

# Brand Health Assessment Report

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Company: Exmatters

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## Scores:

Brand Strategy: 15/15

Brand Alignment: 15/15

Brand Communication: 13/15

Brand Execution: 14/15

## Feedback:

Brand Strategy: Excellent performance in this area.

Brand Alignment: Excellent performance in this area.

Brand Communication: Excellent performance in this area.

Brand Execution: Excellent performance in this area.