

YouTube Analytics Dashboard



Region

All

Year & Month

All

PAGES:



Global Overview



Engagement Analysis



Regional Insights

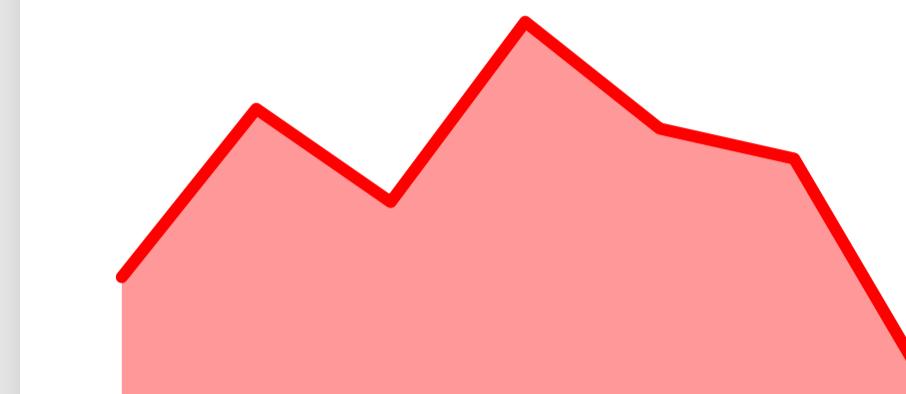
CATEGORY:

- Comedy
- Education
- Entertainment
- Film & Animation

 Gaming Music News & Politics People & Blogs Science & Technology Sports Travel & Events

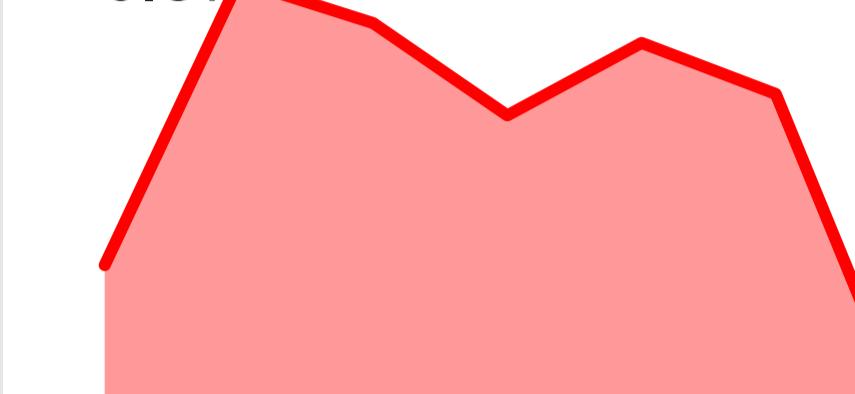
Total views over Time

13bn



Total Likes over Time

0.67



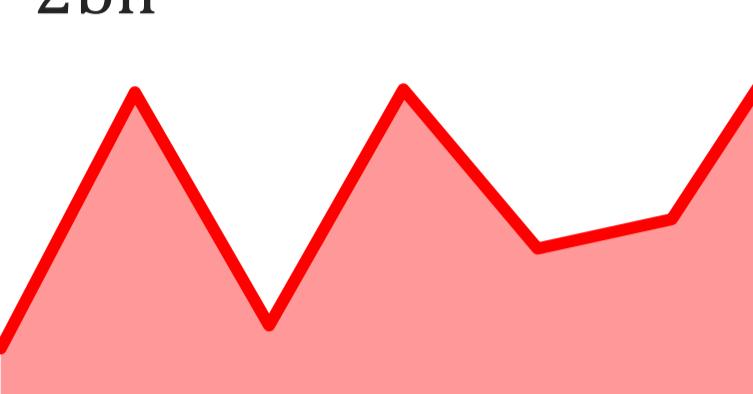
Avg Trending Duration

1.00



Avg Like to view Ratio

2bn



Top 5 Channels by views

Williams Group



Smith Ltd



Smith Group



Johnson PLC



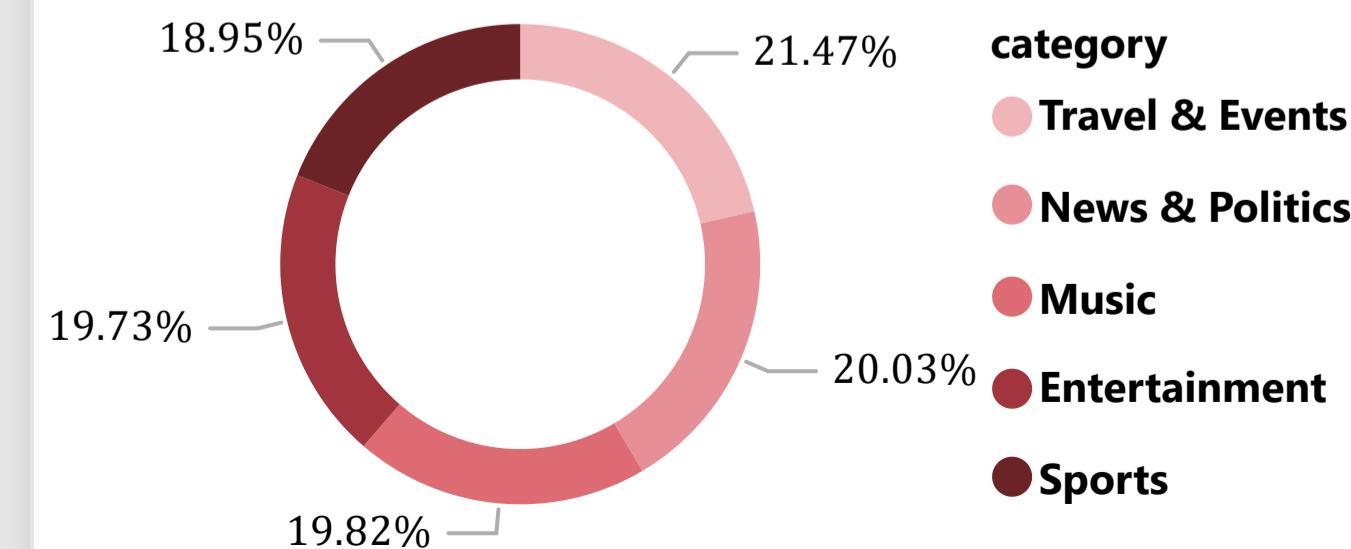
Moore Group



Top 10 Trending Videos

| Title | Channel | Views | Likes | Comments |
|---|-------------|---------|--------|----------|
| Activity clear yes air. | Lopez Ltd | 4996471 | 475715 | 14279 |
| Begin trouble buy option pay friend. | Robbins LLC | 4992750 | 943352 | 333571 |
| Campaign sit hand third never thousand opportunity against. | Baird Inc | 4993725 | 900168 | 108228 |
| Could weight season land all day. | Smith Inc | 4999092 | 528266 | 173727 |
| Door very society leg. | Mejia, | 4996119 | 19748 | 393086 |

Top 5 Category Based on Videos



Views By Country



YouTube Analytics Dashboard



Title

All

Year & Month

All

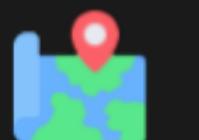
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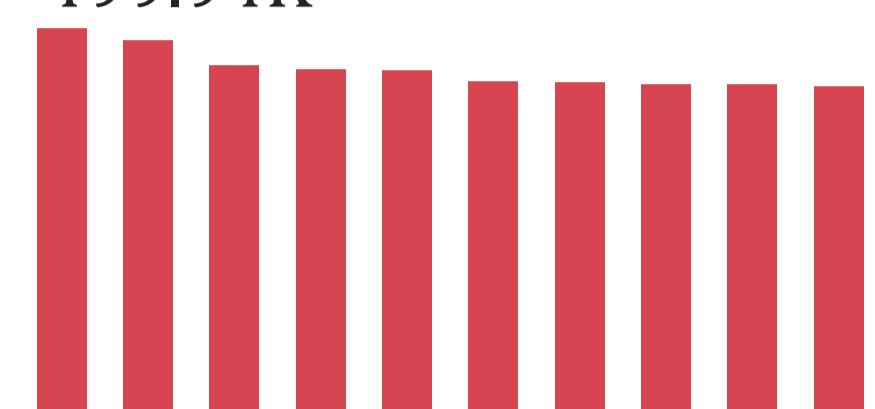
Regional Insights

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Avg Likes Per video

499.94K



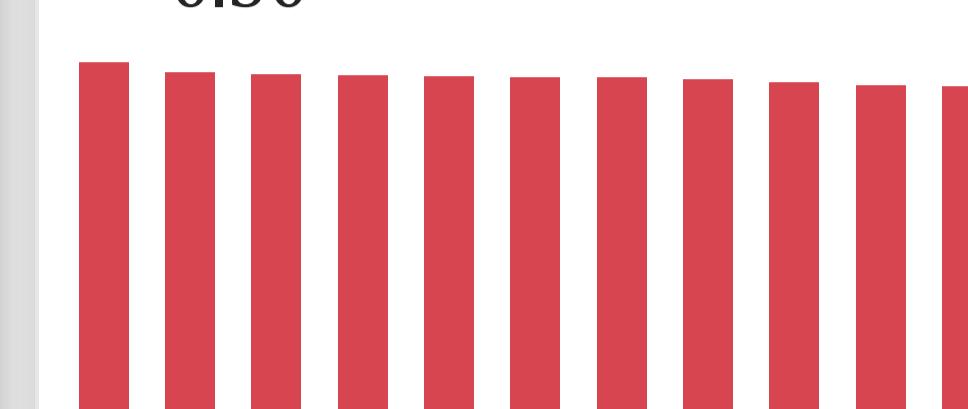
Avg Comment per Video

247.05K



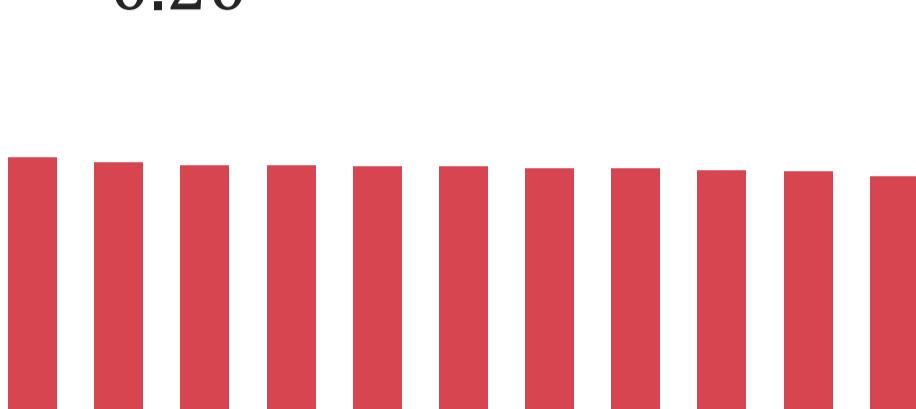
Engagement Rate

0.30

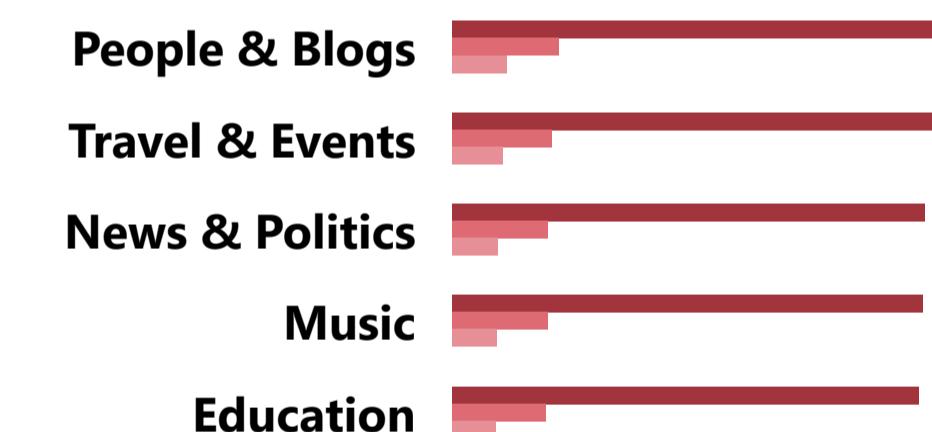


Like to View Ratio

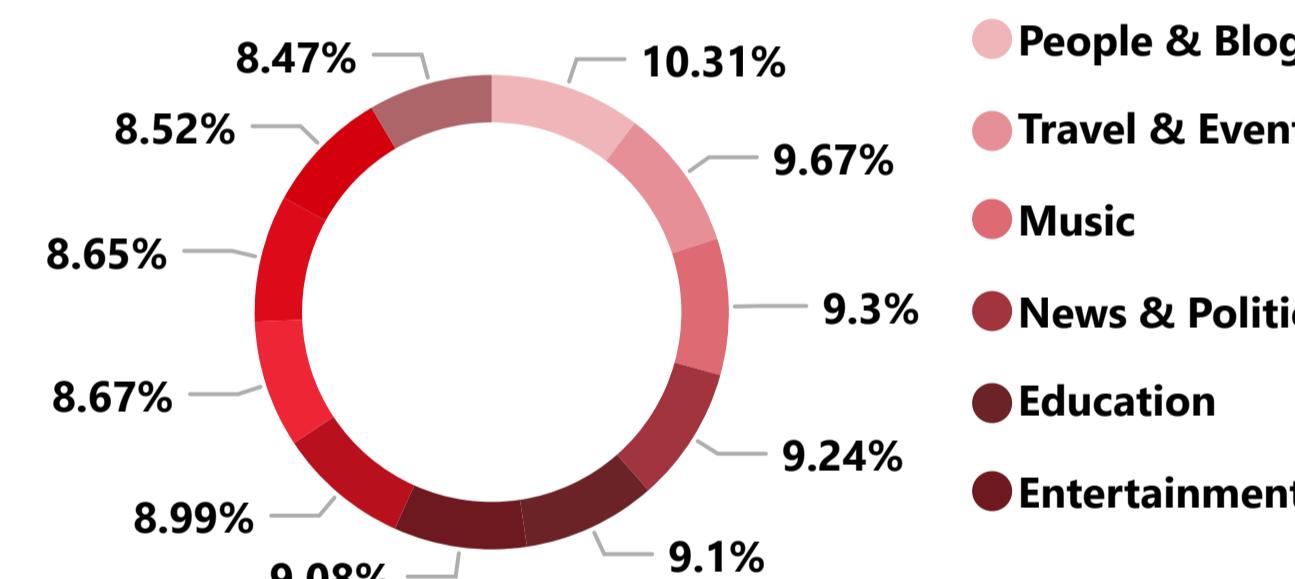
0.20



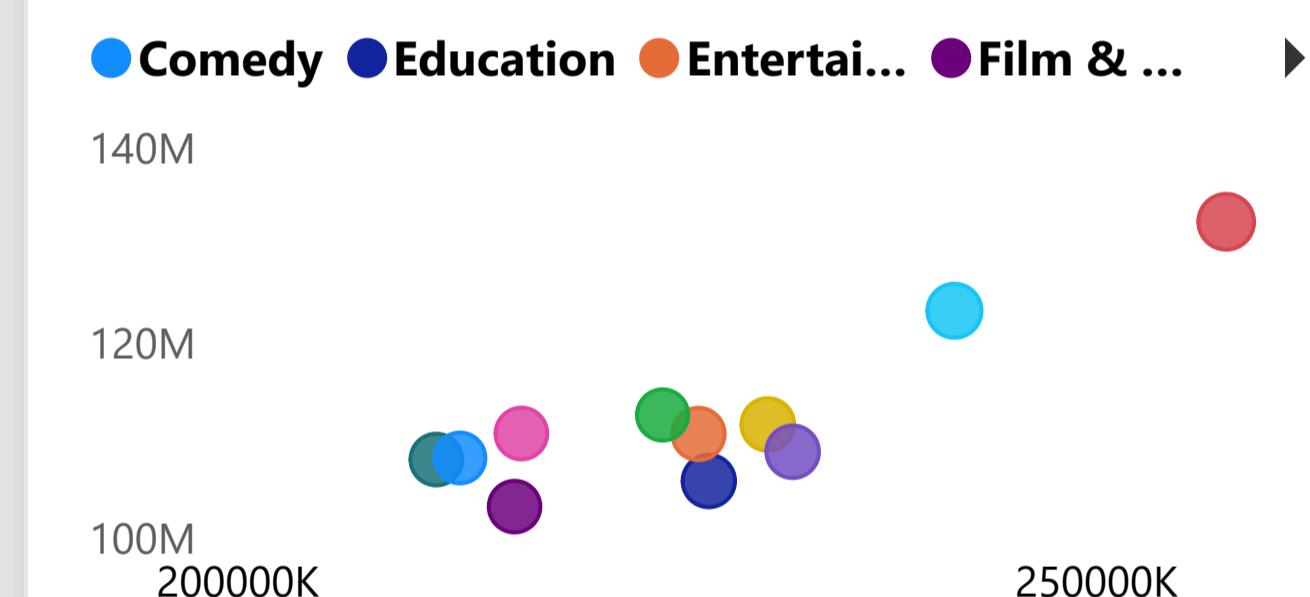
Views vs Likes vs Comments

● Views
 ● Likes
 ● Comments
 

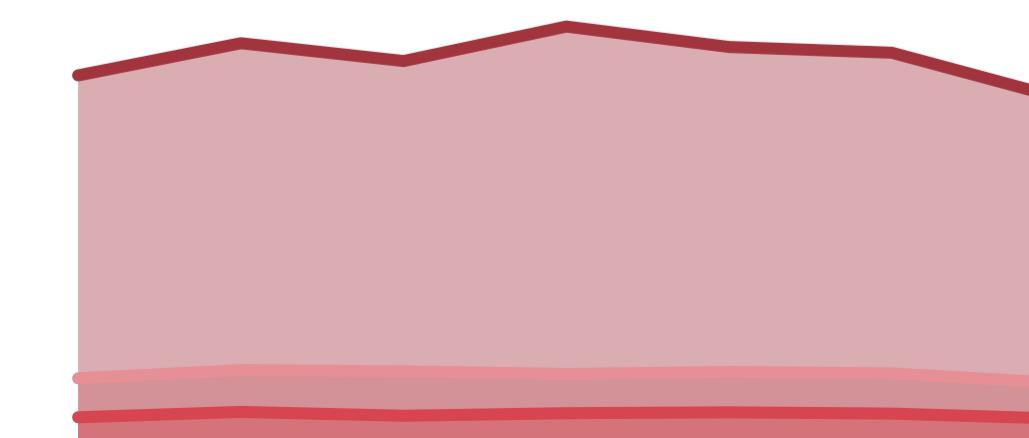
Category vs Likes



Likes vs Comments by Category



Engagement Trend over Time

● Likes
 ● Views
 ● Comments
 

Video Performance Overview

| Title | Views | Likes | Comments |
|--|-------|-------|----------|
| A act teacher entire. | 3398K | 403K | 403K |
| A boy front pattern skill economic by. | 3942K | 643K | 222K |
| A fill purpose scientist travel also. | 3642K | 722K | 184K |
| A poor can bill. | 3814K | 162K | 162K |
| Ability baby level. | 2094K | 955K | 273K |



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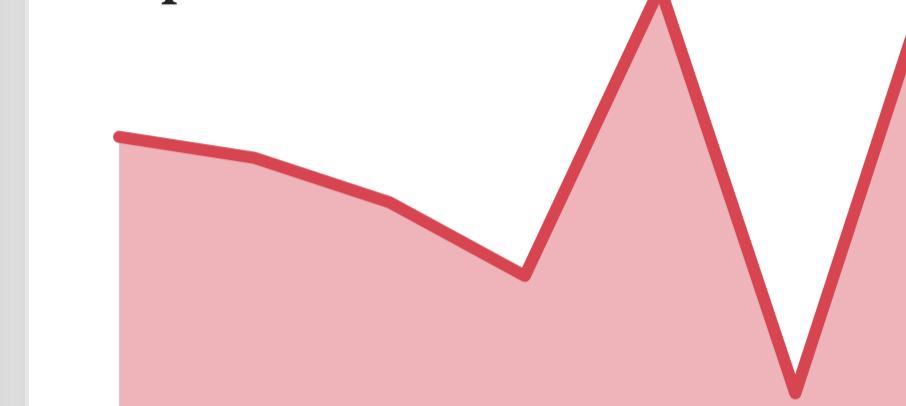
Most viewed Category

People & Blogs



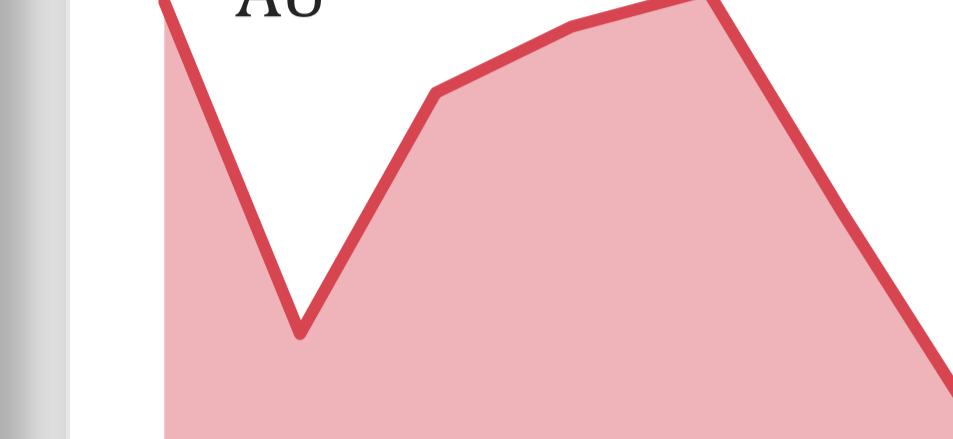
Most Engaging Category

Sports - 0.31



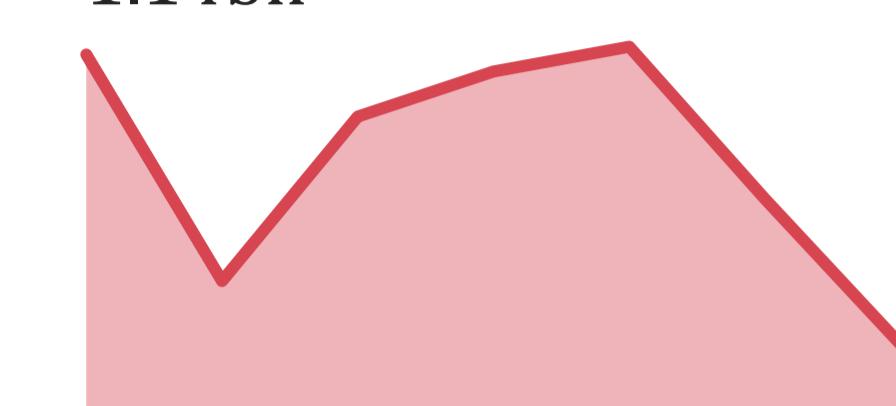
Country with Highest Views

AU

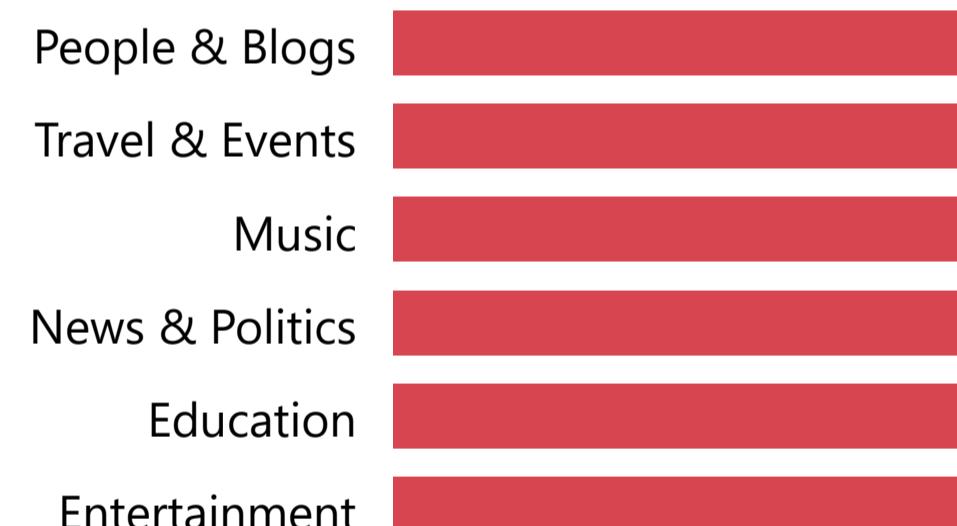


Avg Views Per Category

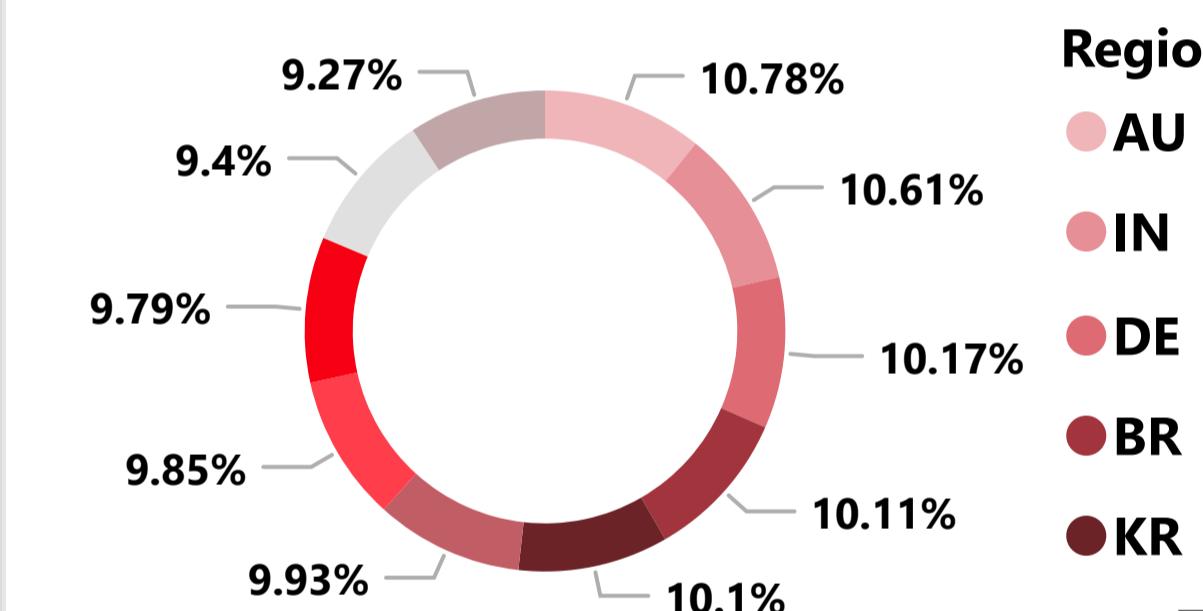
1.14bn



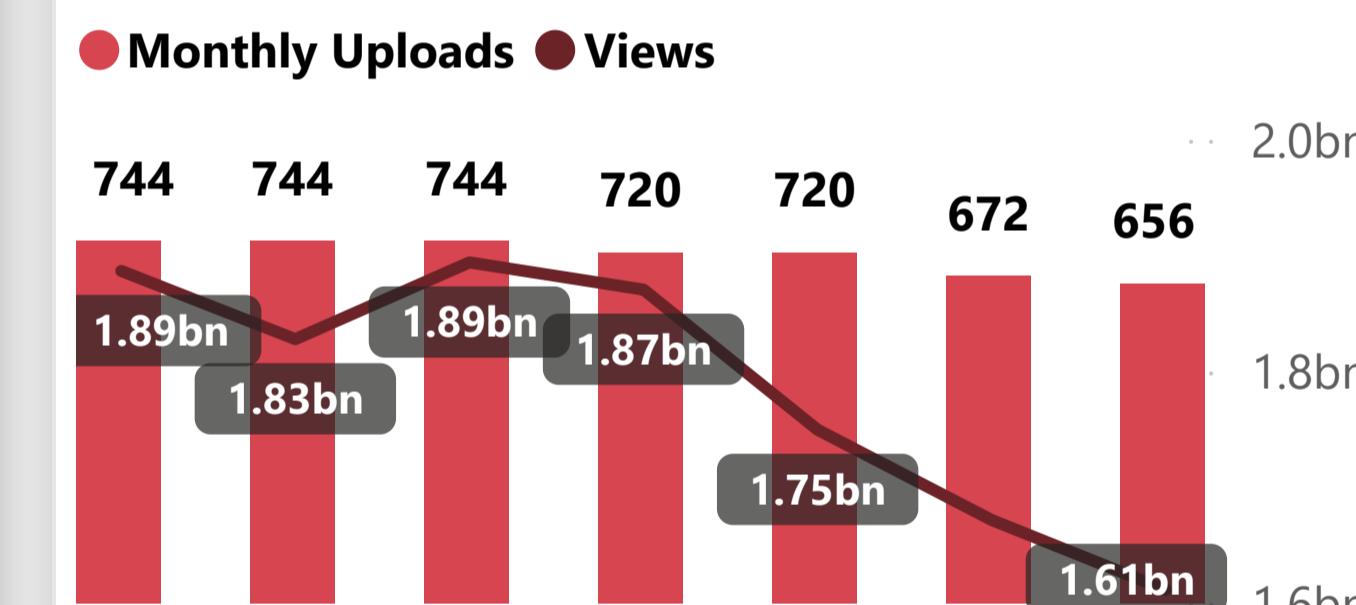
Total views by Region



Total views by Region



Monthly views vs uploads



Share of Views of Category by Region

Comedy Education Entertainment Film & Animation Gaming Music News & Politics People & Blogs Science & Technology Sports Travel & Events

