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# Strategic Thinking Skills

Course Guidebook

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**P**rofessor Stanley K. Ridgley is Assistant Professor in the Department of Management at Drexel University's LeBow College of Business. He earned a B.A. in Journalism from The University of North Carolina at Chapel Hill, an M.A. in Political Science from Duke University, an M.B.A. in International Business from Temple University, and a Ph.D. in International Relations from Duke University. He has also studied at Lomonosov Moscow State University and the Institut de Gestion Sociale in Paris. Prior to joining the faculty at Drexel, Professor Ridgley was an Assistant Professor of International Business and Strategic Management at the Fox School of Business at Temple University.

Professor Ridgley teaches courses on global business policies, international business fundamentals, competitive intelligence, strategic management and entrepreneurship, and advanced strategic business presentations. He has lectured and presented widely to university students and business professionals in the United States, Russia, India, France, Colombia, and Singapore. While teaching at Temple University, he received the Musser Award for Excellence in Leadership.

As a presentation coach for teams of business students, Professor Ridgley coached the winning team for Target Corporation's annual Business Case Competition at Temple University in 2010 and 2009 and coached an Indian M.B.A. team's winning presentation in the All India Management Association's 2009 National Competition for Young Managers. He also is the voice and face of Pearson Education's online Business Presentation Instruction Module.

A former military intelligence officer for the U.S. Army, Professor Ridgley served five years in West Berlin and near the Czech-German border. He received the George S. Patton Award for Leadership from the 7<sup>th</sup> Army NCO Academy in West Germany. ■

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