

Brand Health Assessment Report

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Company: Exmatters
Date: 07-07-2025

Category	Score (out of 15)	Percentage
Brand_Strategy_0	5	33%
Brand_Strategy_1	5	33%
Brand_Strategy_2	5	33%
Brand_Alignment_0	4	27%
Brand_Alignment_1	5	33%
Brand_Alignment_2	4	27%
Brand_Communication_0	5	33%
Brand_Communication_1	5	33%
Brand_Communication_2	5	33%
Brand_Execution_0	5	33%
Brand_Execution_1	5	33%
Brand_Execution_2	5	33%