





Title: ClaimAlert

"Securing What Matters: AI-Driven Policy & Warranty Management System"

"Never Lose Track of What Protects You – Empowering Families and Individuals through Smart Notifications."

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Agenda: Problem Statement & Solution

1. PROBLEM STATEMENT

"The Hidden Loss: Unclaimed Policies Due to Unforeseen Events"

Unclaimed policies and expired warranties occur because people often forget about them, and in unforeseen events, families remain unaware, leading to financial loss and missed benefits.

60% of POLICYHOLDERS' FAMILIES MISS OUT ON CLAIMS

> PROTECTING FINANCIAL SECURITY:



These unclaimed policies and expired warranties represent lost financial security, leaving families without the resources they were entitled to receive.

60%



A better system is needed to ensure families are notified and policy benefits are claimed when they matter most.

78%

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> THE HIDDEN PROBLEMS:

✓ UNFORESEEN EVENTS:

When a policyholder passes away unexpectedly, families often remain unaware of active policies (life, health, etc.), leading to unclaimed benefits.

✓ LACK OF AWARENESS:

Families lose millions in unclaimed policies each year simply because they are unaware of their existence or the claim process.

✓ FORGETTING WARRANTIES:

Many product warranties expire unused as users forget expiration dates, missing out on free repairs or replacements.

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2. SOLUTION: "ClaimAlert"

"AI-Powered Policy and Warranty Notification App: Ensuring Families Never Miss Out"



AI DOCUMENT TRACKING

Users can securely upload and store important policies and warranties, including nominee details for easy access.



EVENT NOTIFICATION

Automatically sends SMS and Instagram alerts to registered nominees in the event of the policyholder's death, providing information about active policies.



WARRANTY EXPIRATION ALERTS

Sends reminders a week before warranty expiration, enabling users to claim warranties or initiate replacements on time.

✓ KEY FEATURES

- 1. Smart Notifications: The "ClainAlert" App delivers timely emergency alerts that extract nominee details for quick claims, along with regular warranty reminders to help users take full advantage of their purchases and avoid missing important deadlines.
- 2. Search Bar Integration: With a user-friendly search function, users can effortlessly locate their policies and warranties, and the system clearly indicates whether each item is active, expired, or claimable, streamlining management.
- **3. Enhanced Security:** Strong encryption protects sensitive information from unauthorized access, while users can easily manage nominee permissions, ensuring that only authorized individuals can view or act on their policies for added peace of mind.

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Thank You

"Ensuring no policy or warranty is forgotten."



