Ideation Phase
Empathize & Discover

Date	27 January 2026
Team ID	LTVIP2026TMIDS91241
Project Name	HeartDisease Analysis
Maximum Marks	4 Marks

Empathy Map Canvas:

The target users are adults with busy lifestyles who are often unaware of their heart health risks. They feel confused by medical reports and find it difficult to understand complex health data. They usually ignore early symptoms and skip regular checkups due to lack of time. This makes them anxious and worried about sudden health problems. Their main goal is to get clear, simple insights that help them detect heart disease early and improve their lifestyle.