HW2

4.Question

a) What is the URL of the site?

- **https://uzebim.neu.edu.tr/**

b) What is the purpose of the site?

- The purpose of the UZEBİM website is to provide an online education platform for students and faculty members of **Near East University (NEU)**. It serves as a **Learning Management System (LMS)** where students can access course materials, assignments, exams and other academic resources.

c) Who is the intended audience?

- The intended audience includes **students, faculty members, and academic staff** of Near East University who need access to online learning materials and educational tools.

d) Do you think that the site reaches its intended audience? Why or why not?

- Yes, the site effectively serves its intended audience by providing **course materials, online exams, discussion forums and communication tools** for students and teachers. However, some users may find the interface a bit complex.

e) Is the site useful to you? Why or why not?

- Yes, the site is useful for students and instructors at Near East University because it provides a centralized platform for online learning, making it easier to access lecture notes, assignments and exams.

f) Does this site appeal to you? Why or why not?

- The site is **functional but could be improved in terms of design**. It has a simple layout, but the **UI could be more modern and user-friendly**. The navigation is straightforward but sometimes the performance can be slow.

g) Would you encourage others to visit this site? Why or why not?

- I would encourage **NEU students and faculty members** to use the site since it is essential for accessing academic content. However for external visitors the site does not offer much value.

h) How could this site be improved?

- The site could be improved by:
    - **Modernizing the UI/UX** for better user experience.
    - **Improving site speed** to reduce loading times.
    - **Enhancing mobile compatibility** to make navigation easier on smartphones.
    - **Adding better notification features** to keep students updated on new assignments and announcements.