

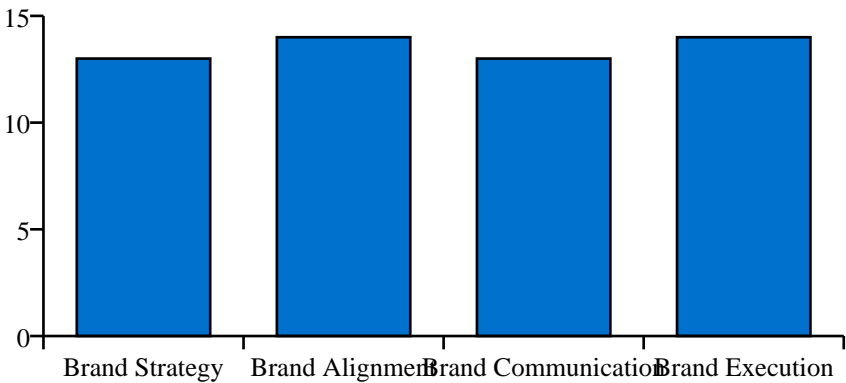
Brand Health Assessment Report

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Date: 2025-07-21

Brand Health Summary

Section	Score (out of 15)
Brand Strategy	13
Brand Alignment	14
Brand Communication	13
Brand Execution	14
Overall Score	54 / 60
Brand Health %	90%

Category-wise Scores (Bar Graph)



Feedback

Brand Strategy: You have a solid strategic foundation. Keep differentiating your brand clearly.

Brand Alignment: Your internal alignment is strong. Maintain consistent vision and communication.

Brand Communication: Your brand is communicated effectively. Continue reinforcing it across all channels.

Brand Execution: Great brand experience delivery! Focus on sustaining it across the customer journey.