Pandas, Pipelines, and Custom Transformers

Julie Michelman, Data Scientist, zulily
PyData Seattle 2017
July 6, 2017

Outline

- Background
 - Refresher on pandas DataFrames, sklearn modeling
 - Introduce dataset
- Transformers
 - Built-in and custom transformers
 - Combining transformers with Pipelines
- pandas + Pipelines
 - Challenge and solution
 - Fit a better model

Background

pandas DataFrame

- Two-dimensional, tabular data structure
- Columns can be different types
 - More flexible than numpy arrays
- Rows labeled with index
 - Defaults to row numbers
 - Multi-index possible

Dataset

- Special Events Permits
 - City of Seattle Open Data portal
 - "Applications received and Special Event permits issued by Special Events Office, Office of Economic Development, since 2014"
- Minor preprocessing
 - Filtered to 2016
 - Column names to lower_case_with_underscores

Data source: https://data.seattle.gov/Permitting/Special-Events-Permits/dm95-f8w5

Dataset – Let's Take a Look

```
>>> import pandas as pd
>>> df = pd.read csv('Special Events Permits 2016.csv')
>>> df.head()
        application date permit status
                                       permit type event category
  12/09/2015 12:00:00 AM
                            Complete
                                     Special Event Athletic
  01/07/2016 12:00:00 AM
                            Complete
                                     Special Event Commercial
  01/21/2016 12:00:00 AM
                            Complete
                                     Special Event
                                                      Community
  01/21/2016 12:00:00 AM
                            Complete
                                                      Community
                                     Special Event
  01/21/2016 12:00:00 AM
                            Complete
                                     Special Event
                                                      Community
```

More columns

```
name of event \
 event sub category
           Run/Walk
                     See Jane Run Women's Half Marathon and 5K
                NaN
                                      Capitol Hill Block Party
                         Sounders FC March to the Match (7.09)
                NaN
3
                NaN
                         Sounders FC March to the Match (7.13)
                NaN
                         Sounders FC March to the Match (7.31)
                                                 event end date
 year month app
                       event start date
       S16JY044 07/10/2016 12:00:00 AM 07/10/2016 12:00:00 AM
       S16JY046 07/22/2016 12:00:00 AM 07/24/2016 12:00:00 AM
       S16JY074 07/09/2016 12:00:00 AM 07/09/2016 12:00:00 AM
       S16JY075 07/13/2016 12:00:00 AM 07/13/2016 12:00:00 AM
                                         07/31/2016 12:00:00 AM
       S16JY076 07/31/2016 12:00:00 AM
```

And more columns

```
event location park event location neighborhood council district precinct \
      Gas Works Park
                          Multiple Neighborhoods
                                                                 3
                                                                      North
                                    Capitol Hill
                                                                       East
                 NaN
                 NaN
                                   Pioneer Square
                                                                       West
                                   Pioneer Square
                 NaN
                                                                       West
                                   Pioneer Square
                 NaN
                                                                       West
                  organization
                              attendance
                  See Jane Run
0
                                    4500.0
                              27000.0
  Independent Event Solutions
2
                                     705.0
          Seattle Sounders FC
                                    705.0
          Seattle Sounders FC
                                    705.0
          Seattle Sounders FC
```

Build a Machine Learning Model

- Outcome permit status
 - Binary: Will event be "Completed" or not?

- Features
 - Everything else!
 - Raw, transformed, combinations, etc.

Modeling with scikit-learn - Set up

Set aside test data – No peeking!

```
>>> from sklearn.model_selection import train_test_split
>>> df_train, df_test = train_test_split(df)
```

Define outcome, one feature

Modeling with scikit-learn-Fit Model

Create a model object

```
>>> from sklearn.linear_model import LogisticRegression
>>> model = LogisticRegression()
```

Fit model and predict on training data

```
>>> model.fit(X_train, y_train)
>>> y_pred_train = model.predict(X_train)
>>> p_pred_train = model.predict_proba(X_train)[:, 1]
```

Modeling with scikit-learn - Evaluation

Predict on test data

```
>>> p_baseline = [1]*len(y_test)
>>> p_pred_test = model.predict_proba(X_test)[:, 1]
```

Measure performance on test data

```
>>> from sklearn.metrics import roc_auc_score
>>> auc_base = roc_auc_score(y_test, p_baseline) # 0.50
>>> auc test = roc auc score(y test, p pred test) # 0.58
```

Transformers

scikit-learn Transformers & Estimators

Transformer

For data preparation

 fit – find parameters from training data (if needed)

 transform – apply to training or test data

Estimator

For modeling

 fit – find parameters from training data

 predict – apply to training or test data

scikit-learn Transformers & Estimators

Transformer

• StandardScaler

 fit – find mean, standard deviation of each feature

 transform – subtract mean, then divide by sd

Estimator

• LogisticRegression

 fit – find coefficients in logistic regression formula

 predict – plug into formula, get predicted class

Multiple Transformers

Go through several transformation steps

```
>>> from sklearn.preprocessing import (Imputer,
... PolynomialFeatures, StandardScaler)
>>> imputer = Imputer()
>>> quadratic = PolynomialFeatures()
>>> standardizer = StandardScaler()
```

Multiple Transformers

No one wants to write this:

```
>>> X_train_imp = imputer.fit_transform(X_train_raw)
>>> X_train_quad = quadratic.fit_transform(X_train_imp)
>>> X_train = standardizer.fit_transform(X_train_quad)
```

And then this:

```
>>> X_test_imp = imputer.transform(X_test_raw)
>>> X_test_quad = quadratic.transform(X_test_imp)
>>> X_test = standardizer.transform(X_test_quad)
```

Pipelines to the Rescue!

• Instead, put steps together in a Pipeline

```
>>> from sklearn.pipeline import Pipeline
>>> pipeline = Pipeline([
... ('imputer', Imputer()),
... ('quadratic', PolynomialFeatures()),
... ('standardizer', StandardScaler())
... ])
```

Pipelines to the Rescue!

And just write this:

```
>>> X_train = pipeline.fit_transform(X_train_raw)
>>> X test = pipeline.transform(X test raw)
```

Transformers in Parallel

- Try more than one transformation
- Put steps together with a FeatureUnion

```
>>> from sklearn.pipeline import FeatureUnion
>>> feature_union = FeatureUnion([
... ('fill_avg', Imputer(strategy='mean')),
... ('fill_mid', Imputer(strategy='median')),
... ('fill_freq', Imputer(strategy='most_frequent'))
... ])
```

Transformers in Parallel

And just write this:

```
>>> X_train = feature_union.fit_transform(X_train_raw)
>>> X test = feature union.transform(X test raw)
```

EDA-event location park

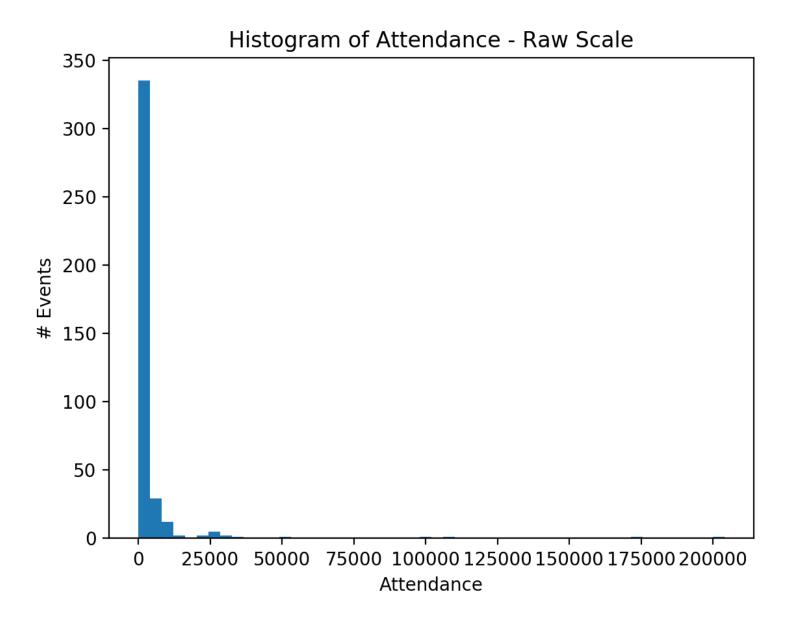
• Event Park: mostly N/A, not exhaustive list

```
>>> (df train.event location park.
        value counts(dropna=False).head())
                   364
NaN
Magnuson Park
Gas Works Park
Occidental Park
Greenlake Park
Name: event location park, dtype: int64
```

EDA - attendance

Estimated Attendance: some missing, right-skewed

```
>>> df train.attendance.isnull().sum()
>>> import matplotlib.pyplot as plt
>>> x = df train.attendance[df train.attendance > 0]
>>> plt.hist(x, 50)
>>> plt.xlabel('Attendance')
>>> plt.ylabel('# Events')
>>> plt.show()
```



EDA - attendance

• Estimated Attendance: more normal on log-scale

```
>>> x = np.log(x)
>>> plt.hist(x, 50)
>>> plt.xlabel('Log(Attendance)')
>>> plt.ylabel('# Events')
>>> plt.show()
```

Histogram of Attendance - Log Scale 35 30 25 -# Events 15 10 -5 12 10 8 Log(Attendance)

Help! My Transformer Doesn't Exist!

- Use a FunctionTransformer
 - Turns any function into a transformer
 - Works well for stateless transformations

```
>>> from sklearn.preprocessing import FunctionTransformer
>>> logger = FunctionTransformer(np.log1p)
>>> X log = logger.transform(X)
```

Help! My Transformer Doesn't Exist!

Or write your own Custom Transformer

```
>>> from sklearn.base import TransformerMixin
>>> class Log1pTransformer(TransformerMixin):
. . .
       def fit(self, X, y=None):
          return self
       def transform(self, X):
           Xlog = np.log1p(X)
           return Xlog
```

Custom Transformer – One Hot Encoding

Goal: Turn string column into set of dummy variables

```
>>> from sklearn.feature_extraction import DictVectorizer
>>> class DummyTransformer(TransformerMixin):
... def __init__(self):
... self.dv = None
...
```

Custom Transformer – One Hot Encoding

- Convert each row to map: column name -> value
- Then fit a DictVectorizer

```
def fit(self, X, y=None):
    Xdict = X.to_dict('records')
    self.dv = DictVectorizer(sparse=False)
    self.dv.fit(Xdict)
    return self
...
```

Custom Transformer – One Hot Encoding

- Convert to map and apply DictVectorizer
- Then convert back to DataFrame

pandas + Pipelines

pandas versus scikit-learn

pandas DataFrames

Support many data types

Allow missing data

Labeled rows and columns

scikit-learn Models

Expect all numeric features

Can't handle nulls (usually)

Cast to numpy arrays

Solution

- Pipelines are already pandas-friendly
 - If component Transformers are
- Write custom Transformers that return DataFrames
 - Subset columns
 - Wrap existing Transformers
 - More complex logic

Custom Transformer – Subset Columns

```
>>> class ColumnExtractor(TransformerMixin):
        def init (self, cols):
            self.cols = cols
. . .
• • •
        def fit(self, X, y=None):
            return self
. . .
        def transform(self, X):
            Xcols = X[self.cols]
            return Xcols
```

Custom Transformer – Standardization

```
>>> class DFStandardScaler(TransformerMixin):
. . .
        def init__(self):
            self.ss = None
. . .
        def fit(self, X, y=None):
            self.ss = StandardScaler().fit(X)
            return self
```

Custom Transformer – Standardization

Putting It All Together – Feature Engineering

List features by transformation strategy

```
>>> CAT_FEATS = [
... 'permit_type', 'event_category',
... 'event_sub_category', 'event_location_park',
... 'event_location_neighborhood']
>>> NUM_FEATS = ['attendance']
```

Putting It All Together – Feature Engineering

One hot encoding for categorical features

```
>>> pipeline = Pipeline([
... ('features', DFFeatureUnion([
... ('categoricals', Pipeline([
... ('extract', ColumnExtractor(CAT_FEATS)),
... ('dummy', DummyTransformer())
... ])),
```

Putting It All Together – Feature Engineering

Log attendance, then standardize everything

```
('numerics', Pipeline([
. . .
                 ('extract', ColumnExtractor(NUM FEATS)),
                 ('zero fill', ZeroFillTransformer()),
                 ('log', Log1pTransformer())
            ]))
        ])),
        ('scale', DFStandardScaler())
```

Putting It All Together – A Better Model

• Apply Pipeline

```
>>> X_train = pipeline.fit_transform(df_train)
>>> X_test = pipeline.transform(df_test)
```

Fit model

```
>>> model = LogisticRegression()
>>> model.fit(X train, y train)
```

Putting It All Together – A Better Model

Predict on test data

```
>>> p_pred_test = model.predict_proba(X_test)[:, 1]
```

- Measure performance on test data
 - Recall: first model had AUC = 0.57

```
>>> auc_test = roc_auc_score(y_test, p_pred_test) # 0.71
```

Links

- Dataset
 - City of Seattle Open Data portal
 - https://data.seattle.gov/Permitting/Special-Events-Permits/dm95-f8w5
- Inspiration
 - Blog post by Zac Stewart
 - http://zacstewart.com/2014/08/05/pipelines-of-featureunions-of-pipelines.html
- Content
 - This presentation and supporting code
 - https://github.com/jem1031/pandas-pipelines-custom-transformers

Questions?

Appendix

One Hot Encoding – Desired Properties

• Fit encoding on training data, then apply to test data

Gracefully handle new levels in test data

• Transform a DataFrame to a (wider) DataFrame

One Hot Encoding – Existing Solutions

- •pandas.get dummies
 - can't easily apply encoding to new dataset
- sklearn.preprocessing.LabelEncoder & OneHotEncoder
 - errors out if new levels in test data
- sklearn.feature_extraction. DictVectorizer
 - input is list of dicts, output is numpy array

Custom Transformer – Missing to Zeroes

```
>>> class ZeroFillTransformer(TransformerMixin):
...
     def fit(self, X, y=None):
...     return self
...
     def transform(self, X):
...     Xz = X.fillna(value=0)
...     return Xz
```

Custom Transformer – Parallel Transformers

```
>>> from functools import reduce
>>> class DFFeatureUnion(TransformerMixin):
        def __init__ (self, transformer list):
            self.transformer list = transformer list
• • •
        def fit(self, X, y=None):
            for (name, t) in self.transformer list:
                t.fit(X, y)
            return self
```

Custom Transformer – Parallel Transformers