

E-Commerce Sales Dashboard



Product Category

All



Total Revenue
260.29K

Avg Order Value
520.59

Return/Cancelled
93

Total Orders
500

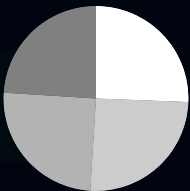
Orders per Customer

CustomerID	Count of OrderID	CustomerName
1	7	Kerri Johnson
2	3	Collin Rodriguez
3	9	Scott Kline
4	7	Brandy Pena
5	4	Mr. Christopher Nelson
6	3	Mario Parker
7	6	Stephanie Glenn
8	5	Steven Bradford
Total	500	

Top 10 Customers by Revenue

CustomerName	Total Revenue
Anthony Martinez	5,032.55
Benjamin Smith	7,543.82
Jason Pena	5,692.22
Jennifer Navarro	5,088.17
Jordan Conway	7,106.07
Kristina Alexander	6,364.28
Norma Miles	5,621.62
Raymond Hayes	6,102.02
Scott Kline	5,784.83
Tiffany Davis	5,620.21
Total	59,955.79

Common Payment method



PaymentMeth...

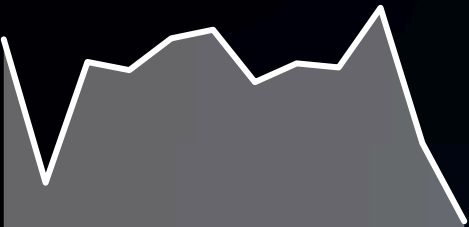
● COD

● PayPal

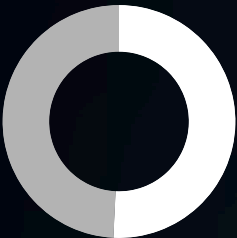
● Debit Card

● Credit Card

Monthly Revenue Trend



Total Customer (Repeat vs New)

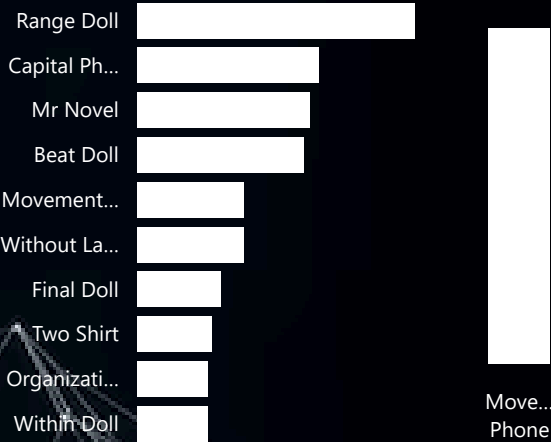


CustomerType

● New

● Repeat

Return/Cancellation Rate by Product



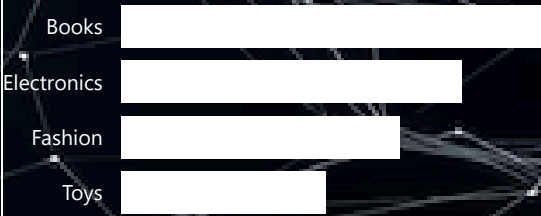
Top 10 Products by Revenue



Product Name

- ☐ Attention Doll
- ☐ Beat Doll
- ☐ Bill Novel
- ☐ Capital Phone
- ☐ Democrat Doll
- ☐ Democrat Phone
- ☐ Final Doll
- ☐ Final Doll
- ☐ Final Doll

Return/Cancellation Rate by Category



Revenue by Product Category



Category

● Fashion

● Books

● Electronics

● Toys

● Home

Most Sold Product Categories

