

Day-1      Made by Gulshan Akber      Date 15<sup>th</sup> 2/24

## Marketplace plan for E-Commerce

### Step → 1. Overview

Type: General E-Commerce

primary purpose:-

To provide stylish, high quality and customizable furniture for modern homes and offices, and a variety of products ensure secure payments reliable delivery and easy convenient for shipping experiences.

### Step - 02 Business Goal.

Problems:-

Many Customers struggle to find furniture that combines style affordability, and durability.

Local store often lack variety

while international brand can be expensive.

### Solution:-

A online Marketplace offering a wide range of furniture including Customizable options and virtual try on tools eg AR for room placement.

### Target Audience:-

- ⇒ young professional furnishing their first home.
- ⇒ Families upgrading their living spaces.
- ⇒ Businesses Looking for functional office furniture.

### Products/Services

- ⇒ Furniture Categories: Chairs, Sofa, Tables, beds, wardrobes.
- ⇒ Customization:- Select fabric,

Colors, and Sizes for Selected products

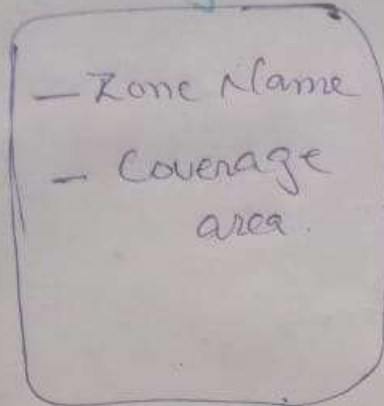
⇒ Bundles: Discounted packages

⇒ Accessories: - Cushions, rugs and decor items.

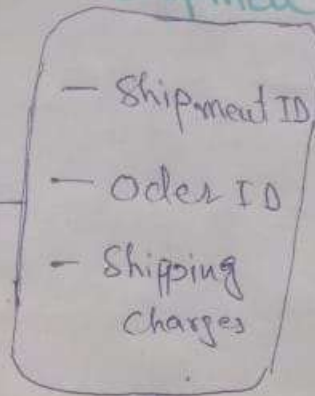
Differentiators: -

Affordable Luxury with - premium designs. Customizable options for personalized touches, AR tools for virtual room placement - and Eco-friendly materials

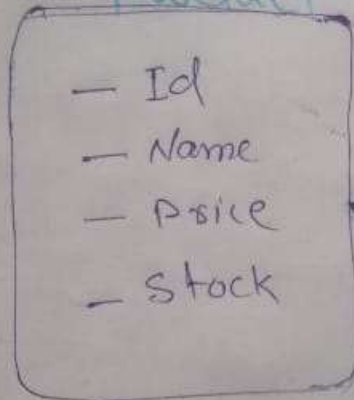
## Delivery Zone



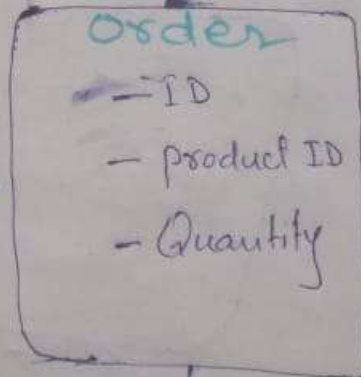
## Shipment



## Product



## Order



## Customer

