Brand Health Assessment Report

Name: jayashri akhade

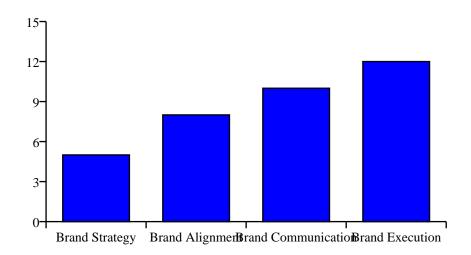
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Company: tech saksham

Date: 2025-07-16

Scores:

Category	Score (out of 15)	Percentage
Brand Strategy	5	33%
Brand Alignment	8	53%
Brand Communication	10	67%
Brand Execution	12	80%



Category-wise Feedback

Brand Strategy:

You have a solid strategic foundation. Keep differentiating your brand clearly.

Brand Alignment:

Your internal alignment is strong. Maintain consistent vision and communication.

Brand Communication:

Your brand is communicated effectively. Continue reinforcing it across all channels.

Brand Execution:

Great brand experience delivery! Focus on sustaining it across the customer journey.