



# CSE 204 - INTRO TO DATABASE SYSTEMS

## CONCEPTUAL DATABASE DESIGN

Joseph LEDET  
Department of Computer Engineering  
Akdeniz University  
[josephledet@akdeniz.edu.tr](mailto:josephledet@akdeniz.edu.tr)

# OUTLINE

- The purpose of a design methodology.
- Database design has three main phases: conceptual, logical, and physical design.
- How to decompose the scope of the design into specific views of the enterprise.
- How to use Entity–Relationship (ER) modeling to build a conceptual data model based on the data requirements of an enterprise.
- How to validate the resultant conceptual model to ensure it is a true and accurate representation of the data requirements enterprise.
- How to document the process of conceptual database design.
- End-users play an integral role throughout the process of conceptual database design.



# DESIGN METHODOLOGY

- A structured approach that uses procedures, techniques, tools, and documentation aids to support and facilitate the process of design.

# DATABASE DESIGN METHODOLOGY

- Three main phases
  - Conceptual database design
  - Logical database design
  - Physical database design



# CONCEPTUAL DATABASE DESIGN

- The process of constructing a model of the data used in an enterprise, independent of all physical considerations.

# LOGICAL DATABASE DESIGN

- The process of constructing a model of the data used in an enterprise based on a specific data model (e.g. relational), but independent of a particular DBMS and other physical considerations.



# PHYSICAL DATABASE DESIGN

- The process of producing a description of the implementation of the database on secondary storage; it describes the base relations, file organizations, and indexes design used to achieve efficient access to the data, and any associated integrity constraints and security measures.



# CRITICAL SUCCESS FACTORS IN DATABASE DESIGN

- Work interactively with the users as much as possible.
- Follow a structured methodology throughout the data modeling process.
- Employ a data-driven approach.
- Incorporate structural and integrity considerations into the data models.
- Combine conceptualization, normalization, and transaction validation techniques into the data modeling methodology.



# CRITICAL SUCCESS FACTORS IN DATABASE DESIGN

- Use diagrams to represent as much of the data models as possible.
- Use a Database Design Language (DBDL) to represent additional data semantics.
- Build a data dictionary to supplement the data model diagrams.
- Be willing to repeat steps.



# OVERVIEW DATABASE DESIGN METHODOLOGY

## Conceptual database design

- Step 1 Build conceptual data model
  - Step 1.1 Identify entity types
  - Step 1.2 Identify relationship types
  - Step 1.3 Identify and associate attributes with entity or relationship types
  - Step 1.4 Determine attribute domains
  - Step 1.5 Determine candidate, primary, and alternate key attributes
  - Step 1.6 Consider use of enhanced modeling concepts (optional step)
  - Step 1.7 Check model for redundancy
  - Step 1.8 Validate conceptual model against user transactions
  - Step 1.9 Review conceptual data model with user





# OVERVIEW DATABASE DESIGN METHODOLOGY

## Logical database design

- Step 2 Build and validate logical data model
  - Step 2.1 Derive relations for logical data model
  - Step 2.2 Validate relations using normalization
  - Step 2.3 Validate relations against user transactions
  - Step 2.4 Define integrity constraints
  - Step 2.5 Review logical data model with user
  - Step 2.6 Merge logical data models into global model (optional step)
  - Step 2.7 Check for future growth



# OVERVIEW DATABASE DESIGN METHODOLOGY

## Physical database design

- Step 3 Translate logical data model for target DBMS
  - Step 3.1 Design base relations
  - Step 3.2 Design representation of derived data
  - Step 3.3 Design general constraints
- Step 4 Design file organizations and indexes
  - Step 4.1 Analyze transactions
  - Step 4.2 Choose file organization
  - Step 4.3 Choose indexes
  - Step 4.4 Estimate disk space requirements



# OVERVIEW DATABASE DESIGN METHODOLOGY

- Step 5 Design user views
- Step 6 Design security mechanisms
- Step 7 Consider the introduction of controlled redundancy
- Step 8 Monitor and tune the operational system



# STEP 1 BUILD CONCEPTUAL DATA

- To build a conceptual data model of the data requirements of the enterprise.
  - Model comprises entity types, relationship types, attributes and attribute domains, primary and alternate keys, and integrity constraints.
- Step 1.1 Identify entity types
  - To identify the required entity types.
- Step 1.2 Identify relationship types
  - To identify the important relationships that exist between the entity types.



# STEP 1 BUILD CONCEPTUAL DATA

- Step 1.3 Identify and associate attributes with entity or relationship types
  - To associate attributes with the appropriate entity or relationship types and document the details of each attribute.
- Step 1.4 Determine attribute domains
  - To determine domains for the attributes in the data model and document the details of each domain.
- Step 1.5 Determine candidate, primary, and alternate key attributes
  - To identify the candidate key(s) for each entity and if there is more than one candidate key, to choose one to be the primary key and the others as alternate keys.
- Step 1.6 Consider use of enhanced modeling concepts (optional step)
  - To consider the use of enhanced modeling concepts, such as specialization / generalization, aggregation, and composition.



# STEP 1 BUILD CONCEPTUAL DATA

- Step 1.7 Check model for redundancy
  - To check for the presence of any redundancy in the model and to remove any that does exist.
- Step 1.8 Validate conceptual model against user transactions
  - To ensure that the conceptual model supports the required transactions.
- Step 1.9 Review conceptual data model with user
  - To review the conceptual data model with the user to ensure that the model is a 'true' representation of the data requirements of the enterprise.

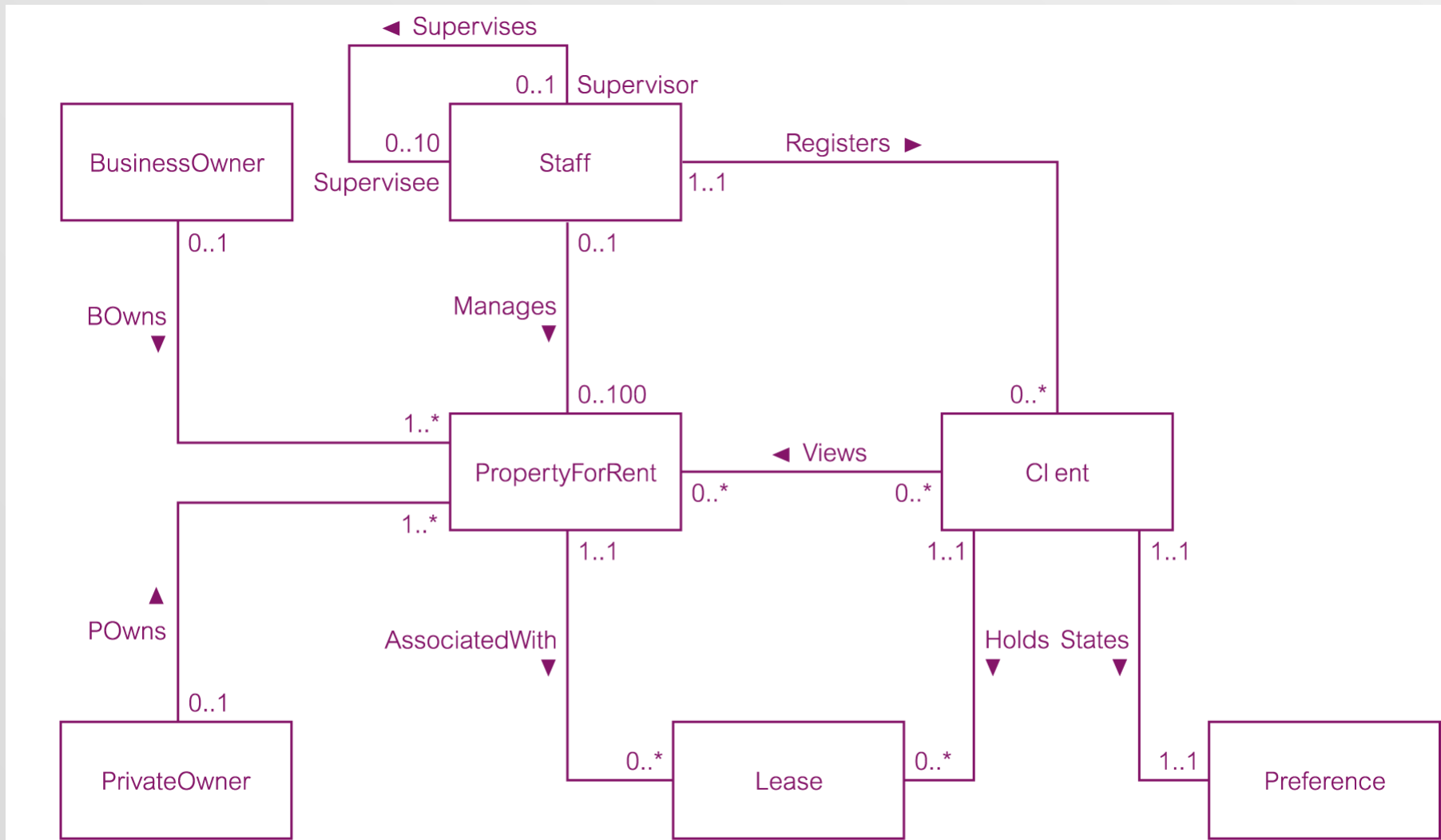


# EXTRACT FROM DATA DICTIONARY FOR STAFF USER VIEWS OF DREAMHOME SHOWING DESCRIPTION OF ENTITIES

<i>Entity name</i>	<i>Description</i>	<i>Aliases</i>	<i>Occurrence</i>
<b>Staff</b>	General term describing all staff employed by <i>DreamHome</i> .	Employee	Each member of staff works at one particular branch.
<b>PropertyForRent</b>	General term describing all property for rent.	Property	Each property has a single owner and is available at one specific branch, where the property is managed by one member of staff. A property is viewed by many clients and rented by a single client, at any one time.



# FIRST-CUT ER DIAGRAM FOR STAFF USER VIEWS OF DREAMHOME





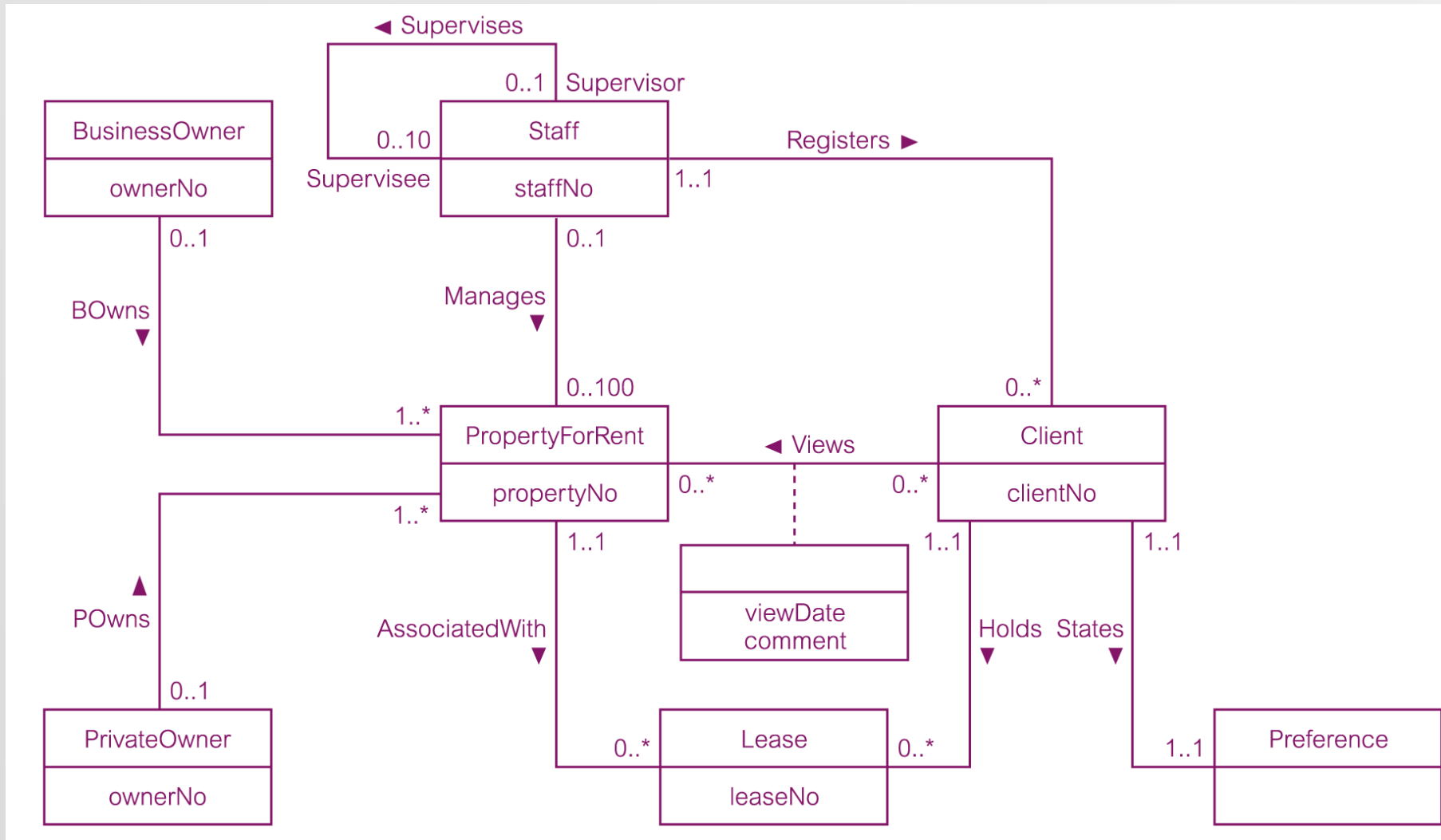
# EXTRACT FROM DATA DICTIONARY FOR STAFF USER VIEWS OF DREAMHOME SHOWING DESCRIPTION OF RELATIONSHIPS

<i>Entity name</i>	<i>Multiplicity</i>	<i>Relationship</i>	<i>Multiplicity</i>	<i>Entity name</i>
<b>Staff</b>	0..1	<i>Manages</i>	0..100	<b>PropertyForRent</b>
	0..1	<i>Supervises</i>	0..10	<b>Staff</b>
<b>PropertyForRent</b>	1..1	<i>AssociatedWith</i>	0..*	<b>Lease</b>

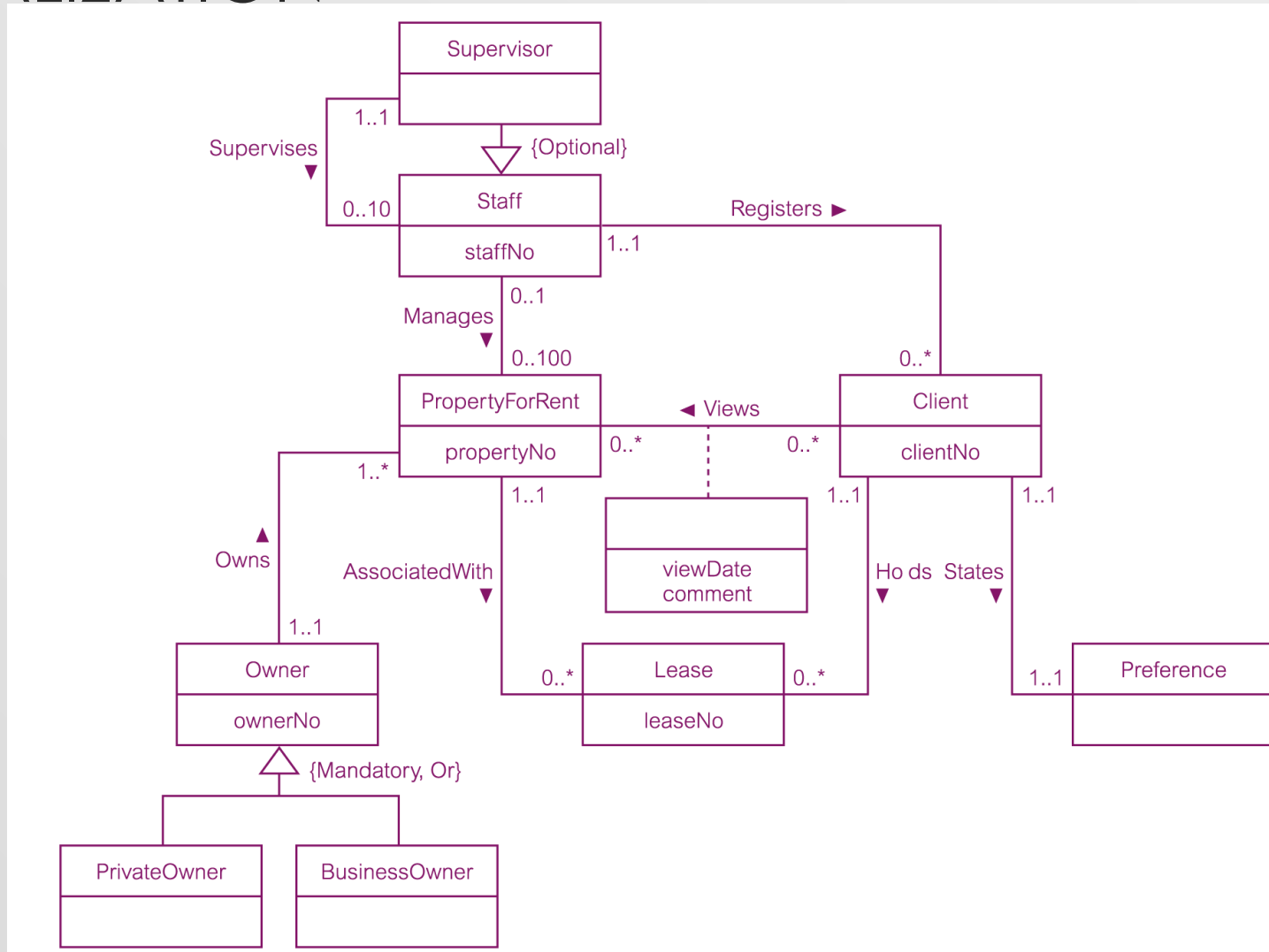
# EXTRACT FROM DATA DICTIONARY FOR STAFF USER VIEWS OF DREAMHOME SHOWING DESCRIPTION OF ATTRIBUTES

<i>Entity name</i>	<i>Attributes</i>	<i>Description</i>	<i>Data Type &amp; Length</i>	<i>Nulls</i>	<i>Multi-valued</i>	<i>...</i>
<b>Staff</b>	<b>staffNo</b>	Unique y identifies a member of staff	5 variable characters	No	No	
	<b>fName</b>	First name of staff	15 variable characters	No	No	
	<b>lName</b>	Last name of staff	15 variable characters	No	No	
	<b>position</b>	Job title of member of staff	10 variable characters	No	No	
	<b>sex</b>	Gender of member of staff	1 character (M or F)	Yes	No	
	<b>DOB</b>	Date of birth of member of staff	Date	Yes	No	
<b>PropertyForRent</b>	<b>propertyNo</b>	Unique y identifies a property for rent	5 variable characters	No	No	

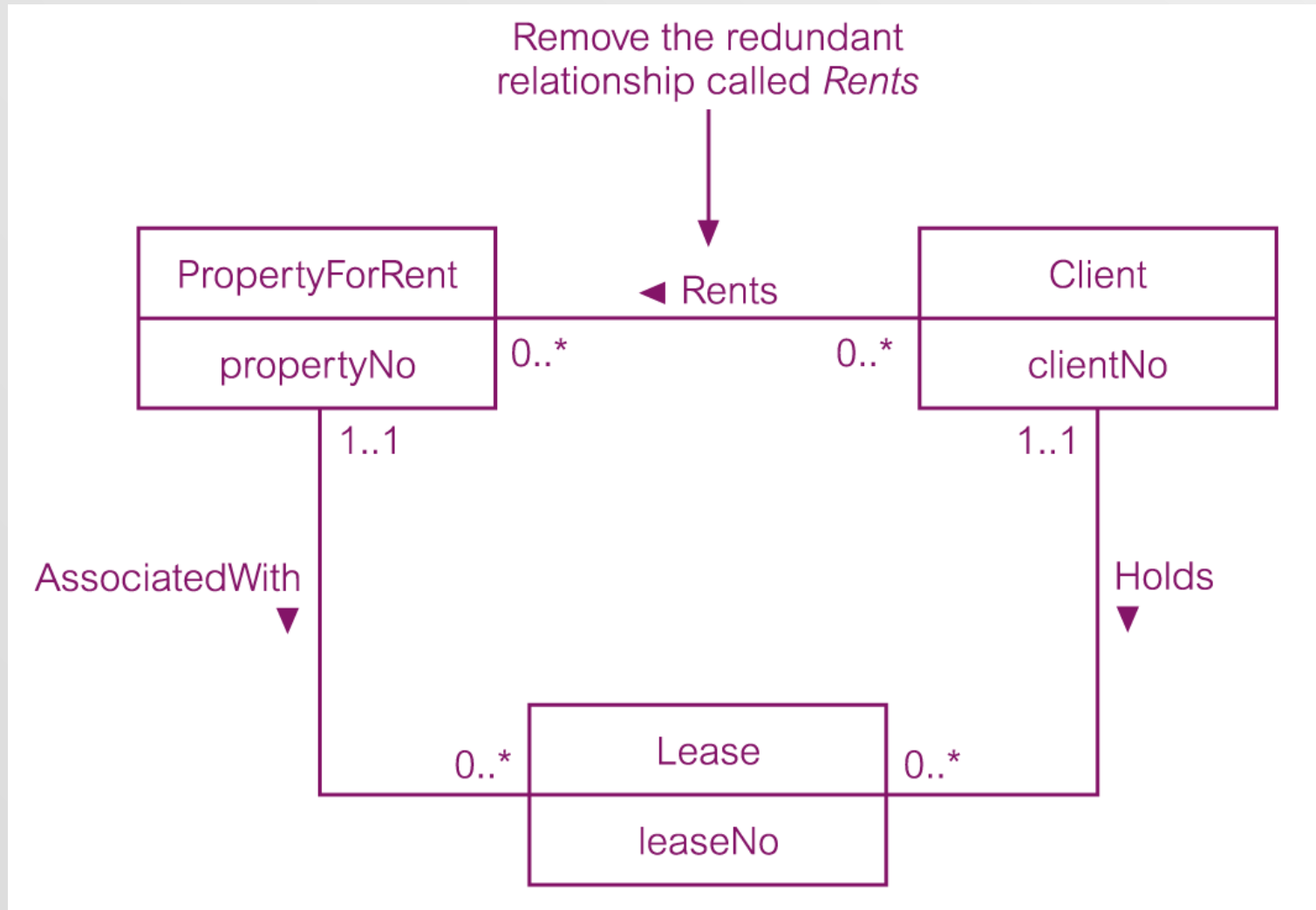
# ER DIAGRAM FOR STAFF USER VIEWS OF DREAMHOME WITH PRIMARY KEYS ADDED



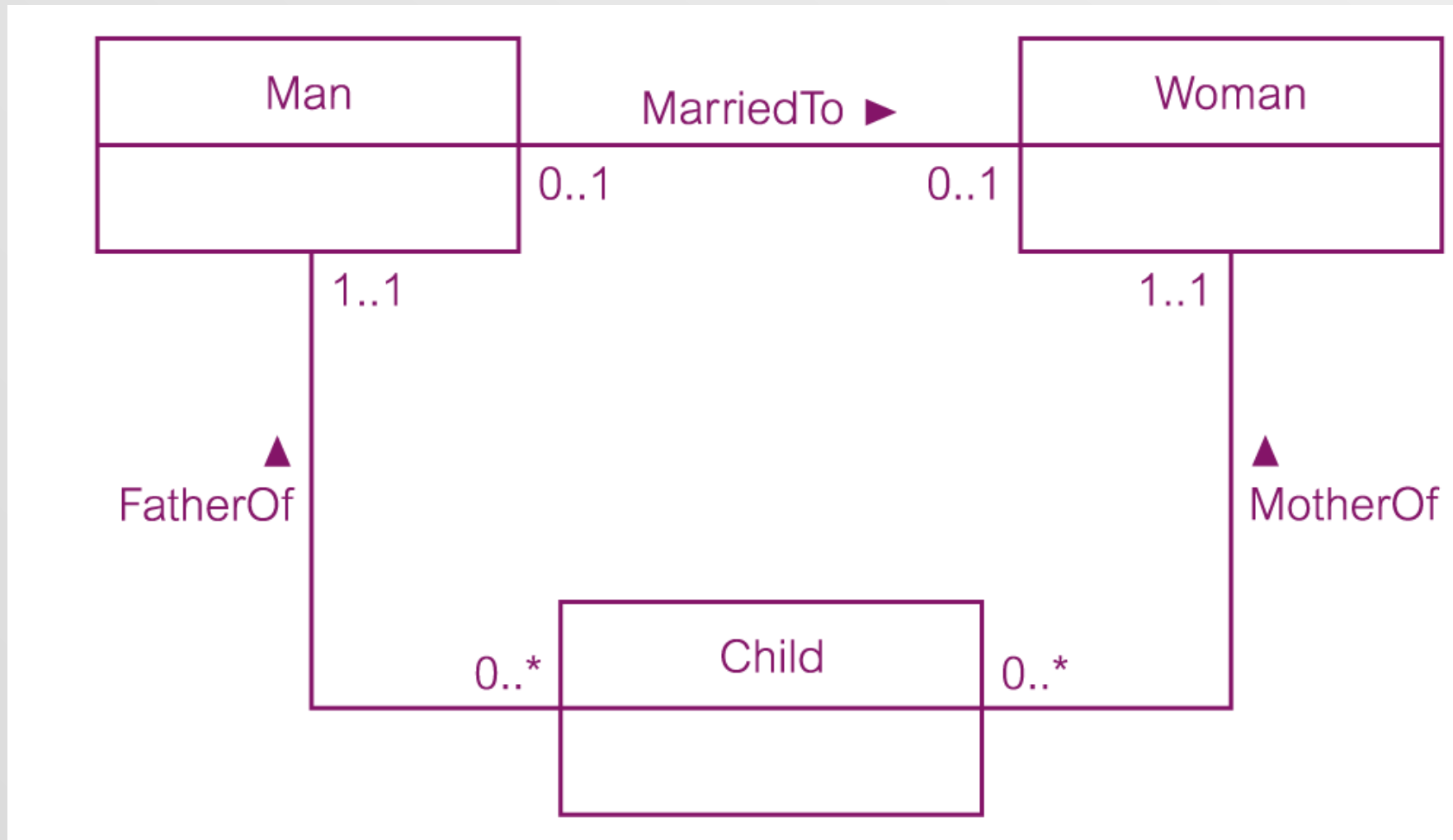
# REVISED ER DIAGRAM FOR STAFF USER VIEWS OF DREAMHOME WITH SPECIALIZATION / GENERALIZATION



# EXAMPLE OF REMOVING A REDUNDANT RELATIONSHIP CALLED RENTS



# EXAMPLE OF A NON-REDUNDANT RELATIONSHIP FATHEROF



# USING PATHWAYS TO CHECK THAT THE CONCEPTUAL MODEL SUPPORTS THE USER TRANSACTIONS

