

**Project Development Phase
Model Performance Test**

Date	29 JUNE 2025
Team ID	LTVIP2025TMID49673
Project Name	Cosmetic Insights : Navigating Cosmetics Trends and Consumer Insights with Tableau
Maximum Marks	

Model Performance Testing:

Project team shall fill the following information in model performance testing template.

S.No.	Parameter	Screenshot / Values
1.	Data Rendered	Rendered from cleaned CSV files with cosmetic products,brands,Ranking etc. Loaded ~1,000+ rows
2.	Data Preprocessing	Null values handled; feature mappings applied for label name , repeated brand names, combinational use of ingredients in products.
3.	Utilization of Filters	Applied Tableau filters for Brand, Rank, price,sensitive skin ,dry skin,type of ingredients used.
4.	Calculation fields Used	<ul style="list-style-type: none">- Normal skin suitability- Dry skin suitability- Oily skin suitability- Brand Wise ranking- KPI Metrics
5.	Dashboard design	No of Visualizations-12 / Graphs – 2 Dashboards
6	Story Design	No of Visualizations / Graphs - 1 Stories with 5 story points