

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	10 September 2023
Team ID	Team-592889
Project Name	Time Series Analysis For Bitcoin Price Prediction Using Prophet
Maximum Marks	4 Marks


#### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


Reference: <https://www.mural.co/templates/empathy-map-canvas>


#### Step-1: Team Gathering, Collaboration and Select the Problem Statement





## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 **10 minutes** to prepare


 **1 hour** to collaborate

 **2-8 people** recommended



### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 **10 minutes**

---

**A**


**Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B**

**Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C**

**Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) 

## Step-2: Brainstorm, Idea Listing and Grouping

1

### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

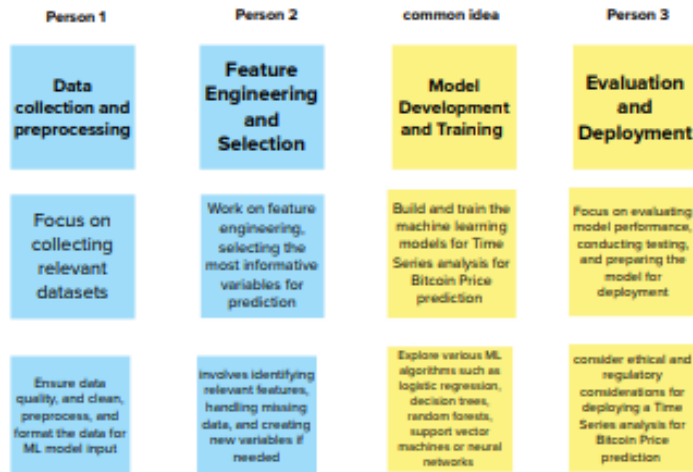


2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes



## Step-3: Idea Prioritization

3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

#### TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Project Management and collaboration

Documentation and Reporting

Quality Assurance and Ethical Considerations

4

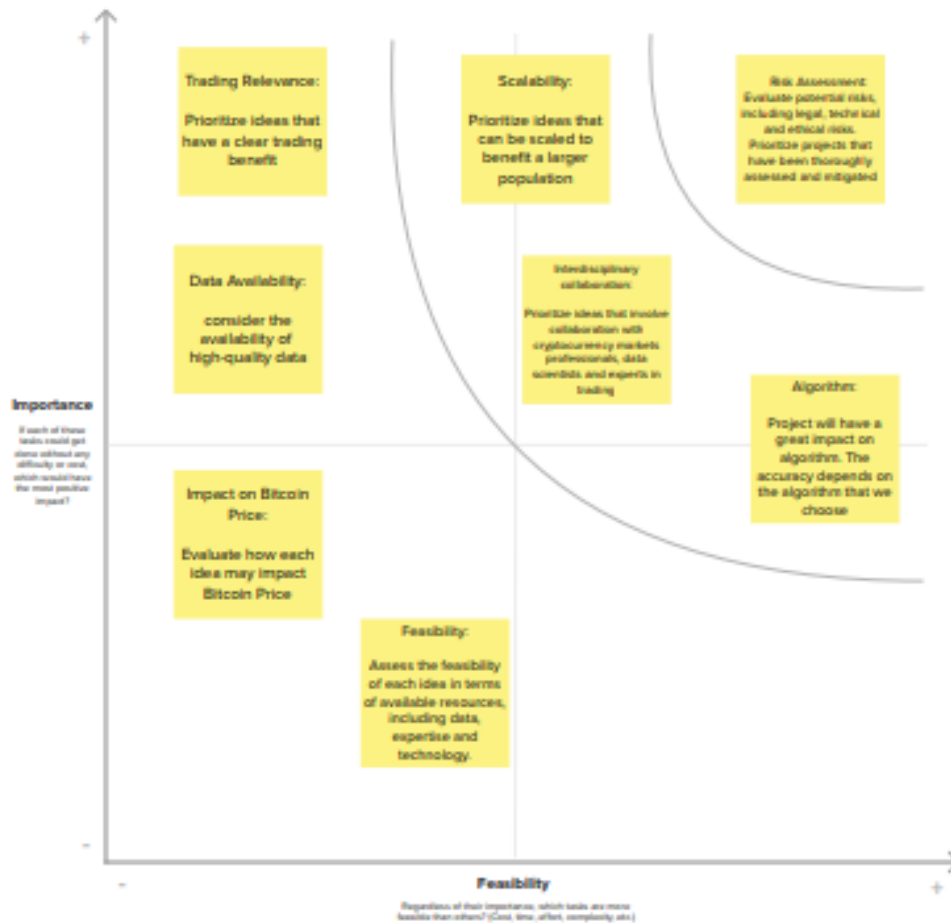
## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

### TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **W** key on the keyboard.



Link to our mural:

<https://app.mural.co/t/pranay9391/m/pranay9391/1699361983474/340d00e2cb4c49cfa8b32f50dcf9a4cc461d8462?sender=udbc24384af8e6eaf8bfd4310>