BUSINESS LETTERS Basic components

1. HOW TO ADDRESS PEOPLE

Dear Sir, Dear Sirs, Dear Madam, Dear Sir or Madam, Dear Mr Fox., Dear Mrs Fox, Dear David, Dear Jenny.

2. HOW TO GET STARTED
We refer to and we would like to inform you that With reference to we are pleased to inform you Thank you very much for I acknowledge receipt of your letter of / dated regarding and would like to We are writing to inform you Firstly, we would like to apologise for the delay in replying to your letter of
3. HOW TO EXPRESS SATISFACTION / DISSATISFACTION
We are very pleased with We are very pleased to We have noted with pleasure that We are (not) very satisfied with We must point out that we are not at all satisfied with
4. HOW TO EXPRESS REGRET
We regret to have to inform that due to / owing to
5. HOW TO THANK PEOPLE
I should like to express my gratitude to you for We would like to thank you for I am most grateful to you for We would like to express our thanks for Thanking you once more for

6. HOW TO MAKE A REQUEST I should be much obliged to you if you could We would be grateful if you could We would appreciate it if you could..... Would you be so kind as to send me / us I should be pleased if you would...... We would ask you to..... Could you please Would it be possible to..... 7. HOW TO APOLOGISE Please accept my apologies for (not) having We should like to apologise for We are very sorry that..... I should therefore ask you to accept my apologies. HOW TO INTRODUCE ADDITIONAL INFORMATION We would like to add that..... In addition Moreover..... Furthermore Apart from that 9. HOW TO INTRODUCE A NEW SUBJECT With regard to As regards As far as.....is concerned.....is Regarding With respect to 10. HOW TO SUGGEST SOMETHING May (could) we suggest that We (would) suggest that It might perhaps be a good idea to......

We would (strongly) recommend

11. HOW TO MAKE ALLOWANCE(S) FOR SOMETHING Taking into account the fact that Considering..... Allowing for the fact that..... In view of 12. HOW TO EXPRESS BELIEF OF OPINION In our opinion In our view We are of the opinion that..... It is our belief that..... We firmly believe that..... 13. HOW TO EXPRESS CERTAINTY / UNCERTAINTY We are convinced that We are confident that..... We are sure / certain that..... We have no doubt that..... It is certain that We are uncertain about..... We are not convinced that It is doubtful whether..... There are some doubts about..... There is some doubt whether..... 14. HOW TO EXPRESS AN ASSUMPTION OF PROBABILITY We suppose that We presume that..... We assume that It can be assumed that..... Assuming that we would Are we right in assuming that.....

There is little likelihood that.....

15. HOW TO STATE THERE REASON WHY

•	
On account of	
The reason why we	is (the fact) that
·	
16. HOW TO EXPRESS CONSEQUEN	CES OF CONCLUSIONS
As a result	
• •	
ii that is the case (then)	
47 HOW TO EVEDERE CONTRACT	
17. HOW TO EXPRESS CONTRAST	
In contrast to	
=	
While	
On the other hand	
In spite of	
Despite	
•	
18. HOW TO EXPRESS WORRY OR C	CONCERN
We are worried / concerned about / that	
19. HOW TO EMPHASISE SOMETHIN	G
	-
We would like to emphasise / stress that	t
We would like to draw your attention to	(the fact that)
we would like to draw your attention to ((uie iaci uiai)

20. HOW TO EXPRESS GREETINGS AND GOOD WISHES AND CONGRATULATIONS We would like to take this opportunity to extend our best wishes to you for..... We would like to wish you..... May we wish you..... We would like to congratulate you on Please accept our heartiest congratulations 21. HOW TO GIVE REASSURANCE We will do our utmost to..... You may rest assured that we will do our best to..... 22. HOW TO EXPRESS HOPE We hope (very much) that..... We are hopeful that Hopefully..... It is hoped that We trust you will..... 23. HOW CLOSE A LETTER We look forward to receiving your comments. Your early reply would be appreciated. G. S. Yours faithfully, for letters beginning; Dear Sir. Dear Madam etc. Yours sincerely. for letters beginning; Dear Mr Fox etc. Regards, / Yours, for letters beginning; Dear David etc. 24. SOME USEFUL EXTRAS We have been advised by that We enclose Enclosed you will find..... Under separate cover we are sending you

Please let us know......