



Apparel Sales Insights

Year

2021

Month

January

Day

5

363,241

Total Sales

1,517

Total Invoices

239.45

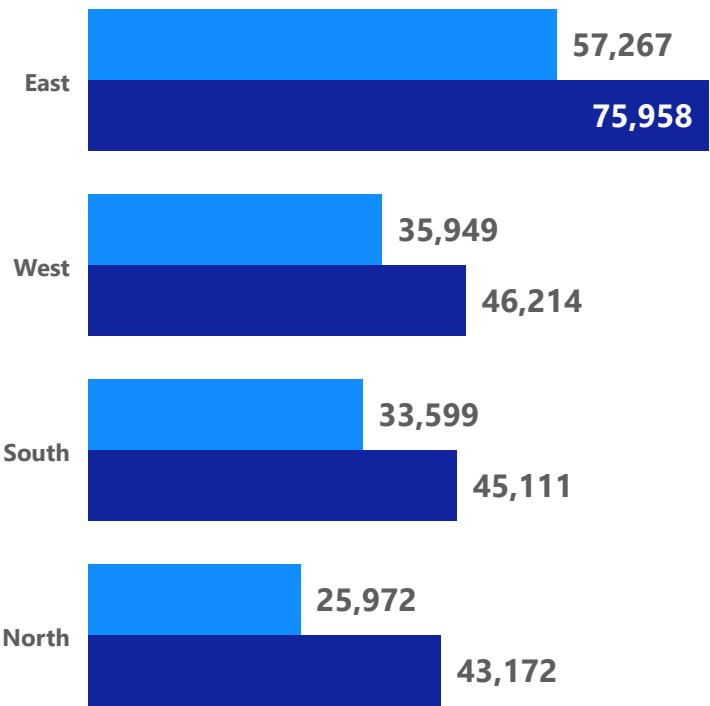
Average Invoice Value

0.011

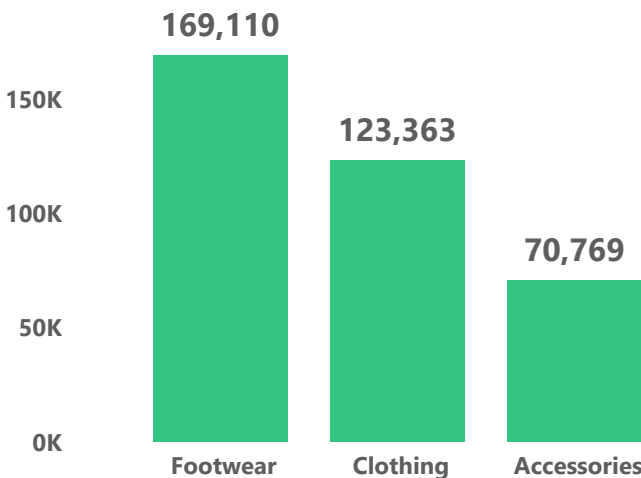
Return Rate

Total Sales by Region and Sales Channel

Sales Channel ● In-Store ● Online



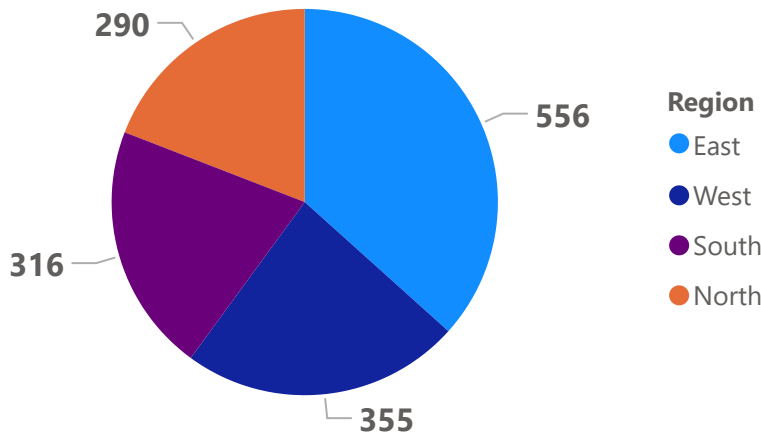
Total Sales by Product Category



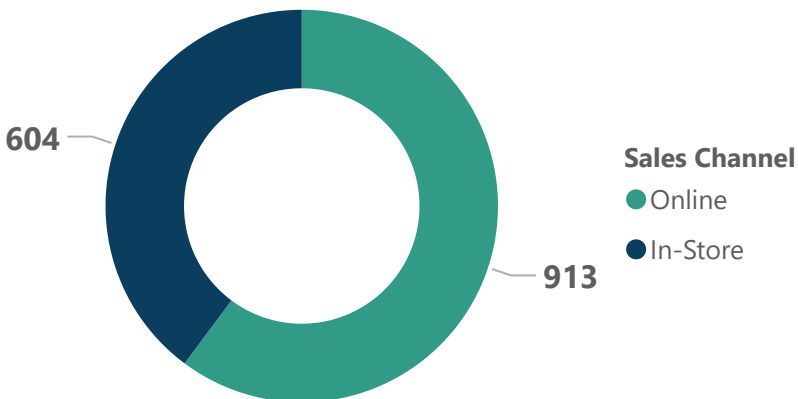
Total Sales and Total Invoices by Customer Age Group

Customer Age Group	Total Invoices	Total Sales
18-25	282	72,873
26-35	322	76,873
36-45	225	52,809
46-55	398	94,697
56+	290	65,991
Total	1,517	363,241

Total Invoices by Region



Total Invoices by Sales Channel





Apparel Sales Insights

Year

2021

Month

January

Day

3

Hour

4

19,105

Total Sales

71

Total Invoices

269.08

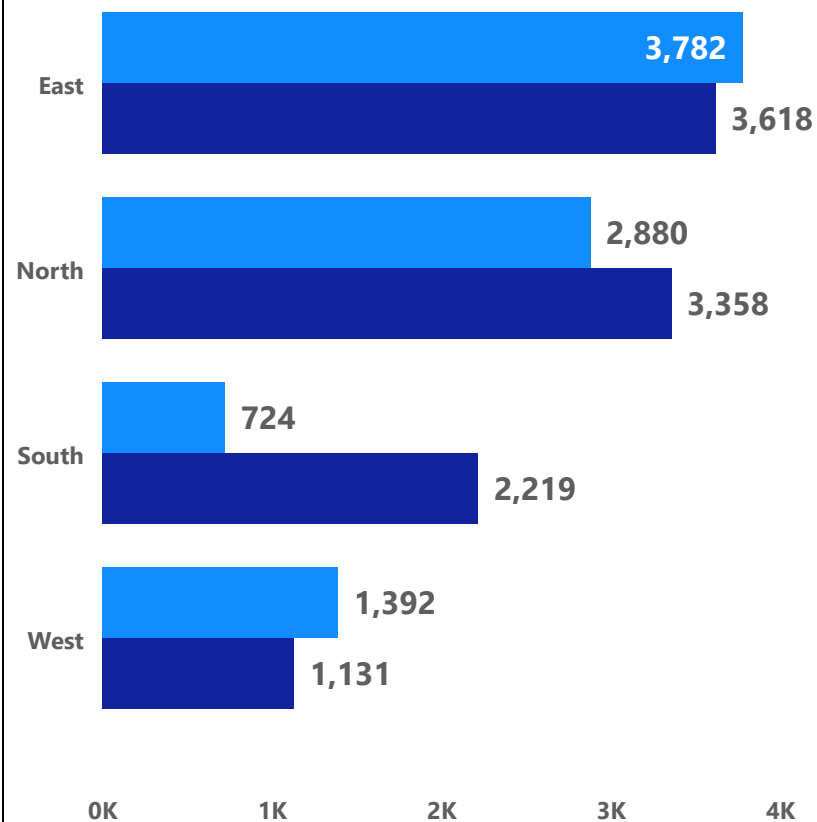
Average Invoice Value

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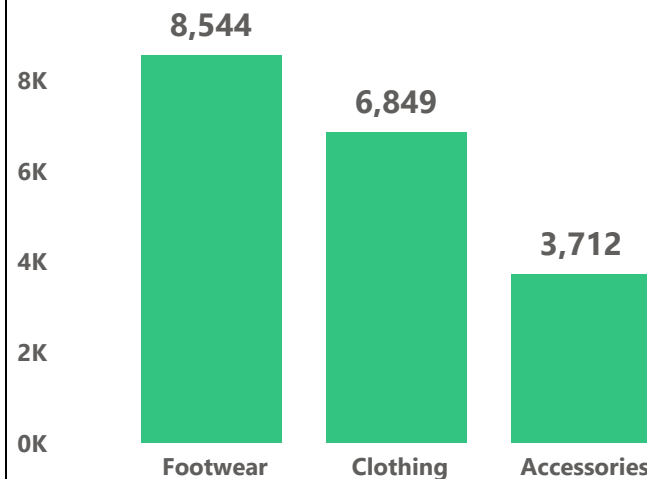
Return Rate

Total Sales by Region and Sales Channel

Sales Channel ● In-Store ● Online



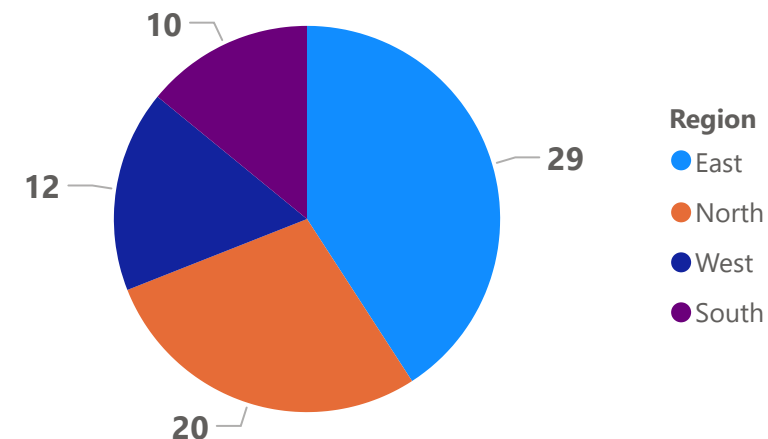
Total Sales by Product Category



Total Sales and Total Invoices by Customer Age Group

Customer Age Group	Total Invoices	Total Sales
18-25	9	1,769
26-35	19	4,214
36-45	14	3,919
46-55	17	4,642
56+	12	4,561
Total	71	19,105

Total Invoices by Region



Total Invoices by Sales Channel

