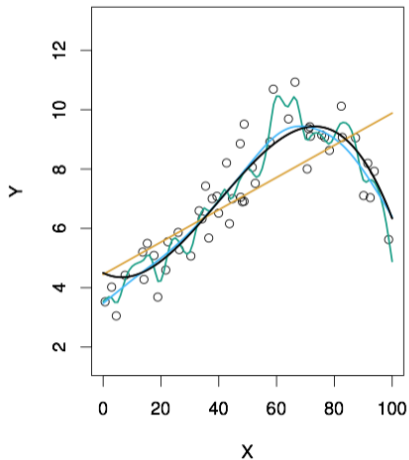
$$\hat{f} = \operatorname{argmin}_f \left( \frac{1}{|\Omega|} \sum_{j \in \Omega} (y_j - f(\mathbf{x}_j))^2 \right) = \operatorname{argmin}_f (MSE(f))$$

- 2 Evaluate model on test set:

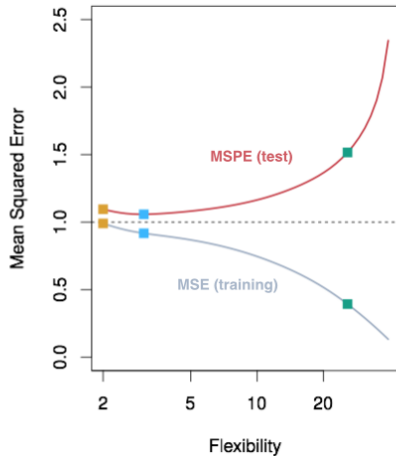
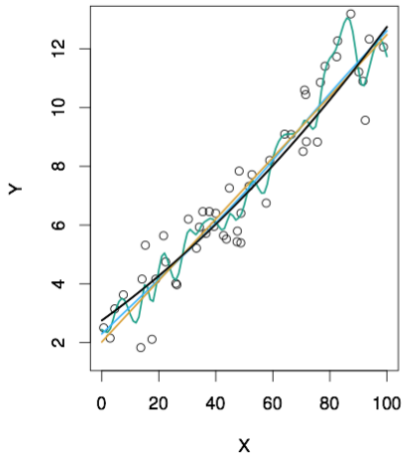
$$MSPE(\hat{f}) = \frac{1}{|\Theta|} \sum_{j \in \Theta} (y_j - \hat{f}(\mathbf{x}_j))^2$$



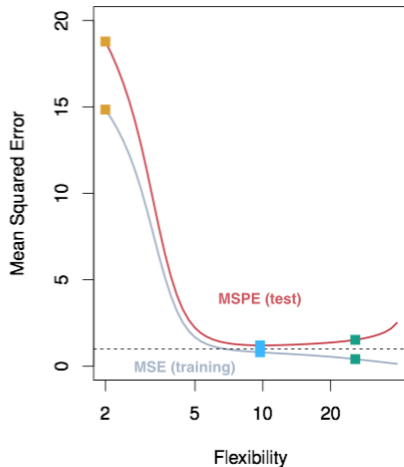
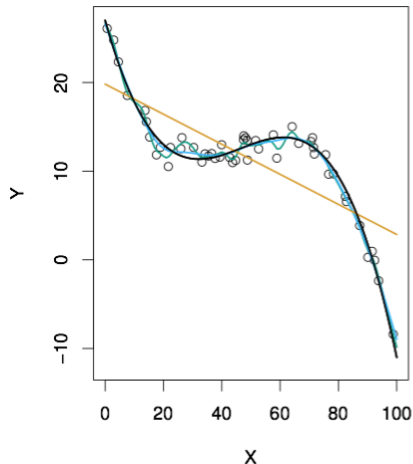
# MSE vs. MSPE



# MSE vs. MSPE



# MSE vs. MSPE





- **Fact:**  $\mathbb{E}[\text{MSPE}(f(X_{\text{test}}))] \geq \mathbb{E}[\text{MSE}(f(X_{\text{train}}))]$
- **Trend 1:** After a certain point in complexity (the blue boxes in the previous plots), there is an inverse relationship between MSE and MPSE. We say that a model is **overfitting** the data when we are in this range of complexity!
- **Trend 2:** The MSE tends to decrease as complexity increases.



An important means of understanding  $MPSE(\hat{f}) = \frac{1}{|\Theta|} \sum_{j \in \Theta} (y_j - \hat{f}(\mathbf{x}_j))^2$  comes from the following decomposition for new data  $(X_o, y_o)$ .

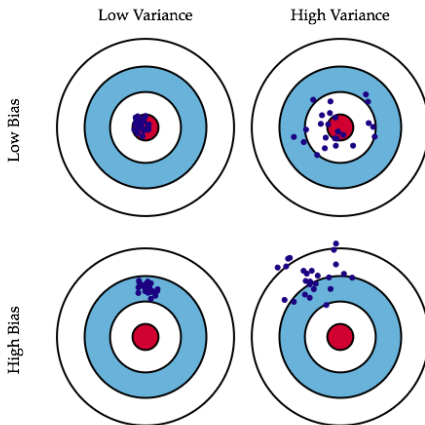
$$\begin{aligned}\mathbb{E}[MPSE(\hat{f})] &= \mathbb{E}[(y_o - \hat{f}(X_o))^2] + \text{Var}(\hat{f}(X_o)) + \text{Var}(\epsilon) \\ &= \text{Bias}(\hat{f}(X_o))^2 + \text{Var}(\hat{f}(X_o)) + \text{Var}(\epsilon)\end{aligned}$$

**Result:** the expected MSPE of a model is a function of the bias and variance of  $\hat{f}$ , as well as the variance of the error term  $\epsilon$ .

# Bias-Variance Trade-off



**Example:** Point estimation. What is bias and variance of an estimate?

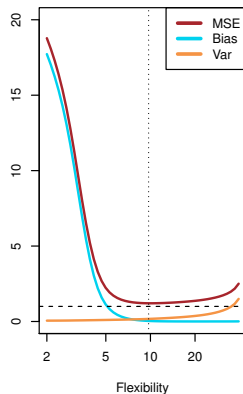
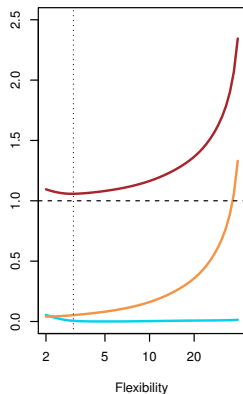
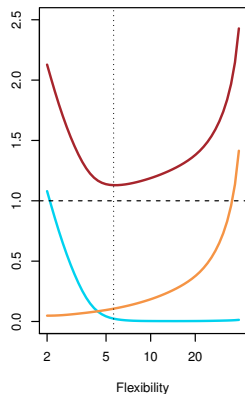




## Components of MSPE

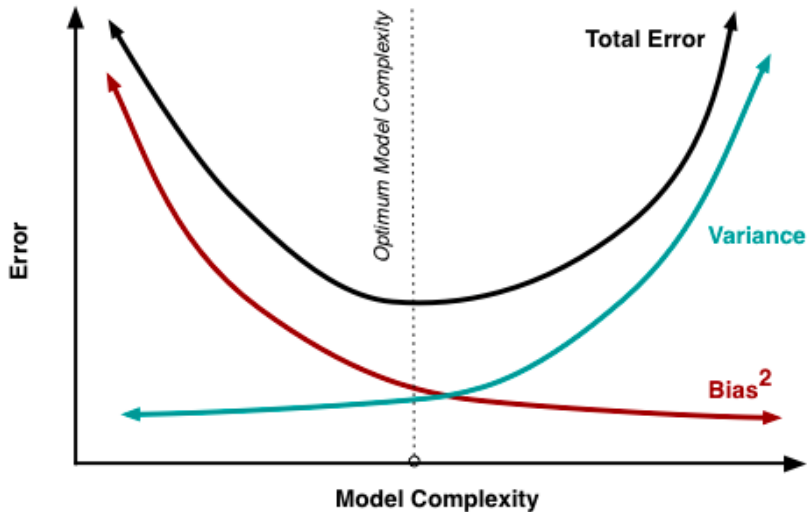
- $\text{Bias}(\hat{f}(X_o))^2$ : quantifies distance between model and truth
  - Non-negative
  - Generally **decreases** as the model becomes more complex
- $\text{Var}(\hat{f}(X_o))$ : quantifies variance of the model
  - Non-negative
  - High variance implies that the model is highly sensitive to small changes in training data
  - Generally **increases** as the model becomes more complex
- $\text{Var}(\epsilon)$ : variance of the error terms
  - Non-negative
  - Is **not affected** by complexity of the model; constant value

# Bias-Variance Trade-off Example





# Bias-Variance Trade-off Example





**Resulting Trade-off:** Since  $\text{Var}(\epsilon)$  is constant, we'd like to choose a model with minimum bias and minimum variance.

## Primary Issues:

- 1 Both the bias and variance terms are non-negative
- 2 The bias and variance terms are often inversely related
- 3 The bias and variance change at different rates

**Solution:** Decide what is important in application (prediction vs. interpretation) and choose model accordingly. Seek optimal model complexity if possible.



- To (fully) understand the family of regression models
- Model selection, application, and interpretation
- Focus on Multiple linear regression, Logistic regression, and Penalty methods
- Implementation in R software