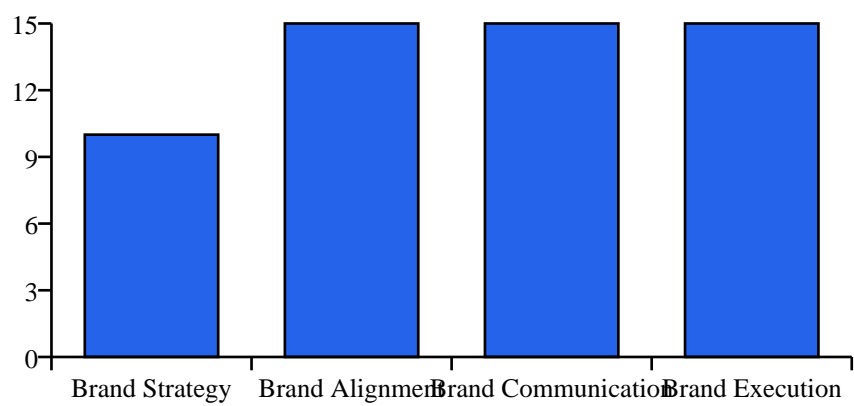


Brand Health Feedback



Category	Score	Feedback
Brand Strategy	10/15	Your brand's unique value proposition is well recognized.
Brand Alignment	15/15	Your internal strategy and values are aligned across departments.
Brand Communication	15/15	Your messaging is consistent across materials and platforms.
Brand Execution	15/15	Your customers experience consistent value across all touchpoints.