**AKHIL PEKALA**

UI Developer  
Phone: +91-7396744227 | Email: pekalaakhil4@gmail.com  
LinkedIn: linkedin.com/in/akhil-pekala-a04289155

**PROFESSIONAL SUMMARY**

Detail-oriented UI Developer with 3.3 years of experience in designing and developing responsive, user-centric websites. Skilled in HTML, CSS, JavaScript, React JS, and modern frameworks to deliver visually appealing and high-performance interfaces. Proven ability to work independently and in cross-functional teams to enhance digital experiences, streamline development, and reduce costs.

**TECHNICAL SKILLS**

Languages & Frameworks: JavaScript (ES6+), React JS, HTML5, CSS3, SASS, Bootstrap, Tailwind CSS, AJAX  
Tools & Platforms: Git/GitHub, npm, Adobe Express, Adobe Workfront, AEM Franklin, GrapeJS  
Concepts & Techniques: Responsive Web Design, DOM Manipulation, RESTful APIs, API Integration, JSON, Agile, Unit Testing, GraphQL

**PROFESSIONAL EXPERIENCE**

Tata Consultancy Services (TCS)  
UI Developer & Webmaster – Client: Pfizer Inc.  
Dec 2021 – Present

* Led frontend development for Pfizer's digital initiatives, delivering 20+ responsive websites across global markets.
* Developed sites from scratch, reducing development time by 25% while ensuring high code quality and UX.
* Resolved bugs, optimized code, and fixed site issues—boosting performance by 30% and reducing downtime.
* Integrated Adobe Express into workflows, automating tasks and cutting operational costs by 60%.
* Collaborated with cross-functional teams to meet tight deadlines—completing projects 10% ahead of schedule.
* Designed and delivered HCP-focused email campaigns based on stakeholder briefs and scheduling timelines.
* Conducted website performance analysis using traffic and behavior metrics to improve engagement.
* Documented UI design patterns, component libraries, and best practices to maintain design consistency.
* Supported content creators and QA teams to ensure cohesive, functional, and pixel-perfect web output.

**EDUCATION**

Bachelor of Technology – Andhra University College of Engineering  
Visakhapatnam | Jul 2017 – Jul 2021

**CERTIFICATIONS**

• The Complete JavaScript Course 2024: From Zero to Expert! – Udemy  
• Figma UI/UX Design Essentials – Udemy

**KEY ACHIEVEMENTS**

• Improved Web Performance: Optimized UI/UX, reducing load times and increasing user engagement.

• Independent Ownership: Successfully managed entire web projects independently for over 2 years.

• Efficiency Wins: Automated processes that led to significant cost and time savings.