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## **SUMMARY**

Passionate about deriving insights from data, with brief knowledge in Python, SQL, Excel, Power BI, and Tableau. Skilled in data manipulation, analysis, and visualization for informed decision-making. Computer Science background with enthusiasm for solving real-world challenges in a growth-focused environment.

## **EDUCATION**

•	Bachelor of Engineering (CSE) (79.7%) Chandigarh University, Mohali, Punjab	2021-2025
•	Higher Secondary Education, (12 <sup>th</sup> ) (92.4%) D.A.V. Public School, Ambala Cantt, Haryana	2020-2021
•	Secondary Education (10 <sup>th</sup> ) (91.0%) D.A.V. Public School, Ambala Cantt, Haryana	2018-2019

#### **PROJECTS**

# Business Insight 360 (Power BI | Power Query | DAX)

- ➤ Designed and developed a comprehensive Power BI report for AtliQ Hardware using 4 years of data, featuring five key dashboards Finance, Sales, Marketing, Supply Chain, and Executive views to support data-driven decisions across all business dimensions.
- Cleaned and transformed raw data using Power Query, and implemented Snowflake data modeling in Power BI to ensure a scalable and efficient data structure.
- ➤ Utilized DAX and DAX Studio to build optimized data models and perform advanced calculations, enhancing report performance, interactivity, and user engagement.

# • Sales and Finance Report (Excel | Pivot Tables | DAX)

- Generated a comprehensive P&L report for AtliQ Hardware FY 2022, utilizing advanced features in Excel such as Pivot Tables and DAX to provide granular insights into revenue streams and expense categories.
- > Automated data cleaning process using Power Query, significantly reducing manual effort and improving efficiency.
- ➤ Built DAX-based calculation models that enhanced report accuracy and enabled users to gain more nuanced and flexible data insights.

#### • Sales Analysis (Python | Pandas | Matplotlib)

- Analyzed 12+ months of sales data using Python (Pandas, Matplotlib) to identify trends, peak sales periods, and top-performing products.
- > Cleaned and transformed raw data, handling missing values and creating key metrics like city-wise sales and hourly purchase patterns.
- ➤ Uncovered product bundles and optimal ad times, revealing top combinations (e.g., iPhone + Charging Cable) and peak engagement hours (11 AM, 7 PM).

## • Nutrient-Based Calorie Prediction (Machine Learning)

- > Developed a machine learning model to predict calorie content based on the nutrient composition of food items.
- Performed data preprocessing, feature selection, and model training using Python libraries (Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn).
- Implemented and evaluated multiple algorithms including Linear Regression, Decision Tree, and Random Forest to determine the most accurate model for calorie prediction.

# **SKILLS**

Python
 MySQL
 Microsoft Power BI
 Data Analytics
 Tableau
 Microsoft Excel
 Data Transformation & Cleaning
 Machine Learning

## **CERTIFICATIONS**

- Data Analysis with Python (by IBM)
- SQL MySQL for data Analytics and Business Intelligence (by 365 Career)
- Get Job Ready: Power BI Data Analytics for All Levels 3.0 (by CodeBasics)
- Excel: Mother of Business Intelligence (by CodeBasics)
- Introduction to Machine Learning (by IBM)