

₹985M

Revenue

25M

ToTal Profit Margin

2.50%

Total margin %

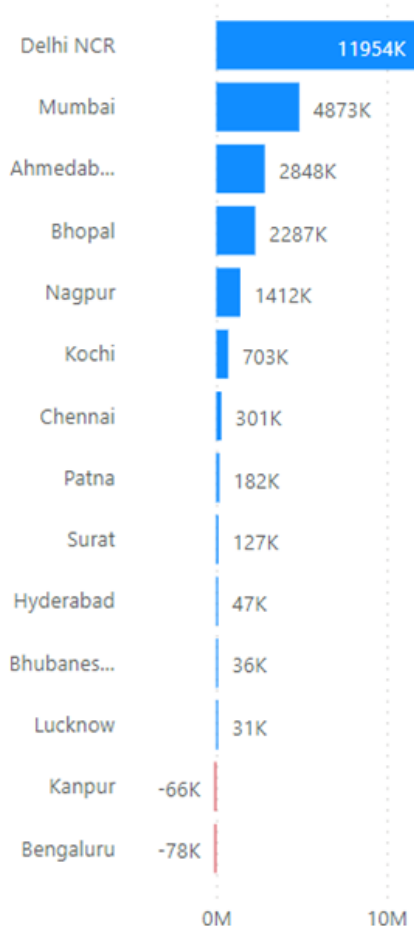
2017

2018

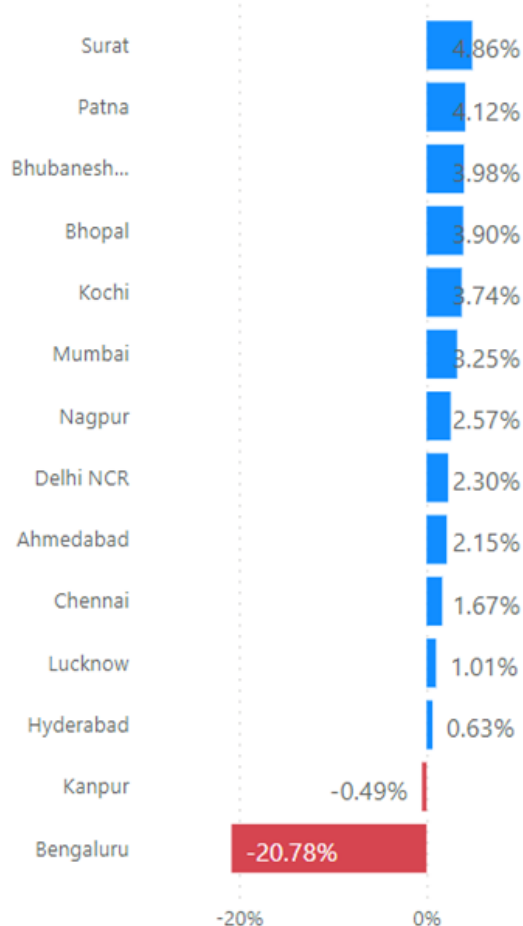
2019

2020

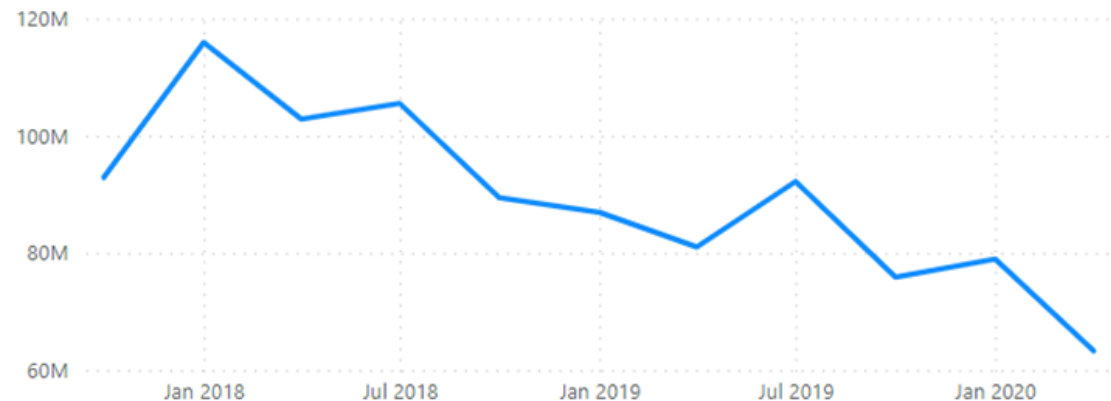
Profit Margin



Profit Margin %



Revenue Trend



Customers	Revenue	Revenue Contribution %	ToTal Profit Margin	Total margin %	Profit_contribution%
Electricalsara Stores	₹413,333,588	41.97%	9307899	2.25%	37.75%
Electricalslytical	₹49,644,189	5.04%	1688260	3.40%	6.85%
Excel Stores	₹49,115,620	4.99%	679991	1.38%	2.76%
Premium Stores	₹44,906,666	4.56%	1053784	2.35%	4.27%
Nixon	₹43,893,083	4.46%	1785811	4.07%	7.24%
Info Stores	₹35,100,033	3.56%	314451	0.90%	1.28%
Control	₹31,771,997	3.23%	825928	2.60%	3.35%
Surge Stores	₹28,648,916	2.91%	656033	2.29%	2.66%
Acclaimed Stores	₹21,196,727	2.15%	321095	1.51%	1.30%
Forward Stores	₹21,026,079	2.14%	560789	2.67%	2.27%
Epic Stores	₹18,750,440	1.90%	329118	1.76%	1.33%
Nomad Stores	₹17,739,351	1.80%	512481	2.89%	2.08%
Total	₹984,813,463	100.00%	24657068	2.50%	100.00%

₹414M

Revenue

9M

ToTal Profit Margin

2.26%

Total margin %

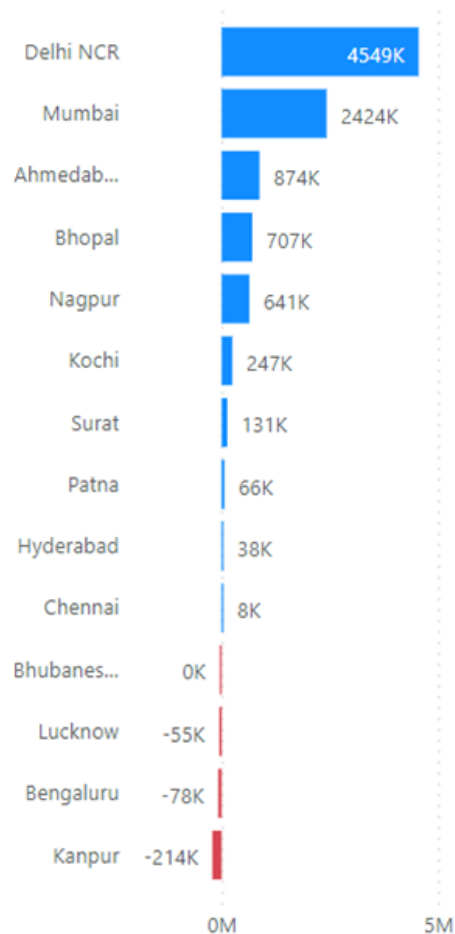
2017

2018

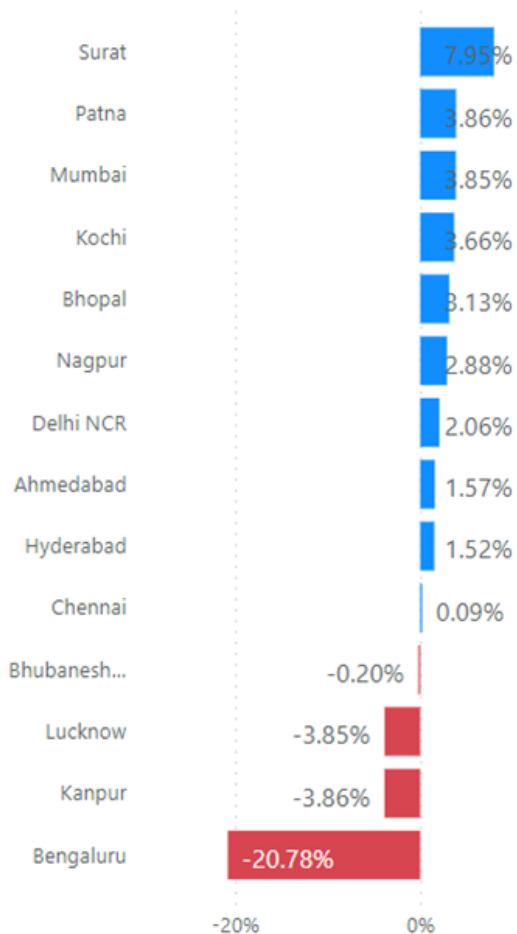
2019

2020

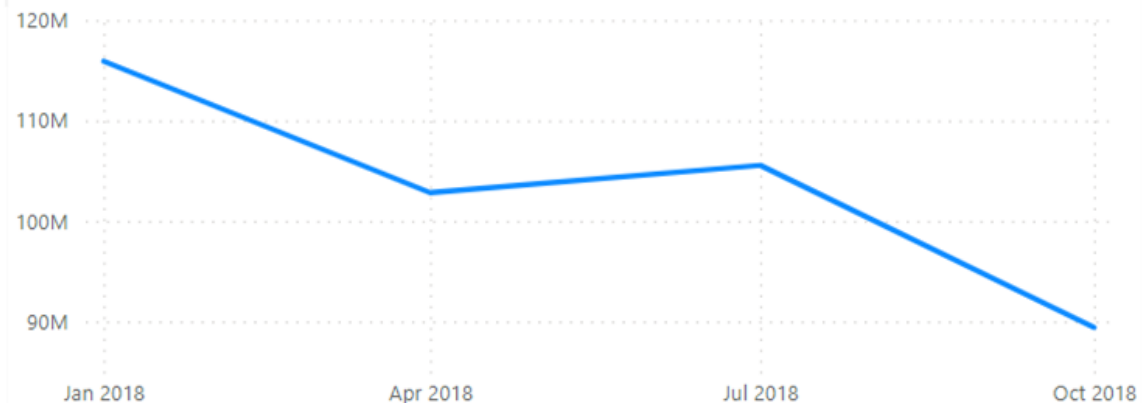
Profit Margin



Profit Margin %



Revenue Trend



Customers	Revenue	Revenue Contribution %	ToTal Profit Margin	Total margin %	Profit_contribution%
Electricalsara Stores	₹173,050,977	17.57%	3279284	1.89%	13.30%
Nixon	₹21,809,554	2.21%	945746	4.34%	3.84%
Electricalslytical	₹20,825,800	2.11%	725157	3.48%	2.94%
Premium Stores	₹18,693,181	1.90%	645736	3.45%	2.62%
Excel Stores	₹18,051,333	1.83%	127115	0.70%	0.52%
Info Stores	₹15,041,478	1.53%	48776	0.32%	0.20%
Control	₹15,003,105	1.52%	248146	1.65%	1.01%
Surge Stores	₹12,622,707	1.28%	138361	1.10%	0.56%
Forward Stores	₹9,564,099	0.97%	187122	1.96%	0.76%
Acclaimed Stores	₹9,339,052	0.95%	198808	2.13%	0.81%
Electricalsocity	₹9,299,125	0.94%	556030	5.98%	2.26%
Nomad Stores	₹7,822,478	0.79%	151898	1.94%	0.62%
Total	₹413,687,163	42.01%	9337296	2.26%	37.87%

₹336M

Revenue

10M

ToTal Profit Margin

3.12%

Total margin %

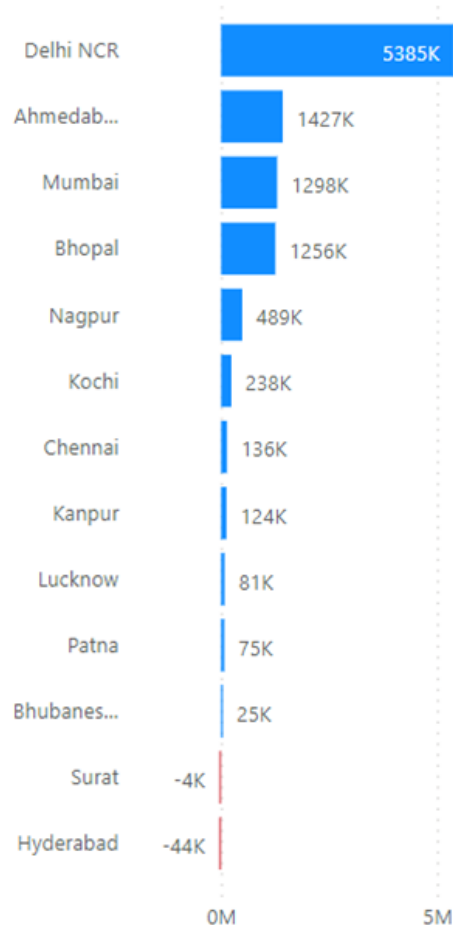
2017

2018

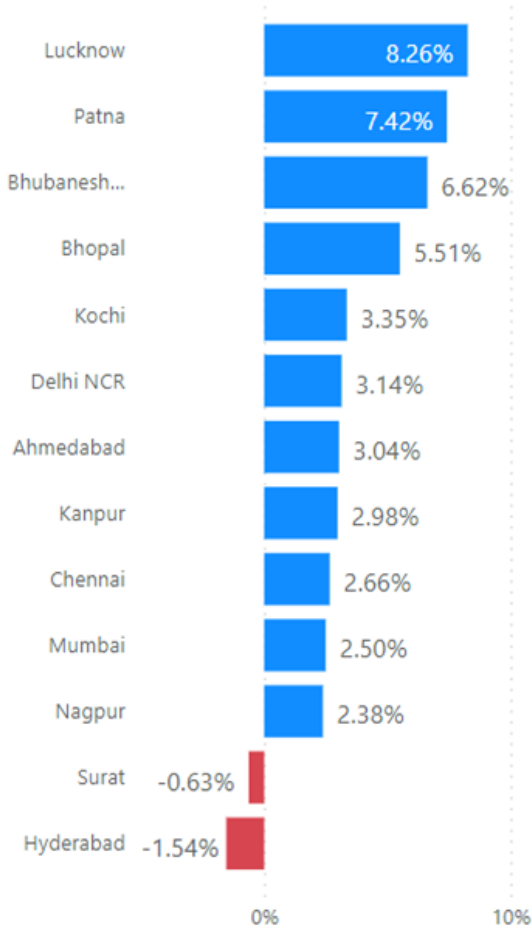
2019

2020

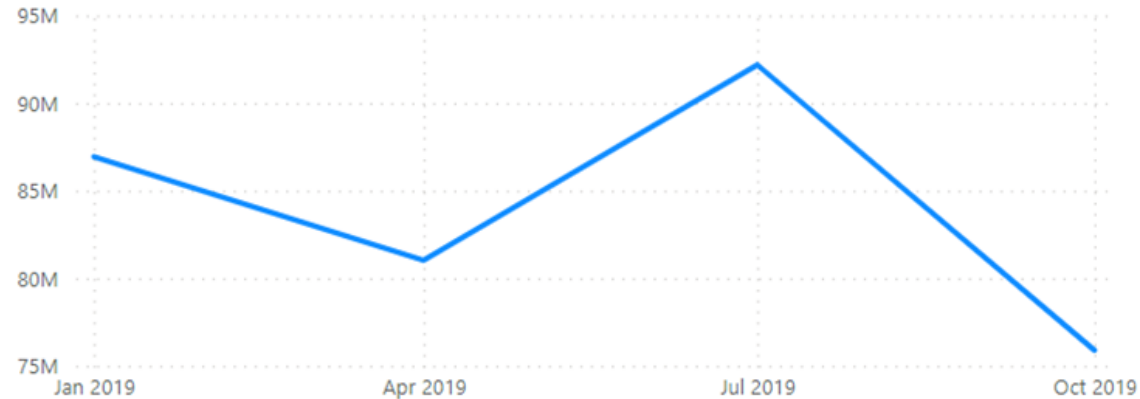
Profit Margin



Profit Margin %



Revenue Trend



Customers	Revenue	Revenue Contribution %	ToTal Profit Margin	Total margin %	Profit_contribution%
Leader	₹6,363,099	0.65%	703382	11.05%	2.85%
Power	₹1,746,464	0.18%	141323	8.09%	0.57%
Elite	₹1,050,012	0.11%	78260	7.45%	0.32%
Insight	₹1,092,658	0.11%	81214	7.43%	0.33%
Expression	₹194,094	0.02%	13378	6.89%	0.05%
Logic Stores	₹5,828,789	0.59%	357657	6.14%	1.45%
Sound	₹1,729,703	0.18%	86694	5.01%	0.35%
Control	₹10,004,504	1.02%	472320	4.72%	1.92%
All-Out	₹2,058,242	0.21%	94844	4.61%	0.38%
Unity Stores	₹4,899,814	0.50%	209191	4.27%	0.85%
Relief	₹2,214,690	0.22%	93638	4.23%	0.38%
Electricalsopedia	₹3,864,931	0.39%	153726	3.98%	0.62%
Total	₹336,019,102	34.12%	10486544	3.12%	42.53%

₹413M

Revenue

9M

ToTal Profit Margin

2.25%

Total margin %

2017

2018

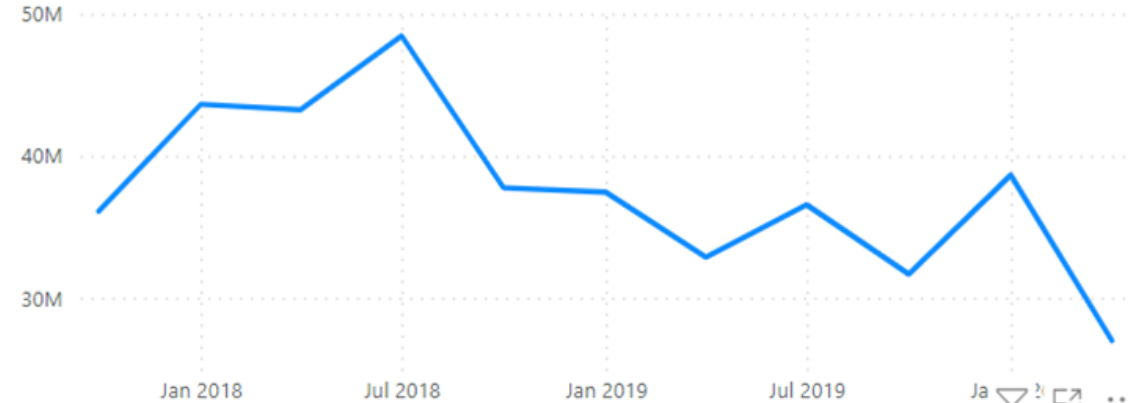
2019

2020

Profit Margin

Profit Margin %

Revenue Trend



Delhi NCR

9262K

Bengaluru

37.00%

Bhopal

32K

Bhopal

2.47%

Mumbai

11K

Delhi NCR

2.26%

Bengaluru

2K

Mumbai

0.73%

Customers	Revenue	Revenue Contribution %	ToTal Profit Margin	Total margin %	Profit_contribution%
Electricalsara Stores	₹413,333,588	41.97%	9307899	2.25%	37.75%
Electricalslytical	₹49,644,189	5.04%	1688260	3.40%	6.85%
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