

The Power of Ideas

TMC411

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Introduction

Genesis 1:28

We've been called to Create

“ A SINGLE IDEA
FROM THE HUMAN MIND
CAN BUILD CITIES.
AN IDEA CAN TRANSFORM
THE WORLD AND REWRITE
ALL THE RULES.”

- Cobb, *Inception*

Everything begins as an Idea: Including you

- You are God's idea
- What you were sent to earth to do is God's idea— it's called purpose.



IDEAS ARE THE ROOTS OF CREATION

- Ernest Dimmet

Every creation (product, business, culture, or system) begins with an idea



An Idea:

A super fast car that uses less fuel and runs on electricity from 0–100 km/h (0–62 mph) in 4.4 seconds





A Portable Computer with no keyboard or box connected– Only the Screen to interact with (1985)

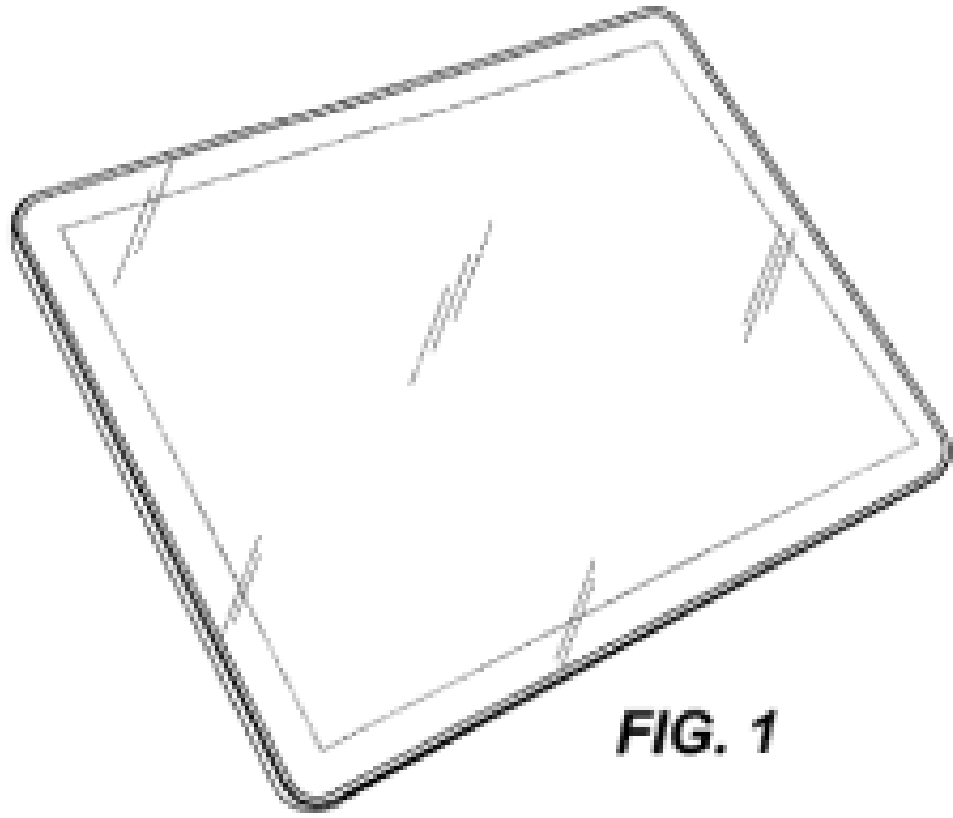


FIG. 1



FIG. 6

2004 (Apple)

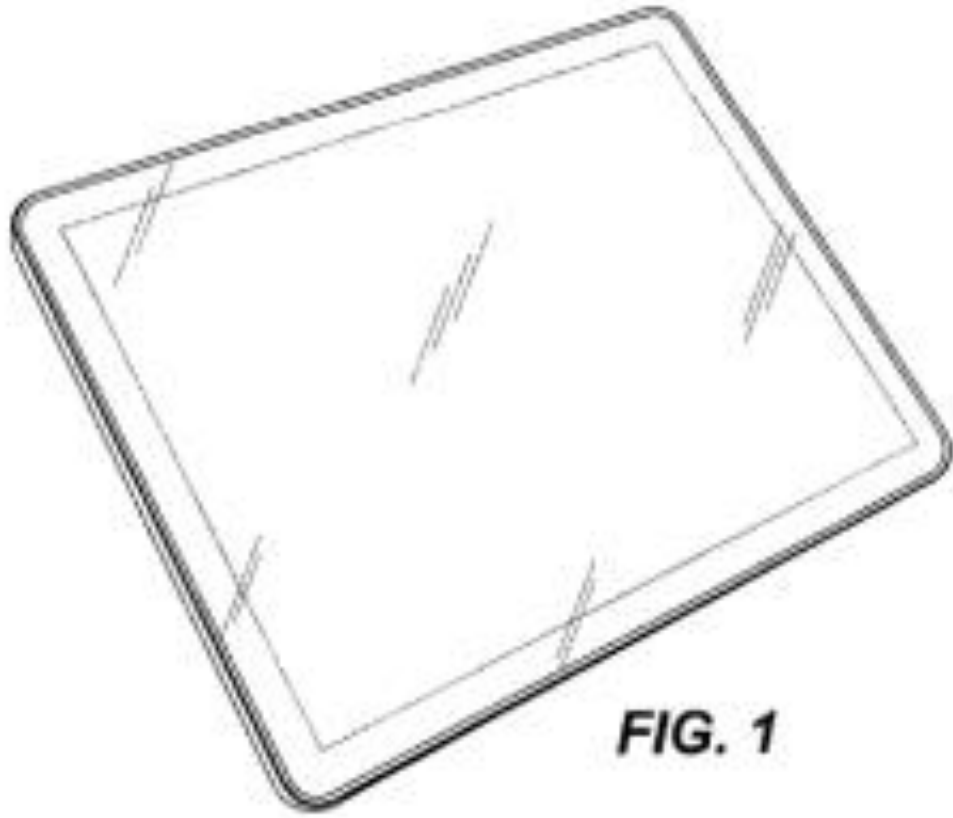


FIG. 1



FIG. 6

2004 (Apple)



2010 (Apple)

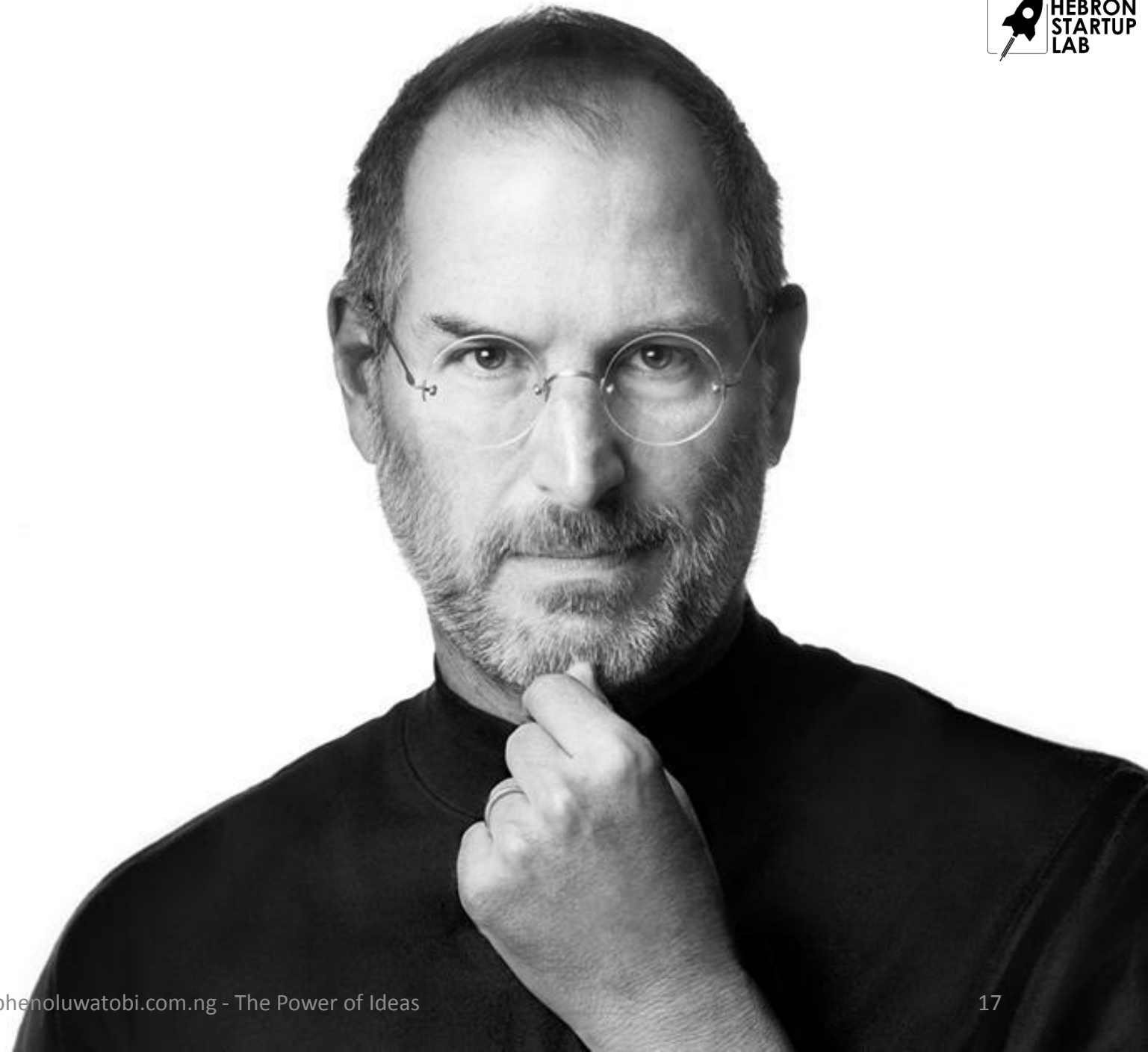
The Power of Ideas

The Forest is the seed.

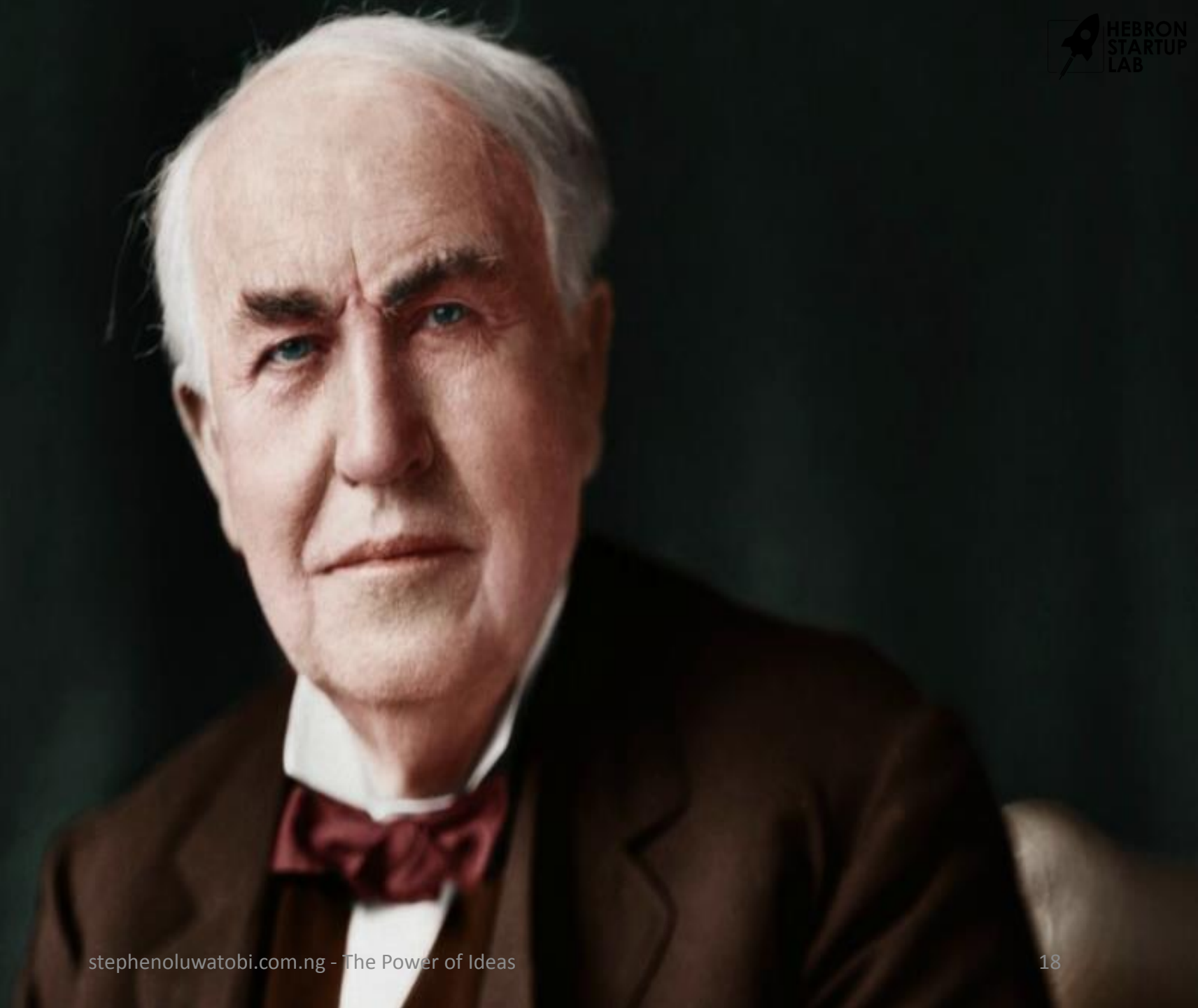
The power is in the *Freedom Fighters* (http://bit.ly/achieve_it_now)

People who shook the world with the Power of their Ideas

STEVE JOBS



THOMAS EDISON



WRIGHT BROTHERS



MARK ZUCKERBERG





MARY KAY ASH

An Idea is like a Seed

You have the Power.

You can shake the world too.

Engaging the Power of Ideas

- Be Observant
- See Differently
- Be Inquisitive
- Be Courageous
- Keep learning to fuel your creativity and ingeniousness.

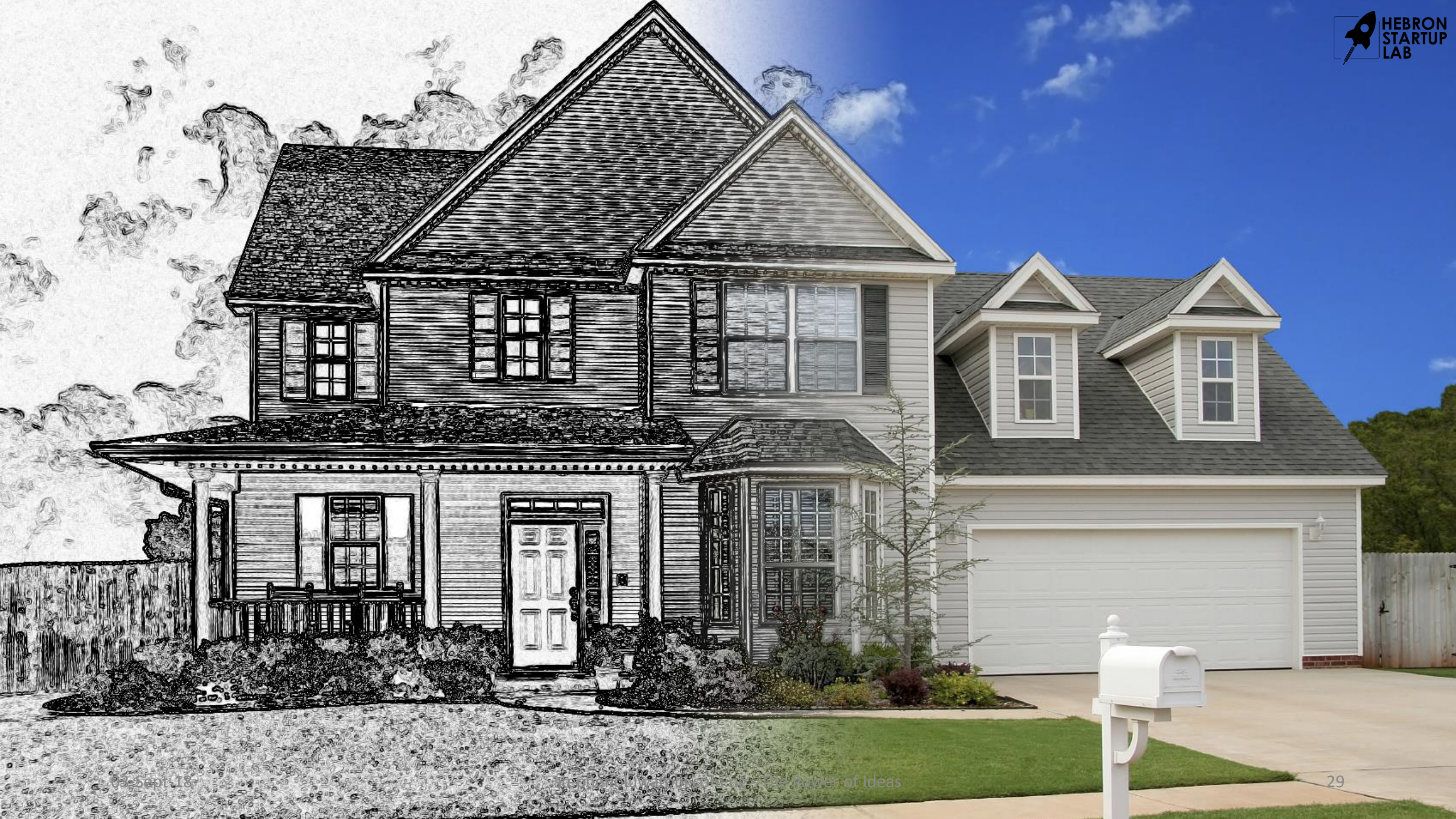
Beyond the Idea



This is an idea that has gone beyond an idea



Ideas usually begin their cycle as “intangible” materials called concepts



Ideas truly rule the world, but...

- Ideas in their concept stage cannot rule the world
- It's only a potential to rule the world.
- It's like saying a female can give birth to a child.
- But the female has to mature from a baby to an adult to be able to do that.
- Ideas must grow beyond the concept stage to change the world.

An Idea is a potential to change the world

- If ideas ruled the world, everyone with an idea should be ruling the world.
- Ideas, thus, carry the potentials to change the world.
- Those potentials have to be unleashed to take it from the concept stage to the stage where it is readily usable and tradable.

Conclusion

If Larry Page and Sergey Brin did nothing in 1998 about the idea, known now as Google, they would never have known that “*idea*” would be valued at US\$527 billion in 2017.

Conclusion

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Q & A