

Date

01-04-2018

31-03-2019

432K

24K

500

863.00

5.55

11.23

Total_Revenue

Total_Profit

Total_Orders

Avg_Order_Value

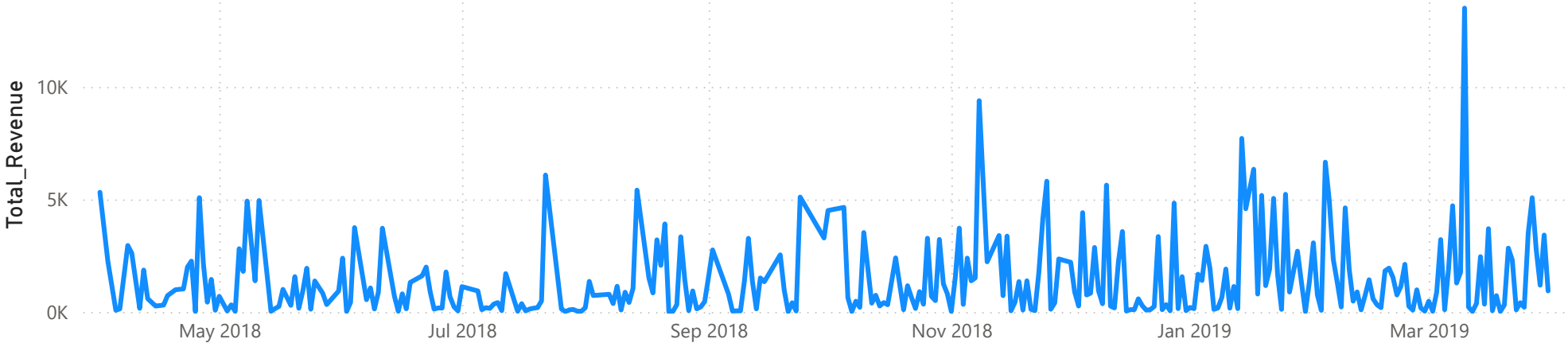
Margin %

Items_per_Order

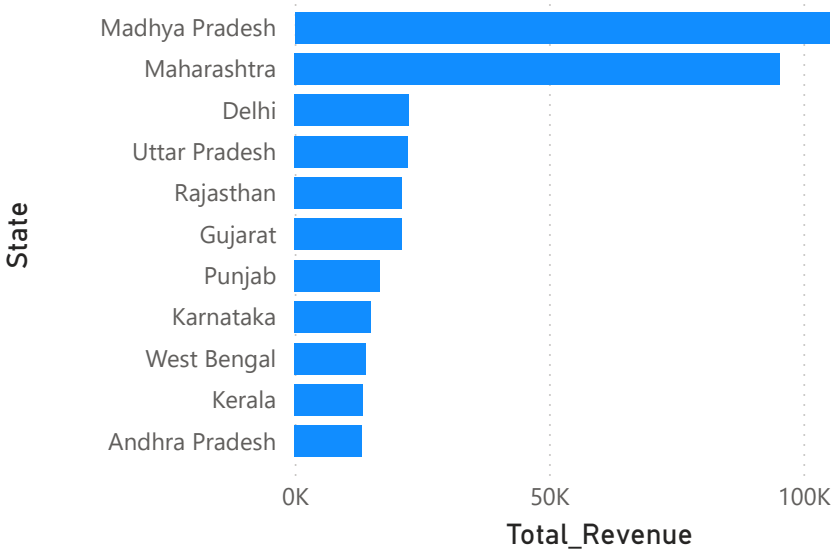
- State
- Andhra Pradesh
- Bihar
- Delhi
- Goa
- Gujarat
- City
- Ahmedabad
- Allahabad
- Amritsar
- Bangalore
- Bhopal

- Customer_Name
- Aakanksha
- Aarushi
- Aashna
- Aastha
- Aayush

Total_Revenue by Date



Total_Revenue by State



Date

Month_End	Total_Revenue	Total_Profit	Total_Orders	Avg_Order_Value
30 April 2018	32726	-3960	44	743.77
31 May 2018	28545	-3584	31	920.81
30 June 2018	23658	-4970	30	788.60
31 July 2018	12966	-2138	31	418.26
31 August 2018	30899	-2180	31	996.74
30 September 2018	26628	-4963	30	887.60
31 October 2018	31615	3093	43	735.23
30 November 2018	48086	11619	46	1,045.35
31 December 2018	37579	5284	41	916.56
31 January 2019	61439	9760	61	1,007.20
28 February 2019	38424	5917	54	711.56
31 March 2019	58937	10077	58	1,016.16
Total	431502	23955	500	863.00

Reset Filters

- State

Andhra Pradesh

Bihar

Delhi

Goa

Gujarat

Haryana

Himachal Pradesh

Jammu and Kashmir
- City

Ahmedabad

Allahabad

Amritsar

Bangalore

Bhopal

Chandigarh

Chennai

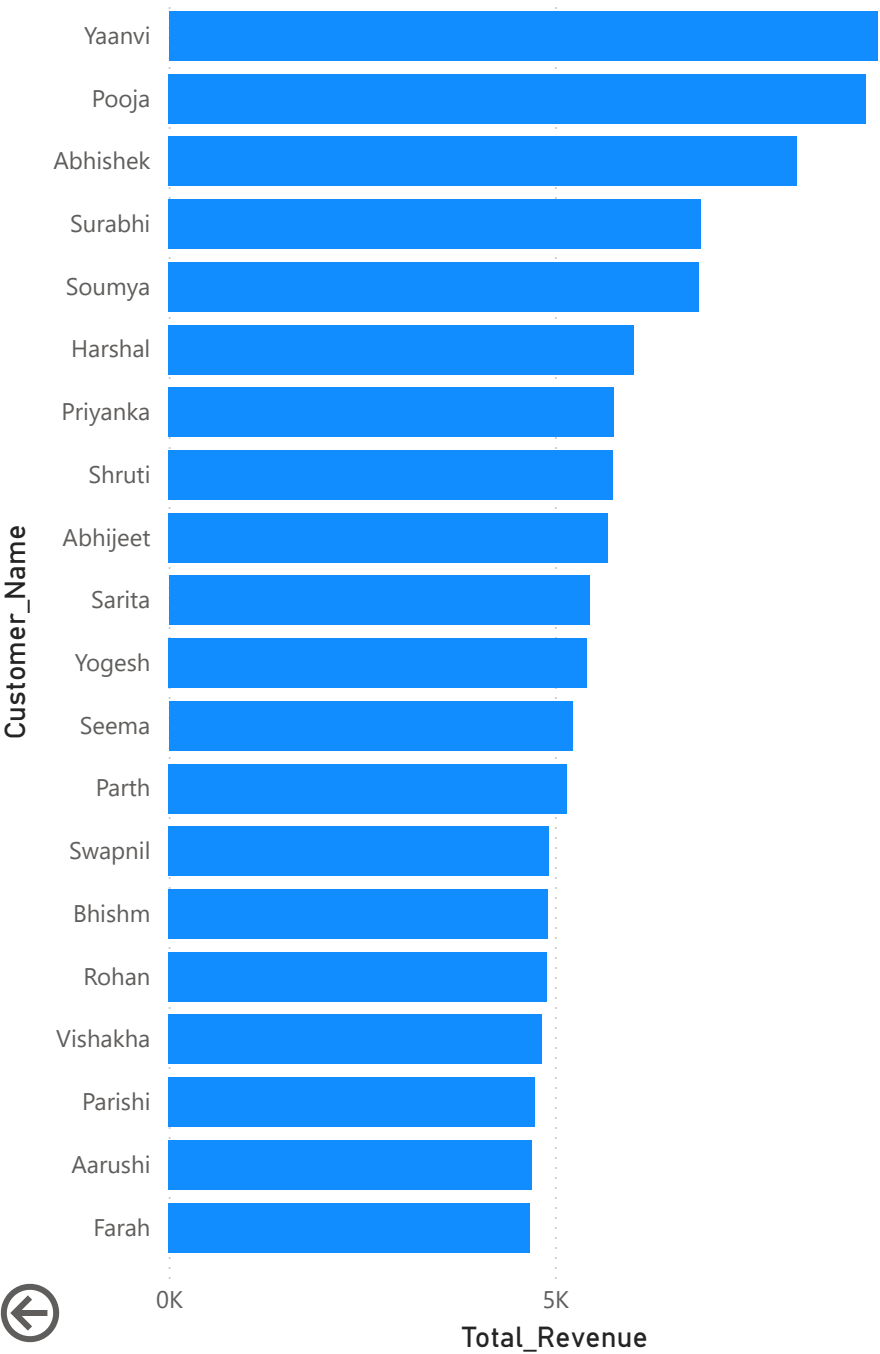
Delhi

11.23

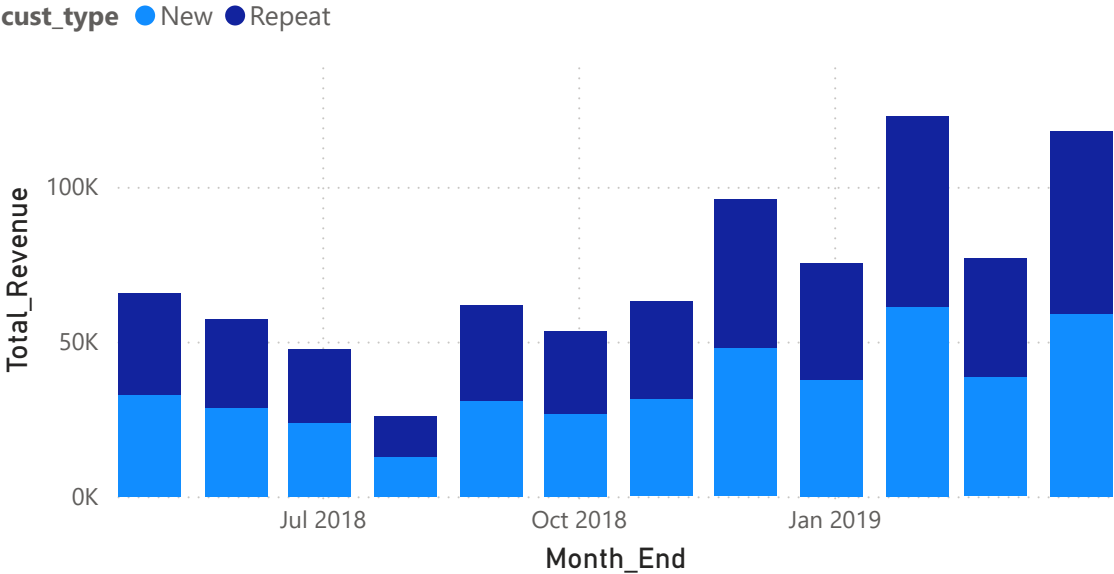
Items_per_Order

Reset Filters

Total_Revenue by Customer_Name



Total_Revenue by Month_End and cust_type



Customer_Name	Sum of Orders	Sum of Monetary	Sum of Recency_Days	RFM_Segment
Aakanksha	1	74	273	R1F1M1
Aarushi	3	4701	9	R4F4M4
Aashna	1	1931	117	R3F1M4
Aastha	1	3276	156	R2F1M4
Aayush	1	556	136	R2F1M2
Aayushi	3	689	63	R3F4M2
Abhijeet	2	5691	141	R2F3M4
Abhijit	1	78	110	R3F1M1
Abhishek	5	8135	114	R3F4M4
Adhvaita	1	193	267	R1F1M2
Aditi	2	1521	117	R3F3M3
Aditya	3	703	20	R4F4M2
Aishwarya	1	939	113	R3F1M3
Ajay	3	1922	23	R4F4M4
Akancha	1	806	288	R1F1M3
Akanksha	1	27	307	R1F1M1
Total	500	431502	43025	

Category

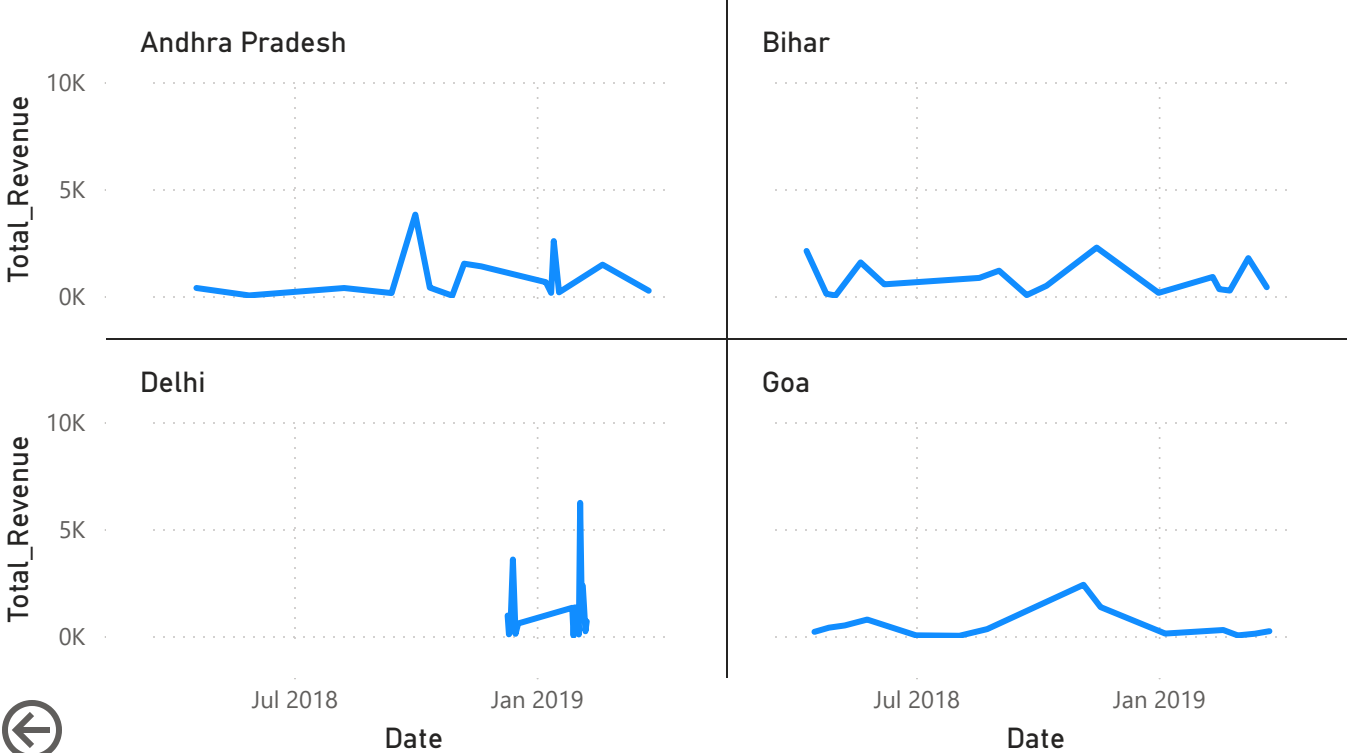
- ☐ Clothing
- ☐ Electronics
- ☐ Furniture

Sub_Category

- ☐ Accessories
- ☐ Bookcases
- ☐ Chairs
- ☐ Electronic Ga...
- ☐ Furnishings
- ☐ Hankerchief
- ☐ Kurti

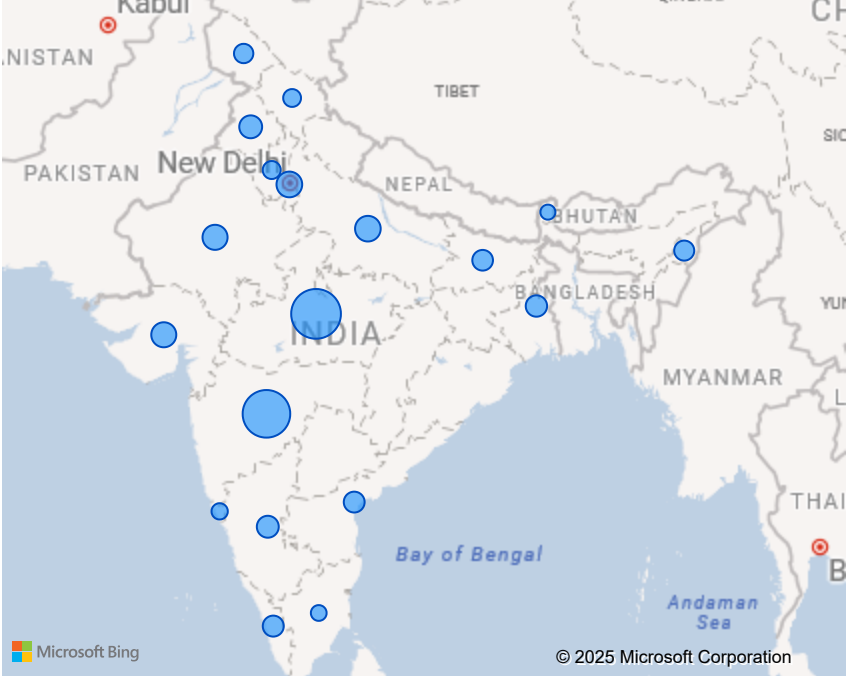
Reset Filters

Total_Revenue by Date and State



This visual type is being retired soon. Contact your admin to upgrade.

Total_Revenue, Total_Orders and Margin % by State



Total_Revenue by Sub_Category



State	City	Sum of orders	Sum of revenue	Sum of profit	Sum of avg_item_price
Madhya Pradesh	Indore	76	79069	4159	74.24
Maharashtra	Mumbai	68	61867	1637	87.51
Maharashtra	Pune	22	33481	4539	92.98
Madhya Pradesh	Bhopal	22	23583	871	115.90
Delhi	Delhi	22	22531	2987	83.47
Uttar Pradesh	Allahabad	9	16857	3081	104.44
Karnataka	Bangalore	21	15058	645	78.69
Gujarat	Ahmedabad	17	14230	-880	49.03
West Bengal	Kolkata	22	14086	2500	54.74
Kerala	Thiruvananthapuram	16	13459	1871	94.40
Andhra Pradesh	Hyderabad	15	13256	-496	99.03
Total		500	431502	23955	1,978.80

24K

Total_Profit

5.55

Margin %