



SHOPVERSE DASHBOARD ANALYSIS

Overview

Insights

Target

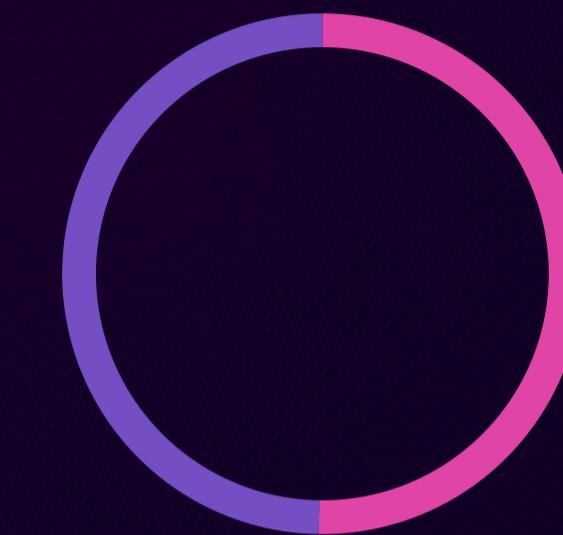
Revenue Status

Total Revenue

22.94M

Target Revenue

22.75M



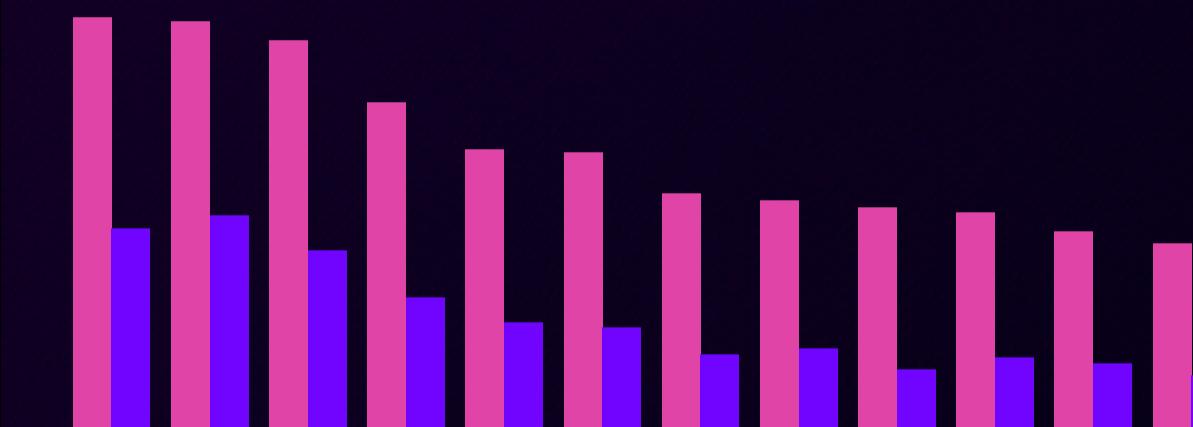
Revenue and Profit by Month

All



Revenue

Profit



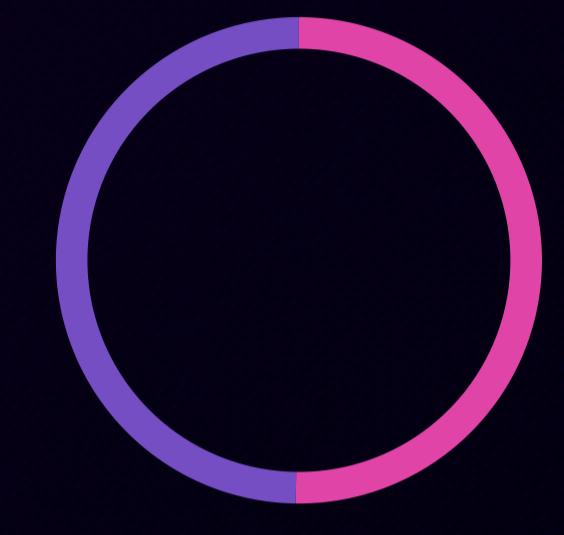
Profit Status

Total Profit

9.05M

Target Profit

8.98M



Order Status

All

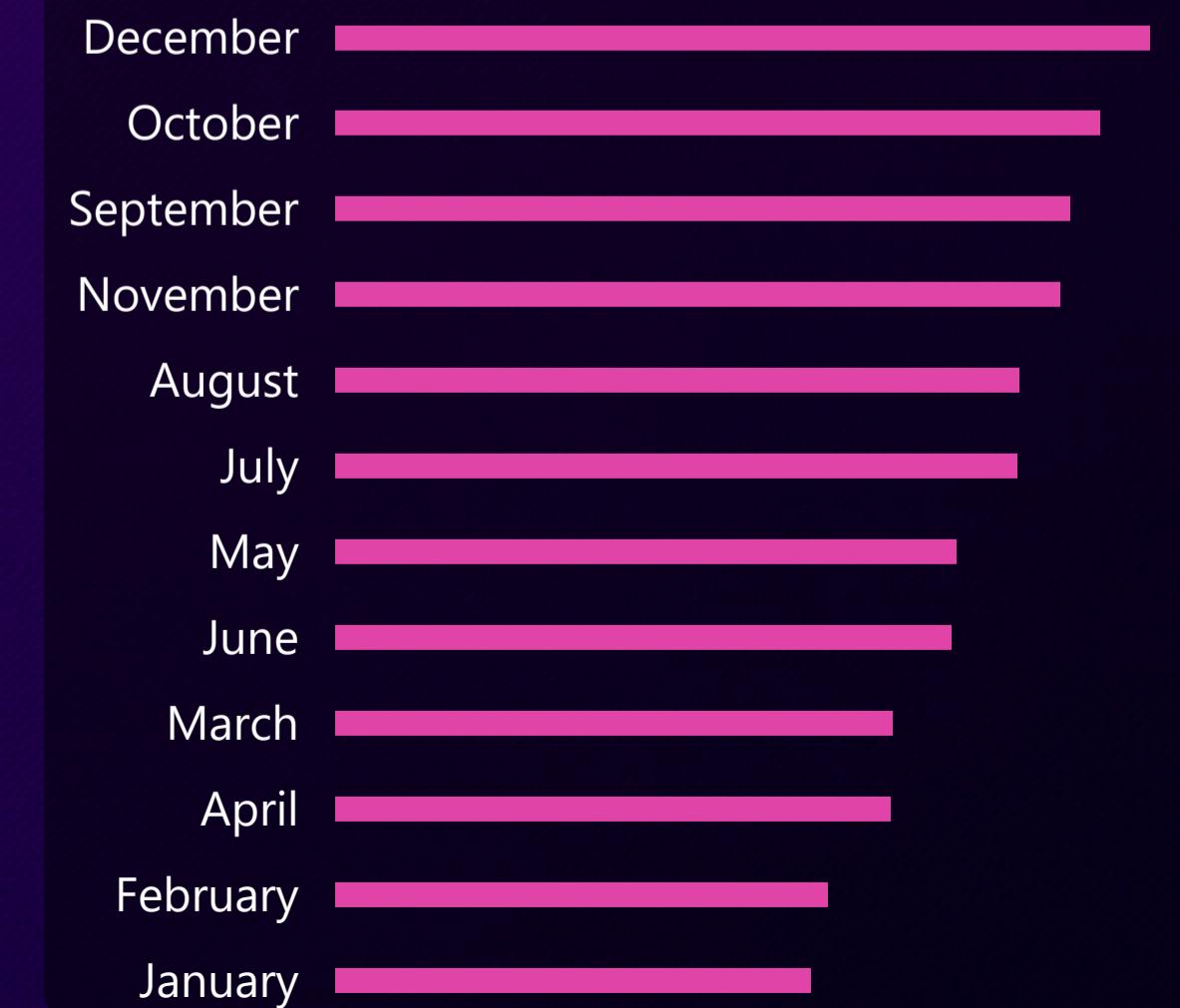


Average Order Value

1.53K

Total No of Orders

15K



YOY Summary

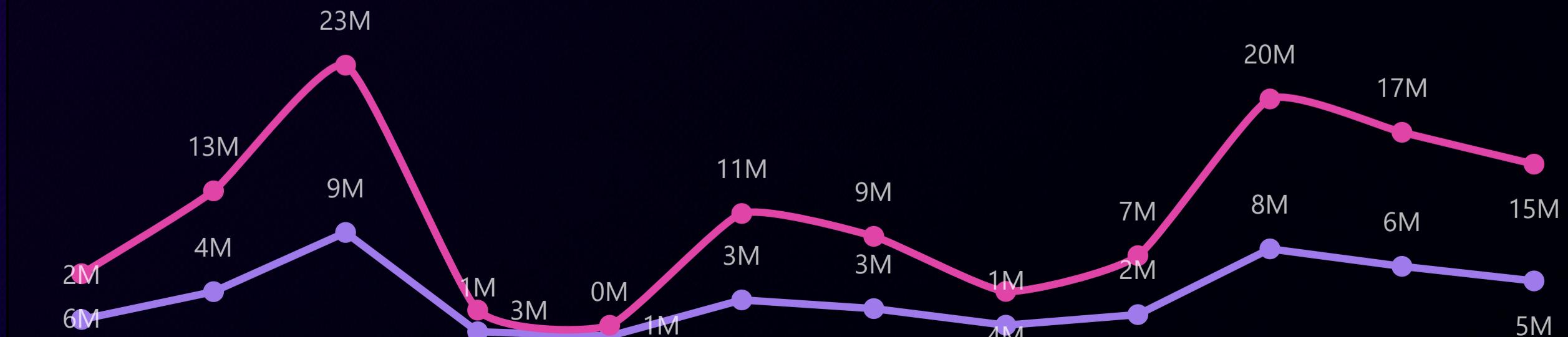
Year	YOY Profit	Yoy sales	Yoy Growth	Achievement Percentage
2023				100.44
2024	179%	139%	1%	101.10
2025	81%	54%	-0%	100.85

Revenue & Profit Trend Analysis

Profit

Revenue

All





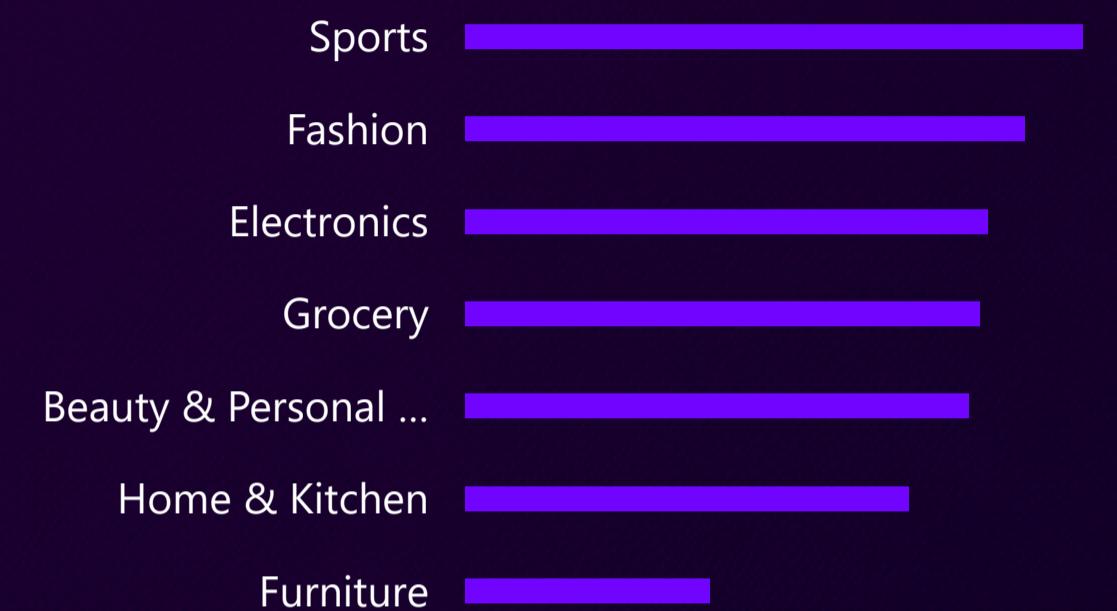
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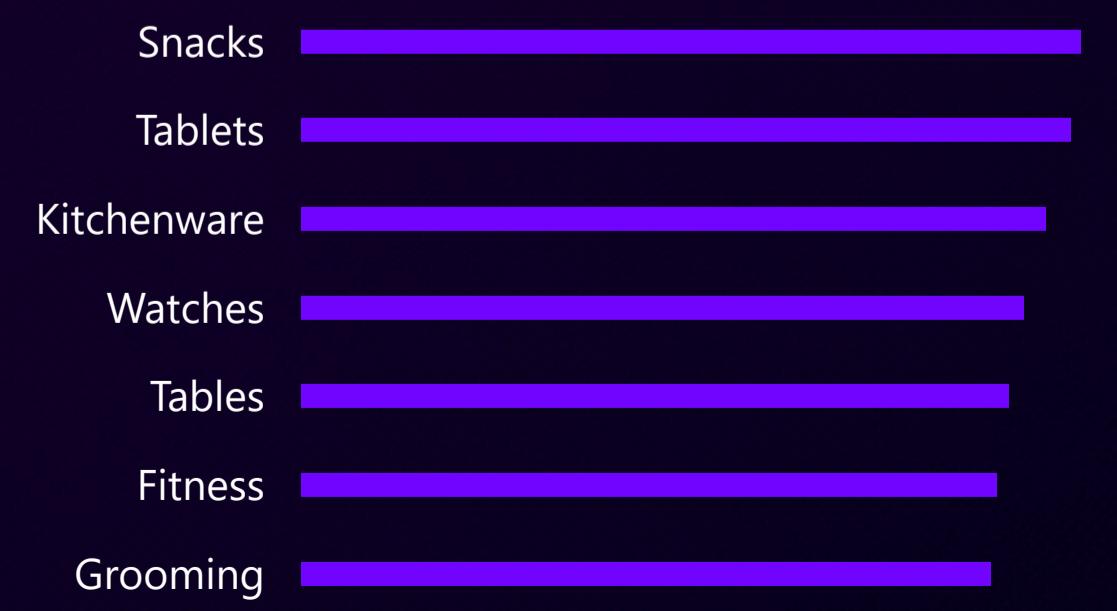
Category Revenue



Worst Performing Subcategory



Best Performing Subcategory



Avg Order Value

30.78K

New Customers

179

Top Category Revenue

4.16M

Top Product Revenue

393.53K

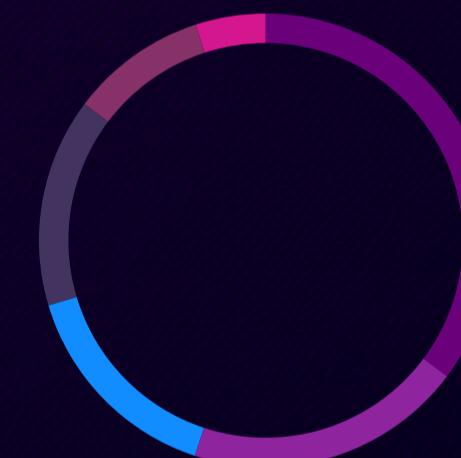
Unique Customers

7K

Repeat Customers

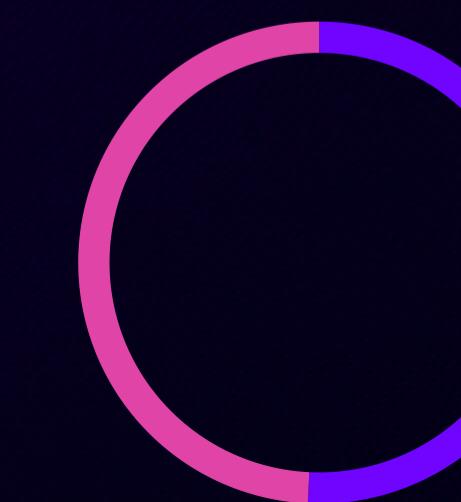
3K

Payment Mode Analysis



- Credit Card
- Debit Card
- UPI
- Wallet
- COD
- Bank Transfer

Gender wise Contribution



- Male
- Female

Customer Name	Lifetime Revenue	Lifetime Profit
Aadhya Adams	16,714.00	8,385.00
Aadhya Agarwal	9,700.00	3,665.00
Aadhya Alvarez	9,014.00	4,260.00
Aadhya Anderson	11,550.00	2,313.00
Aadhya Bailey	2,736.00	1,277.00
Aadhya Banerjee	8,669.00	3,106.00
Aadhya Bauer	9,321.00	3,772.00
Aadhya Brooks	13,126.00	4,687.00
Aadhya Brown	10,635.00	4,092.00
Aadhya Campos	9,015.00	2,569.00
Aadhya Carroll	8,416.00	3,190.00
Aadhya Carter	8,873.00	2,044.00
Aadhya Carvalho	6,234.00	2,030.00
Aadhya Chatterjee	10,102.00	4,343.00
Aadhya Clark	11,558.00	4,523.00
Aadhya Collins	11,477.00	4,161.00
Aadhya Cooper	4,252.00	1,687.00
Aadhya Cox	2,689.00	790.00
Aadhya Desai	7,115.00	2,413.00
Aadhya Diaz	2,878.00	1,199.00
Aadhya Duncan	7,446.00	2,942.00
Aadhya Dutta	10,183.00	3,884.00
Aadhya Ellis	9,995.00	4,831.00
Aadhya Fernandes	4,038.00	1,430.00
Aadhya Garcia	9,835.00	2,020.00
Aadhya Gibson	3,122.00	938.00
Aadhya Gill	7,681.00	2,527.00
Aadhya Gomez	9,700.00	3,320.00
Aadhya Graham	7,619.00	3,672.00
Aadhya Hall	11,202.00	2,446.00
Aadhya Harrison	3,049.00	872.00
Aadhya Hayes	6,794.00	2,267.00
Aadhya Henderson	5,687.00	2,502.00
Aadhya Hernandez	9,840.00	5,574.00
Aadhya Hicks	16,092.00	5,899.00
Total	22,944,576.00	9,050,901.00



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Category wise Contribution



Actual Profit

74.09K

Target profit

8.98M

Target Revenue

22.75M

Actual Revenue

22.94M

Revenue Achievement Percentage

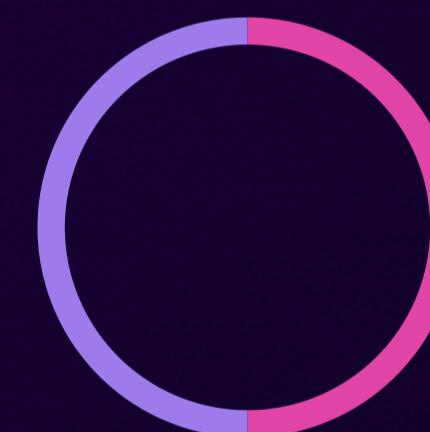
100.88

Profit Achievement Percentage

100.83

Target Analysis

● Revenue Achievement% ● Profit Achievement%



Top 3 Category

● Profit Achievement Rate ● Revenue Achievement Rate



Year	Monthnum	Month	Category	Target Status
2023	4	April	Sports	Exceeded
2023	8	August	Sports	Exceeded
2023	12	December	Sports	Exceeded
2023	1	January	Sports	Exceeded
2023	7	July	Sports	Exceeded
2023	5	May	Sports	Exceeded
2023	10	October	Sports	Exceeded
2024	8	August	Sports	Exceeded
2024	12	December	Sports	Exceeded
2024	1	January	Sports	Exceeded
2024	5	May	Sports	Exceeded
2024	11	November	Sports	Exceeded
2024	10	October	Sports	Exceeded
2024	9	September	Sports	Exceeded
2025	4	April	Sports	Exceeded
2025	8	August	Sports	Exceeded
2025	12	December	Sports	Exceeded
2025	2	February	Sports	Exceeded

Revenue & Profit Trend Analysis

● %Profit Achieved ● %Revenue Achieved

