



Name: Akbar Tri Febrillan | Telp: +62-822-6417-0657

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Profile Summary

Motivated Management graduate with a completed thesis, passionate about Digital Marketing and web development. Experienced in managing social media for a student art organization. Eager to learn and grow in a dynamic work environment.

Education

University of Islam Malang – Bachelor of Management (IPK: 3.25)

SMAN 1 Gondang Wetan

Experience

CO Kreator | Art Society of Economics and Business Students (Feb 2022 – Feb 2023)

- Managed all content and media activities for the organization.
- Created promotional content for various organizational events.

President | Art Society of Economics and Business Students (Feb 2023 – Feb 2024)

- Oversaw all activities of the student art organization.
- Organized campus-level art performances..

Marketing Acquisition| PT. ERA Maju Mapan Persada (Freelance) (Sep 2024 – Sekarang)

- Developed business plans for client proposals.
- Presented proposals to potential clients.

Skills

Digital Marketing (Google Analytics, Ahrefs)

Desain Konten (Canva)

SEO & SEM (Keyword Research, On-Page Optimization)

Social Media Management (Instagram) (Instagram)

Languages: Indonesian (native), English (proficient)

Certifications

Digital Marketing LSP, 2024

TOEFL, 2024

Microsoft Word, 2024