

# Adiba Sarehwala

UIUX Designer (Ahmedabad,Gujarat)

## Contacts

[Portfolio](#)

[Linkedin](#)

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## Skills

Illustrations  
Typography  
User Interface Design  
Digital & Print Media  
Empathize well  
Design Systems  
Branding

## Tools

Adobe Illustrator  
Adobe Photoshop  
Figma  
Miro  
Adobe Indesign

## Key Projects

- Interaction Design on increase in Childhood Obesity
- Mysto FMCG Brand Development
- Komapl App for One Stop Solution for Women's Menstrual Cycle

## Education

**GLS Institute of Design (2020-24)**

Bachelor in Design (B.Des)

Communication Design

## Objective

A designer with 1+ years of experience in agencies and studios, specializing in user-centric and visually engaging designs. Skilled in layouts, typography, branding, and digital content, I blend aesthetics with functionality to create seamless digital experiences.

## Experience

Apex Dream Studio (Present)

**Junior UI Designer**

- Working on UI/UX projects for various digital platforms.
- Collaborating with designers and developers to create user-friendly interfaces.
- Conducting user research and refining design elements based on feedback.

Zero Gravity Communications - Ahmedabad  
Onsite (Dec'23 - June'24)

**Visual Designer**

- Led a full-cycle branding project for Mysto, an FMCG brand.
- Conducted research, developed packaging, and delivered branding solutions.
- Collaborated closely with clients to meet specific business needs.
- Worked on developing its Website.

Greyphyte Design Studio - Ahmedabad  
Onsite (Dec'23 - June'24)

**Visual Designer**

- Worked on signage design, publication design, and brand guidelines for the G20 SUMMIT.
- Created brand manuals and gained experience in client communication and project delivery.